

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

August 14, 2020

Outcome 1

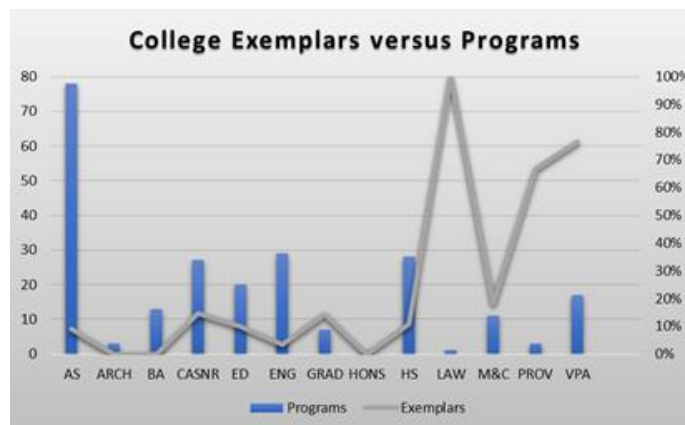
The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

Institutional Summary Form Update – Fifth Year Report Requirement

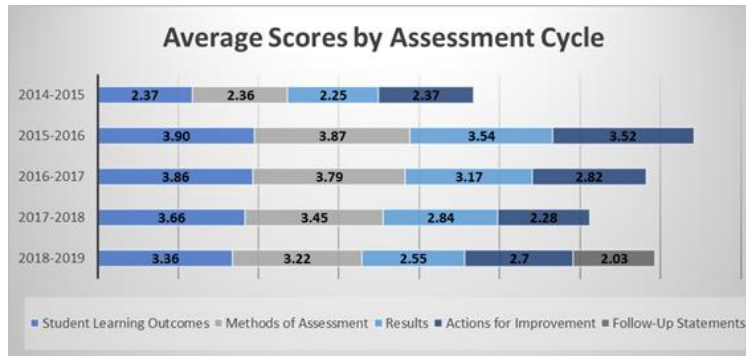
OPA is waiting on an updated accreditation across campus report, as well as a few additional pieces of information, but the institutional summary report is about 85% complete. Loveless has been working in collaboration with Institutional Research and eLearning to ensure that all information is accurate and current.

PAR Executive Summary

OPA is reviewing a final draft of the 2018-2019 PAR Summary Report. While the evaluation results from this assessment cycle showed a decrease in overall scores (a change of .27), OPA noticed a 4% increase in exemplary programs for the 2018-2019 assessment cycle. The below graph summarizes the number of programs in each academic college and highlights the percentage of programs that were evaluated as exemplary. For example, the School of Law has a single degree program and it was identified as an exemplar, whereas the College of Arts & Sciences has 78 degree programs and seven of them were identified as exemplary.



Additionally, the below graph summarizes the overall average score by component area for the past several assessment cycles. This graph demonstrates that while OPA saw an increase in mean scores around the time of the 2015 Compliance Certification Report, scores have continued to decrease in subsequent assessment cycles. This can likely be attributed to a more stringent review process by OPA and placing a greater emphasis on programs providing meaningful actions for improvement and appropriate follow-up evidence that demonstrates assessment practices focused on continuous improvement.



Based on these results, OPA will continue to offer educational outreach opportunities to engage faculty members in meaningful assessment, and we will build partnerships with new college leadership across the campus. Department chair visits will include greater emphasis on documenting actions for improvement and follow-up statements within program assessment plans. OPA will also refine its strategies for identifying non-compliant departments to rectify submission of late assessment reports while also strengthening assessment plans where necessary.



Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Welcome Email to Chairs and Associate Deans

Every semester, OPA sends a welcome email to department chairs and associate deans. This message provides critical information regarding HB 2504 compliance, deadline for assessment report, and professional development resources. This year's message was distributed on August 14, 2020.

Dear Chairs and Associate Deans:

We realize this is a challenging time for TTU students, faculty, and staff, and we hope this message finds you well. Below are some important Fall 2020-specific information items:

- Despite this uncertain season, OPA always looks forward to welcoming new faculty to Texas Tech. This semester is no different, and we are offering 30-minute online Digital Measures training sessions Monday – Friday, 12:00 – 12:30 beginning next Monday, August 17 and concluding on Friday, August 28. There's no need to register for training in advance, and you can join by clicking on this link: <https://global.gotomeeting.com/join/407312061>. Please invite your new faculty to participate! **Again, training will be offered from 12:00 – 12:30 on 8/17, 8/18, 8/19, 8/20, 8/21, 8/24, 8/25, 8/26, 8/27, and 8/28.**
- Next, our Fall 2020 deadline for HB2504 compliance is **September 1, 2020**. It's an easy date to remember!
- I've also received some questions about whether the October 1, 2020 assessment deadline will be moved. **At this point in time, our office does not plan to extend this deadline.** Please keep in mind that our SACSCOC Fifth Year Report is due in March 2021, and we'll be finalizing all assessment evidence this Fall and early Spring 2021.
- In response to new university protocols regarding in-person meetings, we have developed a short blog-and-video series on various assessment topics. **Our August video was focused on developing meaningful follow-up statements.** You can access this information on our website: <https://www.depts.ttu.edu/opa/>



We wish you all the best as you start the semester, and if our office can be of assistance to you, please don't hesitate to contact me at jennifer.s.hughes@ttu.edu or 742-1505.

Kind regards,
Jennifer

Director Letter Posted to Website

OPA staff continue to work on modifying existing content and creating new content for our website redesign. OPA's Graduate Assistant, Emily Wade, is leading our website redesign efforts, and this is just one page that was recently updated. This page reflects our office's goals and commitments to the upcoming Fifth Year Report.

Office Priorities for 2020-2021

What are OPA's priorities for the 2020-2021 academic year?

1. Submit an exemplar Fifth Year Interim Report to SACSCOC on or before March 15, 2021;
2. Ensure that nearly all degree programs and support service level units report actions for improvement and follow-up statements in their 19-20 assessment report;
3. Continue to innovate RaidersEngaged, Communication Literacy, TechQuest, and the Core Curriculum Report by producing quality and meaningful reports that are shared with other campus groups;
4. Provide enhancements to DigitalMeasures that allow for streamlined faculty and staff reporting.
5. Lead state-wide efforts to launch and enhance the 2021 Texas Association for Higher Education Assessment conference.

AIG Award Winners Selected

Last week, OPA staff convened and selected the 2020 Assessment Innovation Grant winners. OPA notified winners on Friday, August 13. We expect to hold a virtual awards ceremony for winners in October 2020. The winners are listed in the graphic below.



Outcome 3

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

Twitter/OPA Returns to On-Campus Work

While some OPA procedures have changed for the foreseeable future, including broadcasting our Fall events and offering more frequent online trainings, our search for

ways to reach a larger audience and engage the assessment community has not changed. The OPA Twitter [@TTUOPA](#) has been more active during this time, and we have developed a more regimental strategy to our social media.

Our goal is to maintain a scheduled time of activity, especially engaging highly active accounts using strategic hashtags related to TTU's upcoming Fall term. Activity periods are intended to align with passing periods of TTU classes. The goal is to generate engagements that make the account more visible before tweeting assessment-related content and information that stays visible on our website.