TEXAS TECH UNIVERSITY
Office of the Provost

Office *of* Planning & Assessment™

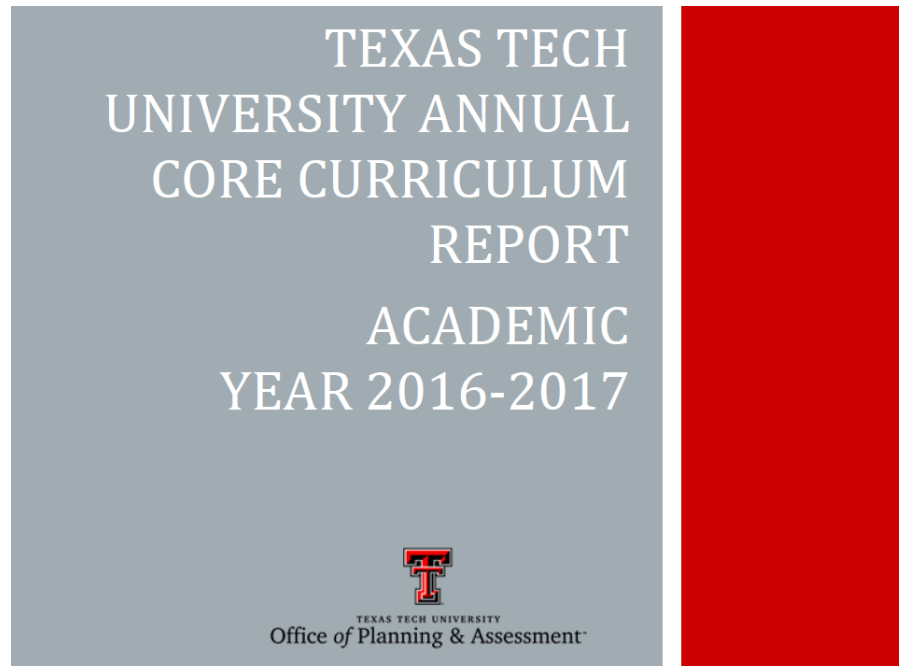# Institutional Effectiveness Weekly Report
November 3, 2017

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

✦ The 2016-2017 Core Curriculum Report has been completed. This report was a collaborative effort between the Office of the Provost, the Core Curriculum Committee, and the Office of Planning and Assessment. The Core Curriculum Report is the final product of the Core Curriculum Assessment plan and is the published version of the data reported into TracDat. The 68-page report describes the Core's Assessment Plan, Results, Action for Improvement, and supporting documentation. The final report was provided to Genevieve Durham-DeCesaro, who will distribute accordingly.

TEXAS TECH
UNIVERSITY ANNUAL
CORE CURRICULUM
REPORT

ACADEMIC
YEAR 2016-2017

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✦ To improve reporting for non-academic areas, specifically Support Service Level (SSL) departments, OPA is creating departmental accounts in TracDat. The benefit of this approach will include longitudinal and easily accessible data for departments, accuracy with reporting for departments, and the capacity to eventually align departmental objectives with the university strategic plan. A full presentation of this new opportunity will be presented soon.

✦ The deadline for reporting annual assessment reports for all academic degree programs was October 1, 2017. Some degree programs that were granted extensions have still not submitted their reports. OPA is working closely with these programs to ensure that the reports are submitted as soon as possible. OPA is confident that the final submission status will be 100% compliant with reporting. However, the results of the Program Assessment Rubric level of compliance will not be complete until the end of November.

✦ Faculty Credentialing Documentation
  ▪ Monthly Transcript Report

October	In Progress	Completed	Ordered
	10	34	9

OUTCOME 2: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

✦ Training Opportunities/Consultations
  ▪ Several programs have contacted OPA for assistance and guidance on improving their assessment plans. This week, the following consultations were provided:
    ▪ Human Development and Family Studies (HDFS) has contacted OPA regularly to discuss the assessment of programs involved with the Great Plains Interactive Distance Education Alliance (IDEA).
    ▪ Engineering and Chemistry both needed assistance with TracDat, specifically discussing their current assessment plans and plans for the future.
    ▪ Landscape Architecture requested best practice examples for revision of their assessment plans.
    ▪ Electrical Engineering requested assistance with updating their actions for improvement, based on their recent ABET report.
    ▪ Dr. Venky Shankar met with OPA staff to orient him to the university's assessment reporting requirements.
✦ General Faculty Credentialing
  ▪ OPA has worked closely with Jason Rinaldo to "clean" BA faculty data in DigitalMeasures. These efforts will result in the ability to run AACSB faculty reports inside DM. Dean Williams has indicated a need for this information very soon.
    ▪ The 12-year publication import to DM for the College of Business is complete. This was also needed for AACSB reporting.
  ▪ The nearly 700-page terminal degree report has been completed by OPA's graduate research student. OPA will now move to other data as we prepare to write a yearly Faculty Credentials Report that will be submitted to SACSCOC.

- OPA staff met with Dr. Venky Shankar, the new Chair for the Department of Civil, Environmental, and Construction Engineering to orient him to DigitalMeasures. Dr. Shankar already had much information in DM from his former institution and this will be imported to TTU. Dr. Shankar indicated much interest in DM reports and would like to continue our conversation to possibly create custom reports.
- Open Work Requests

Request #	Date Opened	Title	Status
64	10/16/2017	College of Business, Publication Import 2004-2016	11-2-17: The import was successfully completed. This request is closed.
65	10/25/2017	Copy Lara Johnson's data to TTU files	10-25-17: Dr. Lara Johnson is faculty both at TTUHSC and TTU. She requested that her DM CV information be copied from her HSC account to her TTU account to be compliant with Texas HB 2504. OPA staff are cooperating with HSC staff and DM personnel to accomplish this. Expected completion is 11-9.
66	11/1/2017	Import Venky Shankar's DM account from Penn State	11-1-17: Dr. Venky Shankar's DM account will be imported from his former institution.

- Usage Statistics

(Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (147,221)	1,214	5,742	19,759	77,978

✦ Institutional Collaborative Assessment Updates
  - As of November 2, the Raiders Engaged instrument has received 120 responses. OPA periodically downloads and vets data as it comes in and conducts individual follow-ups to ensure data quality of any entries that may be questionable. The instrument will unofficially close on December 1, when data will be compared to last year's submissions to identify units that typically report but may not have yet done so.
  - TechQuest closed on October 31 with 685 freshmen participating in the instrument. This is an 11.65% response rate of the 5,881 first-year students who were invited to participate. Next, OPA will create a summary report of the first administration of TechQuest and select a scholarship winner. A complete analysis of results will be provided after completion of the senior post-test in Spring 2018.

TECHQUEST

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

✦ OPA staff met with Prof. Genevieve Durham DeCesaro and Dr. Gail Alleyne-Bayne regarding the Blackboard ePortfolio initiative that will be launched in Spring 2018. A draft memo was provided for Professor DeCesaro's review (see below). In addition, Dr. Alleyne-Bayne provided technical consultation on the rollout plan. For example, there is no storage limit for student portfolios. Furthermore, Dr. Alleyne-Bayne will be designing accessible training materials for faculty and students.

DRAFT MEMO, V. 1. 110117

TO: All TTU Faculty

FROM: Michael Galyean, Provost

                Genevieve Durham DeCesaro, Vice Provost

DATE: November 6, 2017

SUBJECT: Announcing Blackboard Portfolio

For nearly 18 months, TTU eLearning & Academic Partnerships, the Office of Planning and Assessment, University Career Services, Information Technology, and the Office of the Provost have studied the multiple benefits of ePortfolios for our undergraduate and graduate students. We have concluded that ePortfolios are an excellent option to showcase and assess student learning. Therefore, we are pleased to announce that TTU will make Blackboard portfolios available to faculty and students during the fall 2018 semester. If you are interested in using the portfolio tool during the spring 2018 term, we will offer this option to a select group of faculty. Please contact Dr. Gail Alleyne Bayne (gail.alleyne-bayne@ttu.edu or 806-834-6627) to request early access.

TTU eLearning & Academic Partnerships is currently producing training resources for faculty and students. Training materials are available at: http://www.depts.ttu.edu/elearning/blackboard/portfolio/index.php. Additionally, students will continue to have 24/7 Blackboard support at: 806-853-5153 or 844-897-0537 (toll free).

Thank you for your commitment to assessing student learning. If you have any additional questions or concerns, please contact the Office of the Provost at 742-2184.

✦ OPA staff met this week to discuss how to fulfill the state's required Marketable Skills reporting mandate. Our office is currently preparing a plan, and we will share more details as we finalize our plan.
✦ THECB Updates
   ▪ The 8th grade cohort longitudinal study marked its tenth year anniversary analyzing the progression of Texas 8th graders through high schools and Texas institutions of higher

education. Findings indicate that only 21% of 8th graders completed a degree or certificate in Texas. Hispanic and African American students made up 58 percent of the 8th grade cohort but just 39 percent completed a form of higher education. Although completion rates increased over the past decade, economically disadvantaged students lag significantly behind and gaps have increased slightly over time.

- Emergency Aid is a powerful tool that institutions can use to support student retention and success. Other institutions have found that each semester, hundreds of fully qualified students are dropped from their classes for lack of payment. Emergency funding allows students the opportunity to stay enrolled. The THECB published a rubric prepared by Student Affairs Administrators in Higher Education to help campuses better understand and self-assess how well their emergency aid efforts meet fundamental principles. The rubric is not meant to be a comprehensive program evaluation for an institution's emergency aid program, but rather a mechanism for campus leaders to have thoughtful conversations about the current strengths of their efforts and to identify areas that require additional attention. The 11-page rubric as well as information about how to use it are available here.

- On Nov. 1, 2017 the THECB kicked off the Generation TX Month campaign, which combines the statewide College Application and Financial Aid Awareness campaign, the nationwide American College Application Campaign Initiative, and the *60x30TX* Texas Challenge to Reach Higher efforts into one powerful month. This year the GenTX goals are to have:
  - at least 1,200 Texas High Schools accept the challenge and support GenTX Month with college application and financial aid activities, events, and outreach;
  - every participating high school increase ApplyTexas and FAFSA applicants and completions by four percent above the prior academic school year; and
  - every eligible student (seniors) in Texas complete and submit the FAFSA or TASFA and an admission application through ApplyTexas to at least one institution of higher education.