

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

June 5, 2020

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Raiders Engaged Preliminary Report

Raiders Engaged is an institutionally developed instrument administered annually by Texas Tech University (TTU) as the primary method for assessing its faculty and staff outreach and engagement activities. This report highlights the results from the Calendar Year 2018 administration of *Raiders Engaged*. Data encompasses outreach and engagement projects, which took place **between January 1, 2018 and December 31, 2018**, as reported by faculty and staff from academic and administrative units at TTU in response to the online survey. The administration **switched from academic year to calendar year**, to improve the response rate and allow year-round reporting. By implementing this enhancement, we hoped that more individuals would be able to easily enter their data as events occurred. Respondents reported on a total of 1240 unique projects. Based on the resulting data, 286,873 total student hours and 107,709 faculty hours were spent preparing, implementing, and evaluating outreach and engagement projects. TTU projects involved a total of 1,274 external collaborations and 466 internal collaborations.

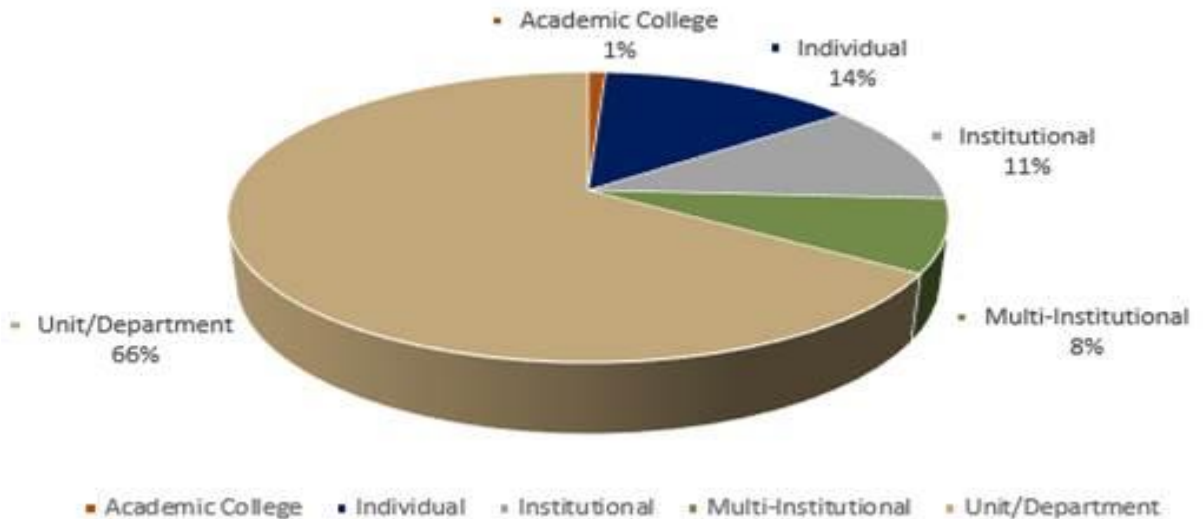
The first chart listed below demonstrates the number of projects reported per TTU college, with the College of Human Sciences reporting the largest number of college-led projects, followed by the College of Agricultural Sciences & Natural Resources. The second chart listed below describes the types of initiatives that were

reported, and projects at the unit/department level were reported far more frequently (66%) than institutional, college-level, multi-institutional, or individual.

Projects Reported by College

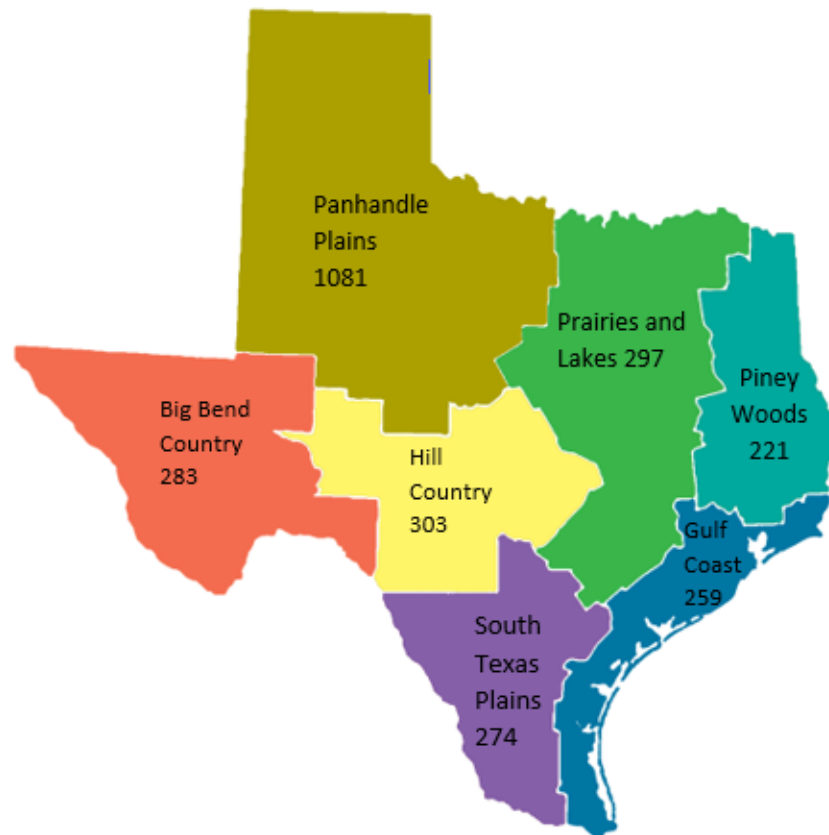
Reporting Unit via Raiders Engaged	Number of Projects	External Funding Received	Faculty Hours	Staff Hours	Student Hours	Student Participants	K-12 Participants	Other Participants
Administrative Units	229	\$10,588,633.90	15,092	148,881	66,027	141,794	139,215	311,693
College of Agricultural Sciences & Natural Resources	134	\$11,432,117.99	17,051	24,982	56,862	20,035	20,024	115,668
College of Architecture	29	\$32,700.00	861	449	2,991	100	100	5,946
College of Arts & Sciences	113	\$1,483,465.41	5,659	17,363	18,901	7,882	6,713	5,492
Rawls College of Business	63	\$285,000.00	3,475	4,601	2,115	5,905	5,903	311,923
College of Education	117	\$10,983,517.09	53,974	21,014	44,513	155,315	154,760	13,936
College of Engineering	84	\$550,314.84	2,211	1,243	1,970	9,453	9,453	70,027
Honors College	4	\$51,000.00	100	200	1,600	712	712	0
College of Human Sciences	202	\$4,087,532.14	18,638	92,072	58,842	54,965	53,365	324,011
School of Law	106	\$578,218.77	12,975	8,044	15,196	50,468	50,468	115,668
College of Media & Communication	34	\$77,404.51	2,934	765	12,473	249	240	324,011
College of Visual & Performing Arts	125	\$351,700.00	4,147	2,235	5,383	27,722	27,475	368,524
Grand Total	1240	\$40,501,604.65	137,117	321,849	286,873	474,600	468,428	1,966,899

PROJECTS BY INITIATIVE TYPE

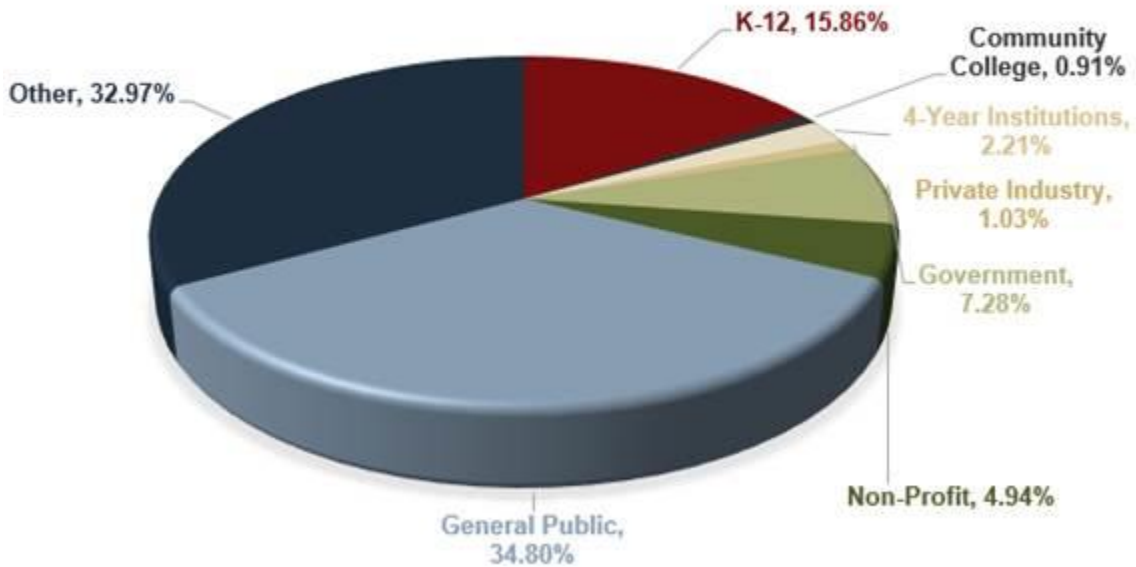


In terms of the state-wide impact of TTU's outreach and engagement efforts, 1,081 projects reported serving the **Panhandle Plains region**, where Lubbock County is located, followed by the **Prairies and Lakes and Hill Country (297,303)** and the **Big Bend Country (283)**. A total of 1,138 projects indicated impacting the entire state of **Texas**. **New Mexico** was the second most-impacted state (**149**), followed by **Colorado (130)**, **Oklahoma (120)**, and **Arizona (118)**, **California (122)**, and **Illinois (121)**. In terms of the global impact of TTU's outreach and engagement, 963 projects reportedly served the United States, while 171 countries other than the United States were served. The countries most served by TTU outreach and engagement were **Mexico (16)**, **Canada (16)**, and the **United Kingdom (13)**.

Texas Tech University Outreach and Engagement Regional Impacts in Texas



POPULATIONS SERVED



As more widespread participation of *Raiders Engaged* is expected from TTU departments, we anticipate continued growth in data for both new initiatives and continued projects.

Summer HB2504 compliance

House Bill 2504 communication and preparations have been completed for the Summer I, Summer II and Fall 2020 terms. Previously, we had experienced issues that have now been solved with updates to our Banner import. The following changes are currently in effect:

- Department and Subject codes are sent to OPA well before the start of the term and generally around the time of registration opening for students.
- Codes are uploaded to DM, which allows seamless faculty and staff records to be created and for courses to be uploaded well before the start of the term.

While this is Shatley's first summer term managing HB2504, he has not yet seen any term that imported all courses without issue. **We achieved that this term, and**

presumably for Summer II and Fall as well. Reminder emails following our typical pattern will be sent out to remind all faculty to upload syllabi, and total compliance reports will be sent to chairs on the 7th class day, and Deans on the 10th class day.



Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Annual Chair Meetings with Arts & Sciences and College of Education Department Chairs

Chair meetings were conducted this week and last week with Arts & Sciences and College of Education departments. Each department chair received his/her PAR report, and Hughes discussed recommendations for improving assessment reporting with each chair. Hughes is in the process of following up with several departments who failed to report follow-up actions. Spradlin and Hughes met with the new interim assessment coordinator in the College of Education, and we will begin training this individual on using Nuventive Improve.

TxAHEA Conference Update

We are still in the process of finalizing the contract addendum with the Grand Hyatt San Antonio for the 2021 TxAHEA conference. The verbiage added by Texas Tech's Contracting Office (allowing us to cancel in the event of another national pandemic) was not accepted by the hotel. We are working on the Force Majeure clause and hoping the hotel will accept the addition, which will allow us to cancel by Force Majeure up to four months prior to the event.

Fifth Year Team Leader Meeting (Rescheduled)

Due to several scheduling conflicts, the Fifth Year Team Leader meeting has been rescheduled to June 22nd at 11:00. We have received responses from a few members regarding this new date, and we have decided to record the meeting to be able to share it with those who are unable to attend.

1-Minute Video Launched on OPA Website

Texas Tech University is accredited with the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters, and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Texas Tech University.



It's been one of our most unusual times, but it is always nice to remember our coworkers, that we are all people, and we can still have a good time.

Don't forget to have some time to catch up with your coworkers! #TTU



May 21, 2020

TTU OPA Retweeted

TTUParking
@TTUParking

TPS has started picking up bikes left on campus and securing those at our impound lot. If you forgot to grab your bike before leaving campus, you can make arrangements to retrieve your bike by emailing transportation@ttu.edu

On June 1, OPA published its first 1-minute video to the OPA website, which is intended to offer TTU faculty and staff helpful information related to assessment. We developed this program as an innovative way to adapt to training needs that now must be offered online instead of face-to-face. This month's 1-minute video discusses how our 18-19 assessment results stack up against our 17-18 assessment results. July's 1-minute video theme will discuss assessment expectations for the 19-20 reporting cycle, especially in light of the COVID-10 pandemic.

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

Recommendation on Using DigitalMeasures as the Authoritative Source for Reporting Outreach & Engagement

Last week, Hughes, Spradlin, and Shatley discussed our joint recommendation for using DigitalMeasures as the authoritative source for reporting outreach and engagement activities among TTU faculty and staff. Hughes sent an email to Dr. Birgit Green and Dr. Kathy Austin sharing this recommendation. However, after further discussions with Dr. Green, she prefers to use Raiders Engaged for one additional year to allow TTU staff to report their activities. OPA will proceed accordingly.