TEXAS TECH UNIVERSITY

Institutional Effectiveness Weekly Report

July 10, 2020

Outcome 1 The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Degree Program Coordinators Report Status

One function of Digital Measures is the Degree Program Coordinator report. This follows the requirements for credentials by SACSCOC and allows for instantaneously reporting degree program coordinators' education and other relevant professional activities and positions. The below is only for some individuals in Agricultural Economics, but we do have this for all programs at TTU.

Hudson, Michael D.	MS Agricultural and Applied Economics Ph D Agricultural and Applied Economics	Ph D, Agricultural Economics Texas Tech University MS, Agricultural Economics Texas Tech University BS, Agribusiness West Texas A&M	**Professional Positions** Graduate Coordinator, Texas Tech University, Department of Agricultural and Applied Economics, 2014 - Present Professor and Larry Combest Agricultural Competitiveness Endowed Chair, Director of International Center for Agricultural Competitiveness, Texas Tech University, Department of Agricultural and Applied Economics, 2008 - Present **Professional Activities** Board Member/Foundation, Texas Agricultural Cooperative Council, 2009 - Present Editor, Journal Editor, Journal of Agricultural and Resource Economics, January 2018 - January 2021
Johnson, Phillip N.	BS Agribusiness MAB Agribusiness	Ph D, Agricultural Economics with a minor in Finance Texas Tech University MS, Agricultural Economics Texas Tech University BS, Agricultural Economics Texas Tech University	**Professional Positions** Chairman, Department of Agricultural and Applied Economics, September 1, 2013 - Present Charles C. Thompson Endowed Chair in Agricultural Finance, December 2009 - Present Professor, Department of Agricultural and Applied Economics, Texas Tech University, September 2007 - Present

8.2.a Plan for Fifth Year Report

This week, OPA staff randomly selected 26 degree programs to sample in the narrative for SACSCOC Standard 8.2.a. OPA plans to hyperlink all degree program 4-column

reports as evidence for the response, while paying special attention to the sample of degree programs within the narrative. Using annotations, OPA will highlight areas of the 4-column report that show where the sampled degree programs are making improvements based on their assessment plan as well as how their results are used to inform curricular and programmatic changes. OPA randomly selected 13 undergraduate and 13 graduate programs from each academic college. The list of randomly selected degree programs is included below.

Agriculture/Leadership (BS)
Agricultural Communications (MS)
Architecture (BSARCH)
Architecture (MARCH)
Biochemistry (BS)
Economics (MA)
Languages and Cultures (BA)
Sport Management (MS)
Psychology (BA)
Technical Communication and Rhetoric (PHD)
Marketing (BBA)
Accounting (MSACC)
Multidisciplinary Science (BS)
DE – Higher Education Administration (EDD)
Industrial Engineering (BSIE)
Petroleum Engineering (PHD)
Apparel Design & Manufacturing (BS)
Family & Consumer Sciences Education (MS)
Public Relations (BA)
Communication Studies (MA)
Music (BA)
Music Education (MMED)
Honors Sciences and the Humanities (BA)
Biotechnology (MS)
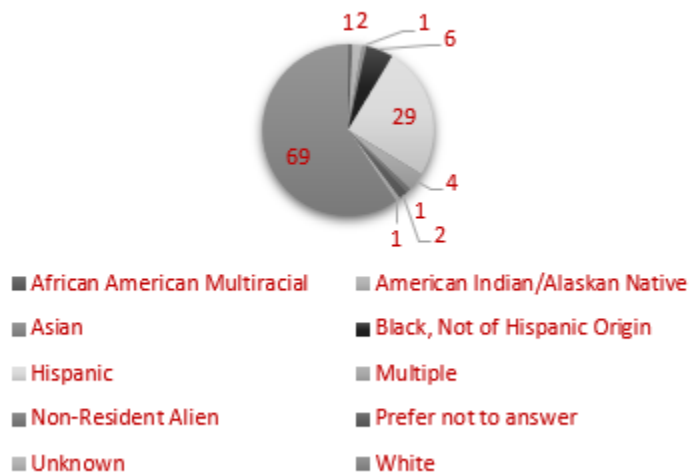University Studies (BS/BA)
Law (JD)

Outcome 2 — Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.
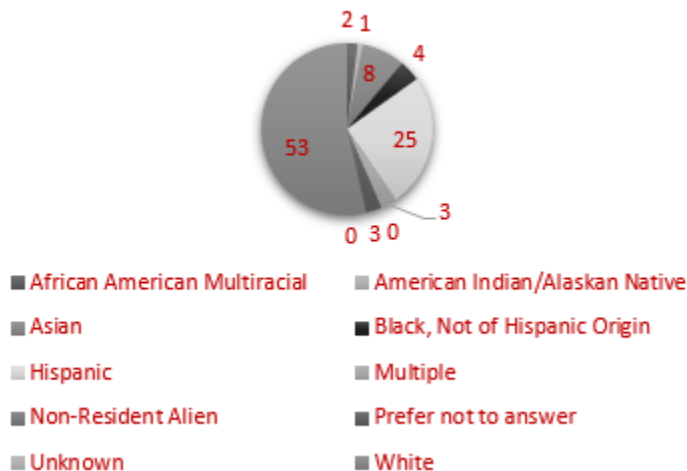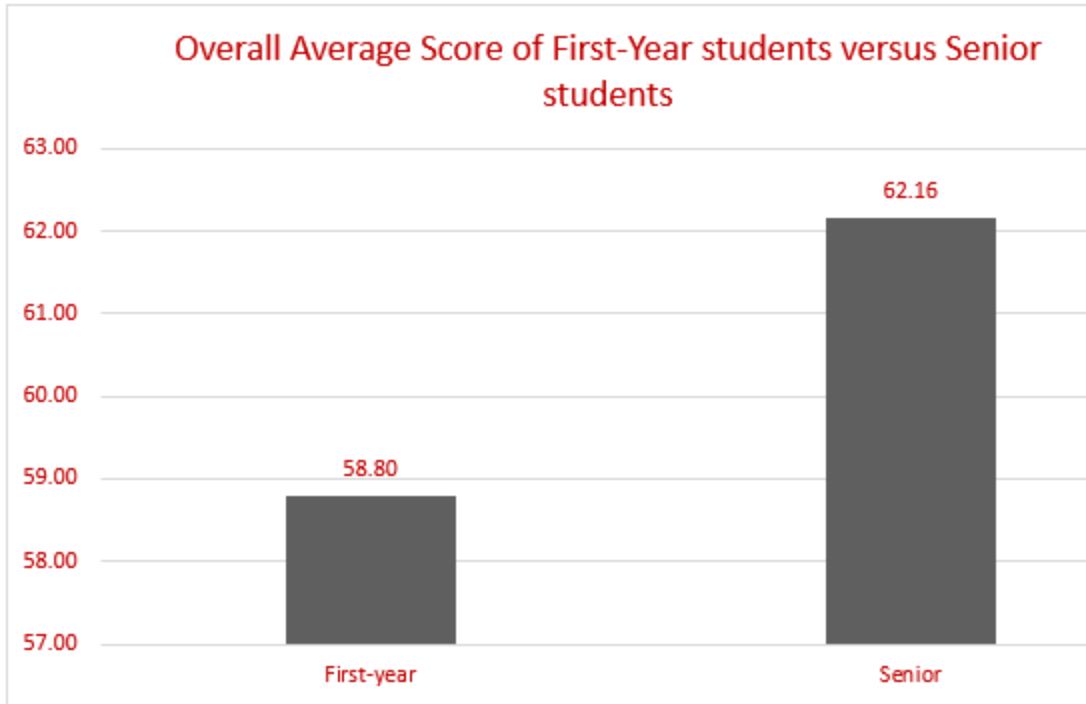
TechQuest Preliminary Analysis

TECHQUEST

OPA has completed the 2019-2020 administration of TechQuest. The pre-test was launched during the Fall 2019 semester to all first-year students, whereas the post-test was launched in the Spring of 2020 to graduating seniors. TTU Institutional Research provided OPA with a list of eligible students. The following graphs reflect preliminary data and comparisons in ethnicity, gender, and scores. A full TechQuest 2019-2020 Annual Report will be completed and published by the Office of Planning and Assessment prior to Fall 2020 semester beginning. Below are some preliminary graphs and their description.

Fall 2020: First-Year Students

Values shown: 12, 1, 6, 29, 4, 1, 2, 1, 69

- African American Multiracial
- American Indian/Alaskan Native
- Asian
- Black, Not of Hispanic Origin
- Hispanic
- Multiple
- Non-Resident Alien
- Prefer not to answer
- Unknown
- White

Spring 2020: Senior Students

Values shown: 2, 1, 4, 8, 25, 3, 0, 3, 0, 53

- African American Multiracial
- American Indian/Alaskan Native
- Asian
- Black, Not of Hispanic Origin
- Hispanic
- Multiple
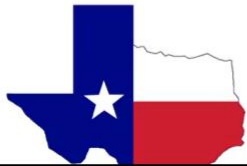- Non-Resident Alien
- Prefer not to answer
- Unknown
- White

Graph 3

New Faculty Orientation (NFO) Video

Jennifer Hughes prepared a 6-minute video for this year's New Faculty Orientation (NFO). In the video, Hughes discusses how OPA is guided by SACSCOC's Principles of Accreditation and best practices identified by the National Institute for Learning Outcomes Assessment (NILOA). Furthermore, Hughes discusses OPA's expectations for compliance with HB2504. This video will be provided, among others, to all new TTU faculty in an exclusive online format. A screenshot of the video is provided below.

Upcoming Fall 2020 Public Access to Course Information Deadline – 9/1/20

- Current Undergraduate Course Syllabus
- Modified CV

Outcome 3

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

OPA Learning Series/OPA Coffee Breaks Fall 2020 Schedule (Kahlie)

OPA is finalizing the details for our Fall OPA Learning Series and Coffee Breaks schedule. Due to the restrictions and limited availability for face-to-face interaction, we will be using Microsoft Teams or GoTo Meeting to hold our sessions virtually. We are planning on an OPA Learning Series in September and October, which will be conducted by OPA staff members. We are in the process of reaching out to faculty members who were unable to present at Coffee Breaks this past spring to schedule their presentations for October and November.

Updates to OPA Website

July blog post is live!

July 2020 OPA Blog

Assessment Expectations for October 1, 2020

Like you, our world in OPA looks a lot different now compared to just a few months ago. We're learning new software, and we're also learning how to work effectively online. It has definitely been a growing experience for all of us. Like you, we spend much of our days in online meetings, while we prepare documentation for our upcoming SACSCOC Fifth Year Report.

Our office has received a number of questions and concerns over the past few months, and so I thought I would address these in our July blog post. Many of these questions are also discussed in our monthly 1-Minute Video, which you can find here:

JULY 2020
1-MINUTE VIDEO

Office of Planning & Assessment, Texas Tech University

OPA Blogs

• July •

Assessment Expectations for October 1, 2020

TEXAS TECH UNIVERSITY
Office *of* Planning & Assessment

Click to read our post!

New HB2504 compliance dates:

TEXAS TECH UNIVERSITY
Office *of* Planning & Assessment

House Bill 2504 Dates for Summer II and Fall 2020

- Summer II 2020: July 15

- Fall 2020: September 1

- Summer I 2020 Compliance Count: 99.2%

Professional development coming soon:

OPA CALENDAR

Due to pressing concerns about COVID-19, all OPA events have been rescheduled. We will post new dates as soon as they are available.

Future professional development will be presented in an online format to comply with social distancing and TTU procedures.