

Media Strategies (MDST)

TEXAS TECH UNIVERSITY Media Strategies (M College of Media & Communication Effective Fall - 2012

Name	R#		GSP Taken (grade) GSP Not Taken					
Email	Catalog Year		n (Month & Year) 1 year Prior to Graduation					
Filed Degree Plan (@ 45 hrs)	Y N	Filed Intent to Graduate	Y N					
General Requirements for Bachelor of Arts								
English (12 hours) *1301	, *1302,	AND	AND					
English 1301 and 1302 are prerequisit	es for JOUR 2410	You MUST choose two (2) different	t English Literature courses					
Oral Communication (3 hours)								
Foreign Language (6 - 16 hours)								
MATH (6 hours)		AND						
Natural Science (8 hours total)		AND						
Individual or Group Behavior (6 h	ours)	AND	ECO 2305 AND MCOM 1300 will fulfill Individual or Group Behavior					
History (6 hours total)		AND						
Political Science (6 hours total)		AND						
Visual & Performing Arts (3 hours	total)		lfill VPA credit as well as a MCOM/JOUR					
Multicultural Requirement (0-3 ho	ours)	elective						

## **ELECTRONIC MEDIA & COMMUNICATIONS MAJOR REQUIREMENTS**

\* You must earn a grade of "C" or better in all major and adjunt courses in order to progress in the major \*

Please NOTE:	IP means "IN PROGRESS"	MCOM 3380	<b>Research Methods</b>
MCOM 1300	Intro to Mass Communications	WICOWI 5560	(Sophomore standing; MATH 2300 or 2345) Entrepreneurship: New
MCOM 3300	MCOM Theories and Society	MGT 3375	Value Creation
MCOM 3310	(Sophomore Standing) Professional Communications	MGT 4376	Entrepreneurship: Disovering Entrepreneurial Opportunities
MCOM 5510	(Sophomore Standing)	MCOM 4325	
MCOM 3320	Mass Comm Law		(MCOM 3330; MCOM 3380)
MCOM 3330	MST Writing MCOM 3310 with C or higher; GPA 2.25		
GROUP A			
(15 hours)			
GROUP B			
(15 hours)			

## CURRENT SEMESTER

Courses currently enrolled	Expected Grade	Courses currently enrolled	Expected Grade
			· · · · · · · · · · · · · · · · · · ·
	INTER-SESSION OF	SUMMER	
I understand that I can transfer only 66 ho	urs from a junior/communit	y college toward my degree at TTU. I	lt is my
responsibility to verify transfer equivalent	courses. Equivalencies car	be found at the TTU Registrar's Web	site. I will need to
ask permission from the Director of Advis	ing (1) to transfer courses t	hat would transfer as a major, minor, o	or adjunct course (I
must earn a C or higher.); (2) to transfer an	ny course(s) during my fina	1 30 hours; or (3) to take course(s) con	currently at TTU
and another school.			-

I will attend TTU	OR	I will attend jr. college/com. college/university	_
Inter-session/Sun	nmer I	Inter-session/Summer I	

## FALL OR SPRING SCHEDULE

Alternate courses:

I understand the prerequisite requirements on the front of this sheet. I also understand that if I have not completed the prerequisites for the course(s) in which I enroll before the beginning of the semester, I will drop or be dropped from the course(s) before classes begin.

\_\_\_\_

Student Signature

Advisor notes: \_\_\_\_

\_\_Advisor's Initials/Date\_\_\_\_\_

Date