



IE Weekly Report
July 15, 2016

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- SACSCOC Monitoring Report Update:
 - Approximately 60% of assessment reports have been evaluated. A few programs that have yet to report. The plan for ensuring that programs do report assessment results is as follows:
 - Friday, July 15, a list will be generated identifying all units that have yet to report.
 - That list will be sent to Drs. Jennifer Hughes and Darryl James.
 - OPA will contact programs requesting that reports be submitted by Friday, July 22.
 - Programs that do not meet that deadline will be contacted by the Provost Office.
 - The 3.3.1.1 evidence table for the Monitoring Report is nearing completion. Examples have been provided for each college under each of the four assessment components showing the improvements that have been made in reporting between 2014-2015 and 2015-2016. Once the final analyses have been written, the table will be submitted to Dr. James for final review.
- Genevieve Durham DeCesaro reviewed the Core Curriculum Annual Report. She offered several valuable suggestions which are being applied. The final information will be uploaded into TracDat soon.
- DigitalMeasures Activity:

	Number of Records Added and Edited in the Last...			
(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (120,141)	465	1,464	41,782	71,590

- QEP- Communicating in a Global Society: Bear Our Banners Far and Wide Update:
 - A QEP welcome meeting was held on July 8 to introduce Dr. Paul Pare to TTU staff who will assist him as he directs the program. Discussion included:
 - Pending action items:
 - Contact Communications & Marketing for assistance with a fall launch party;
 - Steering Committee will meet early in August to introduce Dr. Pare;
 - Genevieve Durham DeCesaro will facilitate a meeting with Student Affairs;
 - Editorial control of the QEP website has been transferred to Dr. Pare;
 - Work with Human Resources to enable Dr. Pare to present QEP at New Employee Orientation sessions; and

- Genevieve Durham DeCesaro will coordinate transfer of financial responsibilities for QEP.
- QEP fall 2016 assessment items:
 - Develop a situational, Texas Tech based question for QEP assessment;
 - The QEP assessment budget needs to be finalized, especially incentives for freshman students;
 - *i*Portfolio artifacts need to be gathered;
 - A multicultural rubric needs to be developed; and
 - Meeting with interim Provost.
- Dr. Pare shared a list of his initial priorities which are attached as a separate document to this report.

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost's institutional planning processes

- OPA staff met with Dr. Jorge Iber to discuss the ways *i*Portfolio could assist with documentation of BGS student work. Dr. Iber would be interested in further investigation of *i*Portfolio when it becomes available to more of the institution. OPA also met with Dr. Angela Smith and Prof. Sarai Brinker of the Music Department to prepare their MUSI 1300 course for the fall semester. This course will be integrated with Blackboard and is part of the second year pilot of *i*Portfolio. A table of contents, specific assignments, and rubrics will be set up in Chalk & Wire and will be seamlessly accessed through Blackboard.
- Other electronic portfolio platforms are being considered as the cost of Chalk & Wire may seem unjustifiable for the institution. Several options are being explored. A comparison is being prepared and will be available soon.
- CAAP certificates and results have been mailed out to all students who did not pick up their certificates in May. Additionally, CAAP preparation for the Fall 2016 semester is underway. The Writing Skills module will be administered to freshman students recruited through 15 partnering RaiderReady classes and proctored by OPA through the Academic Testing Center. Testing will occur during the 9th and 10th weeks of fall classes. Additionally, a luncheon has been scheduled in August for the participating instructors to thank them for their help and answer any questions they may have. Pending an update on the current state of the QEP budget, we will be offering incentives to those students who are participating.
- An IRB for an in-house critical thinking assessment has been entered in Cayuse and will be submitted for approval pending the finalization of the instrument and a literature review. The new critical thinking assessment is being developed to replace the CLA+ to measure critical thinking in distance education students.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

- THECB
 - Closing the Gaps (CTG) Final Progress Report, June 2016. (The full report is available at <http://www.thecb.state.tx.us/reports/PDF/8041.PDF?CFID=44397239&CFTOKEN=18866785>.)
 - Participation Goal: By 2015, close the gaps in participation rates to add 630,000 more students.

- Statewide enrollment increased by 605,114 from fall 2000 to fall 2015, 96 percent of the targeted increase of about 630,000 students. Public four-year institutions never had an annual decline in enrollment. Although Hispanic enrollment grew every year since CTG began, the increase was still about 109,000 short of what was required to reach the final target. African American enrollment of about 110,000 was well above the targeted increase of 64,237 students. White enrollment increased only 31,468 students and was far below the target of 101,248. Females participated in higher education at a much greater rate (6.8% of their population) than males (5.3%).
- Success Goal: By 2015, award 210,000 undergraduate degrees, certificates, and other identifiable student successes from high-quality programs.
 - The state met this goal in FY 2011. Awards continued to grow thereafter, reaching 258,795 in FY 2015.
- Excellence Goal: By 2015, substantially increase the number of national recognized programs or services at colleges and universities.
 - For the second year in a row, UT-Austin tied for No. 1 among American public research universities. The graduate petroleum engineering program at Texas A&M and the graduate health care law program at the University of Houston both tied for No. 2 nationally. Other nationally recognized programs includes Texas Tech's undergraduate agricultural communications program among others.
- Research Goal: By 2015, increase the level of federal science and engineering research and development obligations to Texas institutions to 6.5 percent of obligations to higher education institutions across the nation.
 - The state has made no net progress in reaching this goal. Although the share reached 6.1 percent in FY 2003, it was stuck at 5.0 percent in FY 2013 and 2014, the most recent years with available data.

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations

- The TracDat Instructional Manual is being updated to reflect the new TracDat 5 interface. Once updates have been made, it will be reviewed internally and then uploaded to the OPA website.
- Summer Session II started on Tuesday, July 12th. That day, there was an unprecedented DigitalMeasures outage from about 4 pm to 11 pm. Direct inquiries were handled on a case by case basis and a notice of restoration was sent on Wednesday morning along with a HB 2504 reminder.

In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.

- The OPA website is converting to the wider screen format, consistent with main TTU Homepage. The IT web group converted the pages, but OPA is responsible for decisions about the look and navigation of the pages. The page is active, but will be a few days before it is fully transitioned. However, OPA has added headings and mapped the web pages. Attached is the new index in outline format. The following pages have had moderate formatting changes:
 - Accreditation Across Campus
http://www.depts.ttu.edu/opa/campus_accreditation/campusaccreditation.php
 - Substantive Change <http://www.depts.ttu.edu/opa/sacscoc/substantivechange.php>

- Staff <http://www.depts.ttu.edu/opa/staff/index.php>
- Registration for the WTAC is open. Advertisement of the conference continues through Listservs and three registrations have been received so far.
- Through the coordination of IT, representatives from Microsoft presented Microsoft Power BI to multiple individuals at TTU. OPA attended these presentations and is looking forward to using the solution to better demonstrate institutional assessment data.
- Rebecca Fletcher is the new Administrator in OPA working with TracDat. Becky's first day was July 5. Becky has worked at Tech for the past year in Student Affairs, but has a long history working in higher education.