



TEXAS TECH UNIVERSITY
Office of the Provost

Office of Planning & Assessment

Institutional Effectiveness Weekly Report January 20, 2017

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- ✦ Core Curriculum Activity
 - At the end of each semester, the Office of Planning and Assessment works with Genevieve Durham-DeCesaro on managing course-level assessment data. The data will ultimately be analyzed and then entered into TracDat for formal documentation. At this point, Political Science's data is the only data that has been received from the fall 2016 semester.
- ✦ Institutional IE Committee & SSL IE Committee Activity
 - Feedback has been received from the SSL IE Committee and feedback reports have been created for each SSL. Meetings to deliver feedback will be scheduled in the coming week for the months of February and March.
- ✦ Faculty Credentialing Activity
 - The spring 2017 deadline for HB 2504 is January 27. OPA is currently responding to the high volume of requests for training and assistance.
 - Late Thursday afternoon, OPA responded to an issue related to ORS data uploads. OPA has responded to the immediate concerns and is now working with ORS and DigitalMeasures to ensure that the ORS data is loaded into faculty DM accounts as quickly as possible.
 - OPA is currently working with DigitalMeasures on an issue raised by a faculty member in Psychological Sciences. JAWS is a software program that interfaces with DigitalMeasures, and assists people who are sight-impaired by reading what computer programs say and noting where entering information or clicking is necessary. The DM Product Management team is assisting the faculty member with the specific problem of entering multiple authors.
 - A proposal is attached that provides information on improving the DM transition for new TTU faculty.
- ✦ SACSCOC Compliance
 - On Tuesday, January 17, the most current version of the SACSCOC-required annual Student Achievement Data was uploaded to the OPA website:

<http://www.depts.ttu.edu/opa/sacscoc/StudentAchievementData2016.pdf>. This information was prepared by the Office of Institutional Research.

Request #	Date Opened	Title	Status
4	7/17/2016	Nutritional Sciences Merit Report	1-18-17: BAT carefully went through DM's corrections, then Dr. Dawson did the same. We found two final items for correction and returned them to DM. After these updates are made, the report will stand <i>as is</i> and Nutritional Sciences will use it in a trial run this year. Faculty will compare the DM report to their paper-version reports and inform us of any discrepancies. Our plan is to continue making corrections during the coming year so that by January 2018 the report is very clean and can stand on its own. 1-17-17: DM returned the report with corrections made.
14	10/14/2016	Raiders Engaged/Outreach Engagement Trial Data Import	1-17-17: This work request was closed and a second data import work request was opened.
20	1/9/2017	Updates to "Directed Student Learning" screen	1-9-2017: At the request of the Dept. of Agricultural and Applied Economics, OPA asked DM to make additions in the "Teaching" section to the "Directed Student Learning" screen as follows: 1) To the "Involvement Type" drop down, please add "Chair", "Co-Chair", and "Committee Member;" 2) To the "Degree in Progress" drop down, please add "MAB." Expected completion of this work request is 1-23.
21	1/9/2017	Add "Patents" to reports	1-17-17: DM returned the work request. OPA staff as well as Dr. Brian Nutter looked at the reports and found a couple of items that need further correction. These were returned and an updated expected completion date is still 1-23.
22	1/10/2017	New Screen Link: Evaluation Data for Distance Education Courses	1-12-17: DM suggested that OPA staff send the Excel files <i>now</i> that will be uploaded into this new link. This should facilitate quicker data import. OPA sent the files and completion of this work requested is still expected by 1-20.

23	1/10/2017	Separate Books and Book Chapters in "Core Faculty Publications (COE)"	1-10-17: OPA staff met with Larry Hovey with the College of Education. He explained that there is a big difference between writing an entire book as compared with a book chapter. Therefore, this work request was created to address this issue. Expected complete of this work request is 1-25.
24	1/13/2017	New Report: "Annual A & S Faculty Report"	1-13-17: At the request of Randy McBee, OPA asked DM to set up a new report that is exactly the same as the "Annual Faculty Report" with these exceptions: 1) In the Intellectual Contributions screen, change the "Journal Level" title to "Publication Ranking". This will indicate ranking is appropriate for all publication endeavors, not just journals. 2) Within the "Annual A & S Faculty Report," show these publication rankings by including them at the end of the citation. 3) Change this new "Publication Ranking" so that only chairs can input this information. This will avoid conflicts with faculty inputting a rank and their chair changing it. Expected completion of this request is 1-27.
25	1/13/2017	Raiders Engaged/Outreach Engagement 2nd Data Import	1-13-17: At the request of DM, OPA submitted this work request for a 2nd round of data imported from Raiders Engaged to DM's Outreach Engagement. Expected completion is 1-27.
26	1/18/2017	Please add Course Prefixes	1-18-17: TTU's Daniel East contacted OPA to let us know that some course prefixes are causing failed uploads as this semester begins between Banner and DM. OPA sent this work request to add the following to the "Course Prefix" drop-down list on the Scheduled Teaching screen: JEM, Journalism & Electronic Media; EC, Early Childhood in HDFS; and NCBO, Non Course Based Option. Expected completion of this work request is 2-1.

- DigitalMeasures Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (130,256)	10,949	20,908	40,155	74,559

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost's institutional planning processes

- ✦ The first Raiders Engaged data upload was processed by DigitalMeasures with no issues prior to the Christmas break. A second upload is currently in progress with an expected completion date of January 27th. A final upload of project co-PIs will be uploaded in the coming weeks. Strategic planning data related to outreach and engagement will be submitted January 23 to Institutional Research.
- ✦ OPA staff have secured incentives for students participating in CAAP this semester. Follow-up emails were sent to faculty requested to participate in CAAP testing and so far 6 of 8 have agreed to market the assessment. A meeting is scheduled Friday the 19th with Interim Senior Associate Athletic Director Rodney Lackey to discuss marketing CAAP to senior athletes. A TechAnnounce has also been created to provide another avenue for student recruitment.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

- ✦ THECB
 - The THECB published several "Overview" reports this past week. These are summarized below.
 - Tuition Deregulation and Tuition Set Asides. Governing boards of public universities were allowed to set different designated tuition rates beginning in 2003.
 - There are three types of tuition. 1) Statutory Tuition which is a state mandated minimum amount charged per semester credit hour (SCH). This is currently \$50 per SCH for resident students. 2) Designated Tuition which is charged in addition to statutory tuition and is imposed on any student to cover necessary expenditures for the operation of the institution. There is no upper limit for designated tuition and amounts vary by program, course level, and academic period. 3) Board Authorized Tuition which is tuition for graduate programs. This can be set up to twice the rate of undergraduate tuition.
 - From 2003 to 2015, the statewide average total academic charges for a student taking 15 SCHs at a public university has increased 119 percent (70 percent when adjusted for inflation).
 - Tuition set-asides are funds from statutory tuition that are "set-aside" to provide grant assistance to students with financial need. The set aside amount is currently 15 percent of resident statutory tuition at each institution.

- Eligibility for In-State Tuition and State Financial Programs. Texas law authorizes persons classified as Texas residents to pay in-state tuition which is lower than for persons classified as nonresidents. Several clarification statements include the following:
 - A non-U.S. citizen/permanent resident who is not in the U.S. on a visa can qualify for classification as a Texas resident. Eligibility in this case is based on a number of factors, including the period of time a student resides in the state prior to graduating from a Texas high school or acquiring a GED in Texas, and whether the student resided in Texas the year prior to enrolling in college. If a person who is not a U.S. Citizen or permanent resident meets these eligibility requirements, he/she must also complete an affidavit stating an intent to apply for permanent resident status in the United States as soon as he/she meets federal eligibility requirements for such status. These students can also apply for state financial aid. About 1.5 percent of students enrolled in Texas public institutions of higher education in fiscal year 2015 fit this classification.
 - U.S. citizens who have lived outside Texas may obtain resident status by fulfilling the following factors throughout at least 12 consecutive months prior to the census date of the semester in which a person seeks to enroll. Each of these may be fulfilled by either the student or the dependent's parent: 1) ownership of residential real property, 2) ownership and management of a business, 3) gainful employment, or 4) marriage to a Texas resident.
- Exemptions and Waivers. Texas currently maintains a variety of programs aimed at exempting or waiving tuition, fees, and other expenses related to attending public colleges and universities. These exemption and waiver programs are targeted to specific populations that the Texas Legislature has identified as warranting special consideration related to paying for higher education costs. Between FY 2003 and FY 2009 the total value of exemptions and waivers increased by more than \$115 million in constant 2003 dollars. Mandatory exemptions and waivers account for 59 percent of the total increase. Among exemptions, the greatest dollar increases were in programs for dual enrolled students, participants in the Texas Tomorrow Fund (for whom institutions are to exempt the difference between the value of the state's pre-paid tuition plan and actual tuition and fee charges), and for fee exemptions for blind and deaf students.
- Dual Credit. The THECB defines dual credit as a process by which a high school student enrolls in a college course and receives simultaneous academic credit for the course from both the college and the high school. Dual credit courses may be taught on the secondary school campus by an approved instructor or a high school student may take a dual credit course on the college campus. Dual credit courses include both academic courses as well as technical courses. Student participation in dual credit has been steadily rising through the years. The number of students participating in dual credit in fall 2015 was 133,342, a **650% percent** increase since fall 2000.
 - Legislation passed in 2006 includes provisions that require all school districts to implement a program in which students may earn the equivalent of 12 hours of college credit while in high school. Public institutions of higher education are required to assist a school district in developing and implementing this program.

- Academic dual credit can be applied towards the core curriculum or to other specific degree program requirements of an academic associate degree or baccalaureate degree. Also, 2015 legislation prohibits any limitation of the number of dual credit courses or semester credit hours in which a high school student may enroll each semester or academic year.
- Texas Success Initiative. Texas law requires all entering college students to be assessed for college readiness in reading, writing, and math unless the student qualifies for an exemption or demonstrates college readiness through successful completion of college-level coursework. Exemptions include certain scores on the ACT, SAT, TAKS, or other tests. Each non-exempt student who does not meet the college-readiness benchmark of the TSI Assessment must be provided with a plan for academic success that outlines the options for the student to become college ready, including traditional semester-long stand-alone developmental courses.

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations

- ✦ OPA staff have revised an online survey that will be distributed to all department chairs and degree program coordinators after they have met with a professional staff member. The resulting data will be used to gauge the effectiveness of these meetings, and how OPA staff can improve their interactions with chairs and program coordinators.
- ✦ OPA staff have held several training sessions with departments and individuals across campus during the week ending 1-19-17. These include New Faculty Orientation in the TLPDC, Dr. Larry Hovey with the College of Education, Dr. Randy McBee with the College of Arts and Sciences (Vice Provost Rob Stewart attended this session), Petroleum Engineering staff, and faculty from the College of Education assembled by Dr. Hansel Burley.
- ✦ TracDat and DigitalMeasures training sessions are scheduled for January 24 and 25, and March 14 and 15, each from 3:30 to 5:00 in the TLPDC. These will be advertised by an email OPA is sending on 1-20-17.
- ✦ Coordinator Visits:
 - College of Architecture (All Programs)- January 3
 - Agricultural Communications and Education (BS)- January 10
 - Agricultural Communications and Education (Graduate Programs)- January 13
 - Animal and Food Sciences (All Programs)- January 17
 - Natural Resources Management (All Programs)- January 20
 - Agricultural & Applied Economics (MAB)- January 20

In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.

- ✦ OPA staff are currently planning a visit from ETS to collect outcomes data for the Personal Potential Index. ETS will be visiting campus February 21st and 22nd. We have reserved space in the Graduate Center to allow for student meetings. Common areas will be identified in the Chemistry, Mathematics, and Engineering buildings for ETS to meet with faculty. A list of students to contact has been created and recruitment emails are being drafted. OPA staff will be in contact with ETS to fine-tune logistics over the next month.
- ✦ The information for the OPA Annual Report has been sent to Communication and Marketing. There is currently no estimate for when the report will be available.
- ✦ OPA has begun monthly planning meetings for the upcoming West Texas Assessment Conference which will be held October 10, 2017 at the Merket Alumni Center. There are four primary areas of planning that are being handled using a team approach:
 - Keynote speaker
 - Attendance goals, marketing of conference
 - General organization, meeting set-up, work with C&M on program
 - Program development