TEXAS TECH UNIVERSITY
Office *of the* Provost

Office *of* Planning & Assessment™

Institutional Effectiveness Weekly Report
January 27, 2017

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

✦ Core Curriculum Activity
  ▪ The Office of Planning and Assessment continues to gather and enter data as it is received from Genevieve Durham-DeCesaro. To date, OPA has received data from Sociology, Anthropology, and Social Work as well as Political Science. The data will be used for annual reporting as well as the development of the Core Curriculum Annual Report.

✦ IE Committee & SSL Committee Activity
  ▪ SSL Directors were contacted this week to set up meetings to deliver feedback from the SSL Committee. Meetings will begin February 1 and run through March. Currently, 24 of 43 units have been scheduled, and follow-up emails will be sent to ensure each unit is met before 2016-2017 reporting begins this summer. Additionally, OPA has begun preparations for the next SSL IE Committee Meeting.

✦ Faculty Credentialing Activity
  ▪ OPA handled multiple DigitalMeasures requests this week including a data import of proposal information from ORS. We are happy to report that the import was successfully completed. More information is available about this request in the table below.
  ▪ A reminder email about HB2504 compliance was sent on January 23. Deans, Chairs, and faculty members have been notified of the January 27 cut-off date for compliance. OPA staff will begin running reports and notifying non-compliant individual faculty members on January 30.
  ▪ OPA was informed by DigitalMeasures that the site was intermittently down on January 26. OPA is working with faculty as specific issues arise.
  ▪ Work Requests

Request #	Date Opened	Title	Status
2	6/10/2016	Modify COHS Annual Report	1-9-17: OPA staff have not heard from the COHS about this report, but we assume it is working correctly. If we do not hear from them by the end of January, we will assume

			all is well and close this request.
3	6/10/2016	Add Individual Contribution Functionality to Contracts/Grants Screen	10-10: DM said we can't have some colleges doing this and other not--all will have to do it// This request is related to Request #2 and is being managed with it.
4	7/17/2016	Nutritional Sciences Merit Report	1-20-17: DM returned the updated report. Both BAT and Dr. Dawson checked the new version and ran test reports. Everything seems to be working correctly. Nutritional Sciences department faculty will begin running their merit reports now. This work request is complete. OPA personnel are excited to see how this report works and plans to share this merit report process with other TTU departments.
20	1/9/2017	Updates to "Directed Student Learning" screen	1-24-17: DM complete the work request. The additions are working correctly. This request is closed. 1-20-17: DM returned the work request with questions. OPA clarified that the "Involvement Type" additions should include "Master's Non-Thesis" in front of each.
21	1/9/2017	Add "Patents" to reports	1-19-17: DM completed the work request. BAT ran test reports and found that it is working correctly. OPA is waiting to hear from Dr. Brian Nutter to be sure he agrees before closing this request.
22	1/10/2017	New Screen Link: Evaluation Data for Distance Education Courses	1-25-17: OPA staff discussed DM's suggestion and also spoke with TTU IR staff. We believe DM's suggestion will not serve our needs well. Instead, we will ask DM to add the new link. 1-24-17: DM provided a mock-up. 1-23-17: OPA asked for a mock-up of DM's suggestion. 1-20-17: DM returned the request and made a suggestion about another way to format this change using a horizontal ruler and a header rather than having two popups.
23	1/10/2017	Separate Books and Book Chapters in "Core Faculty Publications (COE)"	1-25-17: DM returned the work request. BAT check the report and it seems to be working correctly. OPA will wait for Dr. Hovey to confirm this, then close the request.

24	1/13/2017	New Report: "Annual A & S Faculty Report"	1-26-17: This new report is slated for completion by DM on 1-31-17.
25	1/13/2017	Raiders Engaged/Outreach Engagement 2nd Data Import	1-26-17: OPA continues to wait for completion of this work request.
26	1/18/2017	Please add Course Prefixes	1-26-17: OPA continues to wait for completion of this work request.
27	1/23/2017	2016 ORS Upload Grant	1-25-17: DM finalized the data import. OPA staff thanked them for their enormous effort to push this work request through so quickly. This work request can be closed. 1-24-17: DM returned the data files with 16 usernames that did not match any TTU DM accounts. OPA staff checked each account and made corrections where necessary. Most of the unmatched records were for non-faculty and did not need to be corrected. 1-23-17: OPA staff sent data from ORS regarding grant proposals for 2016. We asked for a very quick turnaround since this data should have been loaded a week ago.
28	1/26/2017	Raiders Engaged/Outreach Engagement Co-PI Data Import	1-26-17: After the work request titled "Raiders Engaged/Outreach Engagement 2nd Data Import" is complete, please import this data which will enter Outreach Engagement data into Co-PIs DM accounts. Please note: if a USERNAME does not exist for a record, please disregard this information. There are likely many entries in this data who are administrative assistants, students, grad assistants, etc. and these won't have DM accounts. We won't need to preserve this data.

- DigitalMeasures Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (130,256)	13,173	32,219	51,882	72,807

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost's institutional planning processes

✦ The Office of Planning and Assessment submitted Outreach and Engagement data from Raiders Engaged to the Office of Institutional Research. The data was self-reported by faculty and staff beginning in mid-November. The assessment is a collaborative effort between OPA, Application and Development, and the Office of Academic Engagement. Below is the data that was submitted for the 2015-2016 Academic Year.

Goals	2015	2016	2016 Target	Variance to Target	2017 Target	2018 Target	2020 Target	2025 Target
Total Non-TTU Attendees and Participants in TTU Outreach and Engagement Activities	657,287	952,482	673,719	278,763		690,151	739,447	
K-12 Students and Teachers Participating in TTU Outreach and Engagement Activities	247,045	409,366	251,986	157,380		256,927	271,750	
Total Funding Generated by TTU Institutional and Multi-institutional Outreach and Engagement Activities (non-TTU sources; may Include duplicated sums)	$24 M	$39.41M	$24.6 M	14.81M		$25.2 M	$27 M	
Total Number of Hours Faculty were involved in TTU Outreach and Engagement Activities (OPA)	61,906	130,948	77,382	53,566		120,908	188,919	
Total Number of Hours Staff were Involved in Outreach and Engagement Activities (OPA)	266,767	308,653	293,445	15,208		355,066	429,629	
Total Non-TTU Partners Involved in TTU Outreach and Engagement Activities (OPA)	503	814	516	298		529	568	

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

- ✦ SACSCOC
    - ▪ SACSCOC has released its first draft for the revised Principles of Accreditations. The first draft can be reviewed at http://sacscoc.org/PrinciplesComments.asp. SACSCOC is still accepting feedback for further revisions. OPA is currently reviewing Operational Policies submitted to SACSCOC since the original 2015 CCR to ensure that OPs are up-to-date. OPA is additionally reviewing the draft principles in preparations for the Fifth Year Interim Report.
- ✦ Texas Higher Education Coordinating Board.
    - ▪ The THECB updated their legislative appropriations requests to the 85th Texas Legislature. Highlights for House Bill 1 and Senate Bill 1 include:
        - ▪ **House Bill 1**
            - ▪ Includes $65.3M in BOT tuition set-asides to be allocated using the methodology developed by the negotiated rulemaking committee to eligible universities to help defray the cost of tuition and fees or student success initiatives
            - ▪ Includes $2.1M for Bilingual Education Scholarships
            - ▪ Includes a rider directing the THECB to conduct a collaborative dual credit study with TEA (includes $144K and 1 FTE)
            - ▪ Includes a rider directing the THECB to evaluate the effectiveness of Advise TX
        - ▪ **Senate Bill 1**
            - ▪ Eliminates funding for Centers for Teacher Education ($3M)
            - ▪ Eliminates rider for Bilingual Education Scholarships
            - ▪ Includes a 1.5% across-the-board reduction in General Revenue (for THECB, $21.4M)
            - ▪ Baccalaureate graduation rates for first time entering undergraduates enrolled in 12 or more semester credit hours from fall 2010 were published. Texas Tech's breakdown follows showing ethnic enrollment as well as full/part time enrollment.

First-Time Degree-Seeking Undergraduates, Fall 2010 Cohort
Six-Year Baccalaureate Graduation and Persistence by Full-Time/Part-Time

		Full-Time							
		Fall 2010 Cohort	Graduates in 4 years, by FY2014	4-year Graduation Rate	Total Graduates in 6 years, by FY2016	6-year Graduation Rate	Non-Graduates, Persisting	Persistence Rate	Grad + Pers.	No Grad, No Pers.
TEXAS TECH UNIVERSITY	003644	4,730	1,826	38.60%	3,307	69.90%	409	8.60%	78.60%	21.40%
State Total		66,567	20,780	31.20%	39,473	59.30%	6,779	10.20%	69.50%	30.50%

		Part-Time							
		Fall 2010 Cohort	Graduates in 4 years, by FY2014	4-year Graduation Rate	Total Graduates in 6 years, by FY2016	6-year Graduation Rate	Non-Graduates, Persisting	Persistence Rate	Grad + Pers.	No Grad, No Pers.
TEXAS TECH UNIVERSITY	003644	100	13	13.00%	36	36.00%	15	15.00%	51.00%	49.00%
State Total		3,231	486	15.00%	1,236	38.30%	450	13.90%	52.20%	47.80%

Source: THECB, CBM001 & CBM009 - 01/24/2017

Baccalaureate Graduation Rates - First Time Entering Undergraduates, Fall 2010
Enrolled For 12 or More SCH

TEXAS TECH UNIVERSITY		White	African American	Hispanic	Asian	International	Unknown	Total
Baccalaureate or above, same institution	Count	2,013	141	463	102	20	94	2,833
	Row %	71.1%	5.0%	16.3%	3.6%	0.7%	3.3%	100.0%
	Col %	62.7%	51.1%	52.0%	66.2%	66.7%	54.7%	59.9%
Baccalaureate or above, other institution	Count	327	19	91	17	0	20	474
	Row %	69.0%	4.0%	19.2%	3.6%	0.0%	4.2%	100.0%
	Col %	10.2%	6.9%	10.2%	11.0%	0.0%	11.6%	10.0%
Did not graduate, enrolled at the same institution Fall 2016	Count	96	13	45	5	2	5	166
	Row %	57.8%	7.8%	27.1%	3.0%	1.2%	3.0%	100.0%
	Col %	3.0%	4.7%	5.1%	3.2%	6.7%	2.9%	3.5%
Did not graduate, enrolled at another institution Fall 2016	Count	154	17	55	10	0	7	243
	Row %	63.4%	7.0%	22.6%	4.1%	0.0%	2.9%	100.0%
	Col %	4.8%	6.2%	6.2%	6.5%	0.0%	4.1%	5.1%
Did not graduate, not enrolled Fall 2016	Count	618	86	236	20	8	46	1,014
	Row %	60.9%	8.5%	23.3%	2.0%	0.8%	4.5%	100.0%
	Col %	19.3%	31.2%	26.5%	13.0%	26.7%	26.7%	21.4%
Total	Count	3,208	276	890	154	30	172	4,730
	Row %	67.8%	5.8%	18.8%	3.3%	0.6%	3.6%	100.0%
	Col %	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Explanation of categories:
1. Students who graduated with at least a baccalaureate degree from the same institution they entered as undergraduates in fall 2010.
2. Students who graduated with at least a baccalaureate degree from a different Texas public or independent institution than they entered as undergraduates in fall 2010.
3. Students who have not graduated and who were enrolled fall 2016 at the same institution they entered as undergraduates in fall 2010.
4. Students who have not graduated and who were enrolled fall 2016 at a different Texas public or independent institution than they entered as undergraduates in fall 2010.
5. Students who have not graduated and who were not enrolled in any Texas institution during fall 2016.

Source: THECB, CBM001 & CBM009 - 01/24/2017

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations

✦ Two TracDat and DigitalMeasures training sessions were held January 24 and 25. Several staff members dropped by for training. OPA will offer as many trainings as possible that can accommodate individual and departmental needs.

✦ OPA staff were contacted by Zaida Gracia with International Programs in WCOE to create a survey to evaluate the International Program Requirement for engineering students. The survey was finalized on Wednesday and provided to Zaida for distribution. Data will be sent at the end of each month for the spring semester, and subsequently sent at the end of each semester in the future.

✦ Coordinator Visits:
  ▪ Agriculture and Applied Economics (Graduate Degrees)- January 24
  ▪ Agricultural Communications (BS)- January 27