

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

April 2, 2021

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

NSSE/FSSE Update

OPA is currently halfway through the 2021 NSSE administration and the response rate has reached 21%, matching the final national average. As of Wednesday, March 31st, there are 2,732 completed responses and 694 partial responses, for a total of 3,426 responses. With over 1,812 more responses than during the 2019 NSSE administration, we now have more than double the response rate for 2021. FSSE has also seen a 24% response rate among faculty, with 424 completed responses and 120 partial responses. Faculty will have through April to complete the assessment. The collaborative effort between the OPA, TrUE, and Diversity offices has provided great response rates, excellent messaging, and quality incentive distribution, leading us to double the response rate and exceed the national average in just the first five weeks. We still have two more reminder emails scheduled and more than a month left for students to respond, so we hope to see the numbers continue to grow.

Our student incentive distribution with the office for First Generation Transition and Mentoring Programs (FGTMP) continues successfully. So far, OPA has distributed 26 backpacks which also contain a Division of Diversity, Equity, and Inclusion branded hand sanitizer, face mask, and information folder. The Center for Transformative Undergraduate Experiences (TrUE) also received several thousand TTU decals that we will share with any student that completed the NSSE, available for pickup at OPA, TrUE, and FGTMP. We also received the first batch of signed sports balls that we will begin distributing to students as well. OPA has also begun distributing faculty backpack incentives, which contain OPA promotional items.

Raiders Engaged Update

Kenny Shatley has been working with Sam Sumner in the Office of Outreach and Engagement to improve the current Raiders Engaged Survey (RES). Last year, the RES went live in Digital Measures.

Working collaboratively with Sumner, OPA has made two major steps in improving Outreach and Engagement (O&E) reporting at TTU. First, the DM version of RES is nearly identical to the staff version of RES. Second, Shatley recently trained Sumner on how to extract RES data, so it is likely that he will handle much of their data needs.

Shatley is also developing a templated report for other indicators of Outreach and Engagement. A report like this would provide a count of non-RES entries in Digital Measures that indicate Outreach, Engagement, or Engaged Scholarship as a component of the project, while providing citations below the count. This method should save time in running reports and gathering consistent information for the University Strategic Plan.




Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Nuventive Improve Updates

OPA is in the process of updating TTU's program assessment platform, Nuventive Improve, to better meet the needs of our various programs. Our programs in Costa Rica will soon be able to input and track their students' learning *both* in conjunction with and separate from their Lubbock campus counterparts. The key will be working with each program to assure that their assessments track information for both their own accreditors as well as the university's accreditor. Additionally, we will be adding instructions to the program assessment platform to help ease the process for all faculty and staff. These changes will be made using our Managed Services contract through Nuventive. These updates should be available by summer to accommodate faculty needs for this coming year's reporting schedule.

Marketable Skills Re-Boot

OPA staff are in the process of classifying current student learning outcomes into the THECB definition of marketable skills. According to the CB, "marketable skills include interpersonal, cognitive, and applied skill areas, are valued by employers, and are primary or complementary to a major." Texas institutions are required to 1) identify and document the skills offered in their programs, 2) communicate those skills to students, and 3) update documented skills on a regular basis. We expect to have all student learning outcomes coded by the end of May 2021, and then we will subsequently update this information on the *Students and Parents* page on the OPA website.



Outcome 3

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

TxAHEA March Webinar and Upcoming April Webinar

Amanda Harrison and Dr. Jennifer Lares from Palo Alto College were our March TxAHEA webinar presenters. Their presentation was titled "Assessing Teamwork in a Virtual Setting" which provided another perspective and ideas in which those attending left feeling informed. We had about 76 attendees at one point with a handful of those reaching out to request a copy of the presentation and the sample materials they provided during the presentation.

Our last webinar for the spring semester is scheduled for Wednesday, April 14th and will be led by Blake Tritico from University of Houston-Downton. His webinar is titled "Co-Curricular Assessment – Not Just for Student Affairs". We are planning to determine our summer webinar schedule during our April TxAHEA Planning Committee meeting and will begin marketing those events.