

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

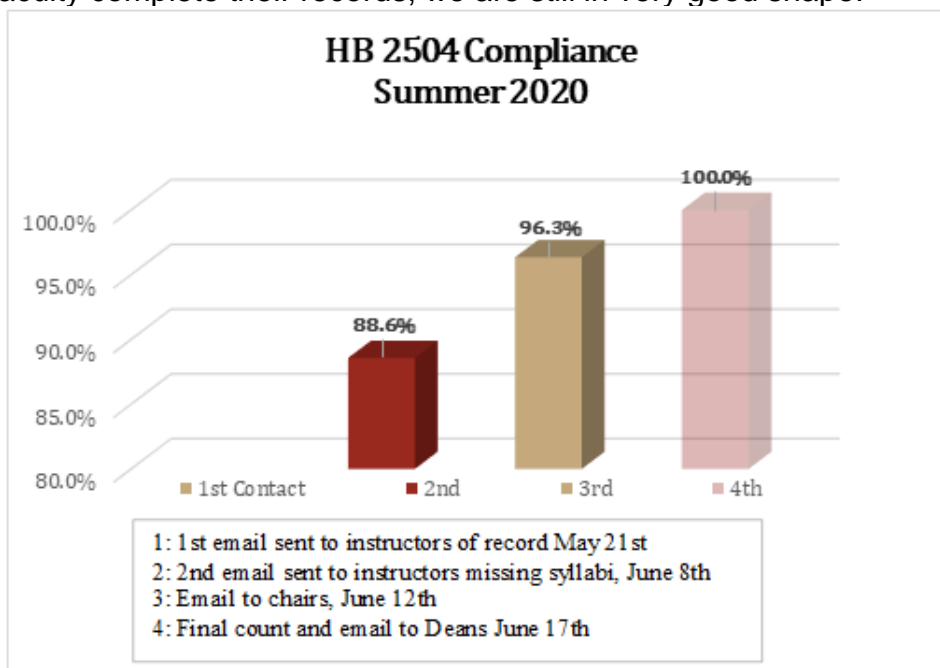
June 12, 2020

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Summer 2020 HB2504 Compliance


Surprisingly, HB2504 compliance this term has been largely unaffected due to COVID-19. Due to the changes in how TTU qualifies Summer terms, the below numbers represent the entirety of all Summer 2020 courses. Because Institutional Research now codes summer terms as an entire term, rather than separate multiple terms, faculty are able to upload syllabi for courses through Fall 2020. With this in mind, the below numbers look even better as faculty continue to get used to the HB2504 compliance process. While there will be an influx of non-compliance as we move into Summer II and more faculty complete their records, we are still in very good shape!



Cybersecurity Compliance and Return to On-Campus Work

OPA has successfully completed Cybersecurity training and all staff members are compliant through the end of 2020.

OPA is preparing for the return to campus and we are working on taking all precautions for our staff's health and safety. We have ordered hand sanitizer, sanitizer refills, masks, and gloves from Central Warehouse. We will continue to order items as we run out to ensure each employee is protected.



Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Annual Chair Meetings with Whitacre College of Engineering and College of Human Sciences Department Chairs

Chair meetings were conducted this week and last week with Whitacre College of Engineering and College of Human Sciences departments. Each department chair received his/her PAR report, and Hughes discussed recommendations for improving assessment reporting with each chair. Hughes is in the process of following up with several departments who failed to report follow-up actions. Next week's Chairs meetings are with Rawls College of Business faculty.

OPA Reaches Out to TrUE on SSL Assessment

On Thursday, June 4th OPA contacted Levi Johnson, Director of the Center for Transformative Undergraduate Experiences (TrUE), regarding their non-academic reporting for SACSCOC Standard 8.2.c. Levi became the Director of TrUE several months after their office's most recent assessment report was formally submitted. Libby Spradlin has scheduled a one-on-one meeting with Mr. Johnson to familiarize him with the non-academic reporting process, provide access and training on the Nuventive Improve software system, and answer any questions he has regarding the office's peer review feedback. OPA is looking forward to working with Levi in this capacity as well as any future partnerships.

Non-academic assessment reporting for TrUE



Spradlin, Libby
To Johnson, Levi
Cc Hughes, Jennifer S

Reply Reply All Forward ...

Thu 6/4/2020 3:25 PM

- Center for Transformative Undergraduate Experiences 2018-2019 Feedback Report.docx
246 KB
- Center for Transformative Undergraduate Experiences.pdf
1 MB
- Non-Academic Assessment Guide.pdf

Hi Dr. Johnson,

I hope you are doing well! I don't believe our office has been in contact with you since you became Director of TrUE regarding the non-academic reporting that TrUE participates in for SACSCOC Standard 8.2.c, and I wanted to provide you with some resources as this information is due annually on October 1 in Nuventive Improve. Below is the language from SACSCOC regarding this standard, as well as the internal TTU definition of an academic/student support service.

8.2.c – the institution identifies expected outcomes, assesses the extent to which it achieves these outcomes, and provides evidence of seeking improvement based on analysis of results in the areas below: academic and student services that support student success.

TTU Definition: Academic and student services are institutionally provided units that directly support student growth and development by providing academic and advising support, student health and wellness support, and student development opportunities.

Attached you will find the TrUE 4-column report of the current assessment plan that was identified under Dr. Justyna's leadership. You are welcome to make changes to this assessment plan (outcomes, methods, and criterion) and we find this is typical for units that come under new leadership. You will report this information this fall, along with results, applicable actions for improvement, and any follow-ups you can identify from previous actions for improvement.

NSSE 2021 Administration Plans

Registration for the NSSE 2021 survey opens July 1st, 2020. Through its annual survey, NSSE asks first-year and senior undergraduates about their participation in educational practices that contribute to student learning and development. Optional Topical Modules enable institutions to investigate priorities such as academic advising, inclusiveness and engagement with diversity, global learning, civic engagement, and more.

NSSE handles all aspects of the online survey administration, ensuring comparability across institutions. Survey administration can begin as early as mid-February and closes May 15. All survey operations are carried out by the Indiana University Center for Postsecondary Research, with a designated Project Services Team assisting each institution. NSSE participation is cost-sensitive, and fees for 2021 will be adjusted in anticipation of fiscal challenges. As this will be the first administration of NSSE overseen by the Office of Planning and Assessment, it is imperative that the OPA staff have a rich knowledge base that will allow a seamless transfer of responsibilities. OPA is honored and thrilled at the chance to implement NSSE. We hope to involve other offices across campus, and we already have plans to attend various NSSE webinars to seek examples of best-practices administration.

2019 Annual Report

OPA's graduate assistant, Emily Wade, has been making adjustments and getting creative with this year's Annual Report. Below are some preliminary screenshots of what's to come!

Comparing 2017-2018 Assessment Results to 2018-2019 Assessment Results

The Office of Planning & Assessment (OPA) has continued to conduct a meta-analysis of university-wide assessment results since 2015. This meta-analysis has always included professional staff from OPA, and our staff has always used a detailed rubric to evaluate all TTU degree programs. Historically, the rubric evaluated degree programs on the following categories: student learning outcomes, assessment methods, results, and actions for improvement. However, in 2018-2019, we included follow-up statements as a new category. We decided to include this separate category as a way to truly "close the loop." By including follow-up statements, we could provide evidence that degree programs engaged in some type of reflection regarding their assessment findings.

In addition to adding a separate category of follow-up statements in 2018-2019, OPA also included TTU faculty in its meta-analysis of degree programs. Faculty provided meaningful qualitative comments, which will be included in a report to department chairs over the course of the Summer 2020 terms.

The chart below demonstrates negligible declines in student learning outcomes, assessment results, and actions for improvement when comparing 2017-2018 overall university results to 2018-2019 overall university results. OPA will monitor these findings to determine whether the results are declining, or whether these results are the result of a more stringent rubric. We are encouraged by the gains in 2018-2019 actions for improvement and follow-up statements. These results certainly convey that TTU faculty are more actively engaged in documenting these final steps of "closing the loop."

Degree Program Assessment Comparison

Category	2017-2018	2018-2019
SLO	3.66	3.49
METHODS	3.45	3.26
RESULTS	2.84	2.59
ACTIONS	2.28	2.77
FOLLOW-UPS	0.00	1.85

TxAHEA Special Report

General Overview

The Texas Association for Higher Education Assessment Conference (TxAHEA) hosted the second annual conference in San Antonio, Texas. Texas Tech along with 20 additional colleges and universities across the state of Texas help to make up members of the TxAHEA planning committee. There were 207 registered attendees for this year's conference. The 2019 TxAHEA planning committee consisted of faculty and staff from Texas Tech University, Angelina College, Angelo State University, College of the Mainland, Dallas County Community College District, Lamar State College – Port Arthur, Midwestern State University, North Central Texas College, Palo Alto College, San Jacinto College, Stephen F. Austin State University, Tarrant County College, Texas A&M International University, Texas A&M university – Commerce, Texas A&M University – Central Texas, Texas State University, Texas Woman's University, The University of Texas at San Antonio, University of Houston-Downtown, University of North Texas and West Texas A&M University. Following the success of this year's conference, several additional universities have requested to join the planning committee.

Keynote Speaker

- The Keynote Speaker for the 2019 TxAHEA Conference was Dr. Ashley Finley. Dr. Finley is the Senior Advisor

with institutional outcomes for student success and strategic planning.

Financial Overview

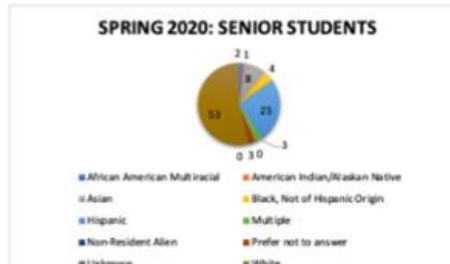
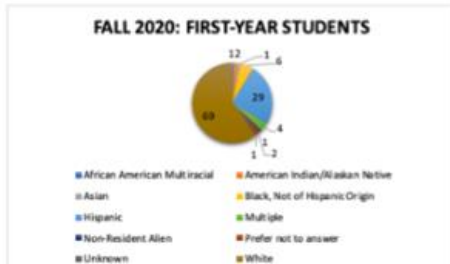
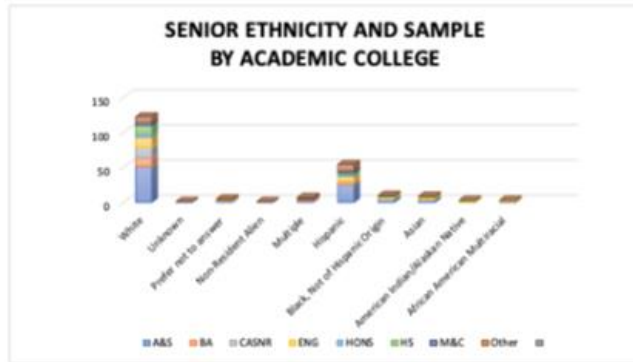
The planning committee understands that in the world of higher education and assessment conferences, there are many accreditation-related conference choices. The planning committee felt very strongly about maintaining a low registration fee to help attendees who might have a limited travel budget. A \$100 registration fee was offered, as well as a \$50 registration fee for graduate students. Sponsorship of this conference was at a record high with a total of about \$19,500. The 2019 TxAHEA sponsors were Texas A&M University-Commerce, LEAP Texas, University of North Texas, Weave, Concord USA, Palo Alto College, AEFIS, Texas Tech University, and Tableau. The planning committee will be collecting a few outstanding registration fees and finalizing expenses, but we had about \$19,800 in registrations.



Conference Highlights

TechQuest Updates

TechQuest is administered as a pre-test and post-test. The pre-test was launched during the Fall 2019 semester via Qualtrics, whereas the post-test was launched in the Spring of 2020 via Qualtrics. For the pre-test, only first-year students were invited to join. The post-test was administered to senior students with 90 or more credit hours in the Spring 2020 semester. TTU Institutional Research provided OPA with a list of eligible students. The following graphs reflect preliminary data and comparisons in ethnicity, gender, and scores. A full TechQuest 2019-2020 Annual Report will be completed and published by the Office of Planning and Assessment prior to Fall 2020 semester beginning.



The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

Update on Digital Measures Contract

This week, Dr. Kathy Austin graciously spent about 40 minutes with Jennifer Hughes, Libby Spradlin, and Kenny Shatley discussing the upcoming DM renewal contract. We are especially grateful for Dr. Austin's time, and she clarified many questions concerning the upcoming contract renewal that expires on August 31, 2020. After meeting with Dr. Austin, Ms. Yung Ng contacted Jennifer Hughes with a few questions concerning the contract. Ms. Ng asked questions about DM hosting and whether end users had to accept a "terms of service" agreement.