



TEXAS TECH UNIVERSITY
Office of the Provost

Office of Planning & Assessment

Institutional Effectiveness Weekly Report March 10, 2017

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

✦ Faculty Credentialing Activity

- OPA staff met via Skype with our DigitalMeasures Engagement Consultant, Laurisa Perlberg. She provided a detailed and useful account review. TTU's score as determined by DM is that we are just under the threshold of "Quality Data." This score was computed using these specific metrics: Complete Screens, 26.03%; Fields are Complete within Screens, 53.32%; Entries are Dated, 80.05%; Data is Consistent, 75.19% and Data is Current, 23.23%. OPA asked for similar data to be disaggregated by college. DM supplied the data and we are discussing ways to demonstrate DM's usefulness to each college according to their scores.
- OPA pressed IT staff for a solution to the order of authorship in the Public Access to Course Information website, as compared with the way it was entered in DigitalMeasures. This issue was brought to OPA's attention in January by Dr. David Roach. IT presented a solution and the solution is now working correctly. The solution was deployed during the evening of March 9.
- OPA staff prepared a report as requested by the Department of Electrical and Computer Engineering. Data for this report was extracted manually from DM and is for their ABET Professional Leadership table which is required for their upcoming program accreditation.
- OPA staff met with Dr. Fanni Coward to help her understand how DM reports work. She said this capability will be a great help in her role as an assistant to administrators in the College of Education.
- OPA staff are in the process of checking nearly 6,000 DM enabled accounts to determine any that might not be used and should be disabled. Over 600 accounts have been checked so far.
- The new satisfaction survey for DigitalMeasures work requests was sent to eleven TTU faculty/staff members. These personnel have made a request since January 1, 2017 that resulted in a programming change in DM.
 - This week, OPA staff offered two drop-in training sessions at the TLPDC for DigitalMeasures and TracDat.

Request #	Date Opened	Title	Status
35	2/10/2017	Revise "Core Faculty Publications" to separate books and book chapters	3-1-17: OPA staff will publicize this report revision after spring break.
38	2/23/2017	Error Message in "Annual Faculty Report for College of Engineering:	3-3-17: DM returned the request and asked several questions related to what kind of computer equipment and programs Dr. Giesselmann is using when the error message appears. OPA staff forwarded the questions to him and awaits his response.
39	2/28/2017	Report Options for "Annual Faculty Report" and "Annual A & S Faculty Report"	3-9-17: Expected completion of this work request by DM is Mar. 14.
40	3/1/2017	Change Title of Faculty/Staff List Report	3-9-17: Expected completion of this work request by DM is Mar. 15.
41	3/3/2017	AACSB Data Completeness	3-3-17: DM informed OPA that a new stock report, "AACSB DATA Completeness" is about to be released. We are extremely interested in this report since we are working with Jason Rinaldo on several other AACSB reports. This new report will indicate areas where information has been left out of DM faculty accounts and should be updated so that the AACSB reports run accurately. OPA asked for the new report to be uploaded as soon as possible. Expected completion of this work request is Mar. 17.

- DigitalMeasures Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (124,877)	976	6,337	59,787	74,313

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost's institutional planning processes

- ✦ OPA staff are working with the Office of Institutional Research to administer the Online Senior Assessment this spring. IR has agreed to share a Qualtrics license with OPA and they have already provided OPA with access to the OSA survey so our staff can manage the administration. OPA staff will participate in training sessions with IR before the OSA goes live on April 3rd. Similar to previous administrations, two participants will be selected to receive a \$500 scholarship.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

✦ THECB

- A request for applications for the 2017 Engineering Summer Program (ESP) was posted. May 5 is the application deadline. The ESP gives middle and high school students the opportunity to participate in one-week summer engineering experiences on a university campus that offers engineering degree programs. The goal of the ESP experience is to enhance student interest in engineering as a potential career, develop middle and high school students' analytical skills, and help prepare students for college-level courses. Jamie Perez led Texas Tech University's participation in ESP last year.
- An Expenditure Study for fiscal year 2016 for Texas public universities was published. Each year, the Texas Higher Education Coordinating Board revises the Texas Public Universities Relative Expenditure Matrix used in its Instruction and Operations Formula Funding Recommendation to the Legislative Budget Board. Excerpts from TTU's study follows.

Element	Amount	Adjusted Amount
Instruction	\$ 185,106,595	\$ 185,106,595
Research	158,561,931	158,561,931
Academic Support	86,439,860	86,439,860
Student Services (Adjusted for Student Loan Funds)	40,506,614	40,506,614
Institutional Support	44,725,073	44,725,073
Total	\$ 515,340,073	\$ 515,340,073

	UGL	UGU	MAS	DOC	SP	TOT
Fall Headcount	13,909	15,539	3,251	2,278	569	35,546

Discipline	UGL	UGU	MAS	DOC	SP	Total
Liberal Arts	\$ 68,804,934	\$ 32,023,194	\$ 14,417,216	\$ 19,725,065	\$ -	\$ 134,970,409
Science	42,885,532	23,518,923	19,916,892	22,775,203	-	109,096,550
Fine Arts	13,266,151	7,640,395	4,191,653	4,342,499	-	29,440,699
Teacher Education	869,088	3,874,601	7,093,322	8,942,719	-	20,779,731
Agriculture	9,131,498	7,589,971	3,889,298	3,837,012	-	24,447,778
Engineering	19,342,317	36,592,005	14,556,154	25,302,006	-	95,792,483
Home Economics	3,162,412	662,631	129,293	370,084	-	4,324,420
Law	-	-	-	-	10,752,183	10,752,183
Social Service	163,875	400,751	377,912	-	-	942,538
Library Science	138,326	-	2,264,863	-	-	2,403,190
Veterinary Science	-	-	-	-	-	-
Vocational Training	-	-	-	-	-	-
Physical Training	-	-	-	-	-	-
Health Services	3,638,690	2,374,128	671,325	1,936,528	-	8,620,672
Pharmacy	-	-	-	-	-	-
Business Administration	8,233,986	35,493,854	15,510,108	9,559,409	-	68,797,358
Optometry	-	-	-	-	-	-
Teacher Ed-Practice Teaching	32,779	3,150,271	-	-	-	3,183,050
Technology	533,239	1,113,907	63,894	77,974	-	1,789,014
Nursing	-	-	-	-	-	-
Totals	\$ 170,202,828	\$ 154,434,632	\$ 83,081,930	\$ 96,868,499	\$ 10,752,183	\$ 515,340,073

- THECB released first-time undergraduate applicant, acceptance, and enrollment information for summer and fall 2016. Data for Texas Tech University follows.

Total Applicants	8,965	1,570	5,771	975	988	254	18,523
Total Texas	8,739	1,556	5,695	964	557	250	17,761
Other US State	225	13	69	9	17	3	336
Other Country	1	1	7	2	414	1	426
Summer	50	28	44	1	25	2	150
Fall	8,915	1,542	5,727	974	963	252	18,373
Male	4,413	783	2,681	491	624	130	9,122
Female	4,552	787	3,090	484	364	124	9,401

Total Accepted	6,749	878	3,527	735	578	192	12,659
Top 10%	1,297	185	944	218	185	42	2,871
Top 25%, If Not Included in Top 10%	2,292	248	1,025	221	176	57	4,019
Other Criteria	3,160	445	1,558	296	217	93	5,769
Applicant Rejected or Withdrew	2,216	692	2,244	240	410	62	5,864

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations

- ✦ Two TracDat and DigitalMeasures drop-in trainings were offered this week. A satisfaction survey has been sent to participants. Results will be available next week.
- ✦ OPA has entered COE Course-Level mapping data for the master's degrees into TracDat and mapped courses. Additionally, OPA has created a new type of user in TracDat for the 'pilot' college of education process. This will give access to Curriculum and Instruction to be able to use the course planning options.

- ✦ The Assessment Innovation Grant form has been updated and uploaded to the website. Promotion of this award will begin in April.
- ✦ OPA staff have responded to a request from Dr. Thomas MacCarone, Professor, to modify the student learning outcomes in the graduate-level Physics degree programs. These learning outcomes have been accordingly modified in TracDat.

In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.

- ✦ OPA staff met to begin planning for workshop presenters and panels for the West Texas Assessment Conference (WTAC). Although we expect sufficient proposals to fill the time slots for the conference, we would like to strategically ask some people to submit a proposal on topics that we believe attendees will be especially interested in. We will approach potential presenters about the following topics: “Means of Assessment,” “Assessment in Community Colleges,” “Assessing Athletics,” and “Revitalized Assessment in Language Programs.” Also, a panel discussion about “Student Disability Assessment” is planned and panelists will be contacted. OPA staff are considering two other panel topics.
- ✦ OPA has outlined what TracDat can offer Wildlife Management’s accreditation process. The results have been emailed to the program for review.
- ✦ OPA met with Sam Oswald from TTU ISD to discuss how TracDat can be used for TTU ISD accreditation (AdvanceED). OPA has entered their new domains and standards (SLOs and Assessment Methods) into TracDat and set up their TracDat account with terminology specific to their needs.
- ✦ Marketing for the West Texas Assessment Conference has begun. A conference announcement was sent to past WTAC participants, TTU deans, department chairs, program coordinators, and SSL directors, along with regional assessment directors and assessment listservs. Periodic reminder emails will be sent to the same individuals and plans for more directed marketing are in the works. OPA has received two proposal submissions so far. Additionally, several small updates have been made to the WTAC website.
- ✦ A new powerpoint template has been designed for all employees of OPA, with 80+ editable graphics and personalized intro slides for each person.
- ✦ OPA’s student assistant, Hannah Ford, collaborated with OPA staff to modify our website’s “home stories.” These home stories now offer information on TAN, OPA Learning Series, and WTAC.
- ✦ OPA staff met on Thursday, March 9 as part of our commitment to monitor substantive changes reported to SACSCOC. Our office will be monitoring information related to the dual degree between the College of Engineering and Pontificia Universidad Catolica de Valparaiso.