

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

January 28, 2022

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Communication Literacy Update

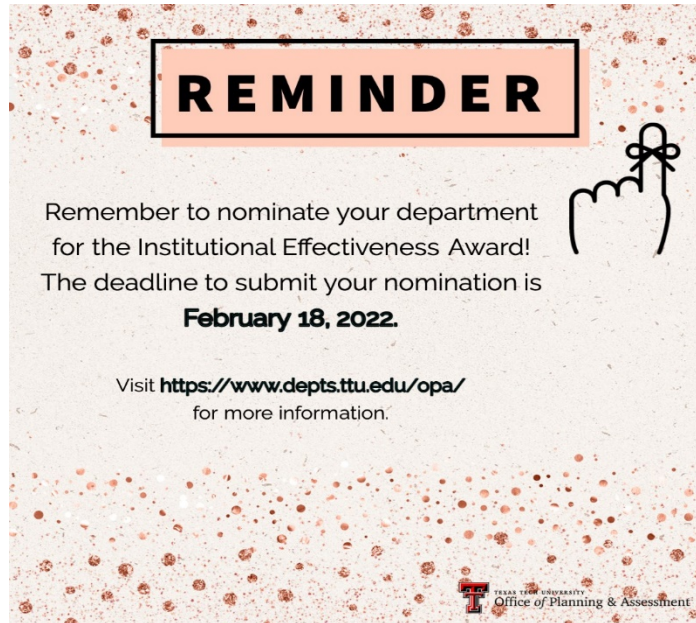
Now that we have completed our initial data gathering on Communication Literacy, OPA will create a summary report of our findings. First, we will provide statistics on type of assessment, colleges, departments, and more to help us understand who responded and how they typically assess their students. Next, we will provide a content analysis of the short answer rationales for assessment use to better understand why instructors are using the assessments, which ones are successful, and how they could be improved. Finally, we'll offer some recommendations based on our findings for Communication Literacy. These might include a list of assessment options for instructors to choose from that are standardized and can be evaluated on a regular basis or providing students with hour requirements and offered CL courses for their selected major. Our goal is to better understand how TTU assess Communication Literacy courses and provide tools to instructors and students as they engage with CL courses. We hope this leads to better assessments and reporting for the entire university.

Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

IE Award Reminder

An email reminder was sent to all Associate Deans to remind them of the upcoming February 18, 2022 deadline to submit nominations for the Institutional Effectiveness Award.



Outcome 3

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

TxAHEA Update

OPA staff continue to be heavily invested in TxAHEA. The Drury Plaza hotel contract is being circulated through TTU Contracting, and our staff has been busy supporting the Marketing and Proposal Committees. The submission for conference proposals will be open February 1st, and so we are working on a tight deadline to ensure that all of the technical details are working correctly.