Institutional Effectiveness Weekly Report

TEXAS TECH UNIVERSITY

August 6, 2021

Outcome 1 The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.
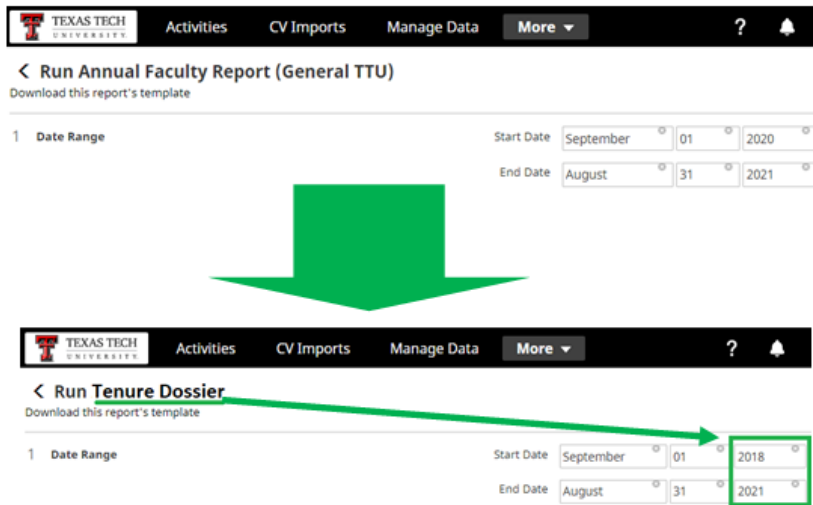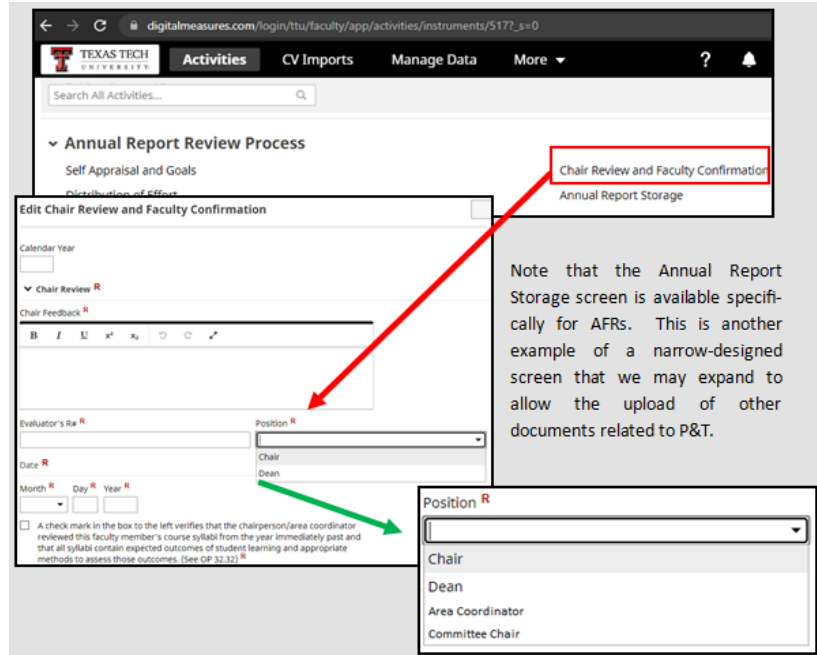
Tenure Dossier in Digital Measures

AFR Updates to Address P&T Procedures

OPA has been reviewing the tools and features in DM to better serve TTU departments and colleges with annual faculty review, promotion, tenure, and comprehensive performance evaluations. Presently, Digital Measures is designed for most, if not all, of the annual faculty review process to be contained within the DM environment. By scrolling to the bottom of the DM Activities screen, you can see the section dedicated to Annual Faculty Reviews. OPA is presently adding functionality to these screens as more departments are turning to Digital Measures for reporting and storage of documentation.

OPA is expanding the Annual Report section in DM to be usable for 3-year and 7-year Promotion & Tenure processes, including repurposing or creating screens in DM. OPA must be sensitive to university-wide needs, but we have been in communication with colleges and departments regarding their procedures.

While we do face some limitations in automation such as email reminders or notifications of completed documents sourced from DM, we are providing updates to or recreating these

screens to generalize their purpose to account for departmental differences. For example, the "Chair Review and Faculty Confirmation" screen, shown here, currently only includes options for Chair or Dean. While this accounts for most departments, it excludes Area Coordinators, Program Directors, or other supervisory roles who may be involved in faculty reviews. At this time, a new section designed for P&T and Comprehensive Performance

Note that the Annual Report Storage screen is available specifically for AFRs. This is another example of a narrow-designed screen that we may expand to allow the upload of other documents related to P&T.

Evaluations based on the AFR screens is being planned that will account for the differences in these procedures.

Beyond screen revisions, we have a report template request which will mirror the TTU General Annual Faculty Reviews as designed by TTU administration. This template was initially designed as our baseline AFR, but we have duplicated and edited this template to be usable for 3-year and 7-year Tenure Dossiers. While we are implementing this process, some screens in DM may change slightly, but there will be no data loss or confusing screen changes. Any alterations will be designed to keep all report templates and screens intact and will only add to the options available within these screens.

We fully expect a new Tenure Dossier report to be available early in the Fall term, so please let us know of any changes that your department or college may want to explore to make this process easier.

Marketable Skills Update

The Office of Institutional Research will submit Texas Tech's certification of compliance with the Coordinating Board's mandate on marketable skills reporting. This information was sent to Institutional Research on Monday, August 2nd. Our compliance data will be submitted as part of the Accountability System report.

From: Hughes, Jennifer S <Jennifer.S.Hughes@ttu.edu>
Sent: Monday, August 2, 2021 10:15 AM
To: Mcpherson, Ashley A <Ashley.A.Mcpherson@ttu.edu>; White, Lesli <Lesli.White@ttu.edu>
Cc: Canas, Jaclyn E <Jaclyn.E.Canas@ttu.edu>; James, Darryl <Darryl.James@ttu.edu>
Subject: Marketable Skills Information for CB Portal

Dear Ashley and Lesli,

Happy Monday to both of you! I wanted to provide the marketable skills-specific text for upload into the CB portal. Ashley, I'm also attaching the report we prepared. I think you had mentioned that perhaps this report could also be uploaded to the portal?

Thanks so much to both of you, and please let me know if I can provide any further information!

Section	Question Description	Answer
Marketable Skills	Number of programs with identified marketable skills	268
Marketable Skills	Number of programs without identified marketable skills	0
Marketable Skills	Describe how your institution helps students identify and communicate their marketable skills to employers and share any recent modifications your institution has made in how you identify marketable skills for your students.	** see text below

Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Communication Literacy (Libby)

The Communication Literacy (CL) initiative is a key component of TTU's Quality Enhancement Plan and replaces the Writing Intensive requirement for undergraduate degree programs. All undergraduate degree programs are required to have a CL plan that assesses its students' skills in the forms of communication central to the program.

OPA has reviewed CL assessment information submitted through Qualtrics and Nuventive Improve and noticed a disconnect between what faculty are providing in each software. After a discussion with Interim Vice Provost Jaclyn Canas-Carrell this summer, it was agreed that the CL assessment process could be improved to better collect data that represents the intention of

the initiative. OPA staff have begun brainstorming a new process for collecting CL data to begin in the coming months.

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

TxAHEA Update (Kahlie)

We are about two months away from the 2021 TxAHEA conference in San Antonio. The committees are continuing to work diligently to ensure this is a successful conference. On August 1st, we began offering a virtual conference option with a registration fee of $99. We are hoping that the success of our Fall and Spring webinars will carry over with several new colleagues attending virtually if they are unable to attend in person. Registration for the virtual conference will be available through Sunday, September 26th. Those whose registration is complete will receive a link via email to a closed website which will house the schedule of presentations for attendees to join the sessions. We will have all sessions available virtually except for the Pre-Conference Workshops and the Keynote Speaker presentation.