

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

June 25, 2021

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Chair Meeting Update

This week, Kara Page met with the Department of Advertising & Brand Strategy regarding their PAR results. This department has historically submitted exemplary reports, and this year's PAR was no exception. Next week, OPA will be meeting with the following departments: Communication Studies, Agricultural and Applied Economics, Animal and Food Sciences, Computer Science, and Theatre & Dance.

Reaffirmation Organizational Meeting

On Wednesday, June 23, OPA held its first organizational meeting in preparation for the 2025 reaffirmation. We organized our staff members according to their respective areas of expertise, and then subsequently assigned staff members to each of the 14 sections within the Principles of Accreditation. Libby Spradlin also developed a folder structure inside Microsoft Teams, which is the software platform that we will use to organize our efforts. The screenshot below highlights the folder structure for each SACSCOC standard.

The screenshot shows a Microsoft Teams interface for a team named 'Principles of Accreditation'. The left sidebar shows the team name and a 'Principles of Accreditation' channel. The main area displays a list of 14 folders, each representing a section of the accreditation process. All folders were last modified on Tuesday at 3:49 PM by Spradlin, Libby.

Name	Modified	Modified By
Section 01 - The Principle of Integrity	Tuesday at 3:49 PM	Spradlin, Libby
Section 02 - Mission	Tuesday at 3:48 PM	Spradlin, Libby
Section 03 - Basic Eligibility Standards	Tuesday at 3:49 PM	Spradlin, Libby
Section 04 - Governing Board	Tuesday at 3:49 PM	Spradlin, Libby
Section 05 - Administration and Organization	Tuesday at 3:49 PM	Spradlin, Libby
Section 06 - Faculty	Tuesday at 3:49 PM	Spradlin, Libby
Section 07 - Institutional Planning and Effec...	Tuesday at 3:49 PM	Spradlin, Libby
Section 08 - Student Achievement	Tuesday at 3:49 PM	Spradlin, Libby
Section 09 - Educational Program Structure...	Tuesday at 3:49 PM	Spradlin, Libby
Section 10 - Educational Policies, Procedure...	Tuesday at 3:49 PM	Spradlin, Libby
Section 11 - Library and Learning Informati...	Tuesday at 3:49 PM	Spradlin, Libby
Section 12 - Academic and Student Suppor...	Tuesday at 3:49 PM	Spradlin, Libby
Section 13 - Financial and Physical Resources	Tuesday at 3:49 PM	Spradlin, Libby
Section 14 - Transparency and Institutional ...	Tuesday at 3:49 PM	Spradlin, Libby

Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Core Curriculum Report Update

OPA has completed the data collection and clean-up of the Core and Multicultural Curriculum for 2020-2021, which are the central data for the annual Core Curriculum Report. This spring, we collected data from over 550 professors and instructors who were teaching almost 1,000 sections. For the 2020-2021 academic year, we collected 92,324 datapoints for the 6 core objects: Critical Thinking, Communication, Empirical and Quantitative Skills, Teamwork Skills, Social Responsibility, and Personal Responsibility. Those data also include three SLOs for Multicultural Courses, including intercultural awareness, knowledge, and skills, constructive engagement across diverse social contexts, and appraisal of privilege relationships and their affects. Student work was evaluated on these core objectives as either Comprehensive, Adequate, Basic, or Inadequate. Our main analysis for the report will focus on the core objective totals and what percentage of students' work was either Comprehensive or Adequate.

Additionally, our office is disaggregating data in two ways for the Core Curriculum Report. The first disaggregates the data based on core objective, course, and year. The second is divided into the eight Foundational Component Areas, which include Communication, Mathematics, Life and Physical Sciences, Social and Behavioral Sciences, Creative Arts, Language, Philosophy,

and Culture, American History, and Government/Political Science. The Core Curriculum Report will be completed in mid-fall after we receive final data from the ETS Proficiency Profile and the 2021 NSSE.

Marketable Skills Update

Jennifer Hughes met with Jaclyn Canas on Tuesday, June 22 to discuss Texas Tech's progress on the THECB Marketable Skills initiative. Jennifer will prepare a brief report on Marketable Skills that will be submitted by Ashley McPherson to the THECB portal. Jennifer expects to have this report completed by mid-July. The report isn't due until September 2021.



The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

Summary of TxAHEA June Webinar

Dr. Blake Tritico from the University of Houston-Downtown was our June 23rd TxAHEA Webinar presenter. Dr. Tritico's presentation was titled Co-Curricular Assessment – Not just for Student Affairs. We had about 150 attendees, with some as far away as California. Dr. Tritico's presentation provided a pathway for collaboration among the attendees on multiple topics.