

Institutional Effectiveness Weekly Report



TEXAS TECH UNIVERSITY

December 4, 2020

Outcome 1

The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

DM Revised Annual Faculty Reviews for Spring 2021

We have a number of work requests currently pending with Digital Measures for the upcoming Spring term. The previous year has shown us new areas of focus and as a result of that, departments are requesting updates to Annual Faculty Reports to reflect additional commentary, primarily for modality changes as a result of COVID-19. So far, we are creating two departmental reports, one for the department of English and one for the department of Kinesiology and Sport Management. We are also updating college-level reports for the College of Agricultural Sciences & Natural Resources and the College of Media & Communication.

Additional requests currently pending include an exclusionary question for Spring 2020 course evaluations, which will provide an avenue for administrators to allow faculty the option to exclude these evaluations.

We have other work requests which have been or will be completed soon. These include the above projects, an undergraduate activity report, and tweaks to current DM screens. The accordion on the Activities screen has also been removed to immediately emphasize asterisks and show a guide for updating scholarly activity. We would like to use this potentially for announcements where necessary, but for the time being, we have some additional clarity with this notification. We hope that all requests will be completed by mid-December.

NSSE Pulse Report

The NSSE Pulse Survey administration has officially closed and the Office of Planning and Assessment is anxiously awaiting the final report, hopefully before the Christmas holiday. We hope to be able to share results in upcoming weekly reports.

NSSE/FSSE Planning

As the National Survey of Student Engagement (NSSE) and the Faculty Survey of Student Engagement (FSSE) are planned to be administered in Spring 2021, many preparations and meetings are taking place to ensure success.

Ashley Loveless and Libby Spradlin have been working diligently serving on the marketing subcommittee for NSSE/FSSE. In the numerous meetings held over the span of the last two months, much progress has been made. This committee, in collaboration with Chris Cook and his team, have been brainstorming and creating marketing materials for disbursement across campus and on various TTU social media platforms.

Additionally, there has been a new NSSE website created as a 'landing page' for students to plug in and get to know more about NSSE behind-the-scenes (see screenshot below for example)!

Many survey incentives have been finalized, while others are in development. We anticipate offering incentives to both students and faculty. These incentives range from lottery drawings of Double T Under Armour backpacks, autographed athletic merchandise, and athletic tickets!

The full NSSE/FSSE Planning Committee has been meeting once a month and plans to continue to do so leading into the launch of the surveys. With these more formal meetings involving more individuals, it is easier to problem solve and brainstorm for possible issues and new ideas to help ensure a successful administration.

NSSE

WHAT is NSSE?

National Survey of Student Engagement (NSSE) –The NSSE is a research-proven tool for helping to collect as many student perspectives as possible.

WHY is it important?

When we say that TTU is committed to educating and empowering a diverse student body, we mean it. Building a one-of-a-kind college experience that truly helps each student on their journey takes all of us—faculty, staff, alumni, parents, friends, AND STUDENTS! This work is not easy, and we need to make sure everyone has a voice. The NSSE is a research-proven tool for helping to collect as many student perspectives as possible. Even better, it gives us a snapshot of how we stack up compared to other universities. When you take the time to complete the NSSE, your experiences, perspectives, and insights help shape the future of TTU. When you fill out the NSSE, you are helping the next you.

Help the Next You by...

Check your email starting Early Spring 2021! You may be among a select group of students nationally requested to take this important survey! Search for an email from nsse@nsse.org, click on the link provided, and share your thoughts about TTU.

Incentives

In appreciation for participating, students who complete the survey by April 16th, 2021 will be automatically entered in a random lottery drawing to win 1 of 300 prizes ranging from Under Armour backpacks with custom Double T embroidery, autographed athletic merchandise, athletic tickets, and more!

Questions? Contact Us Here

OPA.Survey@ttu.edu

Previous Reports

[2019 Administration](#)

[2017 Administration](#)

Help the Next You

TTU NSSE SURVEY HIGHLIGHTS

ROOM FOR GROWTH

- Inclusiveness & Engagement with Diversity
- Global Learning

AREAS OF SUCCESS

- Challenging and beneficial academic experiences
- High-Impact Practices
- Campus community
- Institutional emphasis on providing academic support to students
- Student-Faculty Interactions

Click to Enlarge

Survey Schedule for Students

MAR	Survey Open
1	
APRIL	Survey Closed
30	



Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

IE Award Reminders

A second reminder regarding the IE Award was distributed to associate deans and department chairs on Thursday, December 3. A third reminder will be sent upon returning from the Holiday Break.

Delete Respond Quick Steps Move Tags Editing Zoom OneNote

Thu 12/3/2020 1:03 PM

Hughes, Jennifer S

Second Reminder - 2021 IE Award Application Due 2/19/21

To Associate Deans; TTU Department Chairs

Cc Planning and Assessment Staff; James, Darryl

Dear Department Chairs and Associate Deans:

I'm kindly sending another reminder regarding the 2021 IE Award application, which provides the winning department with a \$5,000 cash prize. The submission deadline is February 19 at midnight.

Your college dean will review applications and select one to nominate on behalf of the college. We expect and hope to receive one departmental submission from each college.

Please click on the image below to go straight to the application. If you have any questions about this award, please email me (Jennifer.s.hughes@ttu.edu) or Vice Provost James (Darryl.james@ttu.edu).

Thank you, and we look forward to receiving your application!

Warmly,
Jennifer



November 2020 Blog Post

A November blog post was posted to the OPA website, entitled “Common Areas of Non-Compliance with SACSCOC.”

November 2020 OPA Blog

Common Areas of Non-Compliance with SACSCOC

As Texas Tech prepares its Fifth Year Report to SACSCOC, I wanted to share some common areas of non-compliance with all of you. I've included a chart below that was provided by SACSCOC, and I think you'll find it to be informative and instructive. This chart tells us which standards are most commonly cited as non-compliant at each of the three review stages for SACSCOC.

In case you don't know, SACSCOC is a peer-led institution, which means that we are guided and regulated by our peers. SACSCOC organizes peer teams to review each institution's documentation around nearly 100 standards. A different team of reviewers examines our evidence in three stages: 1) an off-site committee review; 2) an on-site committee review, and 3) SACSCOC Board of Trustees. These three separate groups of peers determine our compliance status with SACSCOC.

As the chart demonstrates below, almost 92% of all institutions were found to be non-compliant with faculty qualifications (6.2.a) at the first stage of review (i.e., off-site committee review). However, by the time this standard was reviewed by the Board of Trustees in the third review stage, only 6% of institutions were found non-compliant. Similarly, 61% of institutions were found non-compliant with assessing student learning outcomes (8.2.a) in the first stage or review, and by the Board of Trustees review, this number dropped to 12%. These changes in compliance status tell us that documentation matters! The cleaner our documentation at the off-site committee, the better! All of your Nuventive Improve reports are submitted for compliance with 8.2.a, so please know that all of your effort is indeed reviewed by Texas Tech and by SACSCOC.

Top 10 Most Frequently Cited Principles (2018) in Decennial Reaffirmation Reviews: Class of 2019 (N=77)

Review Stage I: OFF-Site Committee		Review Stage II: ON-Site Committee		Review Stage III: Board of Trustees	
Principle	% of Institutions in Non-Compliance	Principle	% of Institutions in Non-Compliance	Principle	% of Institutions in Non-Compliance
6.2.a (Faculty Qualifications)	92%	7.2 (Quality Enhancement Plan)	45%	8.2.a (Student Outcomes: Ed Programs)	12%
8.2.a (Student Outcomes: Ed Programs)	61%	8.2.a (Student Outcomes: Ed Programs)	32%	8.2.b (Student Outcomes: Gen Ed)	12%
8.2.b (Student Outcomes: Gen Ed)	56%	8.2.b (Student Outcomes: Gen Ed)	30%	6.2.a (Faculty Qualifications)	6%
8.2.c (Student Outcomes: Academic & Training Services)	52%	6.2.a (Faculty Qualifications)	22%	7.2 (Quality Enhancement Plan)	5%
6.3 (Faculty Appointment & Evaluation)	49%	8.2.c (Student Outcomes: Academic & Training Services)	17%	7.3 (Administrative Effectiveness)	5%
6.2.b (Program Faculty)	48%	7.3 (Administrative Effectiveness)	13%	8.2.c (Student Outcomes: Academic & Training Services)	4%
5.4 (Qualified Officers)	47%	6.3 (Faculty Appointment & Evaluation)	8%	13.3 (Financial Responsibility)	4%
8.1 (Assessing Effectiveness)	43%	13.3 (Financial Responsibility)	6%	6.3 (Faculty Appointment & Evaluation)	3%
13.2 (Assessing Effectiveness)	42%	14.2 (Substantive Change)	6%		
6.2.c (Program Coordination)	38%				

Outcome 3

The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

Completed OPA SSL Report

This week, OPA completed its 19-20 assessment report in Nuventive Improve. This report provides an update on OPA's operational objectives during the 2019-2020 academic year. Below is a screenshot of our results.

Outcome #1 The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.

2019 - 2020 Progress is Satisfactory 12/04/2020

TTU continues to be in compliance with external accrediting agencies.

In 19-20, Texas Tech was 99% compliant with the State of Texas' stipulations identified in Public Access to Course Information (HB2504). On behalf of the Office of the Provost, OPA is submitting a certification of compliance report to the Governor's Office and several state legislators' offices. This report substantiates our compliance, and is attached to this report.

In 19-20, Texas Tech is submitting a submitting a substantive change prospectus to SACSCOC to operate the School of Veterinary Medicine in Amarillo, TX. OPA has been a a partner in the completion of this prospectus.

In 19-20, the Office of Planning and Assessment led the university's efforts to submit the Fifth Year Report, which will be submitted in March 2021. During 19-20, approximately 50% of the office's efforts have been solely dedicated to preparation of the Fifth Year Report.

Related Documents

- 2020 Final HB 2504
- Compliance Letter.docx

Update on Senior Administrator Hiring

OPA completed second interviews for the Senior Administrator position on Tuesday, November 24th. After careful consideration of the two finalists for the position, Spradlin offered the position to Kara Page and she accepted on December 3rd. Callison is working with TTU HR to begin the hiring process which will begin with a formal offer letter. Page has been given a start date of January 1, 2021 and Callison and Spradlin are working with IT to ensure she is set up with a computer and laptop. OPA is excited for Kara to join our office in this vital role!