



TEXAS TECH UNIVERSITY

# Hospitality & Retail Management™

## Doctor of Philosophy in Hospitality, Tourism, and Retail Management

### Degree Requirements

Total Hours Required: 72 credit hours

#### Core Courses – 12 credit hours

#### Semester

HRM 6315	Curriculum Development in Hospitality and Retail Management	_____
HRM 6325	Research Methods for Hospitality, Tourism, and Retail Management	_____
HRM 6330	Theoretical Developments in Hospitality, Tourism and Retail Management	_____
HRM 6388	Current Literature in Hospitality, Tourism and Retail Management	_____

#### Seminars – 3 credit hours

HRM 6101	Introduction to Hospitality, Tourism and Retail Management Doctoral Program	_____
HRM 6102	Introduction to Publishing in Hospitality, Tourism, and Retail Management	_____
HRM 6103	Faculty Expectations in Hospitality, Tourism, and Retail Management Academic Settings	_____

#### Required Courses – 9 credit hours

HRM 6345	Consumer Behavior In the Services Industries	_____
HRM 6375	Measurement Methods in Hospitality, Tourism and Retail Management	_____
HRM 6385	Qualitative Research Methods in Hospitality, Tourism and Retail Management	_____

#### Statistics Courses – 12 credit hours (in consultation with Ph.D. Program Director)

HRM 6333	Quantitative Research Methods in Hospitality, Tourism and Retail Management	_____
XXXX	Intermediate Statistics	_____
HRM 6378	Advanced Statistical Methods for Services Industry Research	_____
XXXX	Other Special Topics in Statistics	_____

**Cognate / Electives – 24 credit hours** (Up to 12 transfer hours may be applied on a course-by-course substitution basis upon approval of the Ph.D. Program Director and the Graduate School)

Part 1: Choose from the List of Available HRM / RHIM / RETL Courses

Cognate / Elective 1	HRM/RHIM/RETL _____	_____
Cognate / Elective 2	HRM/RHIM/RETL _____	_____
Cognate / Elective 3	HRM/RHIM/RETL _____	_____
Cognate / Elective 4	HRM/RHIM/RETL _____	_____

Part 2: Transfer Courses (Up to 12 credit hours from Master's degree may be transferred into the Ph.D. degree plan and applied to the Cognate / Electives category. No transfer courses could be used if the suggested equivalent grade was C or below. No courses taken more than eight years prior to admission will be accepted.)

Transfer Institution	Transfer Course	TTU Equivalent
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Dissertation – 12 hours	Semester
HRM 8000	_____
HRM 8000	_____
HRM 8000	_____

List of Available HRM/RETL/RHIM Courses

- HRM5311 Problems in RHIM
- HRM5300 HRM Field Study Tour
- HRM5355 Advanced Entrepreneurship
- HRM5360 Advanced Event Management
- HRM6001\* Internship in Hospitality, Tourism and Retail Management
- HRM6311 Ethical Decision Making in Hospitality, Tourism and Retail Management
- HRM6316 Advanced Marketing in Hospitality, Tourism and Retail Management
- HRM6332 Adv. Accounting & Financial Concepts
- HRM7000\* Research
- RETL5320 Advanced Retail Category Management
- RETL5335 Advanced Concepts in E-Commerce
- RETL5350 Advanced Retail Global Sourcing
- RETL5380 Advanced Retail Buying and Control
- RETL6310 Retail Trend Analysis
- RETL6335 Advanced Concepts in E-Commerce
- RETL6346 Category Management
- RETL6365 Retail Buying, Assortment Planning & Allocation
- RHIM5309 Leadership Practices in Hospitality Organization
- RHIM5310 Sensory Evaluation of Food Products
- RHIM5343 Advanced International Retailing
- RHIM5345 Wine Marketing & Tourism
- RHIM5352 Advanced Culture and Cuisine
- RHIM5375 Operations Management for Services Industries
- RHIM6308 Advanced Lodging & Leisure
- RHIM6335 Managing Crisis in the Hospitality Industry
- RHIM6340 Organizational Management in Hospitality Administration
- RHIM6341 Strategic Management in the Hospitality Industry
- RHIM6350 Advanced Travel & Tourism
- RHIM6370 Advanced Food Systems Management
- RHIM6380 Grants & Project Funding
- RHIM6381 Community Action

\*Variable Credit