

# Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

## November 19, 2021

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

### College-Level IE Peer Review Process

As a follow-up to the Fall University-Level IE meeting, OPA contacted associate deans to help them start planning the 2020-2021 college-level IE peer review process. Each college will select a sampling of programs to evaluate based on a simplified rubric used to assess the relevance of the assessment plan and data to student learning within the discipline. OPA has given a deadline of March 31, 2022 for college-level peer reviews to be completed through Qualtrics.

To support our faculty during the annual college-level peer review process, Kara Page began training sessions about how to use the online evaluation form and how to read the Program Assessment reports. The first training session occurred this week with the Whitacre College of Engineering at the request of Dr. Annette Hernandez Uddameri. This meeting was exceptionally welcomed by faculty who had many questions about how to distinguish between adequate and exemplar Student Learning Outcomes and Assessment Methods. These meetings add to the overall faculty buy-in across the university regarding how assessment is useful in evaluating and improving their programs.

### Prepping for 2020-2021 Academic and Non-Academic Evaluation

Now that most programs and departments have submitted their annual assessments, it is time to begin prepping for the academic and non-academic evaluation process. After significant updates to the non-academic assessment reporting format and a couple tweaks to the academic assessment reporting format, the rubrics need to be updated as well. OPA will directly review the academic programs, focusing this year on graduate programs. The Non-Academic Institutional Effectiveness members will review the non-academic programs in January.

### School for Veterinary Medicine Curriculum Report

The School for Veterinary Medicine (SVM) Teaching Report is a new report designed to document additional teaching effort. SVM has multidisciplinary courses that are taught by a primary instructor but, in order to provide effective curriculum, some labs and lectures are

taught by experts who are not scheduled as an instructor of the course. These guest lecturers and guest lab leaders are not necessarily adjunct instructors but may be current faculty within SVM.

We began by discussing the need to document this kind of teaching and research effort within DM and looking through existing DM screens for usage. We decided that the Non-Credit Instruction screen in DM will be the best place for this information and are working to develop a templated report that will bring this information in to AFR and standalone reports.

## Outcome 2

Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

### OPA Coffee Breaks and Learning Series

On November 11<sup>th</sup>, OPA held its final professional development opportunity for the fall semester. Chris Miles and Meredith Imes presented, **Prepare So You Don't Panic: Why Emergency Management Matters to You**, to a total of 12 attendees. The presentation was well-received and provided information not only on how TTU manages and mitigates risks, but also how individuals can prepare for emergencies at home. Both presenters received a limited edition OPA umbrella to thank them for their time.

### Institutional Effectiveness Excellence Award

On November 18<sup>th</sup>, OPA announced the 2022 IE Award to college leadership and encouraged each college to nominate one department to receive the award. OPA will send periodic reminders over the next two months before the submission deadline on February 18, 2022.



## Auxiliary Services Strategic Planning

The new Assistant Vice President of Auxiliary Services, Patrick Albritton, requested consultation from OPA in their development of a formal strategic plan. Kara met with his office to brainstorm the new vision and identify next steps in the formation of their strategic plan.

The goal of this plan is to unite all auxiliary services in one mission that will focus on retaining students at the university. Additionally, it will help departments become more focused in their efforts to improve student life and to monitor these efforts. Kara will continue to work with the Auxiliary Services as we develop the Strategic Plan and form how it feeds into the individual department's Assessment Plans.

A red downward-pointing arrow shape containing the text "Outcome 3" in white.

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

## Fall 2021 Core Curriculum Assessment

OPA began the Core Curriculum data collection survey for the fall 2021 semester on November 1<sup>st</sup>. Out of the 600 invitations that were sent to professors of core courses, 84 have fully submitted their data. Typically, most professors submit data towards the end of the semester or after the final day of classes or finals. Compared to the spring semester, OPA has received far fewer emails from professors asking questions about the survey and has not had to email as many professors about making corrections with their data. We will continue to collect data until December 15<sup>th</sup> and expect most professors will submit course data before the deadline.

## TechQuest Fall 2021 Scholarship Winners

OPA administered the TechQuest assessment to first-time college students during the month of October, receiving 1113 completed assessments out of the 6677 invitations. We received more completed assessments during this administration than we have since TechQuest began in 2017. We awarded two \$500 scholarships, one to Erin Miller and one to Pepper Markovich. Erin is double majoring in Music Education and Vocal Performance and Pepper is majoring in Chemical Engineering. This assessment provides valuable data on student academic abilities that we will use in reports after our second administration for seniors in the spring.

## TxAHEA Planning Committee Update

The TxAHEA Executive Committee met on November 16<sup>th</sup> to discuss planning steps for the 2022 conference. In this meeting, the Executive Committee introduced a draft charge for the new TxAHEA Strategic Planning Committee. The Strategic Planning Committee consists of representatives from two-and four-year, public and private institutions selected from those

who expressed interest in being on the Strategic Planning Committee. The Executive Committee members have drafted a charge they feel outlines the scope of work and highlights the preliminary areas that need to be addressed to ensure the ongoing sustainability of the association. Since not all of the Planning Committee members were present, the draft charge was emailed to the full Planning Committee to allow everyone an opportunity to review and provide feedback by November 30<sup>th</sup>.

Draft Charge:

*The TxAHEA Strategic Planning Committee is charged with developing a 5-year strategic plan and strategic plan implementation process that will help TxAHEA mature as an organization. Preliminary areas of focus include:*

- *TxAHEA's organizational membership scope and structure*
- *Professional services that TxAHEA will provide*
- *Financial goals to ensure the long-term sustainability of the organization*
- *Other areas, as necessary*

*The Committee should make efforts to seek broad feedback from assessment professions who attended TxAHEA's last two conferences, including, but not limited to, those from two- and four-year institutions, privates and publics, and those instate as well as outside of Texas.*

*The TxAHEA Strategic Plan will cover the period from January 1, 2023 to December 31, 2028.*