



TEXAS TECH UNIVERSITY  
Office of the Provost

## Office of Planning & Assessment

# Institutional Effectiveness Weekly Report

## January 12, 2018

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*The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.*

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### **OUTCOME 1: The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.**

- ✦ The Degree Program Annual Report evaluation has completed the evaluation phase and is now in the analysis phase of the process. Cleaning the data and developing institutional, college-level, departmental, and programmatic reports will take a few weeks. The reports will be available for distribution by the end of January or the beginning of February.
- ✦ Each College Level IE Committee has been asked to conduct a peer review of their degree programs' annual reports. This evidence will be utilized for documentation of institutional effectiveness activity. In Fall 2017, OPA created a Qualtrics version of the Peer Review rubric that committees could use. A key benefit of using the Qualtrics instrument is that OPA can easily download the results. This week, OPA created college-level reports for committees that opted to use the Qualtrics instrument. The peer review evaluated "appropriateness" of program level assessment for each of the PAR components. Faculty were asked to evaluate each of the following components on a 7-point scale, with two additional follow-up questions and a section for comments: Student Learning Outcomes, Assessment Methods, Results, and Actions for Improvement and Evidence of Improvement. The two follow-up questions were:
  - **Overall**
    - Report does not comply with SACSCOC Comprehensive Standard 3.3.1.1
    - Report complies with SACSCOC Comprehensive Standard 3.3.1.1
    - Report should be recognized as an exemplar for SACSCOC Comprehensive Standard 3.3.1.1
  
  - Report could be improved upon next year. See the Office of Planning and Assessment for further assistance.
  - No corrections recommended.

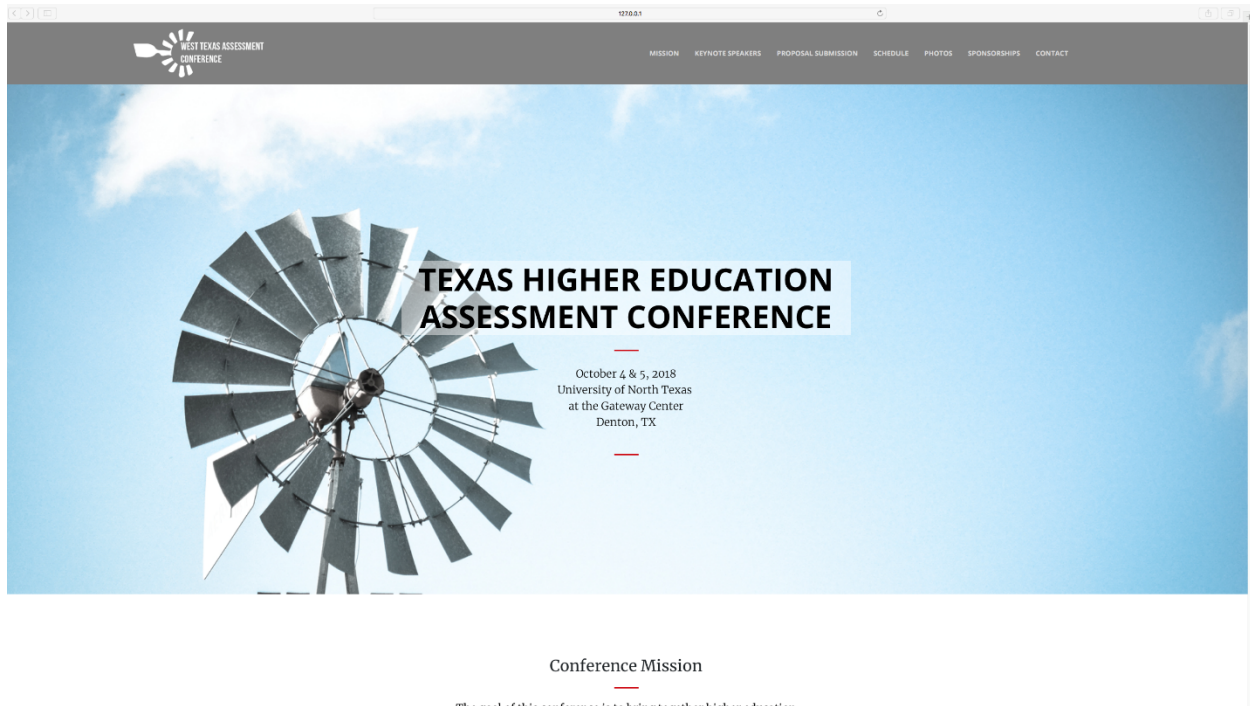
**OUTCOME 2: Texas Tech University faculty and staff will be well-prepared to meet OPA’s faculty credentialing, assessment, and strategic plan expectations.**

- ✦ The preliminary Outreach and Engagement numbers were submitted this week. Final numbers will be available mid-February after faculty annual reviews are complete.

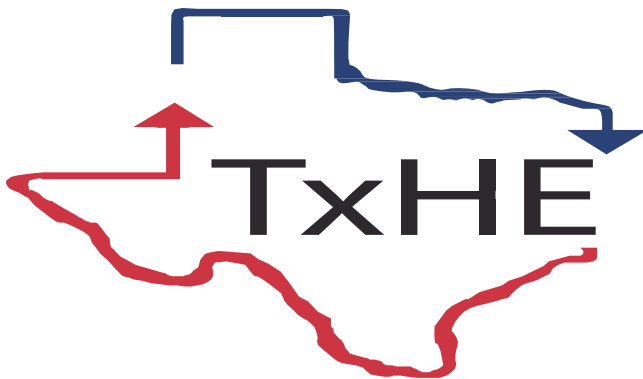
	2016	2017 Target	2017 Actual	2018 Target	2020 Target	2025 Target
Number of hours faculty and staff were involved in TTU OES	439,561	470,000	455,873	490,000	520,000	600,000
Number of projects, programs, classes and events provided for/in partnership with the community	732	740	774	760	800	900
Number of non-TTU attendees and participants in TTU OES activities	952,482	960,000	1,032,238	965,000	975,000	1M
Number of K-12 students and teachers participating in TTU OES activities	409,366	420,000	386,949	425,000	430,000	450,000
Number of external awards received for excellence in OES		NEW				
Number of service learning courses offered	99	101		103	107	120
Number of OES scholarly publications, presentations, and performances		NEW				
Number of collaborative OES partnerships	814	835	1,282	855	900	1000
Total external funding OES	\$39.4M	\$40M	\$55.26M	\$41M	\$43.5M	\$50M

- ✦ Program Review- OPA is committed to improving our support of graduate program review. OPA can provide expertise and professional assistance to faculty who are generating the Graduate School’s required documentation. Among the required documents are the degree program’s annual TracDat assessment report, and several DigitalMeasures-generated reports related to faculty scholarly activity and faculty credentials. A meeting with Dr. Doerfert and Mr. Kenny Shatley has been scheduled for January 19, 2018 to discuss additional documentation. Below is the list of scheduled graduate program reviews, and OPA expects to be highly involved in each:
  - ✦ English
  - ✦ Computer Science
  - ✦ Natural Resources Management
  - ✦ Theatre & Dance
  - ✦ Bioengineering
  - ✦ Animal and Food Science

- ✦ Ag Education and Communication
- ✦ Environmental Toxicology
- ✦ OPA continues to play a supporting role in the development of institutional portfolios. Currently, OPA staff are working with eLearning marketing staff to develop two postcards. The first postcard will inform faculty that portfolios will be available to them this upcoming Fall 2018 in their Blackboard account. The second postcard will inform students that portfolios will be available to them in Fall 2018 for developing career-oriented portfolios.
  - In addition, OPA will be participating in a portfolio learning community professional development series this Spring 2018 semester. Suzanne Tapp is facilitating this group, and we expect to prepare instructional materials related to assessing student portfolios.
- ✦ Institutional Collaborative Assessment Updates
  - A summary of the TechQuest pre-test results is currently in the final drafting stages and awaiting final approval from Jennifer Hughes and Craig Morton. This summary will provide a preliminary analysis of first-year demographics and overall scores by Foundational Component Areas. The post-test will be administered in late spring 2018 and a final report encompassing a comparative analysis of both administrations is expected to be completed by mid-2018.
- ✦ The former West Texas Assessment Conference (WTAC) has now been rebranded to TxAHEA. To keep Dr. James informed on the conference's activities, below are the meeting minutes from January 10. Additionally, some screenshots have been provided of the conference website. OPA's student assistant, Maddi Busby, has been an asset on the development of the website.







Texas Higher Education  
Assessment Association

## ✦ TEXAS ASSOCIATION FOR HIGHER EDUCATION ASSESSMENT MEETING MINUTES

1/10/18

- The regularly scheduled meeting of the planning committee of the Texas Association of Higher Education Assessment, formerly known as West Texas Assessment Conference, convened at 1:36 P.M.
- Members in attendance were: Jennifer Hughes, Texas Tech University; Kahlie Callison, Texas Tech University; June Moore, Angelo State University; Kraig Schell, Angelo State University; Elizabeth Vogt, University of Northern Texas; and Blake Decker, West Texas A&M University.
- The vote for the new name of West Texas Assessment Conference was reported as 5 to 3, making the new official name Texas Association for Higher Education Assessment.
- The website logistics were discussed. Ms. Vogt will be in contact with the keynote speaker to obtain a biography and headshot to be used for the website. The windmill will be kept, with the new logo being placed in the top left corner. A section will be added for location, including pictures of the Gateway, maps, and parking information. Proposal forms will be in PDF form instead of an online form because of technical difficulties. The candidates will have a choice to attend the user's conference as well.
- Transportation trams will be researched with both Ms. Vogt and Dr. Wallace working together to come to a solution. Parking will be \$5. The goal is to provide free tram service to alleviate the burden of the cost.
- The Gateway at University of Northern Texas, the host of the conference, has been reserved with no deposit cost being incurred.
- The proposal submissions will be opened on February 1<sup>st</sup> and will close on April 1<sup>st</sup>, with an extension until April 15<sup>th</sup>.
- In addition to sponsors from past conferences, others are being researched. Ms. Vogt suggested Qualtrics be solicited. Dr. Hughes will be running point on researching sponsors at TAIR. Any other sponsor suggestions are to be directed to Dr. Hughes.
- Ms. Vogt will be in contact with TracDat to confirm their sponsorship of TracDat's users' lunch during the user's conference.
- Ms. Vogt reported that University of Northern Texas will be putting \$5,000 towards the subsidization of the conference. It is believed that Dr. Wallace from North Central Texas College will be matching that donation.
- The Texas Tech University Office of Planning & Assessment will contact the list serves in regards to changes in the event.
- Kim Faris University of Northern Texas is being proposed a position on the Marketing/Proposals Committee.
- The registration pages will become active once the new logo is finalized. Ms. Callison and Ms. Moore will work together to solve logistics concerning registration and payment for the user's conference and the general conference.
- The paper program will continue to be used.

- Ms. Vogt will work with the keynote speaker to plan another session at some point in the conference.
- Hilton Garden Inn was chosen as the host hotel for the conference. There will be a catered meal the night before the conference at the Hilton.
- Once University of Northern Texas gets a quote for food at the conference, there will be a decision on splitting payment between universities.
- The next meeting will be held via conference call on February 20<sup>th</sup>, 2018 from 2:00 P.M. – 3:00 P.M. Dr. Hughes will be emailing the proposal PDF for approval from the committee. Ms. Vogt will send out catering menus for suggestions from the committee.

***In addition to direct contributions toward the departmental goals, OPA continues to focus on continuous improvement measures.***

- ✦ OPA was formally informed by Kate Haenchen and Brandon Hennington (Space Planning) that the former office suite occupied by the Presidential Lecture Series has been designated as OPA space. Therefore, we will soon be re-arranging our office spaces to make the best use of this additional square footage.
- ✦ Jennifer Hughes submitted a presentation to LEAP Texas entitled *Creating Connections Between Marketable skills and NILOA's Transparency Framework: Texas Tech's Plan for Assessing Marketable Skills*. The presentation was accepted, and will be presented at the 5<sup>th</sup> Annual LEAP Conference, to be held March 25-27, 2018 at the Omni Houston Hotel at Westside in Houston, TX.