



TEXAS TECH UNIVERSITY  
Office of the Provost

## Office of Planning & Assessment

### Institutional Effectiveness Weekly Report

**Date: May 26, 2017**

*The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.*

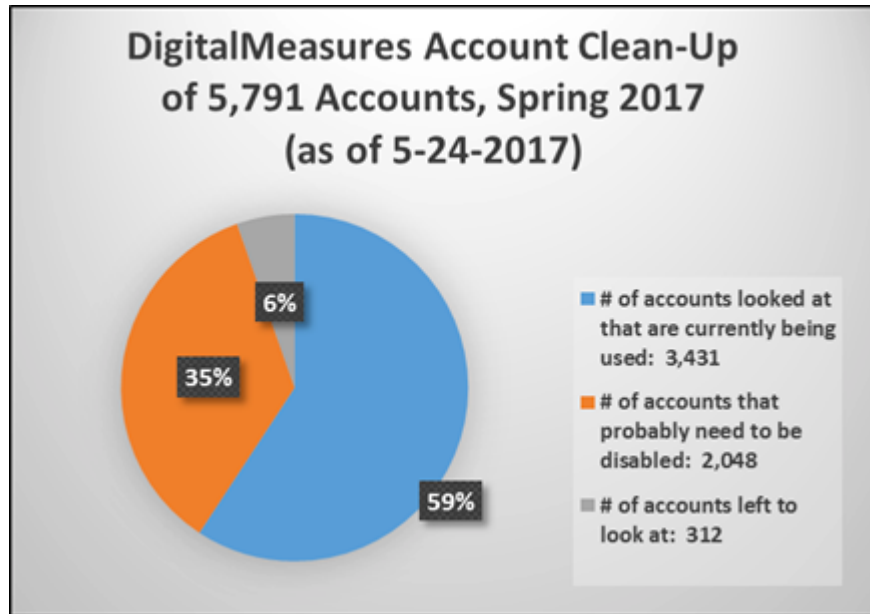
#### **OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates**

- ✦ Based on a meeting held May 24, the Office of Planning and Assessment will be working collaboratively with the Office of the Provost and Application and Development to develop technology solutions for improving the existing faculty credentialing process. Currently, all instructors of record must have official transcripts on file with the Office of the Provost. OPA is currently developing a password-protected procedure for storing electronic transcripts in DigitalMeasures. In addition, OPA will take the following actions:
  - OPA will develop educational materials and schedule refresher credentialing meetings with departmental contacts
  - A database/ application solution will be explored
- ✦ Faculty Credentialing Activity
  - Open Work Requests

Request #	Date Opened	Title	Status
45	4/20/2017	Changes in "Annual A & S Faculty Report (with chair's feedback and signatures)	4-27-17: OPA awaits Randy McBee's sign-off to close the request.
46	4/20/2017	Changes in "Chair Review and Faculty Confirmation" screen	4-27-17: OPA awaits Randy McBee's sign-off to close the request.
47	5/11/2017	Faculty Transcript Report	5-11-17: OPA staff requested a new report be set up, the "Faculty Transcript Report." A screen revision for "IOR Qualifications" is also needed. These will facilitate uploading of all instructor transcripts and note whether the instructor's credentials are SACSCOC compliant. OPA hopes this report will more easily enable administrators to see at-a-glance faculty members who are missing transcripts.

- DigitalMeasures Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (124,877)	250	1,309	57,447	74,789



**OUTCOME 3: The Office of Planning and Assessment will continually monitor the university’s compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC**

- ✦ THECB

- This week, the THECB provided findings from a longitudinal, 11-year study that investigated attainment of higher education degrees or certifications for Texas 8<sup>th</sup> graders enrolled in 2005. The statewide summary and Lubbock County statistics are found in the chart below. Any outliers with 9 percentage points or more are highlighted. Overall, 20% of Lubbock students obtained higher education degrees or certificates through the end of 2016.

## Statewide Summary

FY 2006 (Fall 2005) 8th Grade Cohort Tracked through FY 2016 Higher Education - 11-year Study

	Enrolled in 8th Grade (FY 2006)		Enrolled in 9th Grade (FY 2007)		Enrolled in 10th Grade (FY 2008)		Enrolled in <10th Grade (FY 2008)		High School Graduate FY 2009-2011		Enrolled TX 4-year		Enrolled TX 2-year		Enrolled in Higher Education		No Public HS Grad Record Enrolled in		Higher Ed Degree or Certificates		
	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	#	%	
<b>Overall</b>																					
Statewide	335,708	93%	312,937	93%	263,992	79%	42,290	13%	249,262	74%	67,786	20%	114,083	34%	181,869	54%	12,991	4%	70,323	21%	
Lubbock	5,776	95%	5,494	95%	4,974	86%	382	7%	4,426	77%	1,122	20%	1,814	32%	2,996	51%	134	2%	1,159	20%	
<b>Gender</b>																					
Statewide	163,733	94%	153,445	94%	132,976	81%	16,860	10%	124,556	76%	36,472	22%	59,097	36%	95,569	58%	6,666	4%	40,695	25%	
Lubbock	2,797	95%	2,668	95%	2,445	87%	151	5%	2,169	78%	604	22%	929	33%	1,533	55%	67	2%	671	24%	
Statewide	171,975	93%	159,492	93%	131,066	76%	25,430	15%	124,706	73%	31,314	18%	54,986	31%	86,300	50%	6,325	4%	29,628	17%	
Lubbock	2,979	95%	2,826	95%	2,529	83%	231	8%	2,257	76%	518	17%	885	30%	1,403	47%	67	2%	488	16%	
<b>Economic Status</b>																					
Statewide	158,650	95%	150,184	95%	136,765	86%	10,735	7%	130,777	82%	46,583	29%	59,940	37%	105,523	67%	6,430	4%	49,440	31%	
Lubbock	2,543	97%	2,468	97%	2,324	91%	91	4%	2,200	87%	821	32%	927	36%	1,748	69%	68	3%	875	34%	
Statewide	177,058	92%	162,753	92%	127,227	72%	31,555	18%	118,485	67%	21,203	12%	55,143	31%	76,346	43%	6,561	4%	20,883	12%	
Lubbock	3,233	94%	3,026	94%	2,650	82%	291	9%	2,226	69%	301	9%	887	27%	1,188	37%	66	2%	284	9%	
<b>Ethnicity</b>																					
Statewide	50,671	90%	45,800	90%	36,898	73%	8,059	16%	34,192	68%	10,053	20%	17,158	34%	27,211	54%	2,904	6%	6,622	13%	
Lubbock	494	92%	452	92%	389	79%	53	11%	327	66%	63	13%	137	28%	200	41%	16	3%	38	8%	
Statewide	144,200	93%	134,653	93%	106,850	74%	25,152	17%	102,119	71%	19,421	13%	47,080	33%	66,501	46%	4,442	3%	21,249	15%	
Lubbock	2,874	95%	2,731	95%	2,406	84%	255	9%	2,036	71%	291	10%	864	31%	1,155	40%	59	2%	307	11%	
Statewide	129,726	94%	122,098	94%	110,482	85%	8,643	7%	103,604	80%	33,927	26%	46,690	36%	80,617	62%	5,249	4%	37,998	29%	
Lubbock	2,438	96%	2,336	96%	2,198	90%	82	3%	2,088	86%	662	27%	838	34%	1,500	62%	64	3%	680	28%	
Statewide	11,111	94%	10,391	94%	9,762	88%	436	4%	9,347	84%	4,385	40%	3,155	28%	7,540	68%	397	4%	4,459	40%	
Lubbock	68	93%	63	93%	58	85%	4	6%	57	84%	27	40%	16	24%	43	64%	3	5%	29	43%	

#### **OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations**

- ✦ The Office of Planning and Assessment is meeting regularly with the College of Education to offer support in developing an assessment plan that aligns college level initiatives and priorities with institutional requirements. These meetings are focused on streamlining assessment processes for program level coordinators. In addition to meetings with program coordinators, OPA has met with a broader COE group that manages college level databases and dashboards. In our most recent meeting this week, program assessment plans within the college's assessment activities were discussed. Based on the results from this meeting, we are currently identifying a better way to integrate college level and program level outcomes that align with institutional reporting. Based on our discussions, presenting information to PC's that entails the correct wording (definitions and how they relate to the COE processes -P1, P2, P3, Trademark Outcomes, etc.) will be beneficial. Defining the Degree Program Assessment Process with the terms/phrases that COE uses in their college's assessment activities will make data needs more succinct and clear.

#### ***In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.***

- ✦ This spring, OPA partnered with IR to share access to IR's Qualtrics license. This provided OPA with ownership of the Online Senior Assessment, but also allowed for OPA to create more sophisticated survey instruments for internal purposes. Since receiving access, OPA has created 5 surveys in Qualtrics for various purposes, ranging from SSL and Degree Program Continuous Improvement, WTAC Conference Interest, and Study Abroad Orientation registration. Qualtrics is a more user friendly survey platform than REDCap and allows for greater variation in survey functionality. For example, Qualtrics was able to apply quotas to Study Abroad Orientation dates which would close a specific date for registration once the quota was met. Qualtrics also allows for greater personalization of survey appearance and more intuitive branching logic. OPA plans to fully transition currently in-use OPA surveys from REDCap to Qualtrics by September.
- ✦ During the monthly WTAC meeting with ASU, the following items were addressed:
  - Update on attendee list, program, letter from co-hosts to attendees
  - Maintain the program and include the sponsor page as promised
  - Keynote speaker- Lorraine Phillips
  - Six registrations
  - Marketing graphic
  - Need for more non-academic presentations
  - Sponsors
  - Taskstream to co-present with another institution
  - Expanding the conference in 2018 to include other institutional partners