



CORE CURRICULUM & GRADUATION REQUIREMENTS

ENGL 1301, 1302	6-hours	LIFE AND PHYSICAL SCIENCES	8-hours
HIST 2300, 2301	6-hours	LANGUAGE, PHILOSOPHY & CULTURE	3-hours
POLS 1301, 2306	6-hours	Fulfilled with MCOM 2330	
CREATIVE ARTS	3-hours	SOCIAL AND BEHAVIORAL SCIENCES	3-hours
Fulfilled with MCOM 2301		Fulfilled with MCOM 1300 or MCOM 1301	
ORAL COMMUNICATION	3-hours	FOREIGN LANGUAGE/GLOBAL COMMUNICATION	9-hours
Fulfilled with MCOM 2310		Partially fulfilled with MCOM 2350	
MULTICULTURAL	3-hours	MATH AND LOGICAL REASONING	6-hours
Fulfilled with MCOM 2350			

DIGITAL MEDIA & PROFESSIONAL COMMUNICATION MAJOR

MCOM 1300 FOUNDATIONS OF MEDIA & COMMUNICATION	MCOM 2350 COMMUNICATION IN A GLOBAL SOCIETY	PCOM 3373 BUSINESS COM
MCOM 1301 INTRO. TO DIGITAL & SOCIAL MEDIA	PCOM 1100 INTRO. TO PROFESSIONAL COMMUNICATION	PCOM 4373 CAPSTONE
MCOM 2310 PROFESSIONAL COMS	PCOM 2310 PRINCIPLES OF PROFESSIONAL COMMUNICATION	
MCOM 2330 MEDIA LITERACY	PCOM 2320 CORPORATE CITIZENSHIP	

REQUIRED ELECTIVES: MCOM PROCESS ELECTIVES (18-hours)

ADV 3310 PRINCIPLES OF ADV	COMS 3320 MEDIA, TECHNOLOGY, AND SOCIETY	MCOM 3320 MASS COM LAW
COMS 1301 INTERPERSONAL COMS	COMS 3335 NONVERBAL COMS	PCOM 4301 SPECIAL TOPICS
COMS 1310 FUNDAMENTALS OF COMS	CMI 3308 VISUAL COMS	PRSC 2310 PRINCIPLES OF PR
COMS 2310 COMS AND POP CULTURE	JOUR 2300 PRINCIPLES OF JOUR	JCMI 2301 INTRO. TO MEDIA PRODUCTION AND COMPOSITION
COMS 3301 COMS THEORY	JOUR 3355 MEDIA ETHICS	JCMI 2302 FOUNDATIONS OF DIGITAL POST-PRODUCTION AND WORKFLOW
COMS 3313 PERSUASION	MCOM 3300 MEDIA THEORIES AND SOCIETY	

REQUIRED ELECTIVES: MCOM AUDIENCE ELECTIVES (18-hours)

ADV 3318 ADV RESEARCH AND CONSUMER INSIGHTS	CMI 3355 ETHNICITY, RACE, GENDER IN MEDIA	PCOM 3385 MEDIA INSIGHTS AND DATA ANALYTICS
ADV 4313 INTERNATIONAL ADV	CMI 3358 INTERNATIONAL CMI	PCOM 4301 SPECIAL TOPICS
COMS 3302 COMMUNICATION RESEARCH	CMI 3375 DIGITAL GAMING CULTURE	PRSC 4351 INTERNATIONAL AND MULTICULTURAL PR
COMS 3332 INTERCULTURAL COMMUNICATION	JOUR 3370 GLOBAL JOUR AND APPROACHES	
COMS 3356 LEADERSHIP AND COMMUNICATION	MCOM 3380 MASS COMMUNICATION RESEARCH METHODS	

REQUIRED ELECTIVES: MCOM APPLIED ELECTIVES (18-hours)

ADV 3350 SPORTS ADV	CMI 3345 ANALYZING ENTERTAINMENT MEDIA	PRSC 2330 ADVOCACY AND ACTIVISM PR
ADV 4330 ADV SALES	JOUR 4305 SPORTS AND MEDIA	PRSC 3351 FOR NONPROFITS POLITICAL
COMS 3315 POLITICAL CAMPAIGN COMS	JOUR 4330 PUBLIC OPINION AND PROPAGANDA	PRSC 3353 PR
COMS 3351 COMS IN INSTRUCTION AND TRAINING	PCOM 3315 DATA VISUALIZATION FOR MEDIA	PRSC 3354 SPORTS IN PR
COMS 3355 COMS IN ORGS	PCOM 4301 SPECIAL TOPICS	PRSC 3311 PUBLIC RELATIONS STRATEGIES
CMI 3340 COMMERCIAL PRACTICE IN CMI	PCOM 4325 MEDIA ENTREPRENEURSHIP	

The above are suggested guidelines. There is a minimum of 120 hours required for degree. There is a minimum of 40 Jr/Sr level hours required for degree.