



TEXAS TECH UNIVERSITY
Office of the Provost

Office of Planning & Assessment

Institutional Effectiveness Weekly Report July 28, 2017

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and office-specific objectives.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- ✦ All Substantive Change documentation has been updated as of 7/27/17. Requirements regarding substantive change reporting will be presented at the September Academic Council meeting.
- ✦ Core Curriculum course level assessment is in the final stage of completion. All results have been gathered and will be entered into the written portion of the report. Results and Actions are the next step in this process.
- ✦ Faculty Credentialing Activity
 - Approximately 90% of Summer II syllabi have been loaded in DigitalMeasures (DM). OPA staff contacted faculty who have not loaded their syllabus and a final count will be included in next week's report.
 - OPA staff contacted colleges regarding the need to reformat Faculty Annual Reports to include all distance education (DE) course evaluation information. Two colleges (Engineering and Human Sciences) prefer not to include the expanded evaluation information since it refers more to the DE process than the faculty member. One college (Education) will include the expanded information and OPA staff will work with DM to update this annual report. OPA staff will reach out to other colleges that have not yet responded.
 - After a new faculty hire list for Fall 2017 was received from the Provost's Office, and HR provided email addresses, OPA staff contacted new faculty members to introduce them to DM. Only about 1/3 of the list were contacted because email addresses are not yet available for the others. We welcomed these new faculty members to TTU and let them know what DM is and how it can benefit them. Training videos, pdfs, and personal training were offered. OPA staff are hopeful this outreach will help new faculty make a successful, quick start with DM.
 - OPA staff are comparing Program Coordinator lists (OPA's, THECB's, and TracDat's) to update DM information. This information will be critical for the university's Fifth Year Interim Report (i.e., Comprehensive Standard 3.4.11).

- OPA continues to work with College of Business staff and their desire to populate faculty web profiles using DM data. BA staff would like a pdf version of faculty CVs to appear on profile pages. This seems feasible and details are being worked through.
- OPA staff also continue to work on BA annual reports. We await information from BA staff regarding specific fields they want to pull into their reports.
- Open Digital Measures Work Requests

Request #	Date Opened	Title	Status
51	7/12/2017	Add new Course Prefix: RETL	7-14-17: DM made the prefix addition, OPA staff confirmed it was correct, and this work request is closed.
52	7/19/2017	Tweaks to Faculty Transcript Report	7-19-17: After OPA staff entered information in DM for one small department at TTU and ran the Faculty Transcript Report, a few changes were needed. One of these was that PhD transcripts were not appearing on the report. This work request addresses these tweaks.
53	7/20/2017	Spring 2017 F2F and DE Course Evaluations Import	7-20-17: All remaining course evaluation information for Spring 2017 was received from IR. It was submitted to DM for import. Expected completion is 8-3-17.

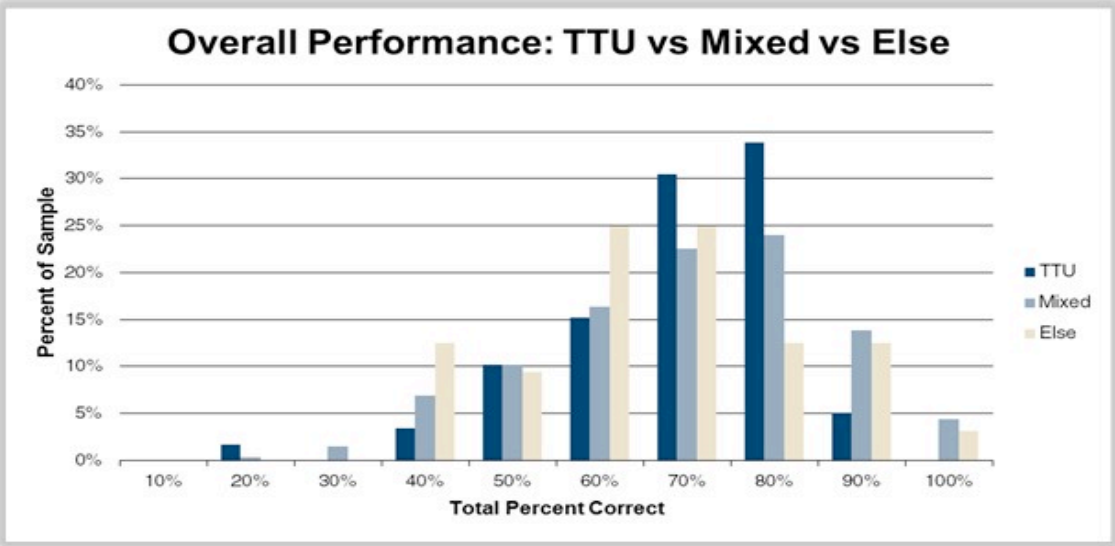
- DigitalMeasures Usage Statistics

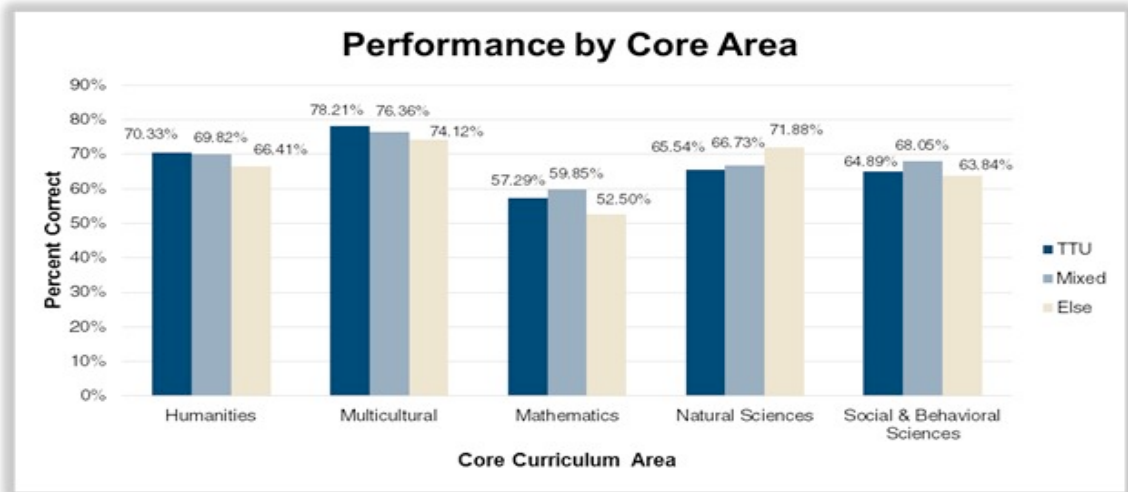
(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (124,877)	390	1,460	21,628	74,175

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost’s institutional planning processes

- ✦ A Raiders Engaged technical review meeting was held Wednesday July 26 to review current changes made to the instrument. Application & Development has successfully integrated a process in which previously entered outreach and engagement data can be populated by the user. Additionally, a new field will be added to gather information on whether a project is considered Engaged Scholarship. OPA is also working with DigitalMeasures to add a similar question in fields that are generally used for faculty tenure and promotion consideration.
- ✦ The 2016-2017 CAAP report has been finalized. A supplemental report was also created summarizing responses from the QEP questionnaire administered to participating students. OPA will be working with Carlene Kelly to create an online version of the CAAP report to include on the OPA website. On July 12, OPA was notified by ACT that the CAAP would be retired in January 2018 due to low customer engagement. OPA will be researching other assessments to take the place of CAAP in future years.

✦ The 2017 OSA report is in its final stages of review. The below charts compare the performance of students who completed all core courses at TTU versus students who completed all core courses elsewhere, as well as students who completed core courses at TTU and somewhere else. The mean score for the Else group was lowest at 62.09, whereas the TTU group scored a mean of 63.31 and the Mixed group scored a mean of 64.19. This differs from the 2016 administration in which TTU performed highest with a mean score of 63.42, the Mixed group scored a mean of 62.94, and the Else group scored a mean of 60.27. It is important to note that this OSA administration does not reflect the current TTU core curriculum and was meant to gather data on senior students that entered TTU under the previous core curriculum requirements. A new instrument, TechQuest, is currently in development to reflect the new Texas Core Curriculum. The revised core objectives are Critical Thinking Skills, Communication Skills, Empirical and Quantitative Skills, Teamwork, Social Responsibility, and Personal Responsibility. TechQuest is in the process of being vetted by the Core Curriculum Steering Committee.





OUTCOME 3: The Office of Planning and Assessment will continually monitor the university’s compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC

✦ THECB

- Policy outcomes of the 85th Texas Legislature (regular session) include the following recommendations made by the THECB that were adopted:
 - Oversight of Career Colleges: this legislation strengthens the THECB’s oversight of for-profit degree-granting institutions of higher education.
 - Student Debt Letters: this act requires institutions of higher education to provide students, at least annually, estimates regarding their education loan debt in an electronic form.
 - Returning Adult Students: this bill allows returning adult students a one-time exemption from current restrictions on state formula funding, including the “six-drop rule,” “30-hour” and “45-hour rules,” and the “three-peat” rule.
 - Community College Baccalaureate Degrees: this bill allows the THECB to authorize baccalaureate degree programs in nursing, applied technology, and applied science at community colleges under certain restrictions.
 - A summary table of all legislation presented and the status of each follows:

Board Recommendation Summary

Description	Bill Number and Author (Bill number in bold passed)	Status (As of 06/05/17)
CATEGORY 1 -- BOARD/COMMISSIONER LEVEL		
Coordination of the expansion of higher education	HB 1737 by Alvarado/ SB 828 by Seliger/West	DID NOT PASS
Oversight of degree granting colleges and universities other than public institutions	HB 4220 by M. Gonzalez/ HB 2156 by J. Rodriguez/ SB 1781 by West (M. Gonzalez)	SIGNED BY GOVERNOR
Improving access and student outcomes in the TEXAS Grant Program	HB 4106 by Morrison/ SB 885 by Seliger	DID NOT PASS
Improving access and student outcomes in the TEOG program	HB 653 by Clardy/ SB 886 by Seliger	DID NOT PASS
Implementing outcomes-based funding for universities and supporting funding community college success points	HB 430 by Jarvis/ HB 1241 by Giddings/ SB 34 by Zaffrini/ SB 1892 by Bettencourt	DID NOT PASS
CATEGORY 2 -- COMMISSIONER/ASSISTANT COMMISSIONER LEVEL		
Requiring certain information on financial aid award letters to students	HB 836 by Clardy/ SB 887 by Seliger (Clardy)	SIGNED BY GOVERNOR
Elimination of certain formula funding and dropped course restrictions for returning adult students	HB 654 by Clardy/ SB 1782 by West (Clardy)	SIGNED BY GOVERNOR
Authorizing opportunities for certain community colleges to offer new baccalaureate degrees in nursing and applied science	HB 4092 by Davis/ SB 2118 by Seliger (Davis)	SIGNED BY GOVERNOR
Prioritizing graduate medical education over the creation of new medical schools	HCR 102 by Lozano (Schwertner)	SIGNED BY GOVERNOR
Requiring the Coordinating Board to perform a Study on Shortages in Certain Health Professions	HB 3048 by Ortega	DID NOT PASS
Relating to the Texas college work-study program and to establishing a program for the off-campus employment of certain students at public or private institutions of higher education. (Texas WORKS)	HB 3179 by Lozano/ SB 1467 by West	DID NOT PASS
CATEGORY 3 -- PROGRAMMATIC STAFF LEVEL		
Updating the statute relating to the Work-Study Mentorship Program	HB 796 by Clardy/ SB 2082 by L. Taylor (Clardy)	SIGNED BY GOVERNOR
Updating the provisions of the common admission application	HB 3585 by Turner/ SB 1813 by Buckingham (Turner)	SIGNED BY GOVERNOR
Expanding the applicability of the Statewide Preceptorship Program	SB 491 by Watson (Howard)	SIGNED BY GOVERNOR
Updating the student loan program statute	SB 2048 by Bettencourt	DID NOT PASS
Higher Education Assistance Plans	SB 1794 by Menendez	DID NOT PASS

- The expansion of graduate education in Texas was a recent topic examined by the THECB. Graduate education serves two primary purposes: (1) to prepare future instructors of undergraduate and graduate programs; and (2) to meet the demands of the marketplace. Given that master's and doctoral/professional degrees are counted toward the educated population goal, and master's degrees are counted toward the completion goal, graduate education is an integral part of the success of 60x30TX. RAND Corporation was engaged to conduct a study of graduate education in Texas. RAND's recommendations to manage this expansion include the following:
 - To meet labor market demands and enhance competitiveness of Texas Public higher education institutions, the state should consider increasing funding.
 - THECB should place emphasis on institutional policies and support for research when evaluating doctoral program proposals.
 - Institutions should regularly review quality of master's programs through accreditation or an alternative process.
 - Strengthen the pipeline of domestic students, including underrepresented minorities, into science and engineering graduate programs.
 - Support institutions in assessing labor market and student demand.
 - Encourage institutions to review proposals early and consult informally with THECB staff.

- The THECB recently discussed regional targets for selected stateside 60x30TX goals and targets. The THECB proposes a two-step process for developing regional targets: 1) THECB develops preliminary regional targets, 2) regions bring together institutions and other stakeholders to identify a powerful strategy and to set numeric targets by institution for completion. THECB's preliminary regional targets follow:

60x30 Educated Population

Percent of Texans ages 25-34 with a certificate or degree (attainment)				
Region	2015 <small>(actual)</small>	2020 <small>(projection)</small>	2025 <small>(projection)</small>	2030 <small>(projection)</small>
High Plains	38%	42%	49%	56%
Northwest	36%	40%	49%	60%
Metroplex	45%	54%	60%	65%
Upper East Texas	34%	34%	40%	48%
Southeast Texas	33%	38%	44%	52%
Gulf Coast	42%	51%	58%	65%
Central Texas	48%	58%	64%	70%
South Texas	33%	37%	41%	47%
West Texas	29%	40%	48%	55%
Upper Rio Grande	38%	39%	43%	51%
Statewide	41%	48%	54%	60%

60x30TX
Regional Target, THECB estimations
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Completion

Number of students completing a certificate, associate, bachelor's, or master's degree

Region	2016 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
High Plains	15,891	18,803	22,756	27,511
Northwest	5,220	6,499	7,865	9,509
Metroplex	73,774	93,547	113,210	136,865
Upper East Texas	12,593	14,207	17,194	20,786
Southeast Texas	8,814	9,761	11,813	14,281
Gulf Coast	56,762	80,862	97,859	118,306
Central Texas	54,410	68,270	82,620	99,884
South Texas	49,621	63,641	77,018	93,111
West Texas	4,745	6,890	8,304	9,965
Upper Rio Grande	9,507	13,520	16,362	19,781
Statewide	321,410	376,000	455,000	550,000



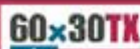
Regional Target, THECB estimations

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HS to HE Enrollment

Percentage of TX public high school graduates enrolling in an institution of higher education in Texas the first fall...

Region	2015 (actual)	2020 (projection)	2025 (projection)	2030 (projection)
High Plains	51%	57%	60%	64%
Northwest	51%	57%	60%	64%
Metroplex	51%	57%	60%	64%
Upper East Texas	50%	56%	58%	62%
Southeast Texas	48%	54%	57%	61%
Gulf Coast	54%	60%	63%	68%
Central Texas	51%	57%	60%	64%
South Texas	51%	57%	60%	64%
West Texas	49%	55%	58%	62%
Upper Rio Grande	57%	64%	67%	71%
Statewide	52%	58%	61%	65%



Regional Target, THECB estimations

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OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations

- ✦ OPA staff met with Industrial Engineering and VPA last week and held a TracDat tutorial with each program and explained the assessment process along with the upcoming Oct. 1 deadline.
- ✦ OPA staff assisted VPA with questions regarding the process of entering data into the software.
- ✦ In order to gather licensure rates for those programs that this applies to, a section has been added into TracDat. When entering results into TD, licensure rate will appear and programs can enter their information into this section. This data will be used to create a licensure report for 2016-2017 academic year. An email will be sent with detailed instructions to each relevant Program Coordinator.
- ✦ OPA has continued meeting with College of Education on possible solutions to simplify their assessment process. Monthly meetings (coffee sessions) with all PCs from COE to discuss assessment practices as a group was an idea that was mentioned. OPA will attend the next Data Day meeting to discuss these ideas.
- ✦ An agenda for the September 7 Assessment Liaison meeting has been created. The draft will be presented at the next OPA staff meeting to discuss and make possible changes.

In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.

- ✦ PPI outcomes data is currently being gathered for spring and summer 2017. This data is due to ETS by August 31, 2017. ETS updated OPA that 2017-2018 will be the final year of data collection and the grant will end on August 31, 2018.
- ✦ As of today, we have 29 registrants and have received a total of \$6,500 in sponsorship for the West Texas Assessment Conference. We have created a partnership with the University of North Texas as a location for our 2018 WTAC Conference and they have provided us with our largest sponsorship to date. Additionally, using information provided by the McKenzie Merket Alumni Center, OPA staff prepared a draft WTAC schedule that allows a time and place for 31 presentations and panels. OPA staff will assign a specific slot for each of these and contact the presenters and panelists soon.