Institutional Effectiveness Weekly Report
December 15, 2017

The Office of Planning and Assessment reports its weekly activities and contributions toward Texas Tech University's institutional effectiveness efforts and departmental objectives.

OUTCOME 1: The Office of Planning and Assessment will contribute to Texas Tech University's ongoing compliance with all external accrediting agencies and State of Texas mandates.
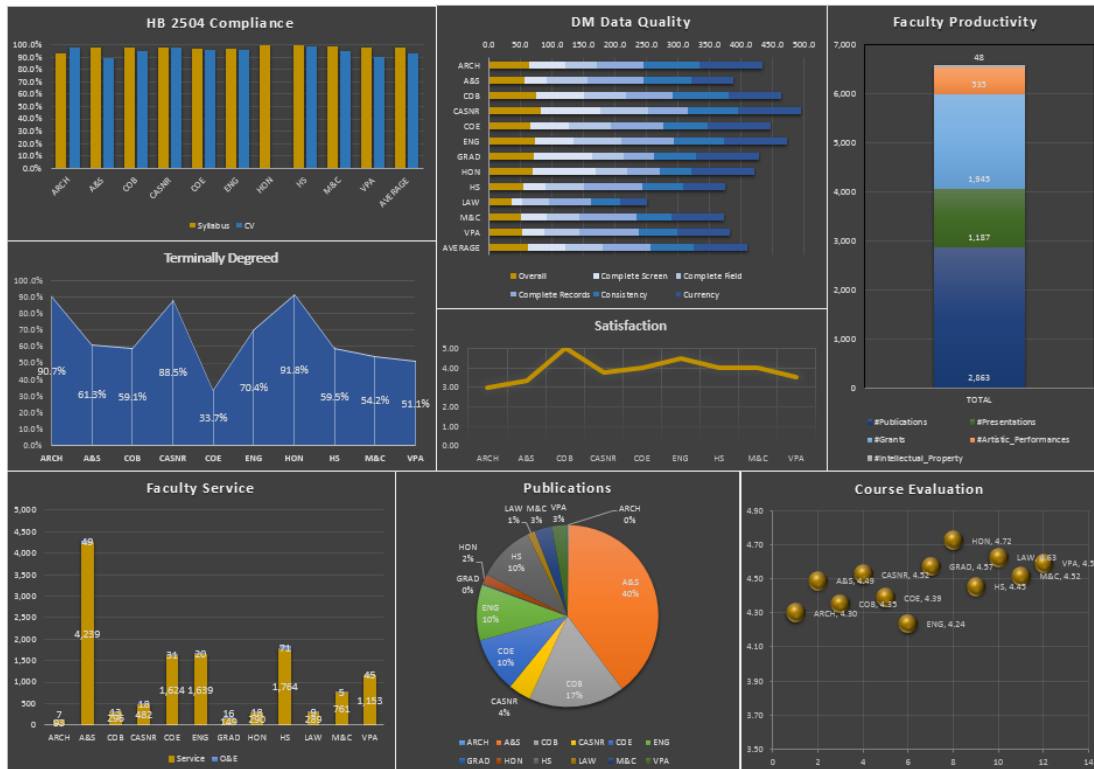
✦ With the exception of a few degree programs that have yet to submit their annual assessment reports, OPA has evaluated all Annual Assessment Reports. This exhaustive process was significantly improved this year to have multiple evaluators per report. Our preliminary analysis has revealed that, in some cases, Actions for Improvement and Follow-Up statements need further attention. As a staff, we already are determining how we can remediate these reporting gaps. First, we will notify relevant department chairs during the upcoming spring 2018 assessment consultations. Second, as Dr. James has requested, Follow-Up actions for the 2017-2018 assessment cycle will become mandatory. We think these interventions will result in improved assessment reports.
  ▪ OPA has continued to assist Civil Engineering with their assessment plans for each degree program. OPA has also provided VPA with information regarding degree programs for their CAP committee meeting.
  ▪ OPA is in communication with Nuventive regarding the update to TracDat 5.5 (TracDat will now be called Nuventive Improve). The update will not affect the way that our users manage their assessment plans in the software. Logos, color schemes, and additional tools are a few changes that will be made when the upgrade occurs. Once the PAR process is complete, we will initiate the software upgrade with IT.
✦ Support Service Level Institutional Effectiveness Committee- Over the past few months, OPA staff have been working on creating TracDat accounts for all SSL units in order to streamline continuous improvement reporting. As of today, 100% of SSL units have a TracDat account and their 2016-2017 assessment plans have been documented in their accounts. During the spring 2018 consultations, directors will receive feedback from the peer review committee on their assessment reports, given access to their TracDat accounts, and trained on how to submit information for the 2017-2018 reporting.
✦ Faculty Credentialing Documentation
  ▪ Faculty Transcript Report

- OPA staff are focusing on completing the transcript uploading process for Architecture and Honors before the holiday break. Our goal is to have a smooth process in place so that transcript uploading can begin in earnest in January.
- An adjusted flowchart of the transcript process is being finalized by OPA's web design student assistant.

OUTCOME 2: Texas Tech University faculty and staff will be well-prepared to meet OPA's faculty credentialing, assessment, and strategic plan expectations.

✦ General Faculty Credentialing
- The DigitalMeasures data usage satisfaction survey was completed by 22 chairs and administrators across campus. Results indicate overall satisfaction with a score of 3.73 out of 5.00. Comments included in the survey prompted OPA staff to reach out to several colleges across campus to offer assistance with DM requests.
- OPA staff met with Dr. John Dawson to gather input about the Nutritional Sciences Merit Report. Several adjustments will be made and the 2017 report should be more accurate than the 2016 version.
- Preparation of 2017 grant information is being prepared by TTU's ORS for upload to faculty DM accounts.
- A report of terminally degreed faculty who teach undergraduate courses is complete. This information, along with other data, will be included in a Faculty Dashboard which OPA will display on our website. Much of the dashboard data is pulled from DigitalMeasures reports. A dashboard prototype is shown here.

- Open Work Requests

Request #	Date Opened	Title	Status
74	11/15/2017	Add "Other" to criteria for degrees in Faculty Transcript Report	12-4: DM completed this work request and it is closed.
77	11/29/2017	Justification Statements need to pull into SACS Faculty Roster report	12-11: DM completed this work request and it is closed.
78	11/29/2017	2017 Raiders Engaged DM Test	12-14: DM completed the import successfully. This request is closed. 12-13: DM requested additional cleanup of the spreadsheet which OPA provided.
79	12/5/2017	Update to "Degree Program Coordinator" screen	12-6: DM quickly completed this request and it is closed. 12-5: OPA asked that the "degree" field be added to the "Degree Program Coordinator" screen so we can tell which degree the person is the coordinator of.
80	12/8/2017	Additions to Intellectual Contributions screen	12-11: DM completed this request and it is closed. 12-8: At the request of Nutritional Sciences faculty, a new "Role" field needs to be added within the "Author" entry of the Intellectual Contributions screen. The role will be a drop-down for 1) first author, 2) co-first author, and 3) senior author. This will enable the NS merit report to run more accurately.
81	12/8/2017	Revisions to Nutritional Sciences Merit Report	12-8: NS staff outlined several areas of their merit report that needed programming adjustments. These were identified by NS faculty after running the report last year. Expected completion is 12-22.
82	12/14/2017	December 2017 Raiders Engaged Import	12-14: Following the successful test import of RE date to DMs Outreach & Engagement screen, the full import of 560 lines was submitted. Expected completion is 1-2-18.

- Usage Statistics

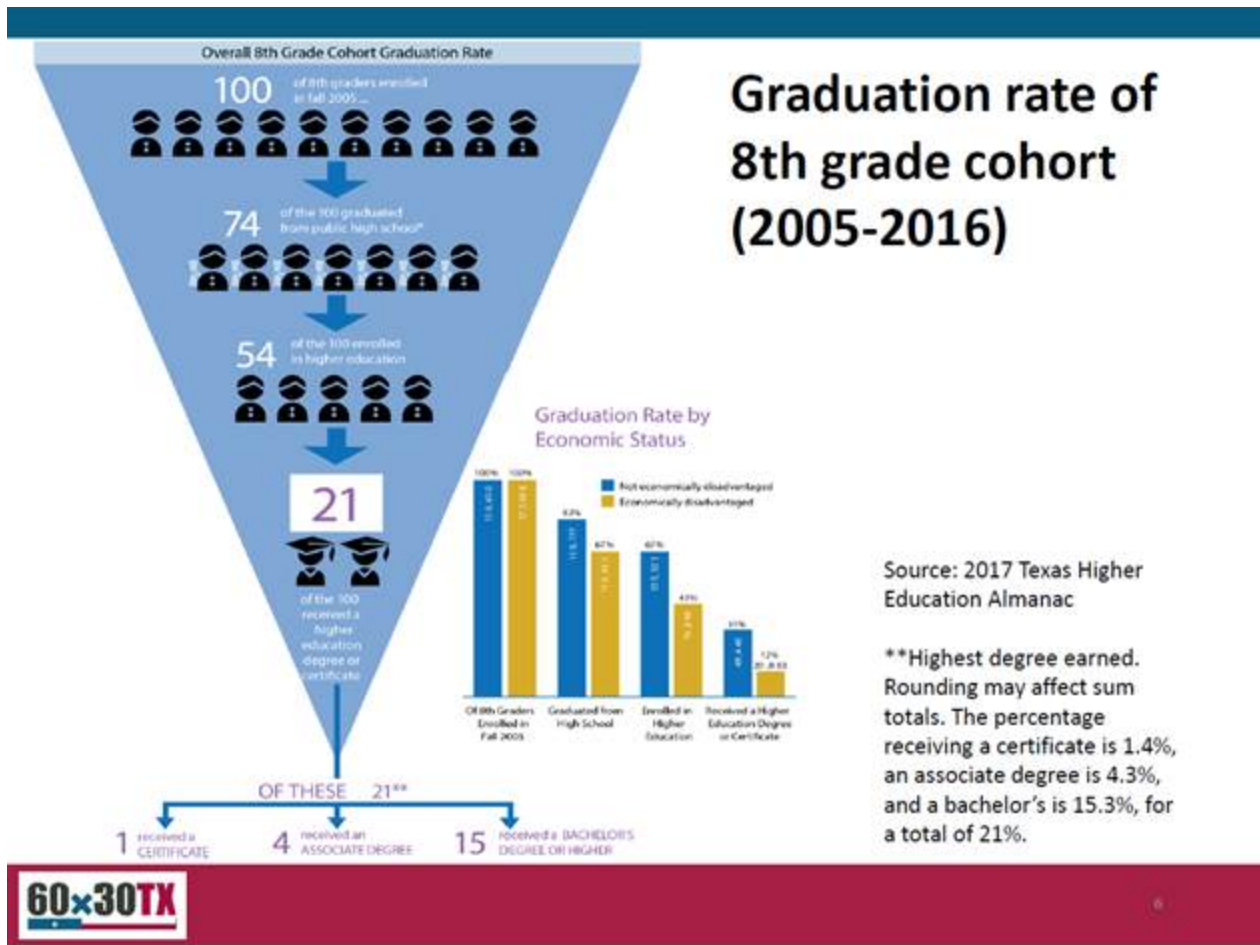| (Number of Logins)	1 Week	1 Month	6 Months	1 Year
Activities Database - University (148,873)	1,698	5,682	25,227	80,404

✦ Institutional Collaborative Assessment Updates

- Raiders Engaged has received 742 projects as of December 14. This exceeds the 732 projects that were submitted during the last reporting cycle and outreach is still being conducted throughout December to identify any missing departments. OPA has a meeting scheduled with TTUISD on December 15th to discuss submission of data since the retirement of their former director. Additionally, DigitalMeasures completed a test upload of outreach and engagement data to faculty DM accounts on December 14. A complete upload of all data received so far was then submitted to DM. A final data upload will be submitted in January for any projects received over the TTU holiday.

OUTCOME 3: The Office of Planning and Assessment will continually monitor the university's compliance with laws, policy statements, and policies deriving from the State of Texas, THECB, and SACSCOC.

✦ THECB Updates
- Commissioner of Higher Education, Raymund A. Paredes, presented the 2017 State of Higher Education address, "*60x30TX*: We Can't Get There from Here." He demonstrated that Texas is losing ground nationally for citizens with an associate degree or higher. Highlights of his presentation include the following:
    - The THECB supports a graduation bonus model for public universities which rewards graduation with additional emphasis on at-risk students.
    - To become more cost efficient, the average semester credit hours to bachelor's degrees can become more proficient.
    - Financial assistance can include work-study partnerships with industry for off-campus student jobs.
    - Competency based education can be advanced.
    - Marketable skills can be included in curricula so that students demonstrate and communicate skills.
    - Intrusive student services can be offered with advising, expanded summer programs, using predictive analytics and early alert systems, and improved developmental education.
    - Faculty reward and professional development systems can be improved.
        Commissioner Paredes concluded, "We must be *relentless* in these efforts." He presented the following infographic:

Graduation rate of 8th grade cohort (2005-2016)

Source: 2017 Texas Higher Education Almanac

**Highest degree earned. Rounding may affect sum totals. The percentage receiving a certificate is 1.4%, an associate degree is 4.3%, and a bachelor's is 15.3%, for a total of 21%.

- A December 2017 presentation to the Committee on Affordability, Accountability, and Planning shows that there has been a decline in higher education enrollment rates from 2014 to 2016. Although four-year high school graduation rates have been increasing, to achieve *60x30TX* goals, about 7,000 more high school graduates were needed to enroll in college during fall 2016. Economically disadvantaged students and males continue to have the lowest enrollment rates.

Percentage of all Texas public high school graduates enrolling in Texas institutions of higher education by the first fall after their high school graduation	Plan Year	Recent Trend Years		Target
	2014	2015	2016	2030
	54%	53%	52%	65%

- Julie Eklund, THECB Assistant Commissioner for Strategic Planning and Funding, presented information regarding male completion significantly trailing female complete of higher education in Texas and nationally. Increasing male completion is critical for *60x30TX* goals. Higher education can play an important role in closing gender gaps by encouraging male college readiness.