TEXAS TECH UNIVERSITY
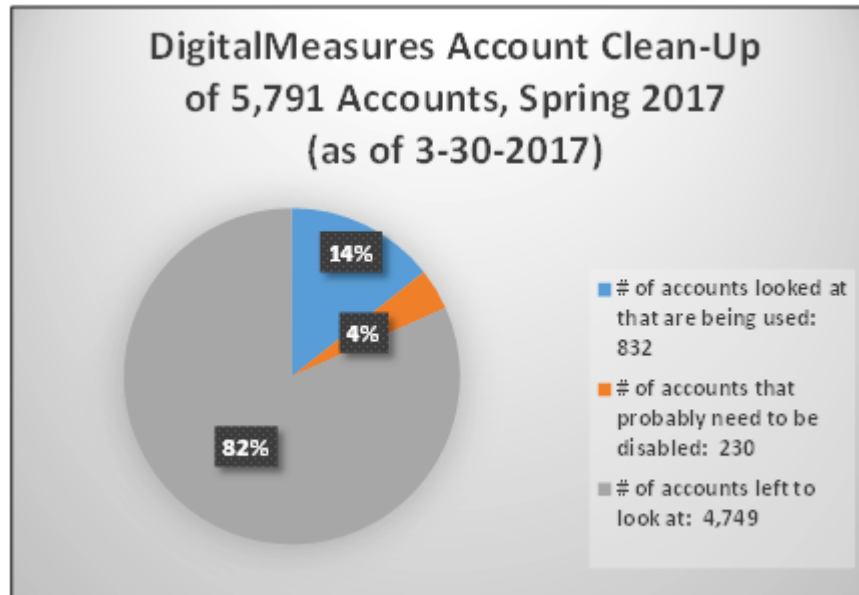Office *of the* Provost
Office *of* Planning & Assessment™

Institutional Effectiveness Weekly Report
March 31, 2017

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

✦ A few OPA staff met with David Doerfert and Kenny Shatley from the Graduate School to discuss graduate program review. OPA learned about the annual 18 doctoral characteristics report that is submitted by all doctoral programs. In addition, OPA learned about reporting requirements specific to Master's degrees. To provide better services to department chairs, OPA staff will attend summer chairperson meetings with Dr. Doerfert. These summer meetings provide an orientation to program review, and OPA can assist in providing both faculty credentials and assessment data.

✦ OPA staff sent Genevieve Durham-DeCesaro a modified teamwork VALUE rubric that was developed at Sam Houston State University. This rubric was offered to participants at the recent LEAP Texas meeting.

✦ Faculty Credentialing Activity
  ▪ On March 24 Jennifer Hughes, Craig Morton, and Betty Ann Thomas met with Institutional Research personnel Mary Elkins and Pradip Sahu to discuss the issue of some syllabi disappearing from DigitalMeasures at the beginning of each semester. They suggested the problem might occur when instructors are assigned to courses, especially courses that are team taught, and that we could talk to Heather Eaton with the Registrar's Office to learn more. A detailed email was sent to Heather and her response was that most instructors are assigned very early. However, there are times this doesn't happen due to departmental issues. Daniel East from IT replied that if a faculty member is not listed as an instructor in Banner/ODS when the nightly update is sent to DM, the process sends a delete. OPA believes this is the crux of the problem, but a solution has not been found. We will attempt to schedule a meeting with OPA, IT, IR, and the Registrar to see if we can figure out a solution.
  ▪ OPA continues to try to find a solution regarding the disappearance of some publications from the Public Access to Course Information webpage.
  ▪ The College of Business faculty lists have been updated to ensure AACSB reports are complete. Also, preliminary mapping of merit data for DigitalMeasures import is prepared.

- OPA staff are working with data provided by DigitalMeasures about data quality within TTU colleges. We plan to prepare a short presentation that shows the correlation of data quality, usage, and satisfaction. This could potentially be used when OPA meets with department chairs.
- OPA continues to clean DigitalMeasures accounts. Below is a chart demonstrating the progress.

- Open Work Requests:

Request #	Date Opened	Title	Status
42	3/15/2017	Change Department Name to "Industrial, Manufacturing, and Systems Engineering"	3-23-17: This request was completed and can be closed.
43	3/21/2017	Change Department Name to "Marketing and Supply Chain Management"	3-29-17: This request was completed and can be closed.
44	3/22/2017	ABET Professional Leadership report	Expected completion is 4-5.
45	3/22/2017	Add "In Development" to field	3-30-17: This request was completed and can be closed.
46	3/22/2017	New Report: "Curriculum Vitae 2 (includes pending grants)"	The new report should be completed by 4-5.

- DigitalMeasures Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (124,877)	502	3,398	58,247	75,088

✦ QEP- Communicating in a Global Society: Bear Our Banners Far and Wide Update:
  ▪ OPA met with Dr. Paul Pare and Genevieve Durham-DeCesaro to discuss utilizing existing programmatic assessment data as evidence of student learning along QEP learning objectives. OPA had developed an SLO Mapping spreadsheet outlining every program level learning outcome from 2015-2016 and mapped QEP learning objectives. The data has significant opportunity for continued evaluation. In addition, OPA presented findings from the first-ever administration of the Global Perspective Inventory.

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost's institutional planning processes

✦ CAAP testing began on Monday March 27th and will continue through April 7th. So far, 64 students have participated in CAAP testing. OPA broadened marketing efforts to include an ad that is running this week in the Daily Toreador along with continued TechAnnounce postings and increased partnerships with various courses on campus. After testing concludes, OPA will draw names of winners for the scholarships and cap and gown vouchers.
✦ OPA has continued its partnership with the Study Abroad office to create surveys for data collection. This week, OPA completed a survey in Qualtrics to help the Study Abroad office track registration for their Pre-Departure Orientation dates. OPA will continue to provide this type of service to the Study Abroad office as necessary.
✦ The Online Senior Assessment is set to open on Monday, April 3rd. OPA will manage the administration going forward and IR has been instrumental in making sure the survey is up and running for OPA's administration. The assessment will close on Monday, May 1. OPA is offering two $500 scholarships to incentivize students to participate.
✦ The Provost's Institutional Effectiveness Award is due to Dr. Darryl James on Saturday, April 1. OPA has secured a committee to evaluate winners of the IE Award; this committee is scheduled to meet next week.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

✦ THECB
  ▪ The THECB prepared a 26-page document with recommendations for the 85th Texas Legislature. Sixteen recommendations are outlined under three categories. Full details are available on the website.
    ▪ Category 1 – Board/Commissioner Level
      ✓ Coordination of the expansion of higher education

- ✓ Oversight of degree granting colleges and universities other than public institutions
- ✓ Improving access and student outcomes in the TEXAS Grant Program
- ✓ Improving access and student outcomes in the TEOG program
- ✓ Implementing outcomes-based funding for universities and supporting funding community college success points
  - Category 2 – Commissioner/Assistant Commissioner Level
    - ✓ Requiring certain information on financial aid award letters to students
    - ✓ Elimination of certain formula funding and dropped course restrictions for returning adult students
    - ✓ Authorizing opportunities for certain community colleges to offer new baccalaureate degrees in nursing and applied science
    - ✓ Prioritizing graduate medical education over the creation of new medical schools
    - ✓ Requiring the Coordinating Board to perform a Study on Shortages in Certain Health Professions
    - ✓ Relating to the Texas college work-study program and to establishing a program for the off-campus employment of certain students at public or private institutions of higher education (Texas WORKS)
  - Category 3 – Programmatic Staff Level
    - ✓ Updating the statute relating to the Work-Study Mentorship Program
    - ✓ Updating the provisions of the common admission application
    - ✓ Expanding the applicability of the Statewide Preceptorship Program
    - ✓ Updating the student loan program statute
    - ✓ Higher Education Assistance Plans
- A revised document dated March 14, 2017 was posted. It relates that Texas public institutions of higher education with doctoral programs in existence for three or more years are required to have their characteristics of doctoral programs posted on the institutions' websites. An institution can decide if a doctoral program fits best into the "research" or "professional" category. "Professional" doctoral programs traditionally include the Juris Doctor, Doctor of Medicine, and other medical doctor specialties. Other doctoral programs can be considered "professional" or "research" programs for the purpose of posting these characteristics at the institution's discretion.
  - The characteristics required for all doctoral programs are: 1) number of doctoral degrees awarded per year, 2) graduation rates, 3) average time to degree, 4) employment profile, 5) admissions criteria, 6) core faculty, 7) core faculty activities, 8) core faculty external grants, 9) faculty diversity, 10) student diversity, 11) external program accreditation, 12) student-core faculty ratio, 13) date of last external review, 14) percentage of full-time students, 15) average institutional financial support provided, 16) percentage of full-time students with institutional financial support, 17) faculty teaching load, 18) student publications/presentations; and for professional doctoral programs only: 19) average tuition and fees to complete the degree, and 20) students passing licensure exams.
- The THECB is mandated by Texas Education Code to publish a standard fee for ROTC courses. This rate is set at $252 per semester credit hour for FY 2018 which represents

a 5.4 percent increase over the forecasted FY 2017 rate of $239 per semester credit hour. The rate is calculated assuming that ROTC course costs are identical to an institutions' undergraduate upper and lower level liberal arts expenses. Texas Tech University's calculation follows:

Texas Tech University
Reserve Officers' Training Corps Program Charges

Undergraduate Liberal Arts Expense						Undergraduate Liberal Arts Semester Credit Hours				
Actual	Actual	Actual	Forecast	Forecast		Actual	Actual	Actual	Forecast	Forecast
2014	2015	2016	2017	2018		2014	2015	2016	2017	2018
$70,886,678	$76,227,513	$78,743,095	$83,142,179	$87,070,387		302,873	312,978	322,575	332,511	342,362
% Change	7.5%	3.3%	5.6%	4.7%			3.3%	3.1%	3.1%	3.0%

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations

✦ The College Level Reports of Actions for Improvement has been compiled by OPA. This report identifies each College, Department, and Program within each College. The purpose of this report is to state Actions for Improvement that each degree program identified in 2015-2016. This report has been sent to the Dean of the College of Arts and Sciences. All Department Chairs in Arts and Sciences have been given the report for their specific department, which include: Biological Sciences, Chemistry and Biochemistry, Classical and Modern Languages and Literatures, Economics, English, Environmental Toxicology, Geosciences, History, Interdisciplinary and General Studies, Kinesiology and Sport Management, Mathematics and Statistics, Philosophy, Physics and Astronomy, Political Science, Psychological Sciences, and Sociology, Anthropology & Social Work. All A&S Program Coordinators for each degree program within each of the departments has also been given the report pertaining. The reports are hopefully useful information when updating their assessment plan for the upcoming year.

✦ To date, the majority of degree program coordinators from the following colleges have held meetings with OPA staff to review annual assessment reports. Degree program coordinators seem to be more receptive to these meetings than last year.
  ▪ CASNR
  ▪ Rawls College of Business
  ▪ College of Education
  ▪ Architecture

In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.

✦ WTAC Presentations and Panels
  ▪ OPA staff have received proposals for three presentations and nine other presenters have agreed to submit a proposal. We expect more proposals to be submitted with a

second round of marketing of the conference in April which should provide ample opportunity for top presentations at the conference this year.

- Three panel discussion topics are planned and five individuals have agreed to be panelists. OPA staff have targeted three other possible panelists to approach as we continue to prepare for the conference.

✦ OPA interviewed Dr. Brock Williams (Professor, Mathematics & Statistics) for the OPA newsletter spotlight. The spotlight will include a quote from his department chair. A picture will be taken to include the beginning of next week.

✦ OPA assisted Kristina Mitchell from Political Science with validating a rubric used in a course that provides information for the Core Curriculum. A sample of the assignments were assessed using the rubric.