

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

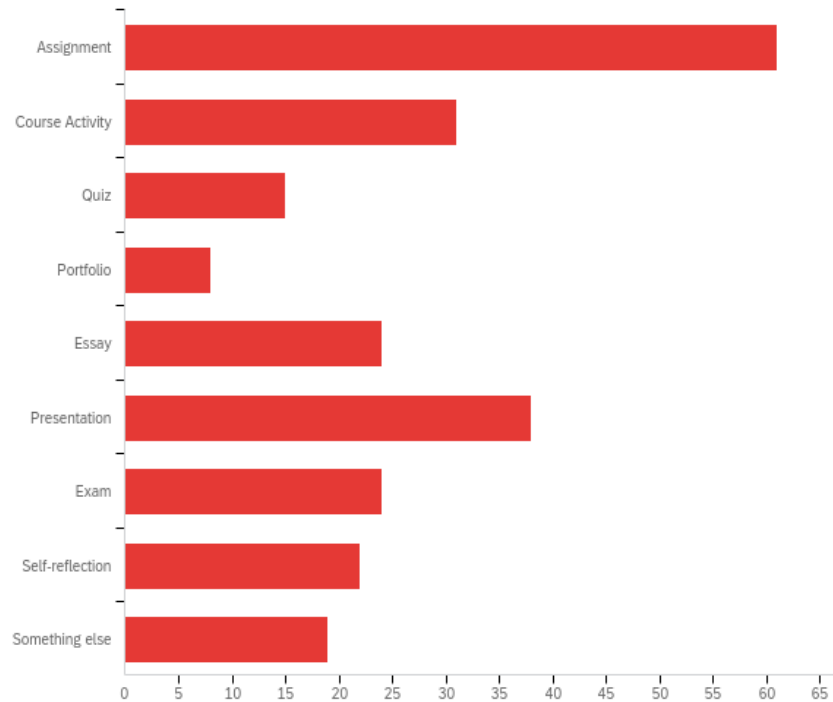
September 24, 2021

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

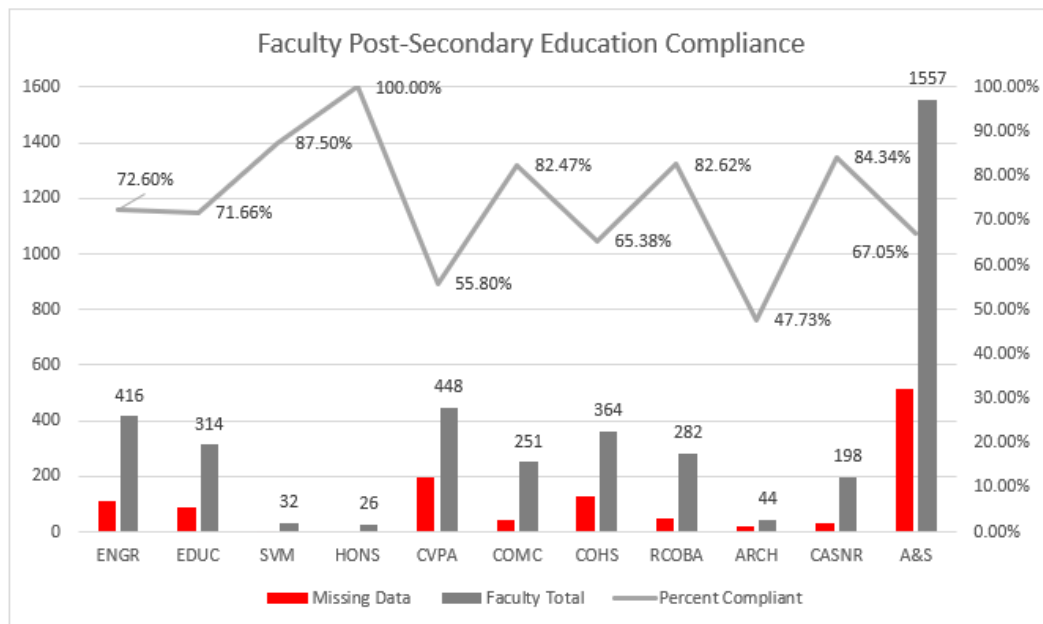
Communication Literacy Assessment Data Collection

To better understand how faculty assess student progress in Communication Literacy courses, OPA created a Qualtrics survey that collects information on assessment methods, the focus of the method, how the method assesses Communication Literacy, and a rationale for the use of the method. Out of the 509 survey invitations, we have received 85 completed surveys and 121 partial surveys with a 70% completion rate. So far, assignments are the most common form of Communication Literacy assessments, making up more than 25% of all selections (as seen in the chart below). Our office will administer the survey until October 1st, providing periodic reminder emails to faculty and results later this year.



Faculty Credentialing Compliance Update

College reports for HB2504 Post-Secondary Education compliance have been compiled below. Fall terms show an increase in non-compliant users, as new faculty are entered into the system. Below are preliminary counts of compliance by college. Next week, departmental reports will be distributed to chairs for corrections, and final reports will be sent to deans after rosters have been updated and after faculty have had a chance to respond.



Notes about this data: Compliance reports were run between 9/23 and 9/24 so data is current. Aside from start-of-term resources, this will be the first education-specific compliance contact for this academic year.

Before sending emails, OPA will work with DM to rectify issues with our report and with faculty record imports. During this report period, we found that many users were added to DM without specification of their department. This occurs typically when students are promoted to instructors and have a DM account created prior to having all employment data entered. When this happens, faculty can be excluded on reports when College or Department are used as delineating factors.

This issue was exacerbated by the DM 40,000 record report limitation. We have been in contact with DM about updating this limitation for some time as TTU continues to grow and add more accounts. We are working to reformat or create new reports that are more specific to not reach that limit. Before sending emails to chairs, we will correct this issue for proper reporting. For the reasons above, we expect the numbers to change somewhat, particularly in the colleges of Arts & Sciences and Engineering, as these tend to have many student teaching assistants and instructors.

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

Academic and Non-Academic Assessment

Across the University, all degree programs and non-academic units are finalizing their annual assessments. The deadline for the degree program assessment submittal is October 1st, and the deadline for the non-academic department assessment submittal is October 15th. Thus far, only 12 degree programs have finalized and submitted their assessments. However, Kara has been in communication with at least half of the degree program coordinators as they are actively updating their assessments and uploading their results.

The non-academic assessment model has undergone a few changes this year in hopes of providing clearer information to SACSCOC. After gaining feedback from several Department Directors, we decided to rename and breakdown how the assessment methods are recorded. OPA has provided these departments with this graphic to help them understand these changes.



OPA has Nuventive training workshops at the TLPDC scheduled for October 4th-8th. In the meantime, OPA is focusing its efforts on helping non-academic departments develop or re-write their plans. Specifically, attention needs to be focused on how to differentiate an Outcome from a Strategy.

Final TxAHEA Preparations

We are exactly one week away from our 2021 TxAHEA conference! On Thursday, we sent out our networking list to all of our attendees and sponsors. Several of our sponsors will use this list to determine which of their current customers will also be at the conference. September 17th was our last day to issue refunds due to turning in our catering numbers. Kahlie picked up the printed programs and the conference t-shirts on Wednesday. We are in the last stages of preparing the site for the virtual aspect of the conference and we will have a good number of attendees.



The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

Spring 2021 NSSE/FSSE Data Received

The 2021 NSSE/FSSE results were delivered to OPA on September 10th. We received the raw data for both the 2021 NSSE and FSSE, a link to a Tableau site for FSSE reports, and 8 NSSE PDF reports. We sent the FSSE Tableau raw data and the “First-year Experiences and Senior Transitions” module report to the Center for Transformative Undergraduate Experiences. We also sent the “Inclusiveness & Engagement with Diversity” module report to the Division of Diversity, Equity, and Inclusion. From the “Inclusiveness & Engagement with Diversity” module report, we found that many first-year students’ response means were lower than those of other R1 universities, but seniors’ response means were typically higher. In fact, out of all 26 questions, 20 of the seniors’ response means were higher (with a statistical significance of $p < .05$ or lower) than those of other R1 universities. This indicates that while students come to TTU with less exposure and experience with diverse populations than other universities, they are—on average—leaving with a higher level of diverse interactions and experiences than students from other universities. While these are initial observations, the results are interesting and will hopefully prove useful for Texas Tech moving forward.