Institutional Effectiveness Weekly Report

TEXAS TECH UNIVERSITY

October 16, 2020

Outcome 1 The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

January 2021 HB 2504 Report

OPA has prepared documentation to be sent on January 1st to Governor Abbott regarding House Bill 2504 compliance. We have also prepared a supplemental one-page report to explain Texas Tech's syllabus compliance from Fall 2019 through Fall 2020. This report will be shared with Dr. James closer to the deadline. An excerpt of the draft report is italicized below.

We begin each term by triggering an automated process that creates and imports course information for faculty. This allows for quick upload using Digital Measures, which outputs to our Public Access to Course Information website. Communication regarding HB 2504 from the managing office of OPA occurs in faculty orientation and via email to departments and new faculty prior to the start of each term. Our aim is to remind department chairs and deans of the requirements of HB 2504 prior to the start of courses and communicate through the 7th class day deadline. During this time, compliance lists and names of those with outstanding requirements are sent to Department Chairs and, after some time for response and correction, the updated report is forwarded to Deans.

GPI Launch

All first-year and senior students have been invited to participate in the final administration of the Global Perspective Inventory (GPI). This survey administration commenced on October 13th, 2020 and is planned to close on

October 31st, 2020. The results from this survey are used as evidence for the Quality Enhancement Plan. Below is an example of the email sent to our students.

Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

October Blog Post

The October blog post has been completed and is undergoing internal review before going live on the OPA website. This month's blog post focuses on how the core curriculum is assessed at Texas Tech University and gives a brief overview of the various types of assessments that are used to measure student learning. Once the final draft is approved, OPA's graduate assistant will create an image linked to the blog.

Update on SACSCOC Fifth Year Report Activity Week of October 12

- Spradlin continues to work on preparing evidence for 8.1, which is a considerable task given the volume of evidence on student achievement.
- Hall and Hughes have been collaborating closely on a document pertaining to 6.2.b. This document is the primary piece of evidence for compliance, and will be shared with Dr. Stewart next week.

- Callison and Hall have been preparing PDF's to use as accompanying evidence for 10.2. These documents have been uploaded into the office's shared drive.
- Standard 10.6 is currently in the process of iWebfolio uploading. We expect this to be complete by the end of next week.
- Shatley is preparing evidence over 10.9. The narrative for 10.9 was approved by all committee members on Monday, October 12.

Outcome 3

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

Midwestern State Conversation

An online meeting is scheduled for next Friday, October 23 to discuss the SACSCOC procedures for Midwestern State University's merger with the Texas Tech University System. Representatives from Texas Tech, Midwestern State, and Angelo State will be in attendance.

TxAHEA Webinar

On Wednesday, October 14, Hughes presented a webinar on "Offering Professional Development During COVID-19" as the inaugural event in our 2020-2021 TxAHEA Webinar Series. We were pleased that we had an attendance of 56 people, many of whom were completely new to TxAHEA. We are offering the webinar series to grow our association's membership and to recruit attendees to our 2021 conference. So far, it was a success!

This webinar was an OPA team effort! Callison and Spradlin spearheaded the technical details with GoToMeeting, and Loveless prepared a follow-up survey that was sent to all attendees. Today, an email message was sent to all attendees that provided links to TTU assessment resources (screenshot provided below).

Dear Assessment Friends:

Thanks to all of you for attending our inaugural TxAHEA webinar on Wednesday, October 14. We hope that you'll join us for future webinars (please see schedule below).

2020 - 2021 TxAHEA Webinar Series Schedule

October 14, 2020, 10:30 - 11:30 AM CST: *Offering Professional Development During COVID-19*
Jennifer S. Hughes, Texas Tech University

November 11, 2020, 10:30 - 11:30 AM CST: *5 Things I Wish I'd Known When I Started Assessment*
Lea Campbell, University of Houston-Downtown

February 10, 2021, 10:30 - 11:30 AM CST: *Continuous Improvement during Uncertain Times: Transforming the Institutional Assessment Culture*
Rosalind Ong, San Antonio College

March 10, 2021, 10:30 - 11:30 AM CST: Amanda Harrison

April 14, 2021, 10:30 - 11:30 AM CST: *Co-Curricular Assessment – Not just for Student Affairs*
Blake Tritico, University of Houston - Downtown

Many of you completed the webinar survey that was distributed during the webinar. Thanks especially to the 24 of you who offered your feedback to us! We will prepare future webinars based on YOUR suggestions:

- Student learning outcomes for graduate programs
- Learning engagement
- Developing action plans for improvement on institutional level outcomes
- Alternative or creative assessment methods or assessments for support units
- Professional development that is offered to faculty, administrative, student affairs units regarding assessment

As we grow TxAHEA, please know that you are always welcome to attend our events and be part of our community! If you'd like to be a speaker for a future webinar, we would LOVE to host you and your colleagues. All are welcome!

I am also attaching several links that I discussed during Wednesday's presentation. If I can answer any questions, please don't hesitate to reach out to me.

Links to faculty assessment awards: http://www.depts.ttu.edu/opa/networkingandawards/aig/index.php
Links to internal assessment networking events: http://www.depts.ttu.edu/opa/networkingandawards/coffeebreaks/coffeebreaks.php
Links to 1-minute videos (scroll until you see 1-minute video graphic): https://www.depts.ttu.edu/opa/

Have a terrific weekend, and hope to "see" you in November for Dr. Lea Campbell's presentation over "5 Things I Wish I'd Known When I Started Assessment."

Be well!

TxAHEA Webinar Evaluation

As an effort to continuously improve our resources and services, OPA developed a TxAHEA Webinar Evaluation survey to gather feedback and suggestions for future webinar improvements. This survey was made available during the last half of the webinar for participants to anonymously provide feedback. From our pilot webinar this week, we learned that most attendees were not affiliated with TxAHEA prior to this webinar. Additionally, the data indicated that most attendees wanted to be added to the upcoming TxAHEA Listserv and/or were interested in attending the upcoming 2021 TxAHEA Conference.

How are you affiliated with TxAHEA?

I have previously attended a TxAHEA conference.

I serve on the Planning Committee.

I am not affiliated with TxAHEA. If not, how did you hear about this webinar?

How useful was this webinar to you?

Very useful to my job

TxAHEA Contract/Marketing Committee Meeting

We received the executed contract from Texas Tech's Contract Administration Office for the Marriott Plaza San Antonio. We can now begin adding September 27-29, 2021 to the TxAHEA website and to all marketing materials.

Jennifer and Kahlie met with Alison Soeder (TAMU – Commerce), who is assuming the role of Chair for the TxAHEA Marketing Committee. Alison is bringing a multitude of fresh ideas and enthusiasm to this committee. As her first role as Chair, Alison held a Marketing Committee meeting in which Jennifer and Kahlie

also attended. The Marketing Committee welcomed Allison and were eager to begin promoting the TxAHEA Webinar series.