



TEXAS TECH UNIVERSITY  
Office of the Provost

## Office of Planning & Assessment

# Institutional Effectiveness Weekly Report February 10, 2017

*The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.*

### **OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates**

- ✦ Over the past few years, the process for documenting Substantive Change activity has improved dramatically. This year OPA submitted the first Annual Substantive Change Report for 2015-16. The report was sent to Dr. James, Dr. Stewart and Prof. Durham DeCesaro for review.
  - Additional updates to 2016-2017 Substantive Change activity are:
    1. New Bachelor of Arts degree in Digital Media and Professional Communication from College of Media and Communication.
    2. Reduction in semester credit hours required for Bachelor of Landscape Architecture (BLA) degree to 120 from 148.
    3. Reduction in semester credit hours required for Bachelor of Science in Environmental Engineering (BSENEGR) from 124 to 123.
    4. New Graduate Certificate- Communication for Center Directors in Institutions of Higher Education- College of Media and Communications
    5. New Graduate Certificate- eLearning and Online Teaching- Department of Educational Psychology and Leadership.
- ✦ IE Committee & SSL Committee Activity
  - IE Subcommittees- The first two IE Subcommittees met this week. The Degree Program Subcommittee met February 7 and the Outreach Subcommittee met February 8. The primary purpose of both meetings was to review the committee charge and establish preliminary tasks. The Research and Support Service Level Subcommittees will meet next week.
- ✦ Chair Visits-January to date

1-5-17	Angela Lumpkin	Kinesiology and Sport Management	Lumpkin revised KSM faculty roster during meeting. Betty Ann has already made modifications to DM. Dr. Lumpkin shared that many of the KSM degree programs	No follow-up recommended.
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			have completely revised their assessment plans.	
1-6-17	Magda Toda	Mathematics and Statistics	Toda was pleased with department's PAR scores. This department has significantly improved its assessment processes, thanks to the efforts of Professors Toda, Brock, and Harris.	Thomas to follow-up regarding faculty roster.
1-6-17	Sean Cunningham	History	Hughes presented PAR review, and information regarding CAAP testing. History may be a good CAAP partner. No concerns expressed by Dr. Cunningham.	Thomas to follow-up regarding faculty roster.
1-13-17	Saif Haq	Architecture	Hughes presented PAR review, discussion ensued about NAAB accreditation and how the College has focused its TracDat reporting based on NAAB standards. Haq was also presented information on CAAP testing. The College may also be a good candidate for CAAP testing. Haq also requested a DM document to remind faculty on how to upload their syllabi. Hughes sent this document.	Thomas to follow-up regarding faculty roster.
1-19-17	Sindee Simon	Chemical Engineering	Simon expressed concern about the Spring 2016 peer review. Hughes shared how this was a pilot effort to test the assessment peer review process. Simon was pleased with department's PAR review. Simon indicated that since the department's assessment efforts have been successful, the annual assessment meeting is unnecessary.	Thomas to follow-up regarding faculty roster.
1-20-17	Vickie Hampton, Chris Browning	Personal Financial Planning	Hampton was pleased with department's PAR analysis, and gave Browning credit for this work. Hampton also shared that Browning should be the point of contact for	Thomas to follow-up regarding faculty roster.

			assessment-related activity. Hampton wants to be copied on all messages, but Browning is primary contact.	
1-23-17	Brett Houk	Sociology, Anthropology, and Social Work	Hughes presented PAR review and especially drew attention to the depth of effort in the Social Work degree programs. No concerns expressed by Houk. When Houk leaves his position as Chair, he will contact OPA for a transition meeting.	Thomas to follow-up regarding faculty roster.
1-27-17	Nik Dhurandhar, Lydia Kloiber	Nutritional Sciences	Hughes presented PAR findings. Kloiber continues to do an excellent job on assessment reporting, and she will remain the primary contact for all assessment activity within the department. No concerns expressed by Dhuradhar or Kloiber.	Thomas to follow-up regarding faculty roster.
1-31-17	Todd Anderson	Environmental Toxicology	Hughes presented PAR findings. No concerns expressed by Anderson. Hughes and Anderson spoke at length about A&S Annual Faculty Review. Anderson presented the original idea to “marry” the chair’s review and the faculty self-evaluation. No concerns expressed by Anderson. Note that OPA will need to schedule a transition meeting for new ENTX chair.	Thomas to follow-up regarding faculty roster.
2-1-17	Karen Alexander	Family Consumer Sciences	Hughes presented PAR findings to Alexander. Alexander asked many questions regarding Communication Literacy. Alexander wants to incorporate Communication Literacy into the assessment plans of the MS and PHD. Also, Alexander informed Hughes about the recently approved online delivery of	Thomas to follow-up regarding faculty roster.

			the PHD in FCS.	
2-7-17	Rattikorn Hewitt	Computer Science	Chair Hewitt and Mary Valdez were present in the meeting. Hewitt asked if there was a possibility to reduce assessment reporting. Hughes noted the gap in assessment reporting (MS and PHD only) with Hewitt and Valdez. Hughes recommends an assessment tutorial with Valdez. Hewitt completed the faculty roster modifications during the meeting. Hughes will give this to Thomas.	Fletcher to follow-up with Mary Valdez regarding graduate program assessment.

✦ Faculty Credentialing Activity

- OPA continues to work with faculty members needing to upload syllabi for Spring 2017 to be compliant with HB 2504. Of the 5,215 undergraduate credit-bearing, gradable sections being taught this semester, 65 (1.2%) syllabi still need to be uploaded. OPA staff will contact department chairs early next week with a list of outstanding syllabi.
- OPA met with Dr. Jason Rinaldo to discuss the possibility of DigitalMeasures preparing a Merit Report for the College of Business. This would also assist with their AACSB reporting. Several reports are currently set up in DM, but they need to be tweaked to work properly. Dr. Rinaldo and OPA agreed to work on this project over the next several months in hopes that DM reporting can become a dynamic tool for Rawls.
- OPA staff are working with the Electrical and Computer Engineering Department to prepare a new custom DM report that will complete a table needed for their upcoming ABET accreditation. This report will pull the number of master's and doctoral student committees faculty members served on.
- Work Requests

Request #	Date Opened	Title	Status
22	1/10/2017	New Screen Link: Evaluation Data for Distance Education Courses	2-2-17: DM requested that the data import be sent as a separate work request, therefore this is closed.
24	1/13/2017	New Report: "Annual A & S Faculty Report"	2-9-17: Waiting for Dr. McBee's evaluation of the completed report.
28	1/26/2017	Raiders Engaged/Outreach Engagement Co-PI	2-2-17: The expected completion of this work request is 2-13.

		Data Import	
29	1/31/2017	Nut Sci Merit Report revisions 1-31-2017	2-7-17: DM completed the report revisions. Dr. John Dawson said, "Everything is working as it should be. For the issues that we had requested fixes, those fixes have been made and credit is now being properly allocated. So it appears that the fixes have been made successfully." Chair Nikhil Dhurandhar said, "A big THANK YOU! Much appreciated." This request will be closed.
30	2/1/2017	ADDITIONAL 2016 ORS Upload Grant	2-7-17: The expected completion of this data upload is 2-15.
31	2/2/2017	Summer 2016 DE Course Eval Data Import	2-2-17: Now that the new screen link for distance education courses is in place, this data import was submitted. Expected completion is 2-17.
32	2/6/2017	Additions to Directed Student Learning Involvement Type	2-6-17: Joaquin Borrego of the Psychological Sciences Department requested that two new involvement types be added to the "Directed Student Learning" screen: "Qualifying Exam Chair" and "Qualifying Exam Co-Chair." Expected completion is 2-20.

- DigitalMeasures Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (124,877)	2,771	35,999	60,448	73,416

**OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC**

✦ THECB

- A THECB report dated September 2016 was made available to the public titled, "60x30TX Progress Report." The table below shows the progress toward the four goals of 60x30TX since the plan was adopted in July 2015. In a short time, 60x30TX has

gleaned much attention and has inspired numerous new initiatives. These efforts are only the beginning for 60x30TX and achieving a bold Texas future.

Goal	Target	Published in 60x30TX	First-Year Baseline* (2015)
60x30	60x30 (Attainment)	38.3%	40.3%
Completion	Overall	298,989	311,126
	Hispanic	89,355	96,650
	African American	37,658	38,785
	Male	122,744	130,956
	Economically Disadvantaged	107,419	114,003
	TX High School Grads Enrolling in TX Higher Educ.	54.2%	52.7%
Marketable Skills	Working and Enrolled Within One Year	77.1%	78.80%
Student Debt	Student Loan Debt to First Year Wage Percentage	60%	60%
	Excess SCHs Attempted	21	20
	Percent Completing with Debt	50.7%	49.2%

\*Baseline benchmarks use 2015 data when possible; otherwise most recent data available are used. 2014 ACS data are used for degree attainment, 2014 ACS and THECB data are used to estimate certificate attainment, and THECB data are used for all other baseline benchmarks.

- An overview of Texas transfer initiatives dated February 3, 2017 outlines state initiatives that create clear pathways for students. These include the following required by Texas statute:
  - Core curriculum completers which has increased from 34% (2012) to 39% (2015) for first-time transfer students from a public two-year college to a public university.
  - Field of study curriculum (FOSC) which has increased from 673 students in 2012 to 937 in 2015. A student completes a block of FOSC courses and transfers these to a public university, at which time the courses must be substituted for the institution's core requirements in a student's degree program or field of study, and the student receives full academic credit toward the degree program for the block of courses transferred.
  - The Associate of Arts in Teaching (AAT) degree is a program consisting of lower-division academic courses that transfer to baccalaureate programs leading to an initial Texas teacher certification.
  - The Reverse Transfer helps students who transfer from a public community college to a public university receive an associate's degree as they successfully complete coursework.
- An overview of the Texas Higher Education Coordinating Board dated December 2016 outlines the purpose and responsibilities of the Board. The Board is made up of nine members appointed from across the state by the governor for staggered six-year terms. The governor also appoints the chair and vice chair. In 2007, the Texas Legislature passed legislation to add a non-voting student representative to the Board, also appointed by the governor, for a one-year term beginning on June 1 and end on May 31. The chairman appoints Board members to serve on committees. Standing committees

include the Committee on Academic and Workforce Success (CAWS), Committee on Affordability, Accountability and Planning (CAAP), and the Agency Operations Committees (AOC). Various advisory committees are appointed as necessary to provide guidance to the Board. The Board is required to meet quarterly in Austin. Regular meetings are held in January, April, July, and October. Additional meetings may be called by the chair.

- Distance education enrollment statistics were published for fall 2016. Texas Tech University's follows:

Enrollment and Semester Credit Hours (SCHs) Attempted in Distance and Non-Distance Education Courses  
By Instruction Mode and Location  
Semester: Fall 2016

Institution Name	Type of Instruction	Instruction Mode	Instruction Location	Enrollment	Attempted SCH	% of Dist Ed SCH	% of Total SCH
TEXAS TECH UNIVERSITY	Distance	Face to Face	Off-Campus	691	1,639	2.25%	0.38%
			Out-of-State	118	118	0.16%	0.03%
			Foreign Country	95	362	0.50%	0.08%
			Interinstitutional	390	1,216	1.67%	0.28%
		Fully Distance Education	Interinstitutional	1	3	0.00%	0.00%
			Individual Telecomm	19,577	58,043	79.80%	13.30%
			High School Dual Credit	36	108	0.15%	0.02%
			On-Campus	3,710	10,526	14.50%	2.42%
		Hybrid/Blended	Interinstitutional	53	159	0.22%	0.04%
			Individual Telecomm	39	117	0.16%	0.03%
			On-Campus	128	401	0.55%	0.09%
			Interinstitutional	13	39	0.05%	0.01%
		Two Way Interactive	On-Campus	128	401	0.55%	0.09%
			Interinstitutional	13	39	0.05%	0.01%
Distance Total			24,851	72,731	100%	16.70%	
Non-Distance	Face to Face	On-Campus	126,369	362,074		83.30%	
Grand Total			151,220	434,805		100%	

**OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations**

- ✦ OPA continues to put together Actions for Improvement College Level Reports. All Actions for Improvement have been entered for all college. Individual reports will be developed with a sample report submitted for review before dissemination.
- ✦ The Assessment Liaison Committee continues to go through final revisions in processes and charge before representatives are selected. The current goal is to have the first meeting this summer. The purpose of the Assessment Liaison Committee is, "To support departments by communicating developments with programmatic assessment. The committee will work cooperatively with the OPA office to ensure assessment support is being provided accordingly." The committee will be responsible for:
  - Assisting with updates to contact list
  - Communicating upcoming assessment deadlines
  - Communicating changes in Digital Measures, TracDat, etc.
  - Disseminating Outreach and Engagement information
  - Disseminating QEP Assessment information
  - Giving feedback to OPA staff regarding the response from their college

- ✦ Coordinator Visits
  - Rawls College of Business- The College of Business is being handled differently than other colleges. A few college level sessions have been scheduled. Dr. Jason Rinaldo will work with coordinators to attend with Dr. Rinaldo present.
- ✦ OPA sent out a satisfaction survey to all individuals that have met with OPA staff since September. We will continue to send out survey requests each week. To date, fifteen individuals have responded. The two primary questions are “OPA answered my questions” and “OPA is providing the resources needed to meet assessment expectations.” The results were:
  - OPA answered my questions- 3.73 (on a 4 point scale)
  - OPA is providing the resources needed to meet assessment expectations- 3.6 (on a 4 point scale)