TEXAS TECH UNIVERSITY
Office *of the* Provost

Office *of* Planning & Assessment™

Institutional Effectiveness Weekly Report
July 7, 2017

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

✦ Substantive Change
  ▪ OPA staff met with Dr. Justin Louder and Dr. Clay Taylor from TTU Worldwide eLearning to discuss the approval and notification processes for programs that exceed the 50% rule for distance education. OPA's primary concern was to ensure that documentation was consistent, valid, and reliable.
✦ Faculty Credentialing Activity
  ▪ OPA staff met with several staff members, Michele Moskos, Michelle Greenlee, and Jason Rinaldo from the Rawls College of Business. Discussion centered around the possibility of populating Rawls personnel webpages, "Our People," using data from DigitalMeasures. In the past Rawls faculty were required to complete a form that was cumbersome. Then a staff member had to update each individual webpage. Since DM captures virtually all information Rawls' publishes on their webpages, it seems like an intuitive use of the software. OPA expressed confidence that a solution is possible. Next week, Michele Moskos will discuss the proposed change with administrators at Rawls and OPA will talk to IT about how Web Services can make this happen.
  ▪ The Provost's Office has provided information about 73 new faculty hires for Fall 2017. OPA will begin reaching out to these new faculty members to introduce them to DM as soon as they have TTU email addresses. We hope our efforts will present DM as a positive, valuable tool.
  ▪ As TTU prepares to renew our agreement with DM, OPA staff worked with HR staff member, Stephanie Gonzales, to determine the employment status of personnel with DM accounts. The information displayed below was sent to DM and will be very valuable and hopefully cost-saving in this process.

Texas Tech University, Digital Measures Accounts

	Full-Time Faculty	Part-Time Faculty	Total Staff	Terminated	Unknown Status	No Job	Non-TTU Employee
College of Agricultural Sciences & Natural Resources	119	6	17	37	0	0	1
College of Architecture	35	10	1	5	0	0	0
College of Arts & Sciences	464	79	71	771	2	4	1
College of Business Administration	110	17	19	41	0	0	0
College of Education	135	19	43	79	0	2	0
College of Engineering	162	27	20	129	0	0	0
College of Human Sciences	105	95	50	64	1	7	0
College of Media and Communication	57	40	19	34	0	0	1
College of Visual & Performing Arts	105	113	14	53	0	0	2
Graduate School	8	1	10	2	0	0	0
Honors College	10	2	5	8	0	0	0
Library	40	0	1	2	0	0	0
Office of the Provost	31	15	71	22	0	0	0
OPA	0	0	4	0	0	0	0
School of Law	41	21	6	2	0	0	2
Texas Tech University	5	31	34	25	0	2	0
TOTAL	1,427	476	385	1,274	3	15	7

- Transcript Report

June	In progress	Completed	ordered
	19	7	0

- Open Work Requests

Request #	Date Opened	Title	Status
47	5/11/2017	Faculty Transcript Report	6-21-17: DM completed the report. OPS staff will meet on July 11 to test it and then determine if this work request can be closed.
50	6/12/2017	Spring 2017 SmartEval Data Import	7-6-17: OPA staff reviewed the import and found it correct. This request is closed.

- DigitalMeasures Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (124,877)	179	1,176	49,420	74,315

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost's institutional planning processes

- ✦ OPA is working with Application & Development to begin implementation of suggested improvements for the 2017 Raiders Engaged administration. Two meetings are scheduled for this month to discuss the changes made thus far as well as test the functionality of final changes before the survey goes live. OPA and Dr. Birgit Green are planning for the survey to open mid-August to be available throughout the fall 2017 semester.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

- ✦ SACSCOC
  - A member and candidate SACSCOC list (including commission actions taken 06/2017) has been posted. Texas Tech is listed as a public institution, level IV, offering Bachelor's, Master's, and Doctorate degrees. We have no public sanctions and our next reaffirmation is 2025. SACSCOC also posted summary of their membership which follows:

DATA SUMMARY OF MEMBERSHIP

Number of Accredited Institutions by Level

Level I	265	Level II	113	Level III	133	Level IV	21	Level V	139	Level VI	125	Total	796

Number of Accredited Institutions by State

AL	52	FL	77	GA	82	KY	49	LA	39	MS	32	NC	112	SC	51	TN	63	TX	161	VA	71	Other	6

Number of Accredited Institutions by Type of Institution

Public	480	Private, Not For Profit	303	Private, For Profit	13

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations

✦ Contact has been made with Dr. Taliaferro regarding OPA's assistance/support with TTU ISD's upcoming accreditation process. TTU ISD would like to begin working collaboratively in Fall of 2017.
✦ OPA continued to provide assistance with Assessment plans and TracDat with the October 1st deadline approaching.