



Meeting Minutes

QEP Advisory Committee

November 29, 2023

12:00 – 1:00

Microsoft Teams or ADMIN Bldg., Room 215

- I. Approval of October Meeting Minutes
 - *Minutes approved by Dr. Peasley and seconded by Wendy Humphrey*
- II. Introduction of New Members
 - *Dr. Peasley from the College of Media and Communications*
 - *Dr. Song from the College of Business and Communication*
 - *Dr. Amy Beniot Warlick from University Studies*
 - *Dr. Jennifer Cross from the College of Engineering*
 - *Dr. Charbonneau from Athletics*
- III. Update on WISHES Administration
 - *We have successfully joined the WISHES Administration out of NYU.*
 - *We have launched our first administration of WISHES right before Thanksgiving.*
 - *We did not fall within the category of human subject's research, although we did submit an IRB because this was primarily for accreditation.*
 - *The survey was sent out the instrument to many student emails have begun to collect feedback. This is our pilot.*

Jill and Bryson Update:

- *The survey was sent out on November 20th to all TTU undergrad students from all campuses and remote, except Costa Rica, and we have already received 876 surveys.*
- *Another reminder will be sent out about the survey tomorrow and then a final reminder on Tuesday and the report will still run until commencement in December.*
- *Use the data to inform the QEP as well as programing, this data will help to identify student populations that are struggling.*

Discussion:

- *Question of hospitality gift cards as an incentive for students. This is awaiting approval from the CFO.*
- *We are not looking for a certain percentage of student response rather a wide demographic of students.*
- *Question of time conflicts with course evaluations, is there a hindrance for both. There was an agreement that it may need to be sent out at a different time in order to ensure success of both.*

IV. Discussion on Branding the QEP

- *We have had 2 conversations with communication and marketing and branding for the QEP. Bryson and Jennifer sat down with Eileen and gave her a run down what the QEP is and dates, and goals.*
- *Eileen sent a representative, Beth Davidson, who sat in on the last QEP executive meeting in which she supplied the committee with questions that need to be addressed in order to move forward.*
- *We want to brand the QEP in a way that stands out on campus. The onsite visit from SACSCOC will be March 2nd – 6th, 2025. We need to brand the QEP all over campus for this visit.*
- *Future development of a subcommittee to be over branding.*
- *Launching the campaign for the QEP after the proposal is written, a logo is developed, which we believe will be the start of the semester in Spring of 2025.*

V. Faculty-Student QEP Research Initiative (Part of Assessment Plan)

- *Some faculty members from Human Sciences came into the last EC meeting in order to pitch a research incentive that would allow the student body to participate. They are looking for this to be included in the QEP assessment plan. There will be more information to come on this later.*
- *May have the faculty members attend the next meeting in order to provide a formal presentation to you all.*

VI. Shmoody App Developments

- *It is a wellbeing app targeted to the 18-24 age group. It is a gamified app in order to promote mental and physical health and wellbeing, as well as life goal, life planning, a mood detector, and much more.*
- *The official launch of the app was November 7th in which the CEO came in from Austin.*
- *Anyone who would like to explore the app, is more than welcome to download it. The information was provided by Peyton Sauer.*
- *We are at about 1,000 downloads, and they all seem to be content, and they are interacting with each other.*

- We are the first school to do this with Shmoody, so we can use the student responses, WISHES data, and more in order to manipulate the app to make it the best it can be.
- Shmoody is willing to promote other Texas Tech resources within the app. There is a full list within the app on the Tech page.

VII. Subcommittee Reports

- *Working closely and regularly during the process of writing the QEP proposal, which will be submitted in January 2025.*
- *Budget committee meeting tomorrow.*
- *Literature Review: Jaclyn and Charles have met as codirectors and will be meeting with the rest of the subcommittee tomorrow.*
- *New members connect with the subcommittees through the sign up genius.*