



\$3,750 Scholarship *Criteria for Graduate Students*

Twenty (20) graduate scholarship recipients will receive a trip to New York City where they will participate in career building activities, including a welcome dinner with a keynote speaker, two daylong career & professional development workshops and a scholarship & donor recognition reception.

Graduate student applicants meeting the following criteria and completing the online application will be considered for The LAGRANT Foundation (TLF) scholarship in the amount of \$3,750.

Eligibility Criteria:

- Must be a U.S. citizen, permanent resident or DACA recipient
- Must be a member of one of the following ethnic groups: African American/Black, Asian American/Pacific Islander, Hispanic/Latino or Native American/American Indian
- Must be a full-time student at a four-year, accredited institution in the U.S., carrying a total of 9 units or more per semester/quarter
- *Must have a minimum of 3.2 GPA (if you do not meet this requirement, please see the application checklist below)
- **MUST** major in a field of study that has an emphasis in advertising, marketing, public relations
- Must have a **MINIMUM OF TWO ACADEMIC SEMESTERS or ONE-YEAR** left to complete his/her Master's degree from the time the scholarship is awarded in May 2020
- **Recipients MUST be available to participate in the scholarship activities from May 17-20, 2020.** If chosen, the applicant **MUST** attend TLF scholarship activities as noted at top of page to receive the scholarship. The applicant must make a one-year commitment to maintain contact with TLF to receive professional guidance and academic support

Before uploading and submitting your application online, all application documents must be combined and saved into one PDF!

Application Checklist:

- Application must be typed or it will not be accepted**
 - Application form, which includes all of the following components. **The following essay questions should be answered on separate pages:**
 - A one to two-page essay outlining your career goals and where you see your career path leading you. In addition, explain why you believe it's important to increase the number of ethnic minorities in the fields of advertising, marketing and public relations.
 - A brief paragraph explaining college and/or community activities in which you are involved in
 - A brief paragraph describing any honors and awards that you have received
 - *Optional: If you do not think your GPA accurately reflects your scholastic capability and achievement, draft an essay no longer than one-page explaining the discrepancy.
 - One reference letter from a college professor or an internship advisor on official letterhead and signed
 - Your current resume
 - Unofficial transcripts from your college/university; if you are selected as a finalist, you must provide official transcripts. An acceptance letter from your college/university may be used as a substitute for unofficial transcripts if you are beginning your program in Fall 2020
 - Headshot photo of applicant
- 📌 Applications must be submitted online only no later than 5:00 p.m. PST on Friday, February 28, 2020. Applications submitted by 11:59 p.m. PST on or before January 17, 2020 will receive an additional 10 bonus points to their application. Applications submitted after February 28, 2020 WILL NOT be accepted!**

To apply for this scholarship, please visit www.lagrانتfoundation.org.