

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

November 13, 2020

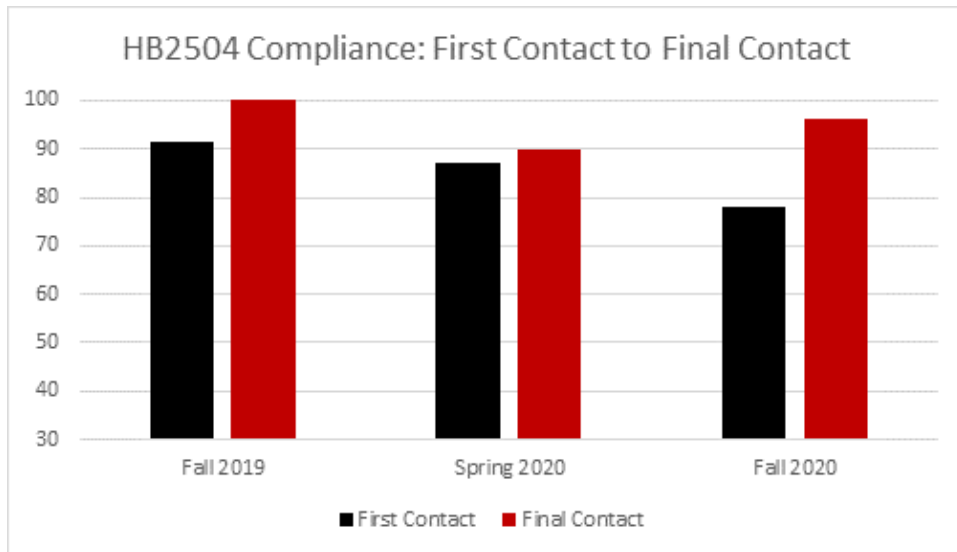
Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

New OPA Homepage Reveal

This week OPA revealed an initial redesign of the OPA homepage. Our graduate student, Emily Wade, has been working on the redesign of the website for several months. Thus far, most of the work had been completed behind-the-scenes, primarily removing old website content from as far back as 2015. The removal of this content allows for much easier navigation. In the redesign process, Emily noticed several web pages which were accessible to the public, but were outdated, unlinked to the current website, and/or contained incorrect information. Emily has also changed the location of several web pages so the website URLs are aligned with the restructured website navigation bar. Below is a screenshot of the new look!

Updated 2021 Letter/Report for HB2504 Certification



We have finished updating the HB2504 Compliance Letter to be sent January 1, 2021. Most of the letter has remained the same, but we have updated the document to add a one-page report, including the above graph showing compliance in Fall 2019, Spring 2020, and Fall 2020.

We also received an update on usage of the Public Access to Course Information website from Carlene Kelly in IT.

“From September 1, 2019 through August 31, 2020, the Public Access to Course Info website received 30,217 pageviews, of which 21,341 were unique. Returning users comprised 83% of pageviews and new users comprised 17% of all visits. The majority of users, 64.6%, utilized a desktop computer. A mobile device, such as a cell phone, was used by 34.2%, while 1.2% used a tablet.”



Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

QEP Report

OPA staff reviewed the QEP Impact Report submitted by Dr. Paul Pare in late October. The Impact Report will be uploaded into iWebfolio prior to Christmas Break. Earlier this week, Spradlin uploaded the existing report into iWebfolio to test how images visually appear to the end-user. Unfortunately, the images were distorted and not usable. Therefore, we expect to do a lot of manual copying and pasting, to ensure the report is visually appealing.

Fifth Year Report Update

- Update on SACSCOC Fifth Year Report Activity Week of November 9th.
- Hughes and Shatley held a meeting with 10.9 committee members on Friday, November 13 to review revisions to Section III and to gather additional evidence on transcript

collection. OIA and eLearning have already provided additional content to include in the next iteration of the response.

- Hughes received a jump drive from the Office of Admissions on Thursday, November 12. The jump drive includes final evidence on 10.5, which will ultimately be linked in iWebfolio.
- Spradlin formatted 13.7 (Financial Aid) this week, in preparation to send to Dr. James.
- Spradlin and J. Hughes met with P. Hughes regarding employment outcomes, and how these outcomes will be displayed in the response for 8.1.

Outcome 3

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

TxAHEA Webinar on Wednesday, November 11

On Wednesday, November 11th, Dr. Lea Campbell, TxAHEA President-Elect, presented a webinar on “5 Things I Wish I’d Known When I Signed up for This Assessment Gig...”. We had an amazing attendance of 70 people, with many of them being new to TxAHEA. Due to the upcoming holidays, we will not host a webinar in December and January but will resume in February.

We will post the recording of Dr. Campbell’s webinar to the TxAHEA website and will email her PowerPoint presentation to those who registered for the webinar. Her presentation will serve as a useful resource for TxAHEA colleagues.

Update on Senior Administrator Hiring

OPA staff conducted three teleconference interviews with candidates for the Senior Administrator position. OPA has decided to move forward with second interviews for two of the candidates. These interviews are scheduled for the morning of November 24th. Candidates will meet with Hughes and Spradlin in the OPA office for 15-20 minutes before being walked down for an in-person and socially distanced interview with Dr. James. OPA hopes a formal offer can be made to the top candidate immediately after Thanksgiving, with a start date at the beginning of January.