

# Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

## August 20, 2021

### Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

### New Faculty Orientation

Kahlie and Kenny attended New Faculty Orientation which was held in the Sculpture Court of the Museum. There they passed out OPA swag as well as introduced new faculty to Digital Measures and House Bill 2504 requirements.

We had about 15 new faculty members come by to speak with us and learn more about OPA. We were happy to find that most faculty had heard of the requirements to upload syllabi through Digital Measures, and many were interested in what other features they can utilize through DM, to which we were able to talk about the AFR process, P&T components, and other reporting requirements.

We developed a new handout for this Orientation to expand our previous handouts that now includes a walkthrough of required DM steps, but also provides answers about *why* HB2504 exists. While we are happy that this information was distributed, we will be looking at developing a trifold handout that is less overwhelming with text and gives a more visual explanation.



## Chair Meetings

The annual program assessment meetings with department chairs are almost complete. Jennifer, Libby, and Kara met with 43 departments thus far and have 4 meetings scheduled for later this month. Most department chairs expressed their desire to continue improving their individual assessments. The overwhelming positive response and buy-in to the program assessment cycle is likely to result in an even more rigorous and colorful set of assessments this fall. OPA is confident that the process will continue to improve and ultimately yield excellent data for the upcoming SACSCOC Reaffirmation.

### Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

## Fall Coffee Breaks and OPA Learning Series are Scheduled

OPA has scheduled three “coffee breaks” and three learning series for fall 2021. Our three guest speakers for the “coffee breaks” are Dr. Kamau Siwatu on September 20<sup>th</sup>, Curt Langford on October 14<sup>th</sup>, and Chris Miles on November 11<sup>th</sup>, all in TLPDC Room 150. The speakers for the learning series are Kenny Shatley on September 14<sup>th</sup>, Kara Page on October 18<sup>th</sup>, and Bryson Carroll on November 1<sup>st</sup>. Our graduate assistant added calendar dates for all six speaking engagements on the [ttu.edu/opa/](http://ttu.edu/opa/) main page and created custom visuals to be used on our home page as well (included below). OPA is looking forward to these speakers and how they will continue to bring attention to the importance of assessment at Texas Tech.



The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

### TxAHEA Update

We are a little over a month away from our TxAHEA conference and everyone is getting more and more excited! This year we are handing out letter-sized portfolios to our attendees which have the TxAHEA logo printed in silver ink. We have received the portfolios, as well as the conference lanyards and badge holders. We are excited to announce that the tentative schedule has been added to the website and we are hoping that it will help to garner more registrants. Due to the increase in COVID Delta variant cases, we have also ordered 200 black disposable masks for the attendees to wear if they would like to. We have been in contact with the conference venue, and they have informed us as to the various hand sanitizer stations they have throughout. We are continuing to monitor the increase in cases as well as the city of San Antonio's information to ensure the safety of all our guests.

### OPA Welcomes New Student Assistant

OPA is excited to welcome our new Student Assistant, Avery Beimer, to our office. Avery is a freshman at Texas Tech coming from Farmersville, Texas. She is majoring in Animal Science-Business and plans to become a Veterinary Pharmaceutical Sales Representative. She hopes to graduate with a certification in Equine Studies as well. She has been a barrel racer her whole life and is thrilled to say that she will be a member of the Texas Tech Rodeo Team. She is also very interested in becoming the Masked Rider in the future. Avery is excited to finally be a Red Raider and we are excited that she is part of our team. Welcome Avery!