

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

June 16, 2021

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

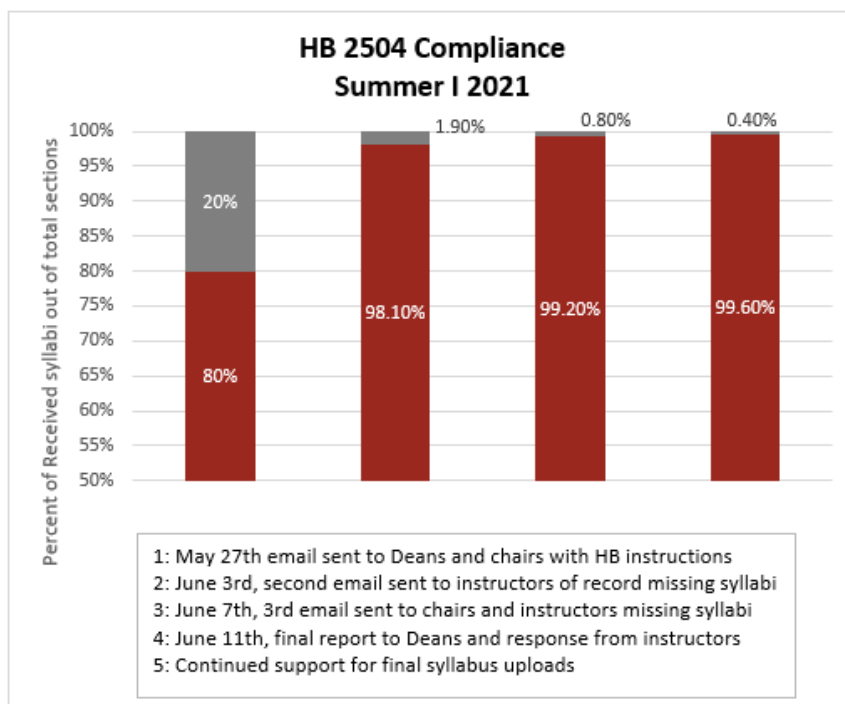
Chair Meeting Update

This week, OPA staff met with department chairs from Journalism & Creative Media Industries, Public Relations, Marketing & Supply Chain Management, ISQS, and Professional Communication. All departments received their annual PAR report, and they also received a new report that provides information specific to faculty credentials within their area. Department chairs/area coordinators were asked to rectify these issues with individual faculty members. For example, some faculty members did not have their full academic credentials entered, and so we highlighted faculty who need to bolster their individual records. Next week, we will meet with the following departments: Advertising & Brand Strategy, and Energy Commerce & Business Economics. Kahlie Callison is currently scheduling meetings for the College of Education, Whitacre College of Engineering, and College of Architecture.

Summer HB 2504 Update

After final reports regarding House Bill 2504, we have reduced the number of Summer I missing syllabi to just 12 total, out of almost 2800 courses, representing 99.6% compliance. While we are still working with departments and colleges to secure the remaining syllabi, our focus is now shifting towards transcript compliance. An email will go out to faculty, chairs, and deans later this Summer with reports of those who need to update their DM accounts, those who need supplemental information, and those who may need to provide a justification statement or cert form.

Chart 1. HB 2504 Compliance for Summer 2021, Session I



Summer II Deadline: July 14th

Fall Deadline: August 31st

Faculty are able to upload syllabi for Summer II and Fall terms at this time.

Upcoming trainings are scheduled for the week of July 5th, each day from 11:30 to 1:00. We will also send out a meeting request to chairs and deans for distribution and advertise the trainings in TechAnnounce.

Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Update on PAR Analysis

All Program Assessment Reviews have been completed and Department Chair meetings are underway. We began meeting with Chairs in the Rawls College of Business and the College of Media & Communication. During these meetings we discuss their PAR scores and suggest ways to improve their

assessment process. Thus far, the majority of these meetings have involved discussion about building on already successful assessments. Next week we will be beginning meetings with the College of Agricultural Sciences & Natural Resources, College of Education, Edward Whitacre Jr. College of Engineering, and the College of Architecture

Marketable Skills Update

OPA continues to make progress toward representing how student learning outcomes within Texas Tech's degree programs are categorized as interpersonal skills, cognitive skills, and/or applied skills. We are considering how to visually represent this information on our website. Below are two preliminary charts that will be developed for every degree program.

Chart 2. Student Learning Outcome Analysis within the BSARCH Degree Program

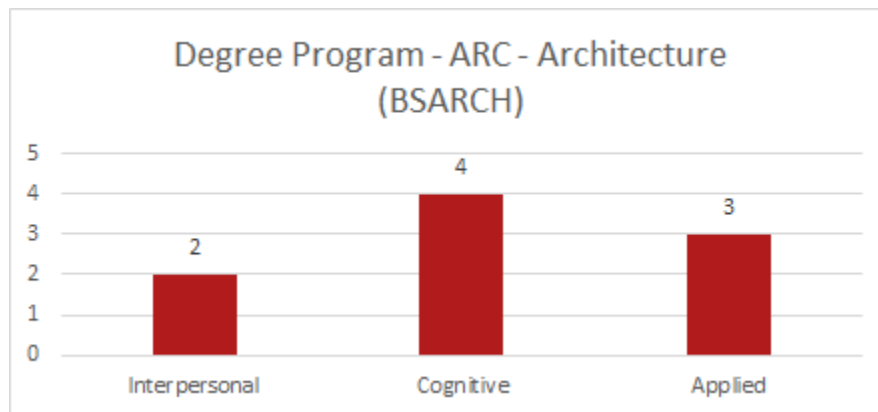
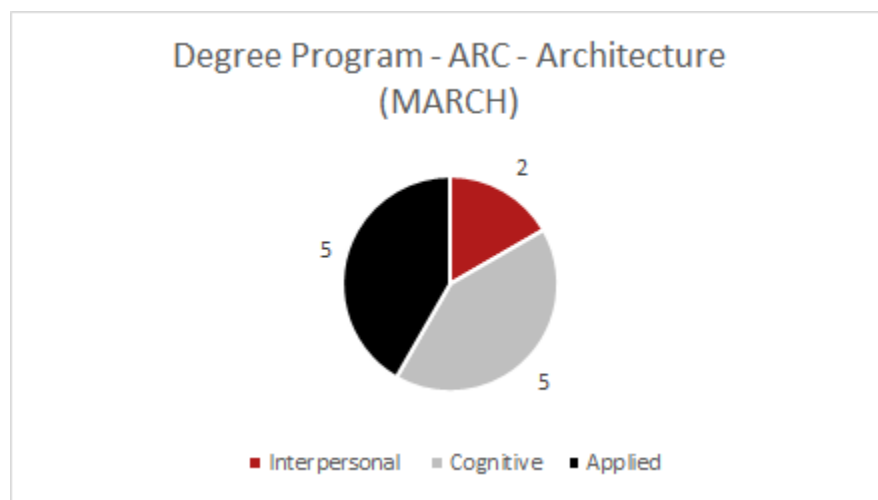


Chart 3. Student Learning Outcome Analysis within the MARCH Degree Program



The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

Summary of TxAHEA Planning Committee Meeting

The TxAHEA Planning Committee held our June meeting to discuss conference status updates. We welcomed Dr. Dan Stroud from West Texas A&M University as our new Treasurer. We are excited for Dan to join us and the new perspective he will bring to the Executive Committee.

Kahlie gave an update on the hotel details, which included the set-up of the pre-conference workshop rooms, set-up of the conference rooms and the hotel reservation link. The three Pre-Conference Workshops have been finalized and each workshop will run from 9:30-1:45. We have also added an option for those attending the Pre-Conference Workshops to purchase a boxed lunch option when they register. Each boxed lunch will be \$25 and we will ask for the attendees' boxed lunch selections closer to the conference date.