



TEXAS TECH UNIVERSITY
Office of the Provost

Office of Planning & Assessment

Institutional Effectiveness Weekly Report September 30, 2016

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: Texas Tech will be found in compliance with all external accrediting agencies and State of Texas mandates

- ✦ To ensure that all degree programs are compliant with the October 1 deadline for updated assessment plans, OPA has identified all accounts with inactive assessment plans and has begun to contact coordinators to assist with updating information.
- ✦ Continuous Improvement reports have been received from all but two of the Support Service Levels (SSL). OPA staff are continuously in contact with those units that have not submitted their reports to ensure they are received in time to be included in the fall peer review. Planning of the peer review agenda is currently underway, and Dr. Paul Pare will be in attendance to discuss how units can collaborate with the QEP.
 - The SSL IE Committee will be introduced to the next phase of evaluations. The survey for this process can be viewed at <https://evaluate.ttu.edu/surveys/?s=kprdiR72Fv>.
- ✦ Faculty Credentialing Activity
 - All faculty with missing syllabi have been notified individually with a list of what is needed. Many have responded and uploaded syllabi. A final report will be pulled from DigitalMeasures in one week and department chairs will be emailed with a list of their noncompliant faculty.
 - OPA staff worked closely with Kate St. Claire from Programs for Academic Development & Retention to load syllabi in DigitalMeasures. Although HB 2504 doesn't require developmental courses to make syllabi public, PADR Director, Michelle Kiser, wanted their syllabi to be saved and available.
 - OPA staff worked closely with TSI's Assistant Director, Bonnie Cordell, to make certain this department's syllabi are loaded appropriately. Special circumstances such as the same course being offered as two separate subjects made this input more complicated than the normal course.

- DigitalMeasures outstanding work requests:

Request 1	Main Menu: Annual Activity Report Process section	OPA will talk with Randy McBee to see if this report can wait until DM builds a general report (which is in process) that will better handle this need.
Request 2	Modify COHS Annual Report	OPA will meet with Lynn Huffman to determine status.
Request 3	Add Individual Contribution Functionality to Contracts/ Grants Screen	This request is related to Request #1 and is being managed with it.
Request 4	Nutritional Sciences Merit Report	Chair Nikhal Dhurandhar is meeting with dept. faculty to discuss. OPA met with Nutritional Sciences on September 30.
Request 5	Block "Outreach and Engagement"	Outreach and Engagement have been blocked so that no DM user can enter new data. However, when the O&R engagement section is accessed, DM is confusing. OPA staff have asked DM to create a pop-up note explaining the reason for the block.
Request 6	Outreach and Engagement mapping with Raiders Engaged	OPA met with DM to discuss on September 30.
Request 7	Law School Missing Syllabi	create department report for Law School to track syllabi
Request 8	Report pulling all law school syllabi into one readable document	create department report for Law School that would print all pdf syllabi into one document

- DigitalMeasures Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (124,877)	1,102	8,229	16,856	71,290

- ✦ QEP- Communicating in a Global Society: Bear Our Banners Far and Wide Update:
 - The GPI announcement email was distributed to all freshman and senior students on Wednesday September 28th. A second email will be distributed on Monday October 3rd which will include anonymous links to the GPI survey. Students will receive periodic reminders requesting participation in the administration before the GPI closes on October 22nd.

OUTCOME 2: The Office of Planning and Assessment will contribute to the Office of the Provost's institutional planning processes

- ✦ Institutional Assessment
- ✦ iPortfolio
- ✦ The Academic Engagement Committee met on September 27. This committee is chaired and directed by Dr. Birgit Green, but OPA is very active as it relates to the assessment of

outreach and engagement activity. OPA was able to discuss the revised Raiders Engaged survey.

OUTCOME 4: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations

- ✦ Every degree program's annual assessment report was evaluated using the Program Assessment Rubric (PAR) in preparation for the SACSCOC Monitoring Report. The results were formatted into individual reports. OPA is currently making preparations for distributing those reports back to the programs for internal review. Each program will be met with individually to discuss the results. Additionally, the PAR is currently undergoing final revisions before an updated version will be released (PAR III). The Institutional IE Committee will review before it is formally adopted.
- ✦ OPA is developing a comprehensive list of all student learning outcomes and mapping them to institutional priorities. The infrastructure for this process has been developed, but will not be able to be completed until the October 1 assessment planning deadline has passed. The information will be useful for a number of purposes including QEP and general education assessment.
- ✦ OPA staff prepared a content analysis report for the Department of Human Development and Family Studies. This analysis was prepared from qualitative data collected from the department's August 26 Strategic Planning Retreat. The report was delivered to Dr. Ann Mastergeorge, Chairperson, on Monday, September 26.
- ✦ OPA staff attended Dr. Schovanec's presentation on the "TTU State of the Union" on Wednesday, September 28.

Transparency Framework

- ✦ Over the next few weeks, the Office of Planning and Assessment will introduce a new objective to the 2016-2017 Departmental Strategic Plan. As a part of the departmental strategic plan, the objective will be reported in the IE Weekly Report.
 - A senior student from Agricultural Communications, Chamonix Mejia was hired as a temporary employee through the semester to assist OPA with revamping the OPA website to align with the Transparency Framework. OPA will develop a timeframe for completion over the next two weeks. The primary framework for the redesign will be to offer information on three key areas: Faculty & Administration, Parents & Students, and Accreditation.
- WTAC
 - Session handouts have been received from one presenter. These will be printed and included in each conference participant's packet.
 - A total of 35 people are registered for the conference.
 - Dr. Doyle Carter will be the moderator for ASU's panel. The website was updated with this information.
- iPortfolio

- Landscape Architecture faculty member Kathryn Nelson has requested training in Chalk & Wire so she can upload student assignments and rubrics. OPA staff will meet with her on Oct. 12.
- THECB
 - The 2016 Regional Plan for Texas Higher Education was outlined by the THECB. The Plan enables regional stakeholders to review and analyze a range of workforce and higher education data such as population projects, workforce needs, higher education program offerings, and student success in higher education. The West Texas region—of which Texas Tech is a part—is not in one of the regions projected with the most growth between 2015-2020, and the region was the only one without a decline in direct enrollment from high school from fall 2014 to fall 2015. New job openings projected in Texas between 2012 and 2022 include 5.2 million with the top five being registered nurses, elementary school teachers, general and operations managers, accountants and auditors, and middle school teachers. The West Texas region reported a 43.1% student load debt as a percent of first-year wages which was a significantly lower reported debt load than all other regions.
 - The THECB released a report on Student Financial Aid in Texas Higher Education. Texas higher education remains comparatively affordable as show in the table below. Texas Tech’s tuition and required fees for the same time period was reported as \$7,517 by College Factual.

Average undergraduate tuition and required fees, 2013-2014

	Two-Year Universities	Four-Year Universities	Private Institutions
National Average	\$2,882	\$8,312	\$25,696
Texas Average	\$1,898	\$7,476	\$26,382
Texas Rank Across All States	3 rd least expensive state	20 th least expensive state	30 th least expensive state

Source: Snyder, T., de Bray, C, Dillow, S. (2016). Digest of Education Statistics 2014. Retrieved August 31, 2016 from <http://nces.ed.gov/ipeds/data/digest2016/d2016026.pdf>