

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

May 27, 2022

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Reaffirmation Update

Most of our reaffirmation activity this week was focused on developing resources for the QEP Implementation Committee. On Tuesday, May 24, Jennifer Hughes reached out to all QEP Implementation Committee members to inform them of the upcoming meeting schedule for the Fall 2022/Spring 2023 academic year. We tried to provide a lot of meeting variety in terms of scheduling, in the hopes that as many people can attend as possible. In addition, Libby Spradlin already sent a request to these members to join our QEP 2025 Microsoft Teams site. Below is a screenshot of the resources that are already available to members:

Name	Modified	Modified By
ACHA NCHA Survey Results - TTU	May 17	Todd, Brittany
Helpful Articles and Documents	May 17	Todd, Brittany
Webinar Series on Wellbeing - NASPA	May 17	Todd, Brittany
APLU Mental Health Summit.pdf	May 12	Spradlin, Libby
Mental Health Resources.docx	May 12	Spradlin, Libby
Proposed QEP Implementation Committee ...	Yesterday at 2:04 PM	Hughes, Jennifer S
Proposed QEP Meeting Series.pdf	Yesterday at 12:28 ...	Crider, Aurelia W
QEP Implementation Timeline.jpg	May 11	Spradlin, Libby
SACSCOC QEP Policy Statement.pdf	May 11	Spradlin, Libby
SACSCOC Quality Enhancement Plan Rubric...	May 11	Spradlin, Libby
Standard 7.2 - Quality Enhancement Plan.pdf	May 11	Spradlin, Libby
Wellness vs Wellbeing Thoughts.docx	May 12	Spradlin, Libby

Annual Report Distribution

This week, OPA distributed its Fall 2021/Spring 2022 Annual Report to all TTU associate deans and department chairs. Inside the Annual Report, we shared the following information: Fifth Year Report submission, professional development and awards, Faculty Success planned updates, Nuventive Improve updates, TechQuest findings, and OPA’s future fiscal needs, human resource needs, and improvement initiatives.



Office of Planning and Assessment

Fall 2021 | Spring 2022

Annual Report

2021-2022

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Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Social Media Planning

This week, OPA staff have been brainstorming a consolidated purpose for our social media platform. So far, suggestions include teaching others about assessment, promoting OPA’s contributions to the TTU community, and highlighting campus assessment success. The final purpose will drive our choices about which platform to use and what content we will publish.

Kara is conducting a social media audit of current TTU online presence, particularly regarding groups that represent student and faculty service departments. OPA will also reach out to a few of these groups or ‘influencers,’ such as the Career Center and Campus Life. We hope to partner with these groups in promoting special campaigns, such as the Marketable Skills campaign or the QEP campaign.

TxAHEA Update

OPA staff added three accommodations-related questions to the TxAHEA registration system. These questions came at the request of another Executive Committee member, and a colleague from Our Lady of the Lake University supplied the actual questions. They are now live on the registration site.

Accommodations

Which of the following accommodations will you require during your visit with us?

Note: Please include details regarding audio, visual, mobility, or other types of accommodations to ensure we are meeting your needs.

Audio:

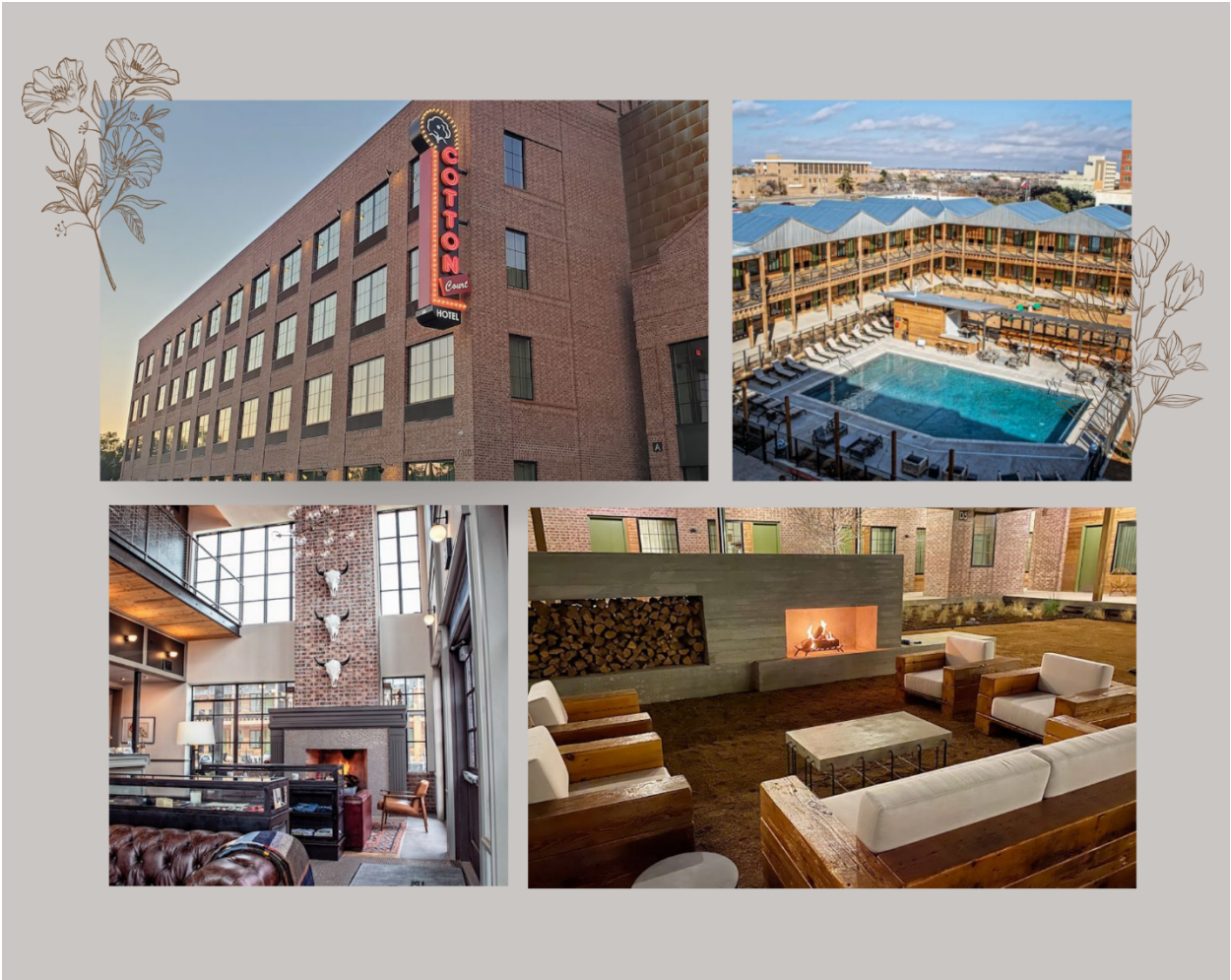
Visual:

Physical (mobility issues):

Other:

Consideration of Cotton Court Hotel for On-Site Visit

After meeting with Allison Cottrell at the Mackenzie-Merket Alumni Center on May 12th, she recommended the Cotton Court as a possible venue for housing the 2025 SACSCOC on-site delegation. During our last visit, we used the Overton Hotel, but are considering other options.



We were able to schedule a walk-through with Jessica Hall, Director of Sales & Marketing for the Cotton Court on Monday, June 20th. During this visit, we will determine the suitability of this venue for our purposes.