



TEXAS TECH UNIVERSITY  
Office of the Provost

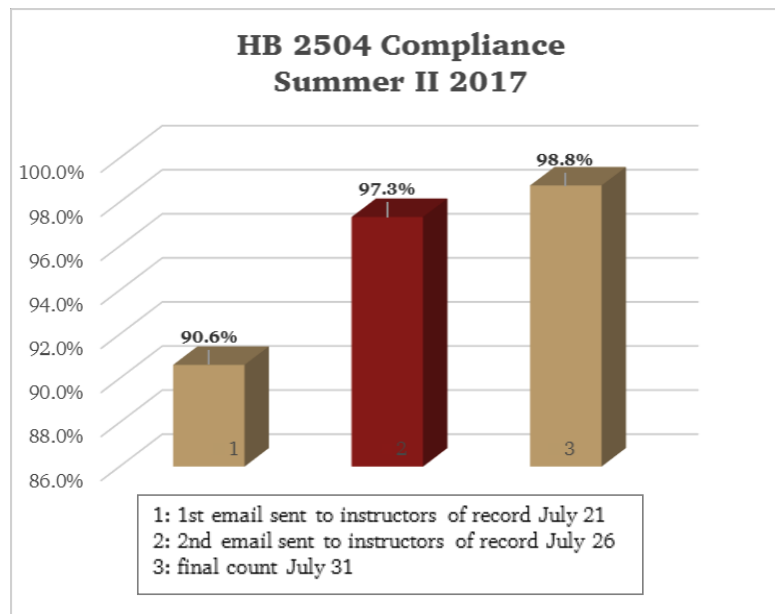
## Office of Planning & Assessment

### Institutional Effectiveness Weekly Report August 11, 2017

*The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.*

#### **OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates**

- ✦ The 2016-2017 Core Curriculum Annual Report draft is nearly finished. Results and Actions for Improvement will be added and sent for further review to Genevieve Durham DeCesaro. NSSE results will be received in September and will then be entered into the Core Curriculum Report.
- ✦ An email will be sent to relevant Program Coordinators explaining a new process for gathering licensure rates for programs. Licensure rates will be entered into TracDat along with annual assessment data.
- ✦ Faculty Credentialing Activity
  - As of July 31 approximately 98.8% of Summer II syllabi were loaded in DigitalMeasures (DM). See the graphic below for more details.



- All TTU colleges but one have contacted OPA about a possible need to reformat Faculty Annual Reports to include all distance education (DE) course evaluation information. The overwhelming response has been that DE information is not needed in the reports.
- Another 1/3 of the new faculty hire list for Fall 2017 were introduced to DigitalMeasures by email. Although we haven't had any feedback from the first group we contacted on July 19, we hope this outreach will help new faculty make a successful, quick start with DigitalMeasures.
- OPA staff met to compare Program Coordinator (PC) lists (OPA's, THECB's, and TracDat's) with the goal of updating DM's information. As a result, much of DM's PC information has been updated. We will continue to work on this project until about Sept. 1, then roll over DM's PC data to 2017-2018.
- College of Business personnel have entered all faculty publications (published/active within the last five years) in their master list. Since more than 100 lack full citations, BA staff are 'cleaning' the list. We look forward to submitting this list to DM for data import in the next few weeks.
- OPA staff met with a new staff member, Mary R. Harris, in Chemical Engineering for DM training.
- Open Digital Measures Work Requests

Request #	Date Opened	Title	Status
52	7/19/2017	Tweaks to Faculty Transcript Report	7-19-17: After OPA staff entered information in DM for one small department at TTU and ran the Faculty Transcript Report, a few changes were needed. One of these was to add faculty ranks next to faculty names. Expected completion is 8-18.
53	7/20/2017	Spring 2017 F2F and DE Course Evaluations Import	8-1-17: Spring course evaluations have been imported into individual faculty DM accounts. This work request is closed.
54	7/27/2017	Screen Revisions to pull Engaged Scholarship	8-9-17: DM returned the request with this comment: "We wouldn't support dependent fields in this scenario because of the amount of fields that would be hidden as well as the added complexity this would add to the instrument and reporting (ad-hoc). We recently did something like this for another client and opted to use HTML to signal the related fields (image attached). Could we do something like this? The added benefit to this approach is that the fields could also be restricted whereas the fields with entity data paths can't be. Let us know your thoughts." OPA staff will discuss and determine how to proceed. 7-27-17: OPA requested revisions to four screens to pull more information about Faculty Engaged Scholarship: "Non-Credit Instruction Taught", "Artistic/Professional Performances and Exhibits", "Intellectual Contributions", and "Presentations".

- DigitalMeasures Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (124,877)	316	1,578	13,690	74,394

**OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost’s institutional planning processes**

- ✦ The Raiders Engaged survey is currently undergoing usability testing with a select group of individuals across campus. This group includes individuals who have used the survey in the past as well as those who are potentially new to the process. Raiders Engaged is currently planned for launch on August 15<sup>th</sup>.
- ✦ The summary reports for the CAAP, OSA, and Raiders Engaged administrations have been finalized and are in the process of being created as online versions. Priyanka Taluchuri with IT TeamWeb has been instrumental in transitioning the reports into the online format and has created a new landing page to house all of OPA’s reporting documentation. The CAAP and OSA online reports are currently in progress, and the OPA Reports page has not gone live. However, OPA is confident this project will be completed by end of August. Included below are screenshots of the OPA Reports page and the Raiders Engaged Online Report.





## 2016 SUMMARY



### Background

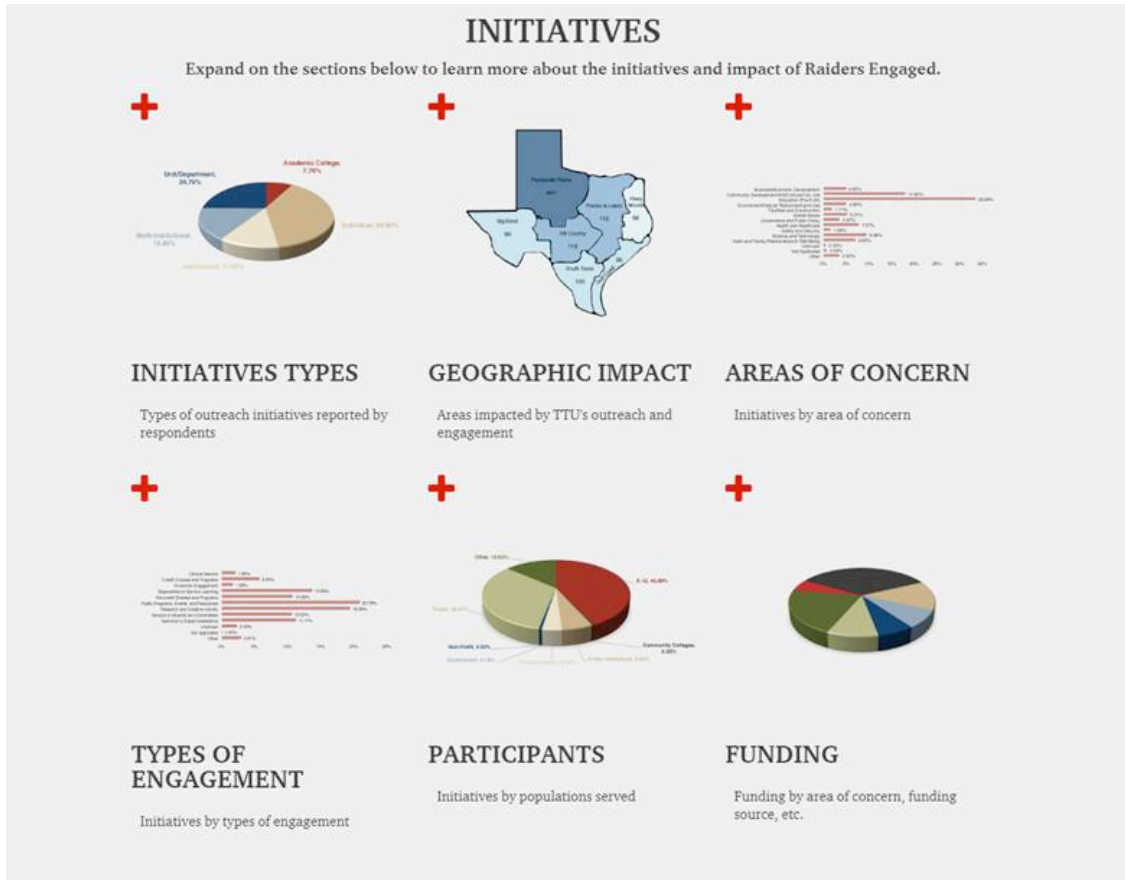
Raiders Engaged is an institutionally developed instrument administered annually by Texas Tech University (TTU) as the primary method for assessing its academic outreach and engagement activities. The instrument was developed in partnership with the Office of Planning and Assessment, the Office of Academic Engagement, and Application & Development. This report highlights the results from the Academic Year 2016 administration of Raiders Engaged. Data encompasses outreach and engagement projects, which took place between September 1, 2015 and August 31, 2016, as reported by TTU faculty and staff from academic and administrative units.



### Administration

The 2016 Raiders Engaged online survey opened on August 26, 2016 accompanied by an e-mail from Vice Provost Juan Muñoz inviting TTU faculty and staff to participate in reporting any outreach and engagement projects conducted over the past academic year (see Appendix I). The administration began earlier than previous administrations to improve the response rate. Several e-mail reminders followed, and units were contacted individually to encourage participation. The survey officially closed on December 1, 2016 but remained active to allow specific units that were individually contacted to report.

The 2016 Raiders Engaged instrument was significantly improved in both appearance and functionality. TTU Application & Development was instrumental in many of the improvements, including creating an updated survey format featuring individual page tabs and "Previous" and "Next" buttons to increase ease of navigation. An interactive visual map was created for the Texas Regions, previously separated by counties, which allowed for more streamlined reporting within Texas. Additionally, an interactive calendar was added to allow respondents to individually select the month, year, and date of their specific project. Finally, an integration with the TTU Global Address Book was employed to aid respondents in identifying and selecting other TTU personnel involved in the project. This same function was applied to pre-populate Internal and External Partners with a menu of entities that respondents can search and select from more easily. These enhancements were identified at the end of the previous administration to increase user satisfaction and improve data quality.



**OUTCOME 3: The Office of Planning and Assessment will continually monitor the university’s compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC**

✦ SACSCOC

- Accreditation Procedures for Applicant Institutions – “The revised policy focuses exclusively on applicant institutions with no status with the Commission. The changes remove references to procedures for components of the SACSCOC-accredited institutions that are seeking separate accreditation.”
- Unsolicited Information – “The revised policy includes a procedure for addressing information revealed about an institution regarding investigations by the U.S. Department of Education’s Office of Civil Rights for possible violations alleging sexual violence. It requires the institution to self-report to SACSCOC and for SACSCOC to consider the case applying Comprehensive Standard 3.11.2 which expects an institution to take reasonable steps to provide a healthy, safe, and secure environment for its campus community. Reference in the new policy is made to a current policy and its procedures for dealing with information received from a recognized agency of the U.S. Department of Education regarding adverse action or the implementation of probation on a SACSCOC member institution.”

✦ THECB

- The THECB reported to the 85<sup>th</sup> Texas Legislature regarding the Texas Grant Program. The Texas Legislature appropriated \$357,490,057 for TEXAS Grants for each year of the 2016-2017 biennium, for a total of \$714.9 million. Despite this substantial appropriation, the continued increase in the number of eligible students, in addition to increased tuition and fees at public universities, have outpaced the program’s ability to cover students’ tuition and fees. The THECB is planning changes in the collection of data for better identification of eligible students who were not awarded TEXAS Grants and to identify which Priority Model academic preparedness criteria students met to qualify for TEXAS Grants. This information, combined with year-over-year program retention rates and graduation rates, may provide useful insights. The THECB estimates that assistance will be provided to 92 percent of eligible students during the next fiscal biennium. Disbursements made to TTU over the last three years follow:

<b>Texas Grant Program</b>			
<b>Disbursements at TTU FY 2014 - FY 2016</b>			
	<u>2014</u>	<u>2015</u>	<u>2016</u>
Initial-Year Disbursements	\$5,136,733	\$4,907,000	\$4,558,790
Renewal Year Disbursements	\$6,441,600	\$6,868,000	\$8,149,973
Total Disbursements	\$11,578,333	\$11,775,000	\$12,708,763

**OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations**

- ✦ OPA has been in contact with TracDat regarding the roll-out of their new logo/TracDat name. OPA will need to update all of our materials (website, videos, user manual). The switch to “Improve” is slated for the mid-August version release.