

PUBLIC RELATIONS (PR) Effective Fall 2011

Name		R#	GSP
Email		Expected G	raduation
<u>General R</u>	EQUIREMENTS for Bachelor of Art	$\underline{\mathbf{S}}$ ~You must earn a grade of "C" of	or higher in all major and adjunct courses in order to progress in the major \sim
ENGLISH (12 hours) 13		_, 23	, and 23
HUMANITIES Fulfille	d by English literature requirement		
ORAL COMMUNICA	ATION (3 hours)		
FOREIGN LANGUA	GE (6-16 hours),,	,,	,
MATH (6 hours) MATH	1300 or MATH 1320	or MATH 1330	and MATH 2300*
NATURAL SCIENCE	E (8 hours)	(4),	(4)
TECHNOLOGY (3 ho	urs)	(may be fulfilled by EMC 3	(300 or 3310)
INDIVIDUAL OR G	ROUP BEHAVIOR (6 hours) ECO 2305*		and (may be fulfilled by MCOM 1300)
HISTORY (6 hours) 230	, 2301	, or other U	JS History
POLITICAL SCIENC	E (6 hours) 1301, 2302		
VISUAL & PERFOR	MING ARTS (3 hours)	(may be fulfille	ed by EMC 3308)
MULTICULTURAL I	REQUIREMENT (0-3 hours)		
PUBLIC RELAT	TIONS MAJOR REQUIREMENT	<u></u>	
PR 3310	Principles of PR (sophomore standing)	PR 3311	Public Relations Strategies (PR 3310)
МСОМ 1300	Intro Mass Communications	JOUR 2410	Newswriting (ENGL 1301, 1302, GSP 70; GPA 2.75)
MCOM 3300	MCOM Theories & Society (sophomore standing)	PR 3312	PR Writing (PR 3310, PR 3311, JOUR 2410)
МСОМ 3320	MCOM Law (sophomore standing)	PR 3341	PR Graphic Production (PR 3311) or an additional PR 4301 may be taken.
MCOM 3380	Research Methods (sophomore standing, MATH 2300 or 2345)	PR 4308	PR Management (PR 3312)
PR 4301	Special Topics in P R (sophomore standing)	PR 4312	PR Campaigns (PR 3312, MCOM 3380)
PR 4301	Special Topics in P R (sophomore standing)	unes is taken	

Special Topics in PR (PR 4301) classes MUST be over different topics each time the course is taken.

Group A (12-18 hours) See current online TTU catalog for prerequisites _____, ___

Faculty suggests students take the minimum 12 hours of Group A electives in one field of concentration. Examples: PR and ADV give students a focus on strategic communication; PR and EMC create a focus on digital public relations; PR and JOUR prepare students for media relations.

_, _

•

ADV 3310, ADV 3312, ADV 3340, ADV 3351, ADV 3361, ADV 4301, ADV 4308, ADV 4313, JOUR 2300, JOUR 3310, JOUR 3312, JOUR 3314, JOUR 3315, JOUR 3316, JOUR 3317, JOUR 3380, JOUR 4301, JOUR 4330, PHOT 2310, EMC 3300, EMC 3308, EMC 3310, EMC 3315, EMC 3335, EMC 3340, EMC 3358, EMC 3380, EMC 4301, EMC 4315, PR 3390, PR 4000, PR 4300, PR 4301

<u>Group B</u> (0-6 hours) See current online TTU catalog for prerequisites _

Students are encouraged to take 6 hours outside of Mass Communications focusing on a topic that will prepare them for a particular public relations role or practice area. Students may take an additional 6 hours of Group A electives to satisfy Group B.

First Year	Sec	ond Year	Т	hird Year	Fourth Year
MCOM 1300 ECO 2305 or 2301 and 2302 MATH 2300 or 2345	PR 3310 PR 3311 JOUR 2410	MCOM 3300 MCOM 3320 3 hrs. Group A	PR 3312 PR 3341 PR 4301	PR 4308 MCOM 3380 3 hrs. Group A	PR 4301 PR 4312 6 hrs. Group A 6 hrs. Group B

CURRENT SEMESTER Courses currently enrolled	Expected Grade	Courses currently enrolled	Expected Grade
	Inter-Ses	sion or Summer	
		ollege toward my degree at TTU. It is my response Veb site. I will need to ask permission from the	

I will attend TTU	I will attendjr. college/com. college/university	_
Inter-session/Summer I	Summer II	

transfer courses that would transfer as a major, minor, or adjunct course (I must earn a C or higher.); (2) to transfer any course(s) during my final

30 hours; or (3) to take course(s) concurrently at TTU and another school.

FALL OR SPRING SCHEDULE

Alternate courses:	

I understand the prerequisite requirements on the front of this sheet. I also understand that if I have not completed the prerequisites for the course(s) in which I enroll before the beginning of the semester, <u>I will drop or be dropped</u> from the course(s) before classes begin.

Student Signature		Date			
Catalog Year		Filed Degree Plan	Y	Ν	
Expected Graduation	Semester/Year	Filed Intent to Graduate	Y	Ν	
Advisor notes:					

Advisor's Initials/Date