



TEXAS TECH UNIVERSITY  
Office of the Provost

Office of Planning & Assessment

# Institutional Effectiveness Weekly Report

## June 22, 2018

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*The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.*

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**OUTCOME 1: The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.**

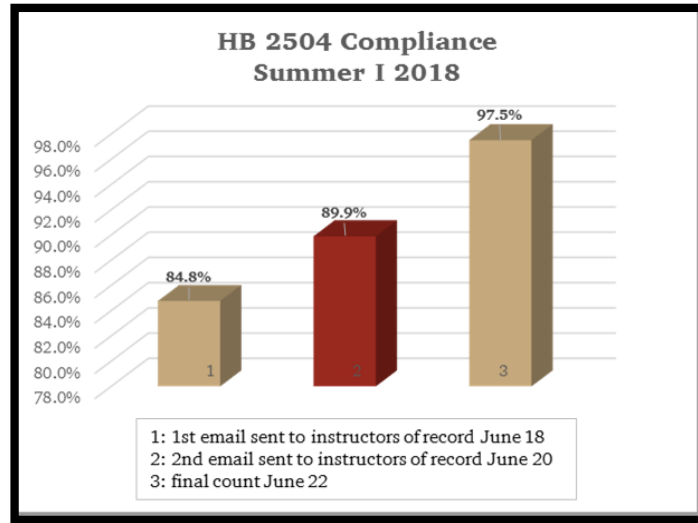
- ✦ Costa Rica Substantive Change Visit
  - TTU's Office of Communication & Marketing providing the following graphic to include in the substantive change report. The graphic was modified by OPA's student assistant, Maddi Busby.



- OPA staff are currently working on developing the electronic substantive change report. Staff have been assigned to work on individual report responses.
- OPA staff are awaiting information from the TTU-CR librarian and Edulink director. As soon as this information is received, it will be incorporated into the electronic portfolio.
- ✦ Core Curriculum Updates
  - The Office of Planning and Assessment will take greater leadership with the Core Curriculum beginning in 2018-2019. OPA has historically assisted with many aspects of

the assessment of Core Curriculum, but an OPA staff member will begin co-chairing the committee.

- ✦ Faculty Credentialing Documentation as it Relates to CS 3.5.4
  - Compliance with Texas House Bill 2504 for Summer I is in good standing at 97.5%.



**OUTCOME 2: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.**

- ✦ The TxAHEA Planning Committee held its June meeting on Tuesday, June 19. Below are meeting minutes:

June 19, 2018

TxAHEA Meeting Minutes

Start time: 2:02pm

Attendees: Mary Cheek, Jennifer S. Hughes, Libby Spradlin, Allison Soeder, Catheryn Weitman, Tamesha Hilliard, Elizabeth Vogt, Ronda Bewley, Kim Farris, Terry A. Senne

- I. Congratulations to Shonda Gibson and Blake Decker on their new positions!
  - a. Melissa Crews has had a role change, along with Shonda Gibson and Blake Decker.
  - b. Shonda will still be involved with conference planning although with a different institutional affiliation.
  - c. It is unclear if Melissa will still participate in conference planning.
  - d. Blake will no longer assist with conference planning.
- II. Update on additional proposal submissions
  - a. Of the 6 additional proposals submitted, most were unanimously voted to be accepted. Reviewers provided feedback to strengthen proposals and that feedback will be provided to the submitters.

- b. We are now completely booked for the main day conference schedule. We will still accept proposals for the Nuventive Users Day sessions.
- III. Registration update
  - a. We are currently at 59 registrants; at this point last year, we had 12 registrants. Libby and Jennifer will provide an email to market the conference to the committee's respective institutions.
  - b. TTU is offering comped registration to five individuals at TTU who are interested in attending the conference.
- IV. Sponsorship updates – Cengage meeting scheduled for Wednesday
  - a. We need to receive the Tableau logo for the conference website.
- V. Panel planning
  - a. We plan to spend the month of July to finalize panel details.
  - b. Dr. Gibson still plans to participate in the panels that she has agreed to participate in.
  - c. Please propose any suggestions or offer feedback regarding the proposed panels in July.
  - d. Possibly arranging a panel on Sub Change topics.
- VI. Recruit TracDat presentations
  - a. Elizabeth has not heard back from Denise regarding TracDat presentations yet.
  - b. Libby and Jennifer will look for presenters from the Nuventive Conference who may be interested in presenting at TxAHEA.
  - c. Elizabeth will forward Jennifer and Kahlie an email conversation with Ramona Dorough regarding a TracDat presentation.
- VII. New business

Meeting adjourned at 2:24

✦ Training and Consultation Tracking

- The tabulations below reflect activity from the week of May 21. These totals include DigitalMeasures support, Nuventive Improve support, non-academic assessment support, QEP assessment, faculty peer review, and issues related to TxAHEA.

	Number of individuals	Number of issues addressed	Number of email sent on issue	Number of phone calls	Number of in informal consultations	Number of formal trainings
✦						
Week of June 18, 2018	26	13	86	6	4	7
As of June 1, 2018	46	46	149	22	7	8

✦ Training Opportunities

- DigitalMeasures and TracDat Training- OPA conducted a formal training on Nuventive Improve and DigitalMeasures software on June 20. Seven faculty and staff members attended the training to gain knowledge on the software OPA uses for academic and non-academic assessment as well as faculty credentialing. OPA will hold additional trainings closer to the beginning of school when faculty return to campus.

- OPA met with the College of Architecture to discuss program, department, and college level assessment. This includes College Level IE activity and degree program assessment requirements.
  - OPA met with Dr. Priyantha Jayawickrama to discuss ways to improve the degree program assessment reports for the CECE department. OPA and Dr. Jayawickrama discussed utilizing more indicative assessment measures specifically for graduate degree programs such as rubrics for thesis and dissertation defenses rather than pass/fail percentage. OPA looks forward to working with Dr. Jayawickrama to enhance his assessment plans.
- ✦ General Faculty Credentialing
- The Nuventive Vitae contract is finalized. OPA staff should have access to the system in 1-2 days and are excited to move implementation forward.
  - OPA staff met with Kenny Shatley from the Graduate School. We discussed reports that can be run from DigitalMeasures to streamline graduate reviews and remove some of the burden department chairs carry in the process. Discussions will continue and custom report(s) will likely be built. OPA staff are enthusiastic about this additional use of DM data.
  - Open Work Requests

Request #	Date Opened	Title	Status
110	5/4/2018	Annual Report Revisions	6-21: DM completed an upload of FT/PT status. The change was also made to allow selection of FT and/or PT faculty when running all annual reports. This work request is closed. OPA staff will prepare instruction materials including a video to assist chairs with understanding the new options. 6-19: OPA decided to move forward with the change in all annual reports so that selection of full-time and/or part-time faculty is possible. Along with this, FT/PT status of all active DM faculty accounts will be made. The difficult rank to determine is Instructors since many are FT and many are PT. After discussion with select department chairs, OPA staff believe that the ability to choose FT/PT accounts when running reports will solve most of the problem. However, there will still be times that chairs need to make individual selections.
113	6/4/2018	Spring 2018 F2F Course Eval Import	6-20: Import is complete and accurate. Request closed.
114	6/4/2018	Spring 2018 DE Course Eval Import	6-20: Import is complete and accurate. Request closed.
115	6/4/2018	Spring 2018 DE to F2F Course Eval Import	6-20: Import is complete and accurate. Request closed.

- ✦ TxAHEA
- The final six presenters were notified of their proposal acceptance. Five have confirmed their acceptance. Conference committee members will reach out to the final one.

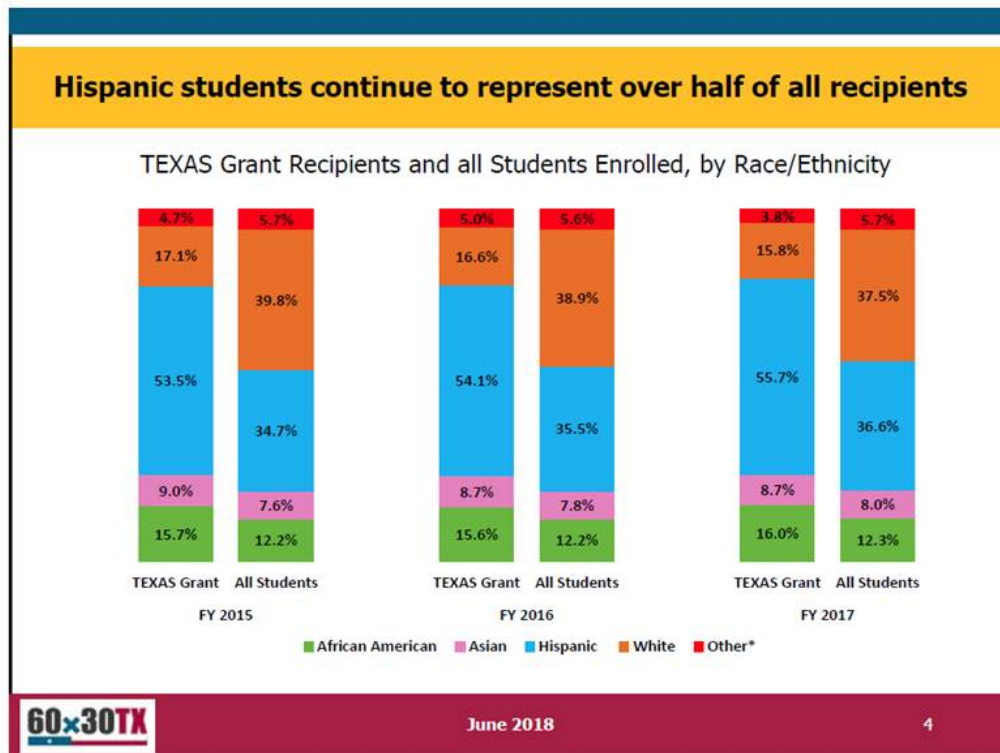
- Conference registration is up to 59.
- ✦ OPA has submitted the fall 2017 and spring 2018 Person Potential Index (PPI) outcomes for students participating in the grant. We are in the final months of the project which will conclude end of August 2018. One final upload will be done in August to report outcomes for summer 2018 along with a final post-graduate outcomes spreadsheet.

**OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.**

- ✦ THECB Updates
  - The 85<sup>th</sup> Texas Legislature directed the THECB to determine the feasibility of creating a state repository of open education resources (OER). No-cost textbooks is one example of these. The THECB has determined that Texas can capitalize on existing robust, high-quality repositories now in existence such as the Texas Digital Library. An OER Council could be created to promote the use of these materials.
  - The 85<sup>th</sup> Texas Legislature has passed HB 836 / SB 887 requiring certain information on financial aid award letters to students.
  - The THECB Agency Strategic Plan for fiscal years 2019-2023 was released as is available here <http://www.thecb.state.tx.us/reports/PDF/11114.PDF?CFID=79700716&CFTOKEN=38795307>. A summary presentation is available here <http://www.thecb.state.tx.us/reports/DocFetch.cfm?DocID=11142&Format=PDF> with the following operational goals:
    - Provide efficient and effective stewardship of taxpayer dollars
    - Fully implement the state's higher education plan, 60x30TX
    - Provide efficient and effective coordination of and planning for higher education in Texas
    - Maintain a skilled and knowledgeable agency staff to provide excellent customer service
    - Communicate data, policy, and effective practices to all stakeholders in a clear and precise manner
  - Expansion of graduate education plays an important role in 60x30TX. RAND Education conducted a study to assess the need to expand master's, doctoral, and professional programs. The study concluded that generally, Texas has been increasing its production of graduate degrees in fields corresponding to the occupational groups that are expected to have the most job openings: business, healthcare, education, computers, and engineering. However, because growth in graduate engineering degrees has been slow compared to other states and to projected demand, THECB and institutions should consider expanding graduate programs in engineering. In addition, THECB and institutions should expand efforts to recruit domestic students and provide adequate financial support to motivate those with a bachelor's degree to pursue graduate education. In addition, expanding graduate programs is important for meeting the goals of THECB's 60x30TX plan and for improving Texas's state competitiveness.

However, this expansion must be managed well to ensure that the programs are high quality.

- RAND Education conducted a study of dual-credit (DC) education programs in Texas. Interim findings suggest that higher grades in DC are followed with higher grades in same subjects; DC students have higher enrollment rates at college and are less likely to require developmental education; DC student persist and complete at higher rates. The study found little evidence that taking DC courses was less efficient than taking college-credit only courses. Differences exist in context and instructor characteristics between DC and college-credit only courses. Further study will address effects of DC programs on student outcomes, rigor of DC courses, and cost of DC education.
- A report to the Legislature concerning the TEXAS Grant Program indicates that for FY 2017 financial need continues to outpace funding. Average tuition and fees was reported to be \$9,043 and only 45.1% of the tuition is covered by TEXAS Grants. Hispanic students continue to represent over half of all recipients as demonstrated in the graphic below.



- A 60x30TX progress report indicates positive progress for all goals and targets in 2017 including the following:
  - The 60x30 goal and the completion goal showed strong improvement--at rates needed to reach 2030 goals.
  - Completions for male and economically disadvantaged students grew modestly but are falling behind needed progress.
  - Direct enrollment from high school increased slightly after a two-year decline and requires additional attention.

- Marketable skills and student debt goals remain steady, although excess semester credit hour reductions need to pick up the pace.

Texas made steady progress toward each of the four goals of 60x30TX this year

Goal	Target	2016	2017	One-Year Improvement (pc = point change)	Annual % Increase Needed	2020 Benchmark	2030 Goal/Target
<b>60x30</b>	60x30 (Educated Population)	41.0%	42.3%	1.3% pc	1.3%	48%	60%
<b>Completion</b>	Overall	321,410	333,920	3.9%	3.9%	376,000	550,000
	Hispanic	103,889	111,344	7.2%	7.5%	138,000	285,000
	African American	38,813	41,027	5.7%	4.5%	48,000	76,000
	Male	135,849	141,564	4.2%	5.2%	168,000	275,000
	Economically Disadvantaged	119,490	124,178	3.9%	5.3%	146,000	246,000
	TX High School Graduates Enrolling in TX Higher Education	51.9%	52.3%	0.4 pc	.7%	58%	65%
<b>Marketable Skills</b>	Working or Enrolled Within One Year	78.8%	78.4%	-0.40% pc	--	80%	80%
<b>Student Debt</b>	Student Loan Debt to First Year Wage Percentage	60%	59%	-1% pc	--	60%	60%
	Excess SCH Attempted*	19	18	-1 SCH	--	12	3
	Percent of Undergraduates Completing with Debt	48.2%	47.2%	-1% pc	--	50%	50%

**60x30TX** 3

*In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.*

- ✦ OPA's job opening has been posted to the HR web site, and it has also been posted to the ASSESS listserv.