

## Office of Planning & Assessment

## Institutional Effectiveness Weekly Report October 26, 2018

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

- **→** SACSCOC Documentation Updates
  - OPA is developing a Fifth Year Interim informational website to include on the OPA website, which will serve as a hub for the Fifth Year team leaders to gather information in preparation for the 2021 report. Our goal is to have this website live next week.
  - For the twenty-one standards that institutions are required to report on with their Fifth Year Interim Report, OPA has identified ten individual authors outside of the Office of Planning and Assessment. OPA has begun to reach out to these individuals to discuss timelines and requirements. More about this activity will be coming by the end of the year.
- → Annual Assessment Reporting and Program Assessment Rubric (PAR) evaluations
  - OPA has been working with program coordinators and department chairs to enter their compete degree program assessment report into Nuventive Improve. This week, OPA met with the new Physics department chair to discuss reporting expectations for their graduate degrees. Last week, OPA met with the College of Business to discuss a plan for reporting both SACSOC and AACSB requirements in Improve.
  - OPA has been running completed assessment reports in preparation for the fall Program Assessment Review process. On November 5, OPA will provide a list of delinquent reports to the Provost's Office. Currently, 66% of assessment reports are considered complete. The majority of the incomplete reports are missing 2016-2017 follow ups, and most noncompliant reports consist of the Colleges of Business and Engineering.
  - OPA has reviewed and updated the Program Assessment Rubric (PAR) to account for changes in reporting expectations. The latest version of PAR4 is attached.
  - OPA has been downloading and archiving old Improve accounts that are no longer in use as part of cleaning up the Improve database. Currently, OPA has archived over 270 accounts and is still in the process of archiving previous Strategic Planning accounts.

- → Core Curriculum Updates
  - The Core Curriculum Steering Committee met October 15 to discuss processes for selected updated courses to be included into the Core Curriculum. OPA shared updates to the revised online format for Instructors of Record to submit course level data.
  - The 2017-2108 Core Curriculum Annual Report is nearly complete. A revised assessment plan has been submitted with this year's report to better reflect current assessment activity.
  - While not directly related to the Core Curriculum, institutional conversations are underway regarding the future of the NSSE survey. Information gathered from this survey is a critical component of the Core Curriculum Assessment Plan and institutional reporting to SACSCOC.

OUTCOME 2: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

- → Training and Consultation Tracking
  - The tabulations below reflect activity from the week of May 21. These totals include DigitalMeasures support, Nuventive Improve support, non-academic assessment support, QEP assessment, faculty peer review, and issues related to TxAHEA.

	Number of individuals	Number of issues addressed	Number of email sent on issue	Number of phone calls	Number of in informal consultations	Number of formal trainings
Week of Oct 15, 2018	54	52	72	13	5	0
Week of Oct 22, 2018	32	33	64	8	5	1
As of Sept 1, 2018	286	293	398	73	24	4

- → Developmental Opportunities
  - Assessment Innovation Grant update



## → General Faculty Credentialing

- OPA staff will be meeting soon with Dr. Rob Stewart and Dr. Darryl James to demonstrate the Faculty Transcript Report and its findings before we begin sharing the information with all department chairs. OPA is hopeful this data will be a significant help to chairs as they work with faculty to be certain appropriate credentials are in place.
- OPA staff are working with Graduate Program Review staff to prepare several reports that will assist departments with their reviews. One report is complete, "GPR, Faculty List." The Nutritional Sciences Department, who are preparing for their GPR, confirmed that the report is running correctly. Another report, "GPR, Faculty Publications," is under construction.
- Rawls College of Business Administration
  - RCoBA staff continue work on AACSB reports that will be run through DigitalMeasures. RCoBa staff sat in on a for-cost webinar regarding upcoming changes with AACSB reports. OPA staff sat in on this webinar as well. RCoBA feels very confident that DM developers are on top of all changes coming from AACSB and DM reports will accurately reflect these.
  - Final tweaking of faculty data is about to be imported into DM. Two pieces that will clean up AACSB reports are: 1) tying all courses to degree programs, and 2) indicating whether faculty received extra compensation for any courses they taught.
  - Several sessions of faculty training are planned for the first week of November.
  - RCoBA staff member, Zafar Miller, met with OPA staff to discuss setting up an API that will allow DM data to import to RCoBA web pages in real time. Zafar is working under the direction of 1) Dr. Mayukh Dass with a "project for accreditation and merit purposes," and 2) Dean Margaret Williams on a project "for our new visitor panel that will allow visitors to look up faculty accomplishments etc." OPA staff have reached out to Mike Simmons and Daniel East to see if this request is possible.
- Dean William Brown sent a letter to all CASNR faculty outlining how Annual Faculty Reports will be generated through DM this January. He suggested training for all faculty will occur in November and December.
- An OPA Coffee Breaks session, "Customizing your CV," was planned and prepared for October 18, but with the unpleasant weather, no one attended. This has been rescheduled to November 5 at the TLPDC.
- Work continues with Nuventive Vitae. Vitae presented a long list of requirements and when these can be implemented. Discussion continues to get the list organized according to TTU needs.
- Open Work Requests

Request #	Date Opened	Title	Status
124	7/23/2018	Annual Report set-up College of Business	9-27: RCoBA is still working on this report.
125	7/23/2018	Revision to "AACSB Table 15-1: Summary of Faculty Sufficiency and Qualifications (2013 Standards, v. 2017)"	10-24: RCoBA believes we may be just about at the bottom of this issue. They are making final checks. 10-16: DM sent the formula used to calculate in the report. They also provided examples of the calculations for the three faculty RCoBA believes were not correct. OPA staff forwarded this to RCoBA.
144	10/11/2018	GPR, Faculty List report	10-24: After several additional corrections, the report seems to be running correctly. Request

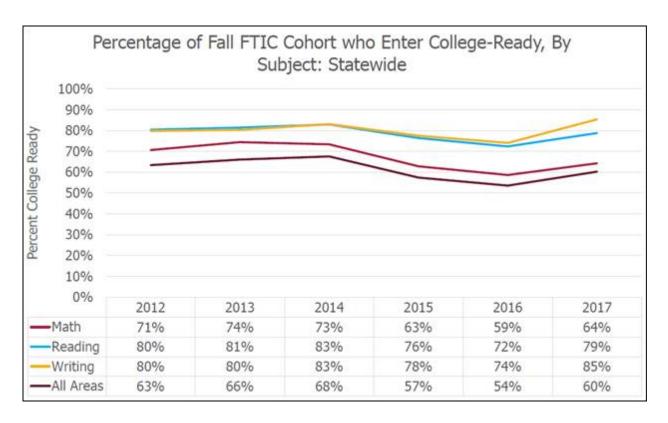
			closed. 10-22: DM completed the report set up and sent it for review. OPA staff noticed several things that needed fixing.
145	10/11/2018	GPR, Publications report	10-25: DM returned the report. OPA staff are reviewing. 10-24: DM developers had several questions/clarifications about the report. OPA staff worked with DM. Expected completion is 10-29.

- → Institutional Collaborative Assessment Updates
  - Raiders Engaged- As the institution begins to submit more information into Raiders Engaged, OPA is working with various individuals and groups. OPA met with CASNR last week with Birgit Green to assist in understanding what type of information needs to be submitted. Additionally, OPA sent reports to Military and Veterans Affairs to review submissions. A few minor adjustments to the instrument have also been needed as issues have arisen.
  - Global Perspectives Inventory- OPA has sent out the QEP assessment for the Global Perspectives Inventory to around 15,000 Texas Tech Freshmen and Seniors. Once data is gathered, the results will be shared with Paul Pare.
- → OPA has begun updating data files that will be used in the ongoing development of the dashboard page. This includes student learning, faculty credentialing, and outreach and engagement information.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

## → THECB Updates

- On Oct. 15, 2018 the THECB announced that November is GenTX Month. The monthlong initiative combines the statewide College Application and Financial Aid Awareness campaign, the nationwide American College Application Campaign® (ACAC) initiative, and the 60x30TX-Texas Challenge to Reach Higher efforts into one powerful month to encourage students to complete a college application and FAFSA. GenTX Month also coincides with the opening of the 2019-20 FAFSA and TASFA. The THECB goals this year are to have:
  - At least 1,200 Texas high schools accept the challenge and register for #GenTXDay to support students with activities, events, and outreach;
  - Every participating high school in Texas increase ApplyTexas and FAFSA completions by four percentage points above the prior year; and
  - Every eligible student (seniors) in Texas complete and submit the FAFSA or TASFA and an application (ApplyTexas) to at least one institution of higher education.
- On Oct. 25, 2018 Texas institutions of higher education reported fall 2017 and spring 2018 HB 2223 calculations as a checkpoint to determine institutional monitoring. HB 2223 requires that as of 2018-2019 at least 25% of the students enrolled in distance education coursework must be enrolled in co-requisite models. This percentage goal is measured by subject area, institution or campus, and semester. Statewide college readiness by subject for the past is demonstrated by the following graphic:



- A goal of the 60x30TX plan is the Texas Transfer Initiative, Fields of Study (FOS). Texas Education Code, Chapter 61, Section 61.823, Field of Study Curriculum states: "If a student successfully completes a field of study curriculum developed by the board, that block of courses may be transferred to a general academic teaching institution and must be substituted for that institution's lower division requirements for the degree program for the field of study into which the student transfers, and the student shall receive full academic credit toward the degree program for the block of courses transferred." Current FOS courses approved statewide include the following:
  - Architecture
  - Biology
  - Business
  - Administration and Management
  - Accounting
  - Finance
  - Marketing
  - Business/Commerce
  - Management Info Systems
  - Communication
  - Computer Science
  - Criminal Justice

- Chemical Engineering
- Civil Engineering
- Electrical Engineering
- Mechanical Engineering
- Engineering Technology
- Mexican American Studies
- Music
- Nursing
- Political Science
- Psychology
- Social Work

Courses up for CB approval include:

Kinesiology

English Lang & Lit

- History
- Sociology
- Communication (revision)
- Economics
- Mathematics
- Radio & Television
- Multidisciplinary Studies
- Computer Science (revision)
- Health & Wellness
- Drama/Performing Arts

- Fine & Studio Arts
- Health Services
- Agricultural Bus. & Man.
- Communication Disorders
- Journalism
- Animal Sciences
- Natural Resources
- Media Studies
- Hospitality Administration

In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.

→ Ashley Pruitt began working in the Office of Planning and Assessment in October 2018 as the Institutional Assessment Administrator. She completed her master's degree in Social Work at Our Lady of the Lake University in 2017 and received her bachelor's degree in Social Work from Texas Tech University in 2015. Ashley has previous experience working with Texas Tech University at the Health Sciences Center in the Department of Anesthesiology as the Manager of Research and Academic Development as well as the Texas Tech University Health Sciences Center Correctional Managed Healthcare as a Correctional Social Worker. Before working at Texas Tech, Ashley was a Licensed Master Social worker working in the private and non-profit sector.