TEXAS TECH UNIVERSITY
Office *of the* Provost
Office *of* Planning & Assessment™

IE Weekly Report
July 8, 2016

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- SACSCOC Monitoring Report Update:
  o The Core Curriculum Annual Report is prepared and has been shared with Genevieve Durham DeCesaro of the Provost's Office. Once her approval and/or suggestions have been received, the report will be ready for reporting into TracDat as official documentation for future SACSCOC reporting. Additionally, an annual report document will be prepared for the Provost Office to use for various planning and improvement activities.
  o July 1 deadline for annual student learning outcomes reporting was one week ago. It appears that most programs have submitted all assessment data for the 2015-2016 Academic Year. However, there are a few that will need to be contacted next week. At this time, approximately 55% of all accounts have also been evaluated.
  o A table is being created to include in the Monitoring Report detailing improvements made in degree program assessment since the 2014-2015 academic year. Now that the deadline for 2015-2016 assessment reporting has passed, the table is nearing completion. An analysis of changes made during the past year will be included for each degree program.
- The Institutional Effectiveness Progress Portal continues to evolve. OPA is working on a number of educational videos that can be loaded to the site related to the various components OPA oversees. The internal deadline for videos to be prepared to load is early August.
- While preparing for the transcript audit that occurred earlier this summer, it was discovered that there are several off-site files that had not been processed or completed. OPA has scanned and prepared all the items we have for Instructor of Records and are working closely with the Provost's Office to gather the remaining needed materials.
- A new method for gathering departmental data related to disciplinary accreditation was tested this week with Business Administration's Association to Advance Collegiate Schools of Business (AACSB). Information was gathered and will be updated on the Accreditation Across Campus site. The testing identified a couple of issues that need to be resolved before it is used for the next full assessment of disciplinary accreditation. The unedited version can be found at https://evaluate.ttu.edu/surveys/?s=TL7DWRRWPA.

- DigitalMeasures Activity:

(Number of Logins)	Number of Records Added and Edited in the Last...			
	1 Week	1 Month	6 Months	1 Year
Activities Database - University (119,858)	312	1,480	47,405	71,493

- QEP- Communicating in a Global Society: Bear Our Banners Far and Wide Update:
  - o OPA staff continues to work closely with Paul Pare, the Director of the QEP. OPA is focusing current discussions on the assessment plan to ensure all scheduled activities are adequately prepared.

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost's institutional planning processes

- The general development and implementation of electronic portfolios has been discussed extensively this week. OPA participated in a demonstration by Blackboard about their recently updated portfolio product. OPA will prepare a brief comparison between Chalk & Wire and Blackboard. OPA is committed to working with the best solution of students that is institutionally feasible and looks forward to the ongoing development of institutional implementation.
  - o OPA staff met with Dr. Rich Rice of the TTU English Department. Dr. Rice has expertise in the electronic portfolio movement at institutions of higher education and has published several books on the subject including, "Eportfolio Performance Support Systems: Constructing, Presenting, ad Assessing Portfolios" published in 2013 by WAC Clearinghouse. Dr. Rice offered numerous suggestions about the implementation of *i*Portfolio on the TTU campus.
- OPA staff met with leadership from the Academic Testing Center to discuss a partnership between their office and future CAAP administrations. We are exploring marketing the CAAP to freshmen seminar students in the Fall 2016 semester and reserving a testing room at the Testing Center to proctor the Writing Skills module to groups of freshman students. A meeting is scheduled next week with the RaiderReady Assistant Director to discuss marketing the assessment to students, as well as providing an incentive.
- Three Support Service Level (SSL) units have submitted their 2016-2017 Continuous Improvement reports. An email will be sent to directors reminding them of the September 1 deadline.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

- THECB- A document titled "Overview: Tuition Deregulation and Tuition Set Asides" was made available on the THECB website. This provides a background of tuition deregulation at Texas institutions of higher education since 2003. Different types of tuition are defined and data for each institution is provided from 2003 to 2015.
- SACSCOC, 2016 Updates:
  - o Substantive Change:

- With the passage of the revised 2010 federal regulations for accrediting agencies, institutions are expected to notify and seek approval of additional substantive changes that occur between decennial reviews. New required reporting is outlined below.
  - Closing a program, off-campus site, branch campus or institution
  - Entering into a collaborative academic arrangement such as a dual degree program or a joint degree program with another institution
  - Acquiring another institution or a program or location of another institution
  - Adding a permanent location at a site where the institution is conducting a teach-out program for a closed institution
  - Entering into a contract by which an entity not eligible for Title IV funding offers 25 percent or more of one or more of the accredited institution's programs
- 3.13.6. "Institutional Obligations for Public Disclosure"
  - 3.13.6 Applicable Policy Statement. The institution publishes statements of its goals for student achievement and the success of students in achieving those goals.
  - Implementation: The institution provides the specific website location where it has published its goals for student achievement and the success of students in achieving those goals.
- 3.13.7. "Advertising, Student Recruitment, and Representation of Accredited Status"
  - 3.13.7. a. Applicable Policy Statement. The institution ensures integrity and responsibility in advertising, student recruitment, and representation of accredited status.
  - Implementation: The institution describes the process used for ensuring that all statements and representations are clear, factually accurate, and current.
- 3.13.7. b. Applicable Policy Statement. Independent contractors or agents used by the institution for recruiting purposes are governed by the same principles as institutional employees.
  - Implementation: The institution provides evidence/policies that the same principles apply to independent contractors or agents as apply to institutional employees.
- 3.13.2. "Agreements Involving Joint and Dual Academic Awards: Policy and Procedures"
  - Applicable Policy Statement. Member institutions are responsible for notifying and providing SACSCOC with signed final copies of agreements governing their joint and dual academic awards (as defined in this policy). These awards must address the requirements set forth in the SACSCOC policy and procedures. For all such arrangements, SACSCOC-accredited institutions assume responsibility for (1) the integrity of the awards, (2) the quality of credits recorded on their transcripts, and (3) compliance with accreditation requirements.
  - Documentation: The institution should provide evidence that it has reported to the Commission all dual and joint awards (as defined in this policy) that included signed final copies of the agreements outlining the awards In addition, the institution should integrate into the Compliance Certification a discussion and determination of compliance with all standards applicable to the provisions of the agreements.
- 3.13.4. "Reaffirmation of Accreditation and Subsequent Reports"
  - 3.13.4.a. Applicable Policy Statement. An institution includes a review of its distance and correspondence education programs in the Compliance Certification. An institution includes a review of all its branch campuses and its off-campus instructional sites.
  - Documentation: In order to be in compliance with this policy, the institution must have incorporated an assessment of its compliance with standards that apply to (1) its distance

the review and analysis of these programs.

- and correspondence education programs and courses, (2) its branch campuses, and (3) its off-campus instructional sites. The institution should describe its process for incorporating the review and analysis of these programs.
  - o Comment on International Credentials
    - ▪ SACSCOC staff members receive requests from institutions and individuals regarding recognized credentialing services for evaluating foreign/international transcripts for use as evidence as part of a faculty credentials file. SACSCOC does not endorse any one service or company; rather, we suggest that institutions access information about foreign or international credentials from the U.S. Department of Education at http://www2.ed.gov/about/offices/list/ous/international/usnei/us/edlite-visitus-forrecog.html.

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations

- OPA has been working with DigitalMeasures to add new AACSB reports. AACSB Accreditation Standards were updated in 2013 and 2016 with additional new reports. This office is working with Jason Rinaldo to see if DM reporting will be helpful to the Rawls COB in the future.

In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.

- The Office of Planning and Assessment is transitioning to the updated institutional website layout. OPA is working closely with appropriate campus offices to ensure that the transition is effective and appropriately designed.
- WTAC- Nine presentation proposals have been received. The deadline for proposal submission has been extended to August 1, 2016.