

# Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

## Office of Planning & Assessment

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

## February 7, 2020

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

### SSL IE Committee Meeting

The SSL IE Committee met this week to discuss recent changes in the reporting requirements as well as to provide peer review evaluation assignments. Last semester, the decision was made to allow committee members to rotate off every two-years. A current list of committee members is below:

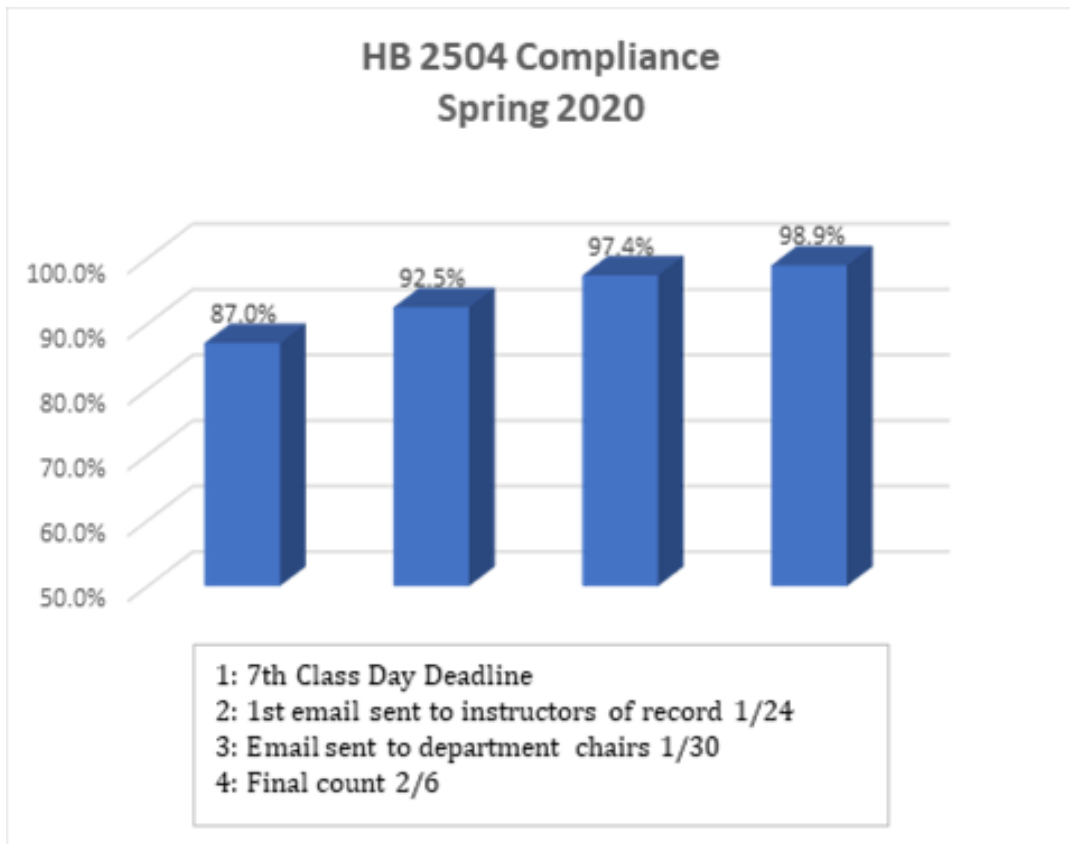
Libby Spradlin, Chair  
Patrick Hughes  
Ethan Logan  
Kent Meredith  
Bradley Martin  
Tara Miller

Landon Akins  
Jayne Sappington  
Michelle Kiser  
Rachel Jackson  
Megan Ohlmann  
Claire Maginness

The Committee will have until March 10<sup>th</sup> to evaluate their assigned non-academic departments via a simplified rubric. OPA plans to provide feedback from the evaluation process in late spring after the Administrator position is hired, giving directors enough time to make any necessary changes before the October 1 assessment deadline.

### HB 2504 Compliance Update

The House Bill 2504 process went very smoothly this year. We would like to especially thank the efforts of the College of Education for being 100% compliant. Due to changes in procedure, OPA received a list of updated department names and course prefixes, which kept troubleshooting to a minimum this term. Final count of missing syllabi was 97. Finalized email counts were sent to Deans on February 6<sup>th</sup>. Additionally, final numbers are highlighted below:



## Digital Measures Data Use

OPA has become more involved with the discussions regarding integrations that are being used with Digital Measures. Primarily, we are using these meetings to determine authoritative data sources, discuss attributes of data to halt duplication of records, and work to update DM in a way that allows us to utilize this data more effectively.

Meetings have revolved around ORS and CAYUSE data and PURE/Elsevier data integrations. These are being used to generate a scholarly collaboration site. These data sources and how the information will go from DM to a front-facing website is a high priority. Because DM can handle self-reported and automated data, we have been exploring the mapping of this data and are even utilizing DM to add features that capture this information more succinctly and export automatically. The most recent change allowed for individuals to enter their role and the TTU Center/Institute they are affiliated with. DM was also able to turn this request around in just 2 days, and word is being communicated to Deans and Chairs of the changes.

## Digital Measures and Raiders Engaged Integration

OPA and University Outreach and Engagement have been working over the past years to expand the Outreach and Engagement information and entry of information. We have had success so far with both the O&E dropdown box for most scholarly activity, which allows faculty to designate programs that may fall under Outreach, Engagement, and Scholarly Engagement without filling the entire survey. We have also seen increased usage of the Outreach and Engagement screen in Digital Measures, which is a mirror of the *Raiders Engaged* survey. We are still seeing moderate use of *Raiders Engaged*.

Libby Spradlin, Kenny Shatley, and Ashley Pruitt will be meeting with Dr. Birgit Green and Sam Sumner regarding changes to this process as well as clarifications on the timing and distribution of efforts. More information will follow as we tweak these surveys.

## TxAHEA Update

The next step in submitting our 501c(3) status for the Texas Association of Higher Education Assessment Association is to write a check to the IRS with the completed paperwork. Kahlie Callison, who serves as the Secretary for the Association, is the executor of our bank account. As executor, she must be present to add or delete any names as signature authority on the bank account. Callison will be traveling to Houston, TX to add Michelle Selk, Treasurer for the Association, to the bank account, which will allow the Association to have a mailing address that is different from Texas Tech. Once Selk is added, we will be able to list her office address as the mailing address and complete the New Vendor Set Up forms. Once TxAHEA is set up as a vendor, we will be able to complete a PO to pay for OPA's sponsorship of the 2020 conference.

The TxAHEA site is ready to accept proposals for the 2020 conference. The marketing subcommittee met on February 6<sup>th</sup> via conference call and is developing a plan for distributing the call for proposals to reach a broader audience, such as community colleges and HBCUs. If necessary, the proposal deadline will be adjusted accordingly to allow adequate time for submissions.

## TXAHEA PROPOSAL SUBMISSION

**DEADLINE: APRIL 1, 2020**

[SUBMIT PROPOSAL HERE](#)

**Proposals:** Each concurrent session is 50 minutes in length. An individual can lead the session, or a small group of individuals, on the topic of their choosing. We suggest a 40 minute presentation with 10 minutes allotted for question and answer. Laptops and basic visual equipment will be provided in every room.

Proposals will be evaluated by the conference committee using a **standard rubric**.

Selected primary presenters will be notified by May 1, 2020.


**Note:** All presenters and co-presenters are required to register for the conference and are responsible for their registration fee, travel, and lodging.

If you have more than two presenters, please complete the separate **Additional Presenter Form**.

### [AIG Reception Planning](#)

On February 12<sup>th</sup>, OPA will host an awards reception for the 2019 Assessment Innovation Grant recipients. We are expecting about 25 attendees to honor the recipients. The event will begin with a plaque presentation and a reception will follow.

OPA expects attendees from the colleges of Human Sciences, Education, and Architecture.

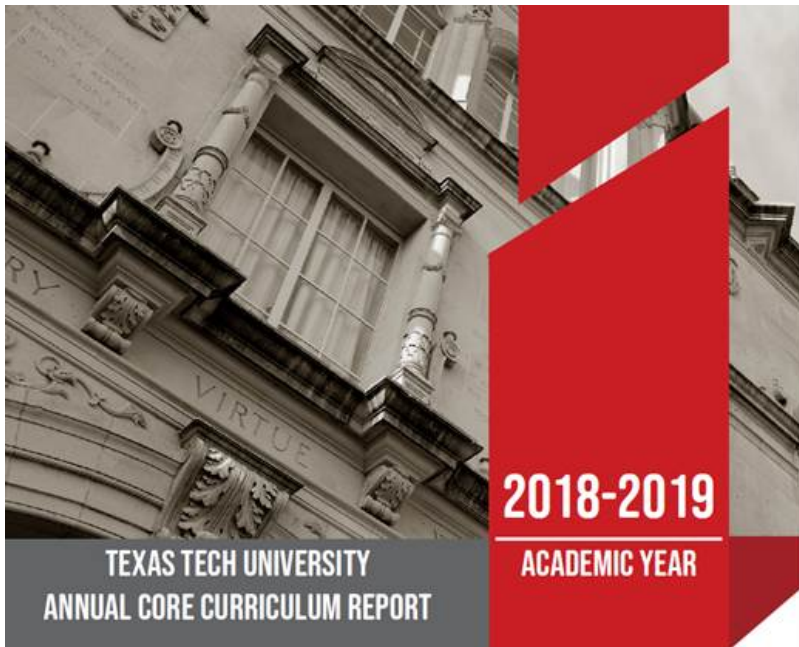


Outcome 3

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

### Core Curriculum Annual Report

The Core Curriculum Annual Report draft was given to Genevieve Durham DeCesaro on Friday, December 13<sup>th</sup>. Providing an initial draft allowed the Core Curriculum Steering Committee members to reflect on the resulting data and propose actions for improvement. Since returning from the holiday break, Pruitt and Spradlin have met with Durham DeCesaro and are finalizing changes to the report. The report will provide a basis for faculty to revise thresholds of acceptability/assessment criteria. OPA anticipates having a final draft and bound copies made for distribution by the end of February.



**TEXAS TECH UNIVERSITY  
ANNUAL CORE CURRICULUM REPORT**

**2018-2019  
ACADEMIC YEAR**



TEXAS TECH UNIVERSITY  
**Office of Planning & Assessment**

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**DECEMBER 2019**