



CORE CURRICULUM & GRADUATION REQUIREMENTS

ENGL	1301, 1302	6-hours	LIFE AND PHYSICAL SCIENCES	8-hours
HIST	2300 or 2301	6-hours	LANGUAGE, PHILOSOPHY & CULTURE	3-hours
POLS	1301, 2306	6-hours	May be fulfilled with MCOM 2330 or other approved course	
CREATIVE ARTS		3-hours	SOCIAL AND BEHAVIORAL SCIENCES	3-hours
	May be fulfilled with MCOM 2301 or other approved course		Fulfilled with MCOM 1300	
ORAL COMMUNICATION		3-hours	FOREIGN LANGUAGE/GLOBAL COMMUNICATION	9-hours
	Fulfilled with MCOM 2310		3-hours fulfilled with MCOM 2350	
MULTICULTURAL		3-hours	MATH AND LOGICAL REASONING	6-hours
	Fulfilled with MCOM 2350		3-hours fulfilled with MATH 2300 or MATH 2345	

PUBLIC RELATIONS MAJOR

MATH 2300	STATISTICAL METHODS OR	MCOM 2320	WRITING FOR MEDIA & COMMUNICATION OR
MATH 2345	INTRO. TO STATISTICS WITH APPLICATION TO BUSINESS	JOUR 2310	NEWS WRITING
MCOM 1300	FOUNDATIONS OF MEDIA & COMMUNICATION	PR 2310	PRINCIPLES OF PUBLIC RELATIONS
MCOM 1301	INTRO. TO DIGITAL & SOCIAL MEDIA	PR 3308	PUBLIC RELATIONS PRACTICE
MCOM 2310	BUSINESS AND PROFESSIONAL COMMUNICATION	PR 3311	PUBLIC RELATIONS STRATEGIES
MCOM 2350	COMMUNICATING IN A GLOBAL SOCIETY	PR 3312	PUBLIC RELATIONS WRITING
MCOM 3300	THEORIES OF MEDIA AND COMMUNICATION OR	PR 3315	DIGITAL PUBLIC RELATIONS
PR 3300	APPLIED PUBLIC RELATIONS THEORY AND CONCEPTS	PR 3341	PUBLIC RELATIONS GRAPHICS AND PRODUCTION
MCOM 3380	RESEARCH METHODS IN MEDIA & COMMUNICATION OR	PR 4412	PUBLIC RELATIONS CAMPAIGNS
PR 4380	APPLIED PUBLIC RELATIONS RESEARCH		

GROUP A ELECTIVES (9-hours) *(See current online TTU catalog for prerequisites)*

PR 3351	PUBLIC RELATIONS FOR NONPROFITS	PR 4300	INDIVIDUAL STUDY IN PUBLIC RELATIONS
PR 3352	PUBLIC RELATIONS EVENT MANAGEMENT	PR 4301	SPECIAL TOPICS IN PUBLIC RELATIONS
PR 3353	POLITICAL PUBLIC RELATIONS	PR 4350	CRISIS COMMUNICATION
PR 3354	SPORTS PUBLIC RELATIONS	PR 4351	INTERNATIONAL AND MULTICULTURAL PUBLIC RELATIONS
PR 3390	INTERNSHIP IN PUBLIC RELATIONS		Also fulfilled with Global Communication
PR 4000	SPECIAL PUBLIC RELATIONS PROJECT IN INTEGRATED COMMUNICATION		

GROUP B ELECTIVES (9-hours) *(See current online TTU catalog for prerequisites)*

Students are encouraged to develop a specialization within another Media & Communication major area. Students not desiring to specialize may take any Media & Communication courses in any combination to satisfy the group B requirement, including additional public relations courses beyond those needed to satisfy the public relations core and elective requirements.

GROUP C ELECTIVES (15-hours) *(See current online TTU catalog for prerequisites)*

Students majoring in public relations are encouraged to take 15 hours outside the college to develop a cognate, ideally focusing on a topic that will prepare them for a particular public relations role or practice area. Alternately, public relations majors also have the option of selecting additional group B courses to satisfy the group C requirement (or adding a minor).

The above are suggested guidelines for registration. There is a minimum of 120 hours required for degree.
There is a minimum of 40 Jr/Sr level hours required for degree