



TEXAS TECH UNIVERSITY
Office of the Provost

Office of Planning & Assessment

Institutional Effectiveness Weekly Report

November 22, 2019

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

- Preparation for Fifth Year Report
 - Earlier this week, Jennifer Hughes sent an email message to all SACSCOC team leaders to inquire whether they are “on track” to submit their first drafts on January 31, 2020. Several email messages were exchanged between team leaders, and OPA staff have been identified to contribute several specific pieces of evidence. For example, Kenny Shatley and Kahlie Callison are now assigned to work with Mr. Ronald Phillips on 13.8. Kenny and Kahlie will provide safety-specific evidentiary materials to Mr. Phillips.
 - Similarly, Ashley Pruitt produced a data analysis of faculty-student ratios for the current 6.1 narrative. Below is an excerpt from this analysis, which demonstrates that TTU's current faculty-student ratio is slightly higher than its peer institutions. Team 6.1 is still considering these data, as well as the most appropriate formal definition of student-faculty ratio. These data were retrieved from the 2019 U.S. News & World Report rankings.

TTU and Peer Institutions:

Faculty:Student Ratio

Arizona State University-Tempe	20:1
Clemson University	16:1
Colorado State University-Fort Collins	16:1
CUNY Graduate School and University Center	Data Not Provided
Florida International University	24:1
Florida State University	21:1
George Mason University	17:1
Georgia Institute of Technology	21:1
Georgia State University	25:1
Indiana University-Bloomington	16:1

Iowa State University	19:1
Kansas State University	18:1
Louisiana State University and Agricultural & Mechanical College	20:1
Michigan State University	16:1
North Carolina State University-Raleigh	14:1
Ohio State University	19:1
Oregon State University	17:1
Pennsylvania State University	14:1
Purdue University	13:1
Rutgers University-New Brunswick	16:1
Stony Brook University	18:1
SUNY at Albany	19:1
Temple University	14:1
Texas A & M University-College Station	20:1
Texas Tech University	20:1
University at Buffalo	14:1
University of Alabama-Birmingham	19:1
University of Arizona	15:1
University of Arkansas	19:1
University of California-Berkeley	20:1
University of California-Davis	20:1
University of California-Irvine	18:1
University of California-Los Angeles	18:1
University of California-Riverside	21:1
University of California-San Diego	19:1
University of California-Santa Barbara	17:1
University of California-Santa Cruz	19:1
University of Central Florida	30:1
University of Cincinnati	16:1
University of Colorado-Boulder	18:1
University of Connecticut	16:1
University of Delaware	12:1
University of Florida	18:1
University of Georgia	17:1
University of Hawaii-Manoa	10:1
University of Illinois-Chicago	18:1
University of Illinois-Urbana-Champaign	20:1
University of Iowa	15:1
University of Kansas	17:1
University of Kentucky	16:1
University of Louisville	14:1
University of Maryland-College Park	18:1
University of Massachusetts-Amherst	17:1

University of Michigan-Ann Arbor	15:1
University of Minnesota-Twin Cities	17:1
University of Mississippi	17:1
University of Missouri-Columbia	17:1
University of Nebraska-Lincoln	18:1
University of New Mexico	17:1
University of North Carolina-Chapel Hill	13:1
University of Oklahoma-Norman Campus	18:1
University of Oregon	16:1
University of Pittsburgh	14:1
University of South Carolina-Columbia	17:1
University of South Florida	22:1
University of Tennessee-Knoxville	17:1
University of Texas-Austin	19:1
University of Utah	17:1
University of Virginia	15:1
University of Washington-Seattle	19:1
University of Wisconsin-Madison	17:1
University of Wisconsin-Milwaukee	18:1
Virginia Commonwealth University	10:1
Virginia Polytechnic Institute and State University	Data Not Provided
Washington State University	16:1
Wayne State University	16:1
West Virginia University	18:1

OUTCOME 2: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations.

Outreach & Engagement Enhancements

- Enhancements to the Raiders Engaged (RE) Survey process have been in progress for some time. At this point, we have had a number of completed work requests to update Digital Measures to match the Raiders Engaged Survey for data cohesiveness. At this time, OPA believes that the RE Survey has a replica in Digital Measures that will allow faculty to enter information directly into DM and signify any O&E activity and can complete the Raiders Engaged Survey within DM.
- The option to complete the RE Survey from the normal method is intact and will allow staff or non-instructional faculty who may not have a DM account to still complete the RE survey. All DM surveys and RE surveys will be checked and updated on an automatic process to ensure anyone who uses the other method will still have their survey in their DM dossier for CV and faculty review purposes,

as well as, in the RE survey database. The RE Survey database will serve as the most complete data repository for RE data, but DM is now a viable and nearly automated integration with Raiders Engaged.

RCOBA Data Finalization in DM

- After working through issues with changes to the DigitalMeasures RCOBA database, a number of changes have been made in DM. In particular, a larger import of RCOBA coursework was uploaded. We are still working out some nuances, but this should allow for automation of the RCOBA AACSB external accreditation.
- We were also able to upload a large amount of scholarly activity for currently stored DM RCOBA faculty data. Kenny Shatley and Jason Rinaldo collaborated significantly on this major accomplishment!

Spring 2020 HB2504 Enhancements

- HB2504 had its share of technical issues this Fall term. In working with App Development, we ran a preliminary test report for how new courses (Scheduled Teaching) will be uploaded to DM from Banner. This was a high priority from Fall, because we learned that DM creates new accounts based on the Scheduled Teaching data and data matching. Daniel's team in App Development was able to give us a list of Banner code departments that we have already added to DM. With these enhancements, we expect to see a decline in Footprints tickets in Spring 2020.
- HB 2504 maintenance this Fall also alerted us to some duplicate and incomplete reports that are confusing and redundant. Shatley has started to clean and/or complete these reports, and he expects to have more clearly identified reports at the ready for any given need.
 - Compliance vs. HB2504 Compliance reports in DM are the same data from different screens with different results. These will be corrected to only reflect HB2504 compliance and the missing justifications where needed. This also ties into the Degree Program Coordinator report, which will be updated by December 1, and the Terminal Degree report. These should be cleaned and ready for requests for information or consultation depending on the credentials of the faculty.
- Lastly, some technical issues have been resolved in DM that originated from mislabeled courses in academic departments. with courses that were also in mislabeled or differently labeled departments and programs. Through some comparisons and with the aid of DM, we have been able to clean a lot of outdated data "flags" that are making our reports and data messy. We hope that with the inclusion of the departmental cross-reference prior to each term, we will start each term with much less issue.

Emily Wade Joining OPA as Graduate Assistant

- OPA’s long-time student assistant for web content, Julie Gee, is graduating in December and we have been searching diligently for a qualified replacement. Dr. Courtney Meyers highly recommended an incoming Spring 2020 graduate student in Agricultural Communications. After interviewing and calling references, OPA decided to hire Emily Wade as our Graduate Assistant. Emily will come in for a few hours of training in December but will officially start in January 2020. Emily will lead the office’s web development and graphic design efforts.

Successful November OPA CoffeeBreaks

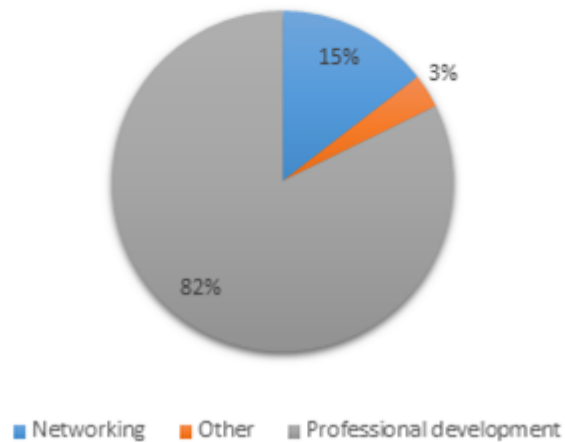


- Last Friday, November 15, Lissa Munoz prepared a presentation about assessing classroom space utilization. Lissa shared information about the types of classroom spaces that are widely used across campus, and she shared some fascinating information about campus-specific space metrics. The audience was highly engaged in the presentation, and our office wishes to thank Lissa for offering her expertise!

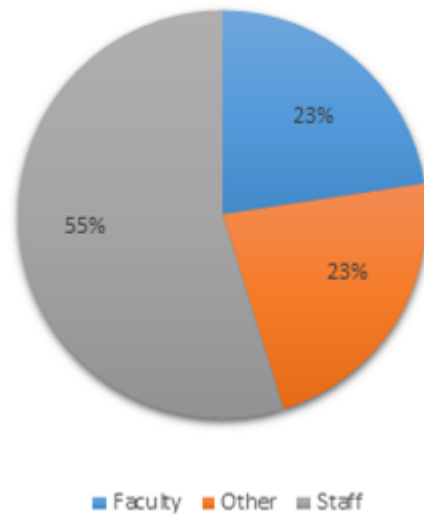
OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

- OPA completed a major initiative on behalf of Dean Margaret Williams. Dean Williams drafted a statement about the AACSB assessment cycle and how its cycle affects SACSCOC assessment reporting. This statement was uploaded as evidence into all RCOBA degree program assessment reports.
- In October, Jennifer Hughes submitted a presentation to the 2020 LEAP Texas conference in Houston, TX, and was notified of its acceptance on November 18, 2019. The title of the session is: *Strategies for Engaging Faculty in Assessment and Faculty Credentialing*.
- The TxAHEA overall conference evaluation report was completed this week. The full report is attached to this email for Dr. James' convenience. The report was distributed to all TxAHEA Planning Committee members on November 19, and here are a few excerpts.

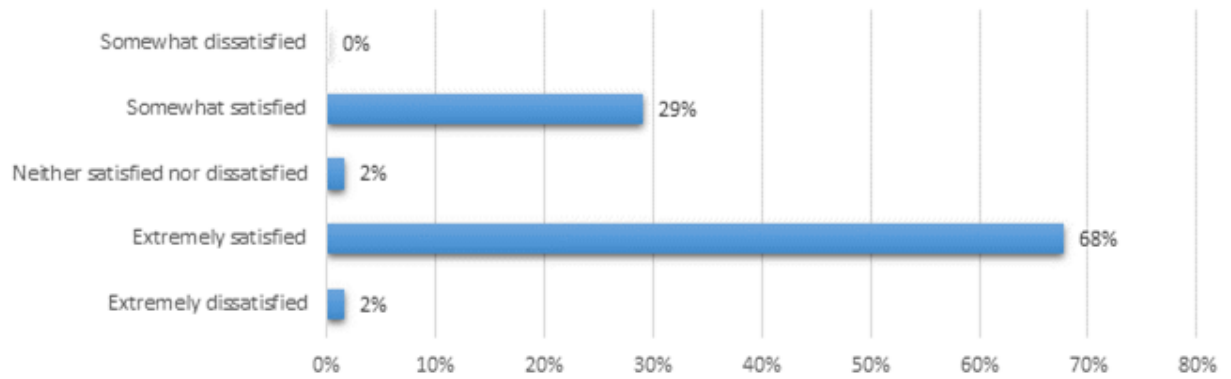
What was your main reason for attending this conference?



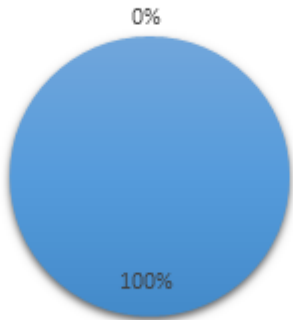
What is your position?



What was your satisfaction with the conference as a whole?



Would you recommend this conference to others?



■ Yes ■ No