

# Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

## March 25, 2022

### Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

### Reaffirmation Update

OPA staff communicated with Official Publications this week, and they will begin working on identifying operating policies after Spring 2022 Commencement. We are also working to prepare a list of data requests to send to Institutional Research, so they can begin gathering data for the Compliance Certification Report. Our last item to report is that we are awaiting new Resource Manuals from SACSCOC. After we receive them, we will customize each author's Manual.

### Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

### OPA Coffee Breaks Presentation on March 22, 2022

As part of our Spring 2022 Coffee Breaks series, Mr. Joshua Barron prepared an engaging presentation over retention efforts that are part of Student Success. A small group attended, which was perfect for group discussion.

### TechQuest Preparations

OPA will distribute TechQuest—an institutionally designed core curriculum assessment created in Qualtrics—to 10,552 Seniors. The assessment is open between April 4<sup>th</sup> – April 29<sup>th</sup> and students that complete TechQuest have a chance at two \$500 scholarships that will be awarded by May 3<sup>rd</sup>. OPA will send out 3 weekly reminders to students that have not yet taken the assessment to maximize response rate and scholarship opportunity for students. The TechQuest assessment has a small intro and demographic section, and then has five-question sections for eight key areas, including Communication, Mathematics, Life and Physical Sciences,

Language Philosophy, and Culture, Creative Arts, American History, Government/Political Sciences, and finally Social and Behavioral Sciences. We use the TechQuest data to supplement our other assessments (ETS Proficiency Profile and NSSE) during the semesters they are not administered. TechQuest results will be included in the 2021-2022 Core Curriculum Annual Report and will be conducted again in Fall 2023.



### Outcome 3

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

### TxAHEA Update

OPA has been communicating with staff in the Continuing Education (CE) department regarding TxAHEA conference registration set-up and sponsorship payment set-up. Today, we sent some requested edits back to the CE staff for inclusion in the next iteration of set-up procedures. Emily Wade also completed some editing to the TxAHEA website.

### PAR Evaluations

Jennifer, Libby, and Kara have completed 168 graduate program assessment plan reviews over the past 8 weeks. Each assessment plan is evaluated by two raters using the Program Assessment Rubric (PAR). The PAR is designed to measure completion and quality of the assessment process, including the rigorous Student Learning Outcomes, Assessment Method reliability, and the Results descriptions and analysis. Another important component of the PAR evaluation process is the documentation of each program's Evidence of Improvement, which directly reflects SACSCOC requirements that institutions and their programs always improve the student learning experience.

Now that the program assessment plans have been reviewed, Kara will analyze the data and provide unique reports to each department, college, and to the university. The Annual Chair Review meetings are scheduled to occur in May and June.

### TWHE Attendance

Aurelia Crider, Kara Page, Libby Spradlin, and Jennifer Hughes all attended the West Texas meeting of Texas Women in Higher Education conference on Thursday, March 24. We all enjoyed it!