



TEXAS TECH UNIVERSITY  
Office of the Provost

## Office of Planning & Assessment

# Institutional Effectiveness Weekly Report

## January 18, 2019

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*The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.*

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### **OUTCOME 1: The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.**

- ✦ Fifth Year Interim Report
  - Jennifer Hughes met with Shannon Crossland on Friday, January 18 to discuss the Standard 13.6 (Federal/State Responsibilities). This standard is related to financial aid disbursement and auditing. Crossland will begin reviewing the requested documentation provided in the Resource Manual. Audits are a primary source of evidence for this standard. Hughes shared preliminary deadlines with Crossland during the meeting.
- ✦ University Level Institutional Effectiveness Committee
  - OPA continues to evaluate 2017-2018 degree program assessment reports. Currently, OPA staff have completed reviews for 31% of the degree program and will continue working diligently to complete evaluations by February 1.
- ✦ Texas Higher Education Coordinating Board and State of Texas Reporting
  - OPA is working with the Office of Institutional Research to enhance course level data assessment. Qualtrics was used institutionally in the fall with an open link. This spring the survey will be a direct link with course level data being incorporated into the survey.

**OUTCOME 2: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations.**

✦ Training and Consultation Tracking

- These totals include consultations and communications where the OPA provides support for faculty and staff on non-project specific activity.

	Number of individuals	Number of issues addressed	Number of email sent on issue	Number of phone calls	Number of in informal consultations	Number of formal trainings
Week of Jan 14, 2019	10	6	35	42	9	2
As of Sept 1, 2018	498	524	718	128	41	14

✦ Professional Development Opportunities

- Craig Morton represented OPA at Spring 2019 New Faculty Orientation. Dr. Morton provided an overview of OPA’s services to faculty, as well as highlighting the importance of HB 2504.
- OPA has finalized the Spring 2019 assessment newsletter. OPA received permission to distribute the newsletter using the Office of the Provost mailbox, and distribution will occur when faculty and staff return to campus next week.
- OPA is preparing for the upcoming 2019 IE Award selection process. Email messages were sent to the University IE Committee to ask for reviewers. The selection committee will meet on Wednesday, February 13 from 10:00AM – 11:00AM.
- OPA has updated the Assessment Innovation Grant page to reflect the winners of the 2018 award. This page can be viewed at: <https://www.depts.ttu.edu/opa/aig/index.php>. OPA will also honor the recipients at the February 6 Coffee Break session with a plaque.

# Assessment Innovation Grant

## Applying for the Grant:

The Office of Planning and Assessment is pleased to announce the Assessment Innovation Grant (AIG) award. This award is available to faculty and staff who are actively engaged in assessment activities within their department or unit. Our office proudly supports your efforts to improve assessment methodologies, and we encourage you to submit your application for consideration. Our office will grant four AIG awards for the 2018-2019 academic year. The application deadline is November 30, 2018. Winners will be determined from a committee comprised of OPA staff and members of the University-Level IE Committee.

[Click here](#) for the form.

## 2018 Assessment Innovation Grant Award Winners

OPA is pleased to announce the winner's of this year's Assessment Innovation Grant. We awarded four \$500 grants to individuals who demonstrated a commitment to innovative assessment practices within their department. This year's winners are:

**Dr. Gordana Lazic**, Assistant Professor of Practice, Communication Studies

**Mr. James Durham**, Instructor, Teacher Education

**Professor Gerald Beyer, Professor Brian Shannon, and Professor Rick Rosen**,  
School of Law

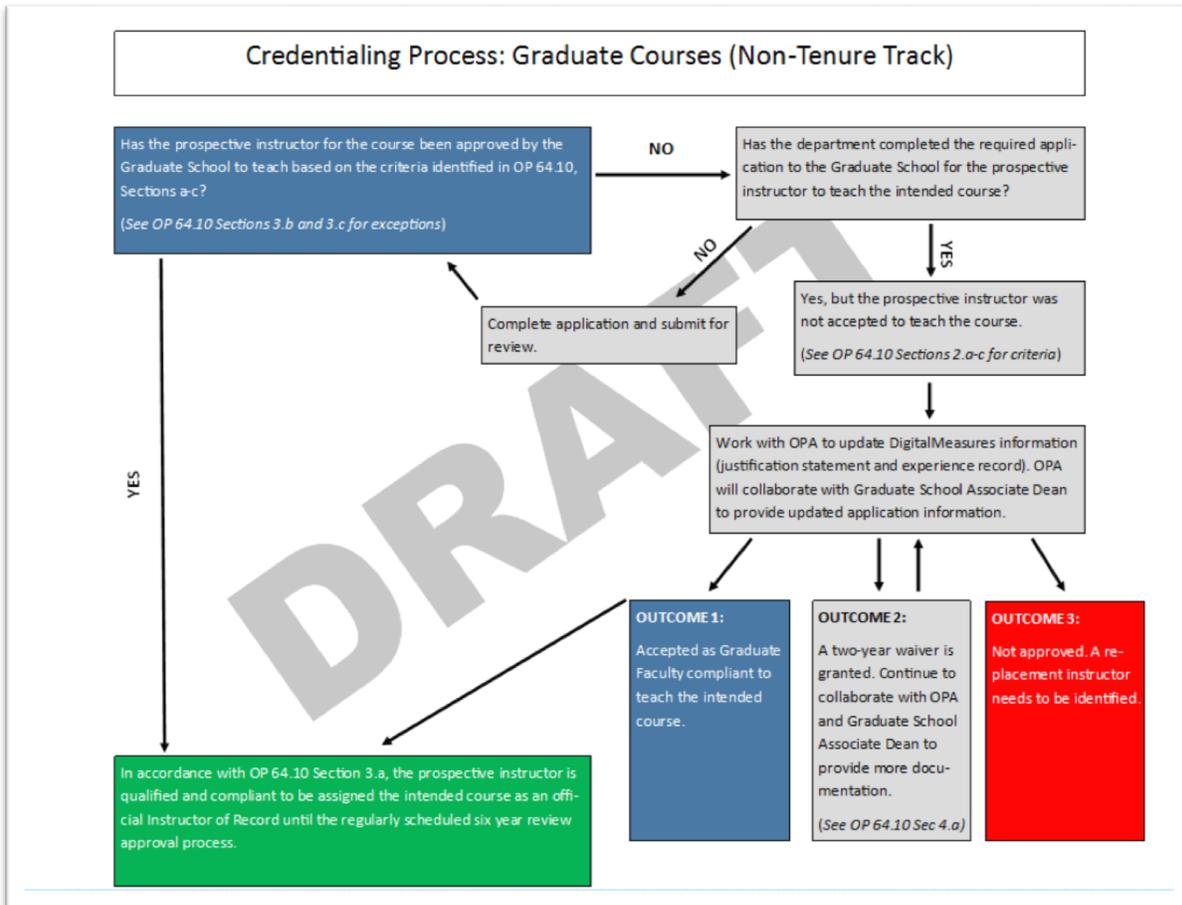
**Dr. Kelli Cargile-Cook**, Professor, Professional Communication

## 2018 Award Winner Applications

- [Communication Studies](#) ↗
- [Teacher Education](#) ↗
- [School of Law](#) ↗
- [Professional Communication](#) ↗

### ✦ General Faculty Credentialing

- The first three weeks of the new calendar year are always one of the busiest times of the year for the Office of Planning and Assessment. One of the most demanding requirements during this time is to assist faculty and departments with Faculty Annual Review. There is a near constant stream of request for updates to screens, data uploads with unique issues, and individual faculty training and support. The majority of this information has not been included in this week's IE Weekly Report simply due to the fact that OPA is busy addressing these issues. Over the next few weeks, OPA will provide more detailed information about beginning-of-the-year activities related to faculty credentialing.
- As OPA works toward completing a Faculty Credentialing Handbook, the first of a few flow charts is near completion. Below is the Credentialing Process: Graduate Courses (Non-Tenure Track) flowchart.



✦ TxAHEA

- OPA staff has begun planning for the 2019 TxAHEA Conference in San Antonio, TX and has created a new website to host information for the conference. The new website address is [www.txahea.org](http://www.txahea.org). OPA has also purchased ad space in the LEAP Texas program to promote the conference and we are also developing an ad to include in the LEAP conference program.
- OPA staff are leading several TxAHEA subcommittees. The Marketing committee met on January 14 with members from other Planning Committee institutions. The committee will research the marketing strategies of other similar conferences.

✦ Institutional Collaborative Assessment Updates

- Raiders Engaged: There were approximately 1400 total submissions, either entered manually from DM or received directly from the Raiders Engaged instrument.

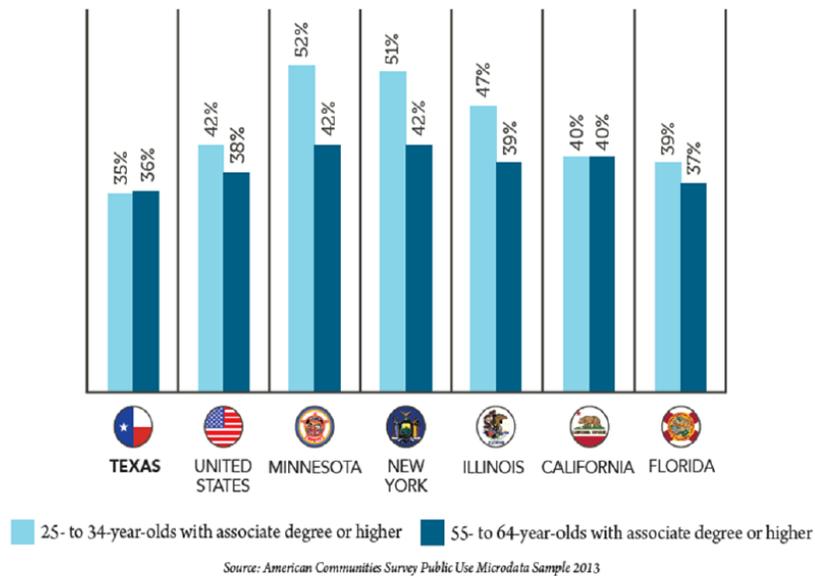
**OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.**

✦ THECB Updates

- Why eXceptional Governance is Critical: The 60x30TXPlan

- Texas attainment levels have stayed relatively steady, but in a global economy, staying steady is equivalent to falling behind.
- Texas young adults ages 25-34 are 27<sup>th</sup> in the world of educational attainment of associate or higher.
- Texans ages 55-64 years old rank 8<sup>th</sup> in the world of educational attainment of associate or higher.

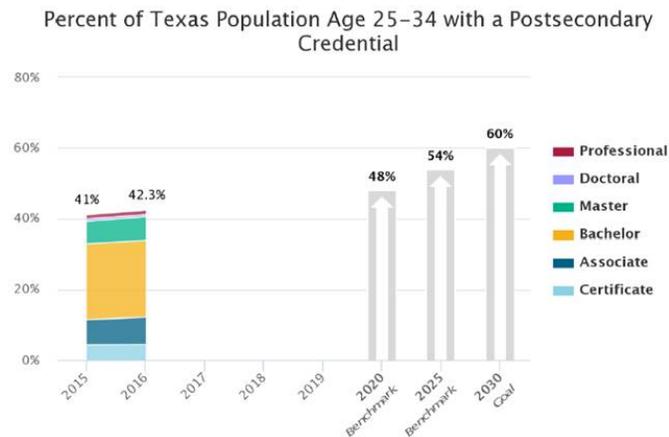
## Texas is Losing Ground Nationally



**60x30TX**

- What do we do? There is a strategic plan in place: The Texas Higher Education Strategic Plan 2015-2030.
  - The overarching goal is to increase the educated population where at least 60% of Texans ages 25-34 will have a certificate or degree.
  - Completion: at least 550,000 students in 2030 will complete a certificate, associate, bachelor's, or master's from an institution of higher education in Texas.
  - Marketable Skills: All graduates from Texas public institutions of higher education will have completed programs with identified marketable skills.
  - Student Debt: Undergraduate student loan debt will not exceed 60% of first year wages for graduates of Texas public institutions.
- The image below shows the progress already made from 2015 to 2016 data.

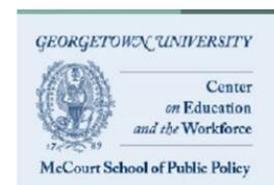
## The 60x30 Educated Population goal increased by 1.3 percentage points from 2015 to 2016



### Why 60x30TX is Important

- **Of the 11.6 million jobs created post-recession, 11.5 million went to workers with at least some college education.**
- **Graduate degree holders gained 3.8 million jobs, bachelor's degree holders gained 4.6 million jobs, and associate degree holders gained 3.1 million.\***
- **Employment of workers with a high school diploma or less only grew by 80,000 jobs.**

*America's Divided Recovery: College Haves and Have-Nots*  
 By Anthony P. Carnevale, Tamara Jayasundera, and Artem Gulish

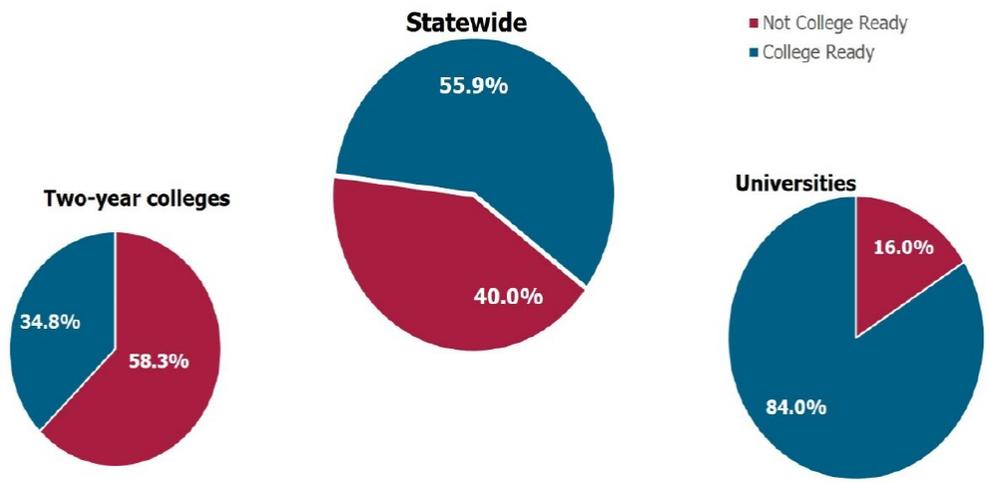


*\* No national data exists for certificate holders.*

- THECB: Developmental Education Update and 2018-2023 Statewide Plan for Supporting Underprepared Students.
  - According to the most recent CB data, almost 40% of students entering Texas public institutions of higher education are reported as not meeting Texas Success Initiative (TSI) standards for college readiness.

- 58.3% entering community colleges
- 15.58% entering universities
- Only 14.9 percent of underprepared students entering community colleges and 32.3 percent of underprepared students entering universities actually graduate.
  - This is compared to 25.3 percent and 65.1 percent, respectively, for students entering college ready. (nearly double)
- The success of underprepared student population in higher education is essential if Texas is to increase completions by 48% in the next 12 years to meet the 60X30TX completion goal.
- Many improvements and tactics are being implemented to help reach goals.

55.9 percent of first-time entering students in Fall 2017 met TSI.



**Figure 2. Percentage of College Ready Students by Subject Areas.**

College readiness of incoming cohorts increased in 2017 after two years of declines