



TEXAS TECH UNIVERSITY
Office of the Provost

Office of Planning & Assessment

Institutional Effectiveness Weekly Report

May 10, 2019

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.



Texas Association of Higher Education Assessment (TxAHEA) Updates

	May
Number of Individuals Registered	36
Number of Institutions Represented	21
Number of Sessions Confirmed	47
Number of Sponsors	1

- ✦ Election of TxAHEA Executive Committee
 - This week, elections were held for the inaugural TxAHEA Executive Committee. Kahlie Callison was on the ballot for Secretary, and Jennifer Hughes was on the ballot for President. Results of the election were announced by Paul Turcotte (TAMU – Central Texas). Mr. Turcotte handled all phases of the election process to ensure neutrality and impartiality among Planning Committee members. Election of the Executive Committee precedes an important next step in the development of TxAHEA, which is filing articles of incorporation with the State of Texas.
- ✦ Development of TxAHEA Constitution and By-Laws
 - On Thursday, May 9, Paul Turcotte (TAMU-Central Texas), Alison Soeder (TAMU-Commerce), and Jennifer Hughes held a 2-hour conference call to finalize TxAHEA's constitution and by-laws. These two documents were developed after close scrutiny of other Texas-based higher education 501(c)(3) organizations. When the Executive Committee is announced, these two documents will be handed over to the Executive Committee for their review and vote.

- ✦ Conference Proposals
 - TxAHEA had a record-number of 47 proposal submissions for the 2019 conference. Forty submissions were accepted, and the proposals committee is currently managing communication with authors to determine the final number of presentations.

OUTCOME 1: The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

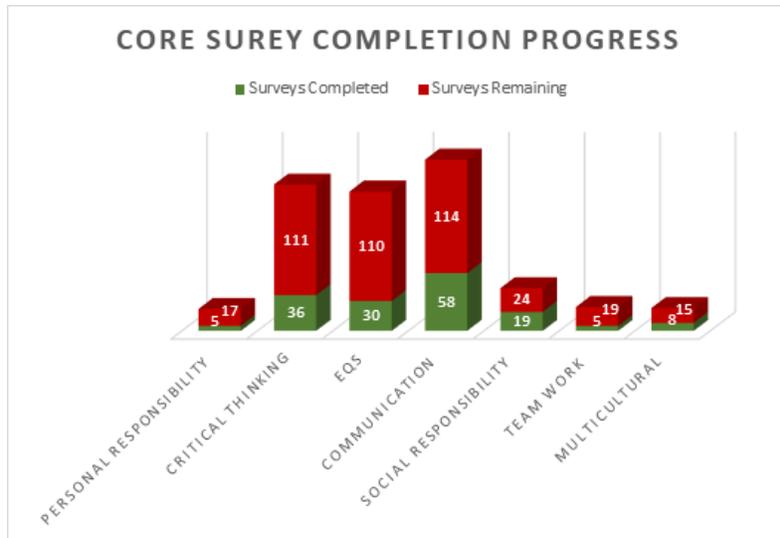
- ✦ Continuous Improvement Framework
 - As the Office of Planning and Assessment updates the Progress Portal, it has been decided that key components are needed to address the relevant activities associated with institutional effectiveness at Texas Tech University. These were addressed in a recent IE Weekly Report. One of those components is a Continuous Improvement Framework that guides objectives and principles for facilitating the continuous improvement at Texas Tech. Below is the first draft of the framework:

Texas Tech University (TTU) uses a continuous improvement framework that relies extensively on providing multiple forms of feedback to faculty, staff, and administrators. Feedback that is provided ranges from student success metrics, faculty compliance and assistance with faculty activity reporting, and various forms of feedback related to degree program assessment. Feedback is provided through methods including access to institutional reports, dashboards, other documented sources, and face-to-face consultations. In addition to formalized feedback, institutional effectiveness offices also provide resources that are designed to improve reporting, assessment of student learning, and strategic planning efforts. The continuous improvement framework is built on a commitment to academic and non-academic departments following an annual five-step process of identifying goals, determining the most effective methods for measuring and determining targets for those goals, reporting qualitative and quantitative data related to the identified methods of assessment, identifying reasonable and actionable steps for making improvements, and finally reporting back what steps were taken to complete the actions for improvement. Institutional effectiveness offices strive to balance departmental autonomy with institutional compliance, and therefore take a deliberately supportive approach.

Texas Tech University's Continuous Improvement Framework

- *Systematic Growth*
- *Responsive Accountability*
- *Collaboration*

- ✦ Texas Higher Education Coordinating Board and State of Texas Reporting
 - Core Curriculum data for the 2018-2019 Academic Year is beginning to be accumulated. The ETS Proficiency Profile survey to Texas Tech senior students has been completed and OPA is waiting for results. However, the two random winners of the two \$500 scholarships have been drawn. Their names are Daniella Munoz and Joshua King. Course Level data is also being collected. Below is a graphic showing the current response rate by Objective.



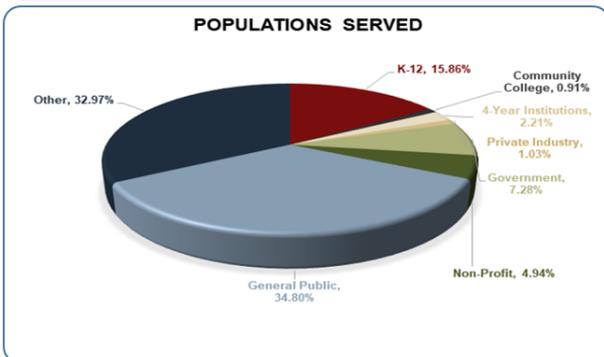
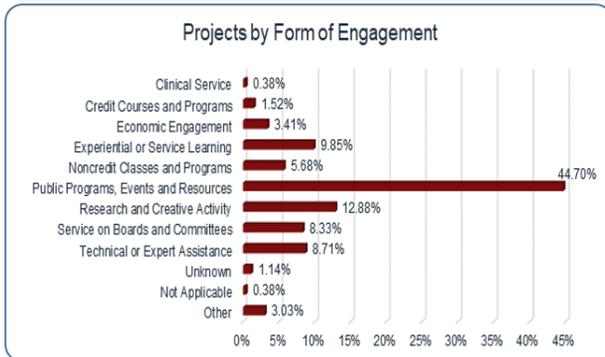
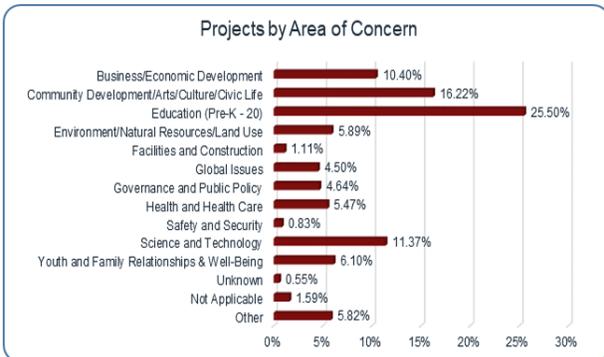
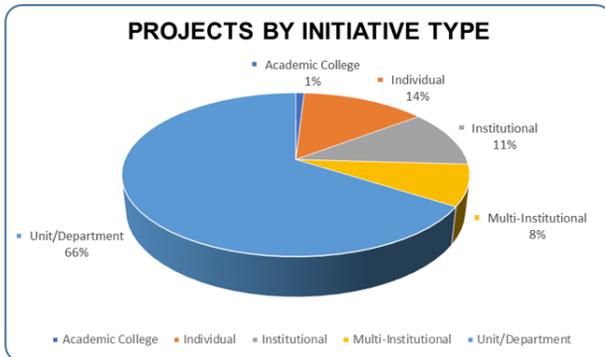
OUTCOME 2: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations.

- ✦ Training and Consultation Tracking
 - These totals include consultations and communications where the OPA provides support for faculty and staff on non-project specific activity.

	Number of individuals	Number of issues addressed	Number of email sent on issue	Number of phone calls	Number of in informal consultations	Number of formal trainings
Week of May 6, 2019	13	10	33	7	1	0
As of Sept 1, 2018	894	920	1632	277	92	25

- ✦ Developmental Opportunities
 - Outreach and Engagement.
 - The Outreach and Engagement Task Force met on May 10. A final recommendation was agreed to. The next step will be to ensure that technical issues are addressed before draft a final recommendation for review by the task force. From there, formal recommendations will be made to President’s Office.

- The Raiders Engaged Final Report will be completed soon. Below is highlight information from that report.



★ Faculty Credentialing

- OPA continues to work with the Office of Research Services and TTU IT to develop new protocol procedures for weekly uploads from Cayuse to DigitalMeasures to capture faculty research activity with grant activity.
- OPA has contacted TTU IT to ensure that summer and fall courses are uploaded for so faculty can upload relevant documentation
- Drs. Jason Rinaldo and Marcus Tanner will serve on the hiring committee for the Administrator position that manages DigitalMeasures.