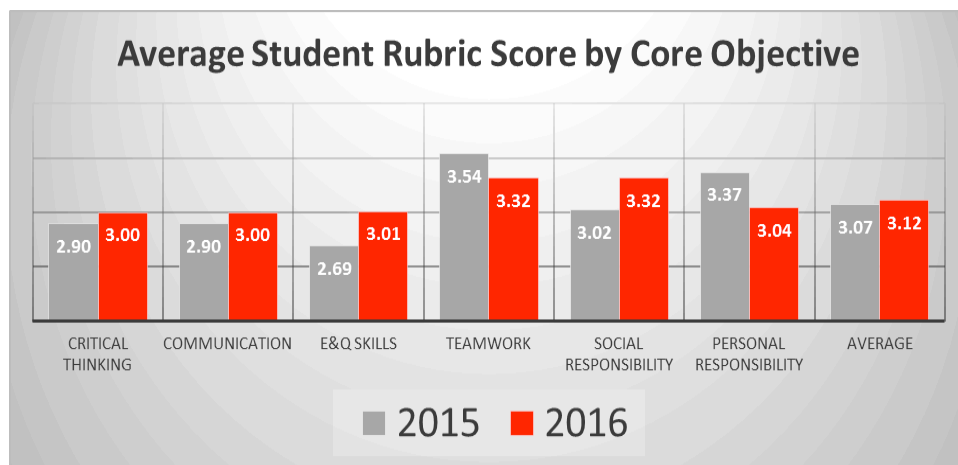TEXAS TECH UNIVERSITY
Office *of the* Provost

Office *of* Planning & Assessment™

## Institutional Effectiveness Weekly Report
## August 25, 2017

*The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.*

**OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates**

✦ The deadline for SSL Continuous Improvement Reports is Friday September 1. OPA has received reports from 14 of the 43 units.  An email reminding directors of the deadline was sent earlier this week, and a final notification will be sent at the end of August.

✦ In preparation for proposed SACSCOC standard 13.8 on providing a safe and secure environment, Sandy Fortenberry, EdD, the Emergency Management Planner for Texas Tech University met with OPA staff to discuss how we might best prepare a response. The standard states that the institution takes reasonable steps to provide a healthy, save, and secure environment for all members of the campus community.

✦ The Core Curriculum Annual Report for 2016-2017 has been submitted to Genevieve Durham-DeCesaro for review. Results demonstrate a small increase in scores from the course level assessments. While it is far too soon to suggest that this is indicative of a general increase in student performance, it is promising. A final report will be available soon.

### Average Student Rubric Score by Core Objective

| Core Objective | 2015 | 2016 |
|---|---|---|
| CRITICAL THINKING | 2.90 | 3.00 |
| COMMUNICATION | 2.90 | 3.00 |
| E&Q SKILLS | 2.69 | 3.01 |
| TEAMWORK | 3.54 | 3.32 |
| SOCIAL RESPONSIBILITY | 3.02 | 3.32 |
| PERSONAL RESPONSIBILITY | 3.37 | 3.04 |
| AVERAGE | 3.07 | 3.12 |

- ✦ Faculty Credentialing Activity
  - ▪ In preparation for New Faculty Orientation, OPA staff contacted as many of the new faculty as we had email addresses for to introduce them to DigitalMeasures.  From this effort which started with 76 new hires, we report that:
    - ▪ 17 already had DM accounts
    - ▪ 40 have been contacted
    - ▪ 2 have requested DM account transfers from their former institution
    - ▪ 1 has requested individual DM training
    - ▪ 19 haven't been contacted because we still don't have their R#s or TTU email addresses
  - ▪ OPA staff were present at New Faculty Orientation with Managing Director, Jennifer Hughes giving a short presentation.



  - ▪ OPA staff continue to prepare for an event for all TTU Chairs which will be titled, "Preparing Faculty for the Fifth-Year Interim: DigitalMeasures Makes it Easy."  This will happen on Oct. 25, Oct. 26, and Nov. 3 and will be held at the TLPDC.  Chairs will register for the event and lunch will be provided.  The purposes of the event are 1) what Chairs need to do to prepare for the Fifth Year, and 2) how Chairs can use the information.  OPA will begin advertising this event about the first week of September.
  - ▪ OPA staff met with Dr. Brian Steele, Associate Dean of Graduate and Faculty Issues and Associate Professor of Art History, regarding the Annual Report for VPA.  He requested that information from DM's screen, Improvement of Instruction, Facility and Procedures, be added to the report.  The request has been sent to DM developers.
  - ▪ Open Digital Measures Work Requests

| Request # | Date Opened | Title | Status |
|-----------|-------------|-------|--------|
| 54 | 7/27/2017 | Screen Revisions to pull Engaged Scholarship | 8-24-17: DM developers are currently working on this request.  Expected completion is today. |

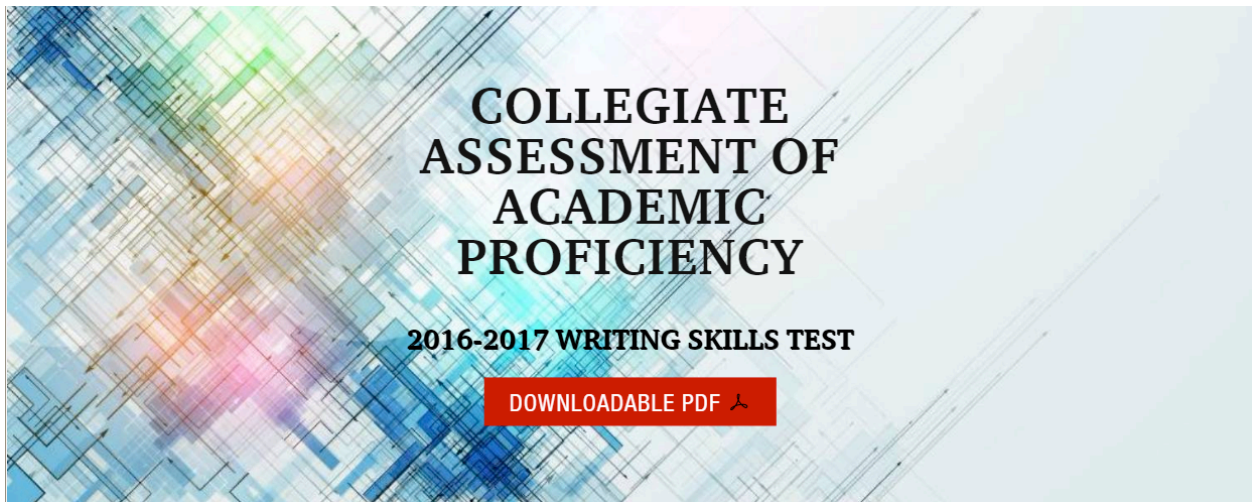| 55 | 8/11/2017 | Add "REF" to Course Prefix drop-down | 8-11-17: We discovered that the course prefix "REF" which means "Refresher for TSI Workshop" was missing from the Scheduled Teaching screen, course prefix drop-down. Expected completion is 8-25. |
|---|---|---|---|
| 56 | 8/15/2017 | New Report: "CoB Curriculum Vitae (separated by individual)" | 8-15-17: At the request of College of Business staff, this report will be created where the Curriculum Vitae report can run and create separate pdf CVs by individual. The CoB will use this report to attach links to CVs on each faculty members' web profile page. Expected completion is 8-29. |
| 57 | 8/22/2017 | Changes to VPA Annual Faculty Report | 8-22-17: At the request of Dr. Brian Steele, the VPA Annual Report will be updated to include information regarding "Improvement of Instruction, Facility and Procedures." Expected completion is 9-7. |
| 58 | 8/23/2017 | Transfer DM accounts from another institution | 8-23-17: Two new faculty members had DM accounts at their previous institution. This request is to import their information to their TTU account. Expected completion is 9-8. |

- DigitalMeasures Usage Statistics

| (Number of Logins) | 1 Week | 1 Month | 6 Months | 1 Year |
|---|---|---|---|---|
| Activities Database - University (124,877) | 673 | 1,959 | 10,805 | 74,739 |

✦ QEP- Communicating in a Global Society: Bear Our Banners Far and Wide Update:
  - OPA staff helped man the table for The Center for Global Communication's (CGC) table at CALUE's Red Raider Pallapalooza, a new student welcome/information event.

## OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost's institutional planning processes

✦ An email has been sent to all degree programs that have licensure/certification options. Licensure rate has been entered as a field that can have data entered in into TracDat. A handout explaining this process has been included in the email. The addition of the field into Tracdat will hopefully give programs a place to house this information in a common place and data can be accessed by OPA.

✦ OPA is exploring the use of the ETS Proficiency Profile as a summative assessment of student learning. The ETS Proficiency Profile assesses four core skill areas: reading, writing, mathematics and critical thinking in a single, convenient test that the Voluntary System of Accountability (VSA) has selected as a gauge of general education outcomes. An attached summary provide more information about the assessment and potential assessment plan.

- A final technical review of the Raiders Engaged instrument was conducted this week and the instrument is being finalized in production.  The survey is expected to launch next week with an email to all faculty and certain levels of staff.  OPA staff are currently working on a new template for college-level dashboards with information as it relates to the new strategic goals for outreach and engaged scholarship.
- The online versions of the CAAP and OSA reports now available on the OPA website under the reports tab.





**OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC**

- SACSCOC
  - The Board of Trustees modified three SACSCOC policies, procedures, and best practices dealing with an institution's obligations for integrity in its relationship with

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SACSCOC, in its disclosure of information to the public, and in its advertisement and recruitment practices. Because several of the policies overlapped, they were streamlined to create distinctiveness, clarity, and focus."

- Integrity and Institutional Obligations to SACSCOC –"the approved changes include renaming the policy and transferring to another policy the provision that the institution report accurately to the public its status and relationship with the Commission."
- Institutional Obligations for Public Disclosure – "The approved changes add a section on an institution's representation of status with SACSCOC and clarification regarding an institution's accredited status."
- Advertising and Student Recruitment – "The revisions include eliminating redundant statements that quote the current standards, and deleting passages regarding an institution's representation which was moved to another policy."

✦ THECB
  - Program guidelines are available for the following student financial aid services.
    - Toward Excellence Access and Success Grant (TEXAS Grant)
    - Tuition Equalization Grant (TEG)
    - Texas Educational Opportunity Grant (TEOG)
    - Texas College Work-Study (TCWS)
  - 2017 Field of Study Curriculum for the following programs was published:
    - Electrical Engineering

| Course Rubric and Number | Course Title | SCH |
| --- | --- | --- |
| MATH 2413 | Calculus I | 4 |
| MATH 2414 | Calculus II | 4 |
| MATH 2415 | Calculus III | 4 |
| MATH 2320 | Differential Equations | 3 |
| PHYS 2425 (or PHYS 2325/2125) | University Physics I | 4 |
| PHYS 2426 (or PHYS 2326/2126) | University Physics II | 4 |
| COSC 1320 or 1420 | C Programming | 3 or 4 |
| ENGR 2405 (or ENGR 2305/2105) | Electrical Circuits 1 | 4 |
| | Total SCHS: | 30-31 |

    - Civil Engineering

| Course Rubric and Number | Course Title | SCH |
| --- | --- | --- |
| MATH 2413 | Calculus I | 4 |
| MATH 2414 | Calculus II | 4 |
| MATH 2415 | Calculus III | 4 |
| MATH 2320 | Differential Equations | 3 |
| CHEM 1409 (or CHEM 1309/1109) | General Chemistry for Engineering Majors | 4 |
| PHYS 2425 (or PHYS 2325/2125) | University Physics I | 4 |
| PHYS 2426 (or PHYS 2326/2126) | University Physics II | 4 |
| ENGR 1304 | Engineering Graphics | 3 |
| ENGR 2301 | Engineering Mechanics: Statics | 3 |
| ENGR 2302 | Engineering Mechanics: Dynamics | 3 |
| ENGR 2332 | Mechanics of Materials | 3 |
| | Total SCHs: | 39 |

- Chemical Engineering

| Course Rubric and Number | Course Title | SCH |
|---|---|---|
| MATH 2413 | Calculus I | 4 |
| MATH 2414 | Calculus II | 4 |
| MATH 2415 | Calculus III | 4 |
| CHEM 1412 (or CHEM 1312/1112) | Chemistry II | 4 |
| CHEM 2423 (or CHEM 2323/2123) | Organic Chemistry I | 4 |
| CHEM 2425 (or CHEM 2325/2125) | Organic Chemistry II | 4 |
| PHYS 2425 (or PHYS 2325/2125) | University Physics I | 4 |
| PHYS 2426 (or PHYS 2326/2126) | University Physics II | 4 |
| ENGR 2333 | Elementary Chemical Engineering | 3 |
| | **Total SCHs:** | **35** |

- Mechanical Engineering

| Course Rubric and Number | Course Title | SCH |
|---|---|---|
| MATH 2413 | Calculus I | 4 |
| MATH 2414 | Calculus II | 4 |
| MATH 2415 | Calculus III | 4 |
| CHEM 1409 (or CHEM 1309/1109) | General Chemistry for Engineering Majors | 4 |
| PHYS 2425 (or PHYS 2325/2125) | University Physics I | 4 |
| PHYS 2426 (or PHYS 2326/2126) | University Physics II | 4 |
| ENGR 2301 | Engineering Mechanics: Statics | 3 |
| ENGR 2302 | Engineering Mechanics: Dynamics | 3 |
| ENGR 2305 | Electrical Circuits I | 3 |
| ENGR 2332 | Mechanics of Materials | 3 |
| | **Total SCHs:** | **36** |

- Architecture

| Course Rubric and Number | Course Title | SCH |
|---|---|---|
| ARCH 1311 | Introduction to Architecture | 3 |
| ARCH 1301 | Architectural History I | 3 |
| ARCH 1302 | Architectural History II | 3 |
| ARCH 1303 | Architectural Design I | 3 |
| ARCH 1304 | Architectural Design II | 3 |
| ARCH XXXX | Architectural Design III (Course number to be assigned by TCCNS) | 6 |
| ARCH XXXX | Architectural Design IV (Course number to be assigned by TCCNS) | 6 |
| ARCH 1307 | Architectural Graphics I | 3 |
| ARCH 1308 | Architectural Graphics II | 3 |
| ARCH 2312 | Architectural Technology | 3 |
| | **Total SCHs:** | **36** |

- THECB released data of awards earned within six years of graduation for Texas public high school graduates for combined academic years 2008, 2009, and 2010. The information that follows includes student counts of highest degrees earned for school districts in Lubbock County with more than ten graduates.

| District Name | Campus | College Enrollment Status | HS Grads | Enrolled Immediately | Earned Cert. | Earned Assoc. | Earned Bac. or | Earned Both Assoc. & Bac. Or | Total Earned Cert. | Percent Earned Degree |
|---|---|---|---|---|---|---|---|---|---|---|
| FRENSHIP ISD | FRENSHIP H S | 1.Not enrolled immediately or not found in TX. | 295 | 0 | 5 | 4 | 10 | 0 | | |
| | | 2.Started at two-year | 344 | 344 | 17 | 46 | 64 | 24 | | |
| | | 3.Started at four-year | 322 | 322 | 4 | 6 | 210 | 5 | | |
| | | Campus Total | 961 | 666 | 26 | 56 | 284 | 29 | 366 | 38.1% |
| | REESE EDUCATIONAL CTR | 1.Not enrolled immediately or not found in TX. | 109 | 0 | 1 | 3 | 0 | 0 | | |
| | | 2.Started at two-year | 34 | 34 | 0 | 1 | 0 | 0 | | |
| | | 3.Started at four-year | 5 | 5 | 0 | 1 | 2 | 0 | | |
| | | Campus Total | 148 | 39 | 1 | 5 | 2 | 0 | 8 | 5.4% |
| IDALOU ISD | IDALOU H S | 1.Not enrolled immediately or not found in TX. | 61 | 0 | 2 | 1 | 0 | 0 | | |
| | | 2.Started at two-year | 64 | 64 | 4 | 6 | 14 | 4 | | |
| | | 3.Started at four-year | 56 | 56 | 1 | 0 | 36 | 0 | | |
| | | Campus Total | 181 | 120 | 7 | 7 | 50 | 4 | 64 | 35.4% |
| LUBBOCK ISD | CORONADO H S | 1.Not enrolled immediately or not found in TX. | 523 | 0 | 6 | 3 | 9 | 0 | | |
| | | 2.Started at two-year | 442 | 442 | 16 | 56 | 74 | 23 | | |
| | | 3.Started at four-year | 456 | 456 | 2 | 16 | 314 | 2 | | |
| | | Campus Total | 1421 | 898 | 24 | 75 | 397 | 25 | 496 | 34.9% |
| | ESTACADO H S | 1.Not enrolled immediately or not found in TX. | 270 | 0 | 2 | 1 | 1 | 1 | | |
| | | 2.Started at two-year | 92 | 92 | 1 | 4 | 2 | 1 | | |
| | | 3.Started at four-year | 82 | 82 | 1 | 3 | 19 | 2 | | |
| | | Campus Total | 444 | 174 | 4 | 8 | 22 | 4 | 34 | 7.7% |
| | LUBBOCK H S | 1.Not enrolled immediately or not found in TX. | 474 | 0 | 3 | 3 | 12 | 0 | | |
| | | 2.Started at two-year | 325 | 325 | 14 | 33 | 35 | 15 | | |
| | | 3.Started at four-year | 419 | 419 | 1 | 7 | 274 | 2 | | |
| | | Campus Total | 1218 | 744 | 18 | 43 | 321 | 17 | 382 | 31.4% |
| | MATTHEWS LEARNING CENTER | 1.Not enrolled immediately or not found in TX. | 360 | 0 | 4 | 4 | 0 | 0 | | |
| | | 2.Started at two-year | 74 | 74 | 1 | 5 | 1 | 0 | | |
| | | 3.Started at four-year | 10 | 10 | 0 | 0 | 2 | 0 | | |
| | | Campus Total | 444 | 84 | 5 | 9 | 3 | 0 | 17 | 3.8% |
| | MONTEREY H S | 1.Not enrolled immediately or not found in TX. | 562 | 0 | 4 | 1 | 4 | 1 | | |
| | | 2.Started at two-year | 378 | 378 | 6 | 47 | 39 | 15 | | |
| | | 3.Started at four-year | 363 | 363 | 4 | 5 | 224 | 7 | | |
| | | Campus Total | 1303 | 741 | 14 | 53 | 267 | 23 | 334 | 25.6% |
| LUBBOCK-COOPER ISD | LUBBOCK-COOPER HIGH SCHOOL | 1.Not enrolled immediately or not found in TX. | 138 | 0 | 1 | 2 | 0 | 0 | | |
| | | 2.Started at two-year | 148 | 148 | 9 | 10 | 19 | 7 | | |
| | | 3.Started at four-year | 119 | 119 | 2 | 4 | 68 | 0 | | |
| | | Campus Total | 405 | 267 | 12 | 16 | 87 | 7 | 115 | 28.4% |
| NEW DEAL ISD | NEW DEAL H S | 1.Not enrolled immediately or not found in TX. | 46 | 0 | 0 | 1 | 1 | 0 | | |
| | | 2.Started at two-year | 49 | 49 | 4 | 3 | 8 | 3 | | |
| | | 3.Started at four-year | 23 | 23 | 0 | 0 | 11 | 0 | | |
| | | Campus Total | 118 | 72 | 4 | 4 | 20 | 3 | 28 | 23.7% |
| ROOSEVELT IS | ROOSEVELT H S | 1.Not enrolled immediately or not found in TX. | 96 | 0 | 0 | 1 | 0 | 0 | | |
| | | 2.Started at two-year | 65 | 65 | 2 | 6 | 9 | 3 | | |
| | | 3.Started at four-year | 46 | 46 | 0 | 2 | 22 | 1 | | |
| | | Campus Total | 207 | 111 | 2 | 9 | 31 | 4 | 42 | 20.3% |

## OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations

✦ The first Assessment Liaison Committee meetings is September 7. An agenda has been developed and distributed to committee members.
- Agenda

- ✦ TracDat trainings were offered this week on Thursday and Friday for Department Chairs, Program Coordinators and new faculty.
- ✦ Emails were distributed this week about upcoming training opportunities and deadlines. Below is one of those emails that has a comprehensive list of trainings and deadlines.

Dear Department Chairs and Associate Deans,

We'd like to warmly welcome you and your faculty back to campus! It's an exciting time of year, and we always look forward to meeting your new faculty.

We have two important deadlines to share with you: September 6, 2017 for Fall 2017 HB 2504 compliance, and October 1, 2017 to submit assessment evidence for the 16-17 academic year.

For your new faculty, I have attached two helpful HB2504-related documents. Feel free to distribute. Additionally, our office has scheduled several events for the fall semester. You're welcome to join us!

**TracDat and DigitalMeasures come-and-go training**

- August 24, 2017- 3:30-5pm-TLPDC 151- DM & TD Refresher
- August 25, 2017- 3:30-5pm-TLPDC 151- DM & TD Refresher
- August 29, 2017- 3:30-5pm-TLPDC 151- DM & TD Refresher
- September 12, 2017- 3:30-5pm-TLPDC 151- TracDat Refresher
- September 14, 2017- 3:30-5pm-TLPDC 151- TracDat Refresher
  *Please contact Becky Fletcher or Betty Ann Thomas for more information (742-1505)*

**Improving Your Assessment Plan – Fall OPA Learning Series**

- August 30, 2017- 2 -3:30pm-Administration Building- Room 244
  *Please contact Kahlie Callison with any questions (834-4412)*

**West Texas Assessment Conference**

- October 10, 9:00-4:30pm, McKenzie-Merket Alumni Center
  *Registration information is located at: https://www.depts.ttu.edu/opa/wtac/.*

As always, feel free to reach out to our office (742-1505) with any questions or concerns. Thank you!

Sincerely,
Jennifer

- ✦ The Program Coordinators 2017-2018 Contact List has been made with each Program Coordinator from this past academic year to confirm their role this year. Changes are being made in the Contact List, DM & TracDat.

*In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.*

- ✦ West Texas Assessment Conference
  - WTAC committee members are working together to contact presenters and panelists, assign them a presentation slot, and then also assign a moderator to each session.
  - Provost Michael Galyean will introduce the keynote speaker, Lorraine Phillips.