



*Concentration in*

# INTERNATIONAL AGRIBUSINESS

*with Study Abroad*



TEXAS TECH UNIVERSITY

Agricultural & Applied Economics™



*The largest U.S. wine exporter, E.&J. Gallo Winery employs Texas Tech Agribusiness alumni as market specialist in California.*

## International Agribusiness

### What is it about?

International agribusiness includes the range of activities involved in production, processing, financing, marketing, and distribution of agricultural products, including raw farm products as well as manufactured food and natural fibers.

International agribusiness as an academic field is a combination of business, economics and agriculture from a global perspective.

International agribusiness provides employment with firms that produce, process, distribute, and market food and natural fiber products for international markets. Job opportunities exist with processing and marketing firms, banks and financial institutions, cooperatives, manufacturers, farms, and ranches.

### Why is it important?

- One of five American jobs is tied to exports.
- Export-related jobs have higher pay compared to non-export related jobs – up to 20% greater.
- 95% of the world's customers live outside the United States.

*Source: "Voting 'Yes' on Trade is hard for Democrats— but Necessary," Wall Street Journal, 01-05-2015.*

# Concentration Plan of Study

Students interested in international agribusiness and economics may complete an International Agribusiness (IAB) concentration. The concentration includes 18 hours of coursework applied to any of the three degrees offered by the department (with no increase in required hours to graduate). The concentration includes an international experience of 3-6 credit hours completed in a foreign country, fulfilled by approved international study abroad or internship. In addition, the concentration includes 6 hours of core courses in international business and economics: AAEC 4306, *International Agricultural Trade* and AAEC 4317, *Commodity Futures Trading and Analysis*. With approval, the remaining 6-9 hours are selected from the following courses:

AAEC	4309	Sustain Global Ecology, Nat Res, and Econ
AAEC	4325	The US-Mexico Border Economy
AAEC	4385	Econ of Food Sec, Conflict, and Terrorism
ECO	3333	International Economics
ECO	4331	Economics of Multinational Enterprise
ECO	4332	International Finance
BECO	4336	Global Business Economics and Policy
FIN	4328	International Finance
MGT	4374	International Entrepreneurship
MGT	4375	International Management
MKT	4358	International Marketing



Texas Tech workers cooperate with schoolboys in Zimbabwe.



*A loaded cargo carrier passes through Egypt on the Suez Canal.*

## **Agribusiness Study Abroad...**

offers the opportunity to live and adapt to a new culture... experience everyday commerce through the purchase of products and services in a foreign currency... build your resume... all while attending class, completing assignments, and earning credit toward your degree.

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*“We were immersed in the Spanish way of life — with time to slow down and enjoy — I think it's an essential lesson to becoming a well-rounded person and clarifying priorities.”*

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*Tech students and faculty at a Spanish winery near Seville*

## Study Abroad...

### What is it about?

Gain opportunities for international learning experiences which are challenging, relevant, and engaging. Programs are designed to enhance the multicultural and global competencies valuable in an increasingly interconnected world. Study abroad inspires and informs students, equipping them with the knowledge and skills to effectively engage with local and global communities.

- See the world and earn academic credit.
- Build your resume toward a high-paying job.
- Develop an informed outlook on world affairs and the role of the United States in the world.
- Gain valuable life skills – confidence, independence, adaptability, and willingness to meet new challenges.
- Experience foreign culture, foods, customs, traditions, and perspectives.
- Improve your foreign language skills.
- Change the way you see the world – less than 1% of students study abroad.
- See natural wonders, museums, and landmarks of the host nation.

From here, it's possible... *to see the world!*





*Cargill workers prepare cocoa beans for export shipment to European chocolate makers at the Ivory Coast port of Abidjan.*

# Who We Are

## About Us

Our Department is a mingling of professors and students, diverse in background, heritage and interest, hailing from both home and abroad.

## Contact Us

See us on the web at...

**[www.aaec.ttu.edu/international\\_ag/](http://www.aaec.ttu.edu/international_ag/)**

**or email [aaec@ttu.edu](mailto:aaec@ttu.edu)**



*U.S. soybeans offloading at port in Shanghai*



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