Institutional Effectiveness Weekly Report

TEXAS TECH UNIVERSITY

April 16, 2021

Outcome 1 — The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Development of QEP Logo

Emily Wade, OPA's Graduate Assistant, developed the following QEP logo. This logo will be used to brand the institution's third QEP. Eventually, this logo will likely be replaced by a more topic-specific image, but this logo will assist with an initial information campaign.

Outcome 2 — Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

April Blog Post

The April blog post covers SB810 and HB2504, and mirrors our 1-minute video for April. The video has been uploaded and can be viewed here: https://youtu.be/FMqdfpAvGp4

While SB810 has not been formally passed, this blog post covers potential changes and a likely increase in required HB2504 syllabi uploads, if not from the State, from departments and colleges preparing for these changes.

New Members to IE Committee

Due to revised language in SACSCOC Standard 7.3, we are proposing several new members to the University-Level IE Committee. Pending Dr. James' approval, we will ask representatives from these offices to join the committee: eLearning, Operations, Athletics, Alumni Affairs, SGA, GSA, Outreach and Engagement, VPR, Student Affairs, Division of Diversity, Equity, and Inclusion, and the Office of International Affairs.

Outcome 3 — The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

Plan to Assess Certificates

Based on the interpretation of SACSCOC and THECB guidelines regarding institutions assessing their certificate programs in addition to academic degree programs, OPA will begin researching the best course of action to assess certificates.   Certificate program assessment will need to be in place by the time of the 2025 Reaffirmation, and OPA hopes to have a process in place at TTU within a year.

Virtual TxAHEA Conference Options

OPA is pursuing the addition of a virtual component to our TxAHEA conference later this fall. Our office received a few inquiries asking if the conference would be offered virtually, which prompted our initial look at its feasibility. Due to the uncertainty of travel policies for other institutions in the fall, we decided to move forward with the idea and are currently working with the conference venue on quotes for equipment that would benefit both in-person and virtual attendees. Our current plan is to use Zoom as a webinar platform, allowing virtual attendees to ask questions in the chat but not connect their video or audio. The virtual attendees will only be able to view the presenter's PowerPoint slides and hear their audio. We decided not to include video of the presenter as it is more technically challenging and expensive. We are also looking at Zoom security options to ensure only registered attendees can join the

sessions, preventing any "Zoom bombing" or other unwanted scenarios. With the large number of attendees we had for our spring TxAHEA webinars, we feel that this will be a good option for additional attendance that we otherwise might not have. The virtual registration fee will be $99 and this will allow for access to all of the sessions throughout the length of the conference. This is an appropriate fee which will help to cover the additional expenses this option will incur.

TxAHEA April Webinar

Blake Tritico from the University of Houston-Downtown was scheduled to present the April webinar. Due to an unexpected illness, this month's webinar was cancelled. We will reschedule Blake's presentation at another time.