Supplement No. 3

## Permanent Record Do Not Destroy <br> Cotton Counts

## Its Customers

## Permanent Record Do Not Destroy

The Quantity of Cotton


NATIONAL COTTON COUNCIL OF AMERICA
Memphis, Tennessee

## Consumption of Cotton

## In Industrial Uses, 1939-1946

1000 BALES


Total Cotton Consumption
Year (478-lb. net weight bales)

1939

2,439,570
1940..........................................................2,639,460
1941......................................................3,360,820
1942..............................................................................
1943..........................................................3,346,540

1944 . . . ...............................................3,167,020
1945..........................................................3,035,830
1946....................................................3,051,250

## Permanent Record Do Rot Destroy

## Foreword

Cotton's biggest customers are in industrial uses where quality and price are foremost considerations. Competition in these large markets is keen. Cotton may gain rapidly or lose quickly because of technological changes. There is no strong consumer resistance in many of these markets to slow the change from one material to another.

Industrial uses account for approximately $40 \%$ of the total annual consumption of cotton in the United States. These markets, therefore, are vital to the continued welfare of the cotton industry. Cotton must be strengthened in those markets where it is competitively weak; it must be made stronger in those markets where it is now strong. Research
and sales work are the tools through which this can be accomplished.

This is a statistical tabulation of the industrial uses for cotton, 1939-46. Its purpose is to supply information that is essential for effective application of these tools-to show where cotton is used and in what quantities, and trends in consumption for a series of years.

The fact must be recognized that these data relate to a period of time marked by chaotic conditions. The unpredictable demands of war caused many distortions in consumption patterns; therefore trends shown by these comparative figures must be appraised cautiously. If their limitations are recognized, they will be powerfut aids to research and sales work.

## INTRODUCTORY NOTES

This is the third and last supplement to the 1942 edition of Cotton Counts Its Customers. It represents an attempt to measure the quantity of cotton consumed in each of the major industrial uses during the period 1939-46*. A second edition of Cotton Counts Its Customers, covering the consumption of cotton in all major apparel, household, and industrial uses during the calendar year 1947, will be released in late 1948 or early 1949.

Studies of the volume of cotton consumed in the industrial markets are complicated by many factors: a) the current statistical reports of the Bureau of the Census include only a relatively small number of industrial products; b) the cotton content of many industrial products is such a small percent of the total that accurate records are not kept on fabric consumption; c) most trade associations do not collect statistical data on materials consumed; d) many industrial products, like awnings, are fabricated by a large number of very small manufacturers located in every city throughout the United States. Since individual operations are relatively small, industry surveys by private organizations are usually impractical. For these reasons, some of the estimates contained in this publication cannot be supported by statistical data other than those derived from interpretations of the opinions of well informed people in each industry group.

In certain instances, the 1939 quantity estimates in this publication do not reconcile with those in the original edition of Cotton Counts Its Customers, 1937 and 1939, or with those in the industrial supplement to Cotton Counts Its Customers. This lack of agreement may result from one or more of several reasons: 1) changes in classifications to obtain comparable data for
the eight-year period; 2) revisions in conversion factors relating to weights, processing losses, and non-cotton contents; 3) better data obtained after publication of the earlier estimates.

All estimates in this publication relate to the volume of raw cotton required to produce that quantity of a given product manufactured in its final form in the United States during the calendar years, 1939-46. Since all industrial uses for cotton are not included in this tabulation, total cotton consumption in industrial products is greater than the total quantity shown by this report.

The contents of this monograph are arranged as follows: The first section contains estimates of the quantity of cotton consumed in 24 principal uses and 43 sub-uses for each of the eight calendar years specified. The uses and sub-uses are arranged in alphabetical order and in tabular form with estimates of the quantity of cotton consumed annually. To facilitate easy reference to the different uses, and to the appendix, major uses are keyed with a number. The second section is an array of the principal industrial uses according to size. The third section, an appendix, contains a brief summary of statistical data for each use.

Contributions by government agencies, private companies, trade associations, and individuals are gratefully acknowledged. Criticisms, suggestions, and additional information on any of the uses will be welcomed and incorporated in future studies.

[^0]
## Industrial Uses of Cotton

## WITH ESTIMATES OF COTTON CONSUMPTION

BALES

(478-lb. Net Weight)
$\begin{array}{llllllll}1939 & 1940 & 1941 & 1942 & 1943 & 1944 & 1945 & 1946\end{array}$
Grand Total $\qquad$ 2,439,570 2,639,460 3,360,820 $\mathbf{3}$ 3,173,630 3 3,346,54 3,167,020 3,035,830 3,051 1,250

1. Abrasives,
Coated ...........
$\qquad$
Tire Cord ..
Upholstery \& Linings . $\qquad$ 86,330 $694,000 \quad 758,000$
(1)

543,000 589

589,1
(1)
(1)
(1) 25,400 652,830 681,940

764,340
$\mathbf{9 , 4 1 0} \mathbf{1 5 , 6 9 0}$
18,830
$\mathbf{1 0 , 9 4 0}$
$\mathbf{1 0 , 1 9 0}$
$\mathbf{9 , 6 8 0}$
11,820
3. Awnings, Tents \& Tarpaulins.
4. Bags $\qquad$ 502,090Beans \& PeasCement
$\qquad$ 15,000 Chemicals \& Drugs (1)

Feed $\qquad$ 69,000
Fertilizer ...... 17,460 111,130
Food, Misc...
108,440
$(1)$
72,990
18,000
108,440

Grain $\qquad$ (2)
(2)
(2)
(2)
(2) 25,890

239,190
241,730
173,120

Meal, All
Types ..... $10,000 \quad 10,480 \quad 10$,
Meat ............
(2)

Mineral $\qquad$ (2)
(2)

Nut $\qquad$
(2)

10,060
16,260
39,180
25,380
12,240
8,800
(2) (2) $8,610 \quad 1,340 \quad 2,240$
(2)
(2)
(2) $5,660 \quad 6,460 \quad 1,460$

5,840
(2)
(2)
(2)
(2)
(2) 160 130

|  | 1939 | BALES (478-lb. Net Weight) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 1940 | 1941 | 1942 | 1943 | 1944 | 1945 | 1946 |
| 4. Bags (continued) |  |  |  |  |  |  |  |  |
| Potato | 4,370 | 4,880 | 4,590 | 5,580 | 28,120 | 20,280 | 3,150 | 2,890 |
| Salt | 10,740 | 10,790 | 10,190 | 10,960 | 19,960 | 16,810 | 32,910 | 28,310 |
| Seed .... | 13,630 | 14,960 | 16,450 | 21,400 | 18,530 | 27,270 | 29,700 | 20,390 |
| Starch ......... | (2) | (2) | (2) | (2) | 8,580 | 2,570 | 2,640 | 2,420 |
| Sugar .... | 93,460 | 96,240 | 136,770 | 122,110 | 109,120 | 67,480 | 64,600 | 31,000 |
| Rice ... | 8,070 | 8,180 | 5,810 | 10,380 | 7,980 | 5,830 | 3,800 | 1,080 |
| Unclassified.. | 149,230 | 186,660 | 98,560 | 161,050 | 13,590 | 74,040 | 18,510 | 8,400 |
| 5. Belts, Machinery | 67,230 | 55,540 | 70,440 | 70,440 | 66,140 | 67,620 | 61,840 | 66,700 |
| 6. Bookbindings. | 22,750 | 28,000 | 37,380 | 32,060 | 34,470 | 37,380 | 35,100 | 35,690 |
| 7. Caskets | 16,700 | 16,700 | 16,750 | 18,430 | 19,420 | 16,750 | 19,060 | 19,050 |
| 8. Cheese Coverings $\qquad$ | 1,010 | 1,100 | 1,300 | 1,740 | 1,470 | 1,530 | 2,100 | 2,070 |
| Bandages .... | 570 | 620 | 740 | 990 | 830 | 870 | 1,190 | 1,170 |
| Caps ........... | 410 | 450 | 530 | 710 | 600 | 620 | 860 | 850 |
| Circles .......... | 30 | 30 | 30 | 40 | 40 | 40 | 50 | 50 |
| 9. Cordage \& |  |  |  |  |  |  |  |  |
| Twine .-....... | 239,250 | 232,370 | 227,970 | 251,970 | 257,900 | 257,650 | 284,380 | 300,790 |
| Cordage ...... | 72,990 | 83,000 | 94,280 | 95,870 | 94,240 | 81,730 | 85,930 | 89,320 |
| Twine ......... | 166,260 | 149,370 | 133,690 | 156,100 | 163,660 | 175,920 | 198,450 | 211,470 |
| 10. Cotton Bale |  |  |  |  |  |  |  |  |
| 11. Filter Cloths.. | 10,400 | 11,850 | 14,020 | 15,620 | 14,180 | 12,210 | 11,350 | 15,470 |
| 12. Fishing |  |  |  |  |  |  |  |  |
| 13. Flags ............. | 5,000 | 6,030 | 6,690 | 13,390 | 8,010 | 6,470 | 4,020 | 2,850 |
| 14. Friction |  |  |  |  |  |  | 13,700 | 15,560 |
| 15. Hose | 40,080 | 42,500 | 48,480 | 50,000 | 60,050 | 59,050 | 54,000 | 58,250 |
| Fire ............ | 16,080 | 16,590 | 23,070 | 28,430 | 34,140 | 33,580 | 30,710 | 33,120 |
| All Other .... | 24,000 | 25,910 | 25,410 | 21,570 | 25,910 | 25,470 | 23,290 | 25,130 |

BALES
( $478-\mathrm{lb}$. Net Weight)

(1) Only negligible quantities of lint cotton were consumed.
(2) Included in "unclassified."

# Cotton Consumption in Industrial Uses 

## By Size of Markets

## 1939 Compared with 1946

## 1939 <br> 1946

## BALES

(478-1b. net weight)

## BALES

(478-1b. net weight)

1. Automobile ................................. 696,330
2. Bags ............................................ 502, 090
3. Cordage \& Twine..................... 239,250
4. Industrial Thread ................... 169,130
5. Shoes ........................................... 157,470
6. Laundry Supplies .................. 130,460
7. Awnings, Tents, \& Tarpaulins 112,400
8. Insulation

82,110
9. Medical Supplies ..................... 73,930
10. Belts, Machinery ..................... 67,230
11. Hose ............................................. 40,080
12. Mattress Felts ......................... 25,000
13. Bookbindings .............................. 22,750
14. Luggage .................................... 19,330
15. Fishing Supplies ........................ 18,830
16. Stockinettes, Meat ................... 17,210
17. Caskets ....................................... 16,700
18. Filter Cloths .............................. 10,400
19. Abrasives, Coated .................... 10,250
20. Plastic Laminates ................... 10,000
21. Cotton Bale Covers ................. 7,610
22. Flags ......................................... $\quad 5,000$
23. Friction Tape ........................... 5,000
24. Cheese Coverings ................... 1,010

1. Automobile

856,870
2. Bags

467,630
3. Cordage \& Twine..................... 300,790
4. Shoes ........................................... 203,290
5. Insulation ................................. 180,910
6. Industrial Thread ................... 178,760
7. Awnings, Tents, \& Tarpaulins 173,120
8. Laundry Supplies .................. 136,660
9. Medical Supplies ..................... 112,000
10. Mattress Felts .......................... 83,160
11. Belts, Machinery ..................... 66,700
12. Hose ............................................. 58,250
13. Fishing Supplies ....................... 56,510
14. Plastic Laminates ................... 37,070
15. Bookbindings ............................ 35,690
16. Luggage .................................... 19,590
17. Caskets ....................................... 19,050
18. Stockinettes, Meat ................. 17,430
19. Friction Tape ............................ 15,560
20. Filter Cloths .............................. 15,470
21. Abrasives, Coated ................... 11,820
22. Flags .......................................... 2,850
23. Cheese Coverings ..................... 2,070
24. Cotton Bale Covers ................. 0

## APPENDIX

This appendix was prepared to present more detailed facts about how the quantity estimates were obtained, sources of information, and other data which may be useful to the cotton industry. Where practical, tables containing basic statistical tabulations on the use of cotton materials by industries have been included. Through an evaulation of the data and of the techniques used in arriving at final estimates, the reader may decide for himself the relative accuracy of each estimate.

A more detailed discussion of cotton's competitive position by uses will be found in The Competitive Position of Cotton by Major End Use Markets, National Cotton Council of America, February, 1947. This publication contains an appraisal of cotton's position in each market from the standpoint of quantity, quality, price, advertising and merchandising policies. Copies are available on request.

| 1. ABRASIVES, Coated |
| :---: |
| Consumption of |
| Cotton in Coated Abrasives, |
| $1939-46 ~(1) ~$ |

(1) Abrasive cloths are manufactured from cotton sheetings, drills, and prints by coating or impregnating them with emery dust or other aorasives. They are used principally in polishing, smoothing, and finishing metals. Paper is the chief competitor.
(2) 1939-42 estimates based on data from the coated abrasive industry; 1943-46 estimates computed by applying the index of the shipment of coated abrasives to the 1942 estimate. Shipments of coated abrasives is published monthly in Current Business, United States Department of Commerce.
(3) A processing loss of $18.32 \%$ was included for waste in manufacturing.

## 2. AUTOMOBILE

Motor Vehicle Batts-Prior to 1946, only negligible quantities of lint cotton were used in automobile batts and paddings. Most batts were made with linters, mill waste, garanetted cuttings, etc. because of relatively low prices in comparison with lint cotton. In 1946, automobile manufacturers, operating under a subsidy program through the United States Department of Agriculture, used the equivalent of about $12,141,000$ pounds of cotton.

Tire Cord
Consumption of Cotton in Tire Cord, 1939-46
Raw Cotton

| Year | Cord \& Fabric (1) <br> $(1,000 \mathrm{lbs}$ ) | Raw Cotton <br> Equivalent (2) <br> (1,000 lbs.) |
| :---: | :---: | :---: |
| 1939 | 247,843 | 291,580 |
| 1940 | 281,972 | 331,732 |
| 1941 | 307,975 | 362,324 |
| 1942 | 220,621 | 259,554 |
| 1943 | 239,376 | 281,619 |
| 1944 | 265,243 | 312,051 |
| 1945 | 277,072 | 325,967 |
| 1946 | 310,553 | 365,356 |

(1) 1939 data from estimates of the Southern Regional Research Laboratory, United States Department of Agriculture, New Orleans, Louisiana, 1946. 1940-42 data from The Post War Competitive Situation for Cotton in Domestic Markets, United States Department of Agriculture, 1944. 1943-46 data from "Cotton Broad Woven Goods," Facts for Industry, Series 32-2-12 and 32-2-16, United States Department of Commerce.
(2) A processing loss of $15 \%$ was included for waste in manufacturing.

Upholstery and Linings-The principal cotton fabrics consumed in automobiles and trucks are sheetings, osnaburgs, tobacco cloths, coated fabrics, and laces and bindings. Sheetings in various constructions are consumed in largest volume. In addition to these "all cotton" fabrics, considerable cotton is used in mixtures or blends with wool for various types of broadcloths, ranging as high as $50 \%$ cotton in some instances and averaging about $30 \%$ of the content.

Types of fabric vary widely from year to year, the variations resulting from consumer demands, relative prices, and model changes. Current variations have been extremely wide because of fabric shortages and high costs.

Quantities of textiles consumed per 1,000 automobiles produced in 1946 were estimated to be:

## APPENDIX

| Types and Quantities of Textiles Consumed in Production of Automobiles During 1946* | Coated Fabrics (Principally |
| :---: | :---: |
| Type Fabrics Consumption Per | Laces and Bindings |
| duced <br> (yds.) | Carpets (Principally jute, wool, and waste) ....................................... 2,318 |
| ( $86 \%$ woolen-14\% worsted)........ 4,736 |  |
| Mohair .......................................... 3,794 |  |
| Sidewall (Mohair and Broadcloth).... 3,252 |  |
| Headlining (Cotton) ....................... 3,560 | Total consumption of cotton for the different |
| Cotton Sheeting ........................... 4,761 | years was estimated on the basis of statistics |
| Burlap ............................................21,123 | on the average consumption of fabrics per au- |
| Osnaburg (Cotton) ......................... 2,402 | tomobile, or per truck, for each year during |
| Tobacco Cloth (Cotton).................... 4,996 | the 1939-46 period. |

## 3. AWNINGS

TENTS AND TARPAULINS
Consumption of Cotton in Awnings, Tents and Tarpaulins, 1939-46 (1)

|  | Production (1) |  | Raw Cotton Equivalent |
| :---: | :---: | :---: | :---: |
|  | (1,000 yds. | (1,000 lbs.) (2) | (1,000 lbs.) (3) |
| Year | 60,892 |  |  |
| 1939 | 84,000 | 45,669 | 53,728 |
| 1940 | 101,419 | 63,000 | 74,118 |
| 1941 | 151,178 | 76,064 | 89,487 |
| 1942 | 137,618 | 113,384 | 133,393 |
| 1943 | 129,577 | 103,214 | 11,428 |
| 1944 | 9,953 | 98,183 | 114,333 |
| 1945 | 93,782 | 70,337 | 115,547 |
| 1946 |  |  | 82,749 |

(1) These are rough approximations based on fragmentary data received from numerous sources. Since no reliable statistical data were found on which to base estimates, and since opinions varied widely, these estimates must be used cautiously. Actually, awnings, tents and tarpaulins are three separate and distinct end uses for cotton. Competitive factors in each use are entirely different except for the fact that they are produced from similar fabrics by identical manufacturers and they are used in one way or another to protect against water, sun, heat, cold, or wind.
(2) The assumption was made that each linear yard represented .75 lbs . of fabric.
(3) A processing loss of $15 \%$ was included for waste in manufacturing.

## 4. BAGS

Consumption of Cotton In All Types of Bags, 1939-46

| Year | Fabric |  |  |  | Raw | Cotton Equivalent (3) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (1,000 yds.) | (1) | (1,000 lbs.) | (2) |  | (1,000 lbs.) |
| 1939 | 816 |  | 204,000 |  |  | 240,000 |
| 1940 | 890 |  | 222,500 |  |  | 261,764 |
| 1941 | 927 |  | 231,750 |  |  | 272,647 |
| 1942 | 1,183 |  | 295,750 |  |  | 347,931 |
| 1943 | 1,283 |  | 320,750 |  |  | 377,353 |
| 1944 | 1,052 |  | 263,000 |  |  | 309,428 |
| 1945 | 938 |  | 234,500 |  |  | 275,882 |
| 1946 | 760 |  | 190,000 |  |  | 223,529 |

(1) Estimates of the Textile Bag Manufacturers' Association.
(2) Assuming an overall average of 4 yards of fabric per pound.
(3) A processing loss of $15 \%$ was included for waste in manufacturing.

Individual estimates of the quantity of cotton consumed in each type of bag were prepared from data received from the Textile Bag Manufacturers' Association and from private manufacturers. The "Un-classified" category includes undistributed fabric as well as various miscellaneous bags not separately tabulated.

## 5. BELTS, MACHINERY

Consumption of Cotton in Mechinery Belts, 1939-46

|  | $1939-46$ |  |
| :---: | :---: | :---: |
| Fabric | Raw Cotton <br> Equivalent |  |
| Year | $(1,000$ lbs.) (1) | $(1,000$ lbs.)(2) |
| 1939 | 26,250 | 32,138 |
| 1940 | 21,683 | 26,546 |
| 1941 | 27,500 | 33,668 |
| 1942 | 27,500 | 33,668 |
| 1943 | 25,823 | 31,615 |
| 1944 | 26,400 | 32,321 |
| 1945 | 24,145 | 29,560 |
| 1946 | 26,042 | 31,883 |

(1) 1939 data from 1939 Census of Manufacturers, United States Department of Commerce; 1940-42 data from War Production Board figures and trade estimates; 1943-46 data based on trade estimates and index of production of hose and belting duck over 12 inches in width.
(2) A processing loss of $18.32 \%$ was included for waste in manufacturing.

Note: Most cotton consumed in belts is in the form of heavy ducks, solid woven flat belts, or cotton cords. These estimates relate to the first two types and not to belts from cotton cords because cotton cords are included under "tire cords."

## 6. BOOKBINDINGS

Consumption of Cotton in Bookbindings, 1939-46

| Year | Fabrics (1) <br> $(1,000$ lbs.) | Raw Cotton <br> Equivalent <br> $(1,000$ lbs.) (2) |
| :---: | :---: | :---: |
| 1939 | 9,244 | 10,875 |
| 1940 | 11,376 | 13,384 |
| 1941 | 15,187 | 17,868 |
| 1942 | 13,026 | 15,325 |
| 1943 | 14,004 | 16,475 |
| 1944 | 15,187 | 17,867 |
| 1945 | 14,261 | 16,778 |
| 1946 | 14,500 | 17,059 |

(1) 1939-42 estimates from Supplement I, Cotton Counts Its Customers, National Cotton Council of America, 1943. 1943-46 estimated on the basis of the index of the number of books published, and on data on requirements as stated by the Civilian Production Administration.
(2) A processing loss of $15 \%$ was included for waste in manufacturing.

## 7. CASKETS

Consumption of Cotton in Caskets, 1939-46

| Year | Fabric (1) <br> $(1,000 \mathrm{lbs})$. | Raw Cotton <br> Equivalent (2) <br> (1,000 lbs.) |
| :---: | :---: | :---: |
| 1939 | 6,546 | 7,983 |
| 1940 | 6,546 | 7,983 |
| 1941 | 6,566 | 8,007 |
| 1942 | 7,224 | 8,810 |
| 1943 | 7,614 | 9,285 |
| 1944 | 6,566 | 8,007 |
| 1945 | 7,472 | 9,112 |
| 1946 | 7,465 | 9,104 |

(1) Fabrics include muslins, plushes, velours, sheetings, and tobacco cloths. 1939-42 estimates from Supplement 1, Cotton Counts Its Customers, National Cotton Council, 1943. Estimates for 1943-46 were based on Civilian Production Administration requirements and on an index of mortalities.
(2) A processing loss of $18 \%$ was included for waste in manufacturing.

## 8. CHEESE COVERINGS

Consumption of Cotton in Cheese Coverings, 1939-46

|  | 1,000 |  | Sq. Yds. of Cheesecloth | Raw Cotton Equivalent (1,000 lbs.) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Bandages | Circles <br> $(1)$ | Cap Cloths | Bandages | Circles <br> (2) | Cap Cloths |
| 1939 | 4,553 | 3,282 | 205 | 272 | 196 | 14 |
| 1940 | 4,958 | 3,574 | 224 | 296 | 215 | 14 |
| 1941 | 5,887 | 4,244 | 266 | 354 | 253 | 14 |
| 1942 | 7,850 | 5,659 | 355 | 473 | 339 | 19 |
| 1943 | 6,578 | 4,742 | 297 | 397 | 287 | 19 |
| 1944 | 6,900 | 4,974 | 312 | 416 | 296 | 19 |
| 1945 | 9,499 | 6,847 | 430 | 569 | 411 | 24 |
| 1946 | 9,334 | 6,729 | 422 | 559 | 406 | 24 |

(1) Estimated on basis of data on requirements per 100 pounds of cheese, as shown by information from the industry and from the United States Department of Agriculture, Bureau of Dairy Industry.
(2) Converted at rate of: 1 square yard of cheesecloth equals .06 pounds of raw cotton.

## APPENDIX

## 9. CORDAGE AND TWINE

Consumption of Cotton in Production of Cordage and Twine, 1939-46

|  | Cordage |  | Twine |  |
| :---: | :---: | :---: | :---: | :---: |
| Year | $\begin{gathered} \text { Production (1) } \\ (1,000 \mathrm{lbs} .) \end{gathered}$ | Raw Cotton Equiv. (2) (1,000 lbs.) | $\begin{aligned} & \text { Production (1) } \\ & \text { (1,000 lbs.) } \end{aligned}$ | $\begin{gathered} \text { Raw Cotton } \\ \text { Equiv. (3) } \\ (1,000 \text { lbs. }) \end{gathered}$ |
| 1939 | 30,337 | 34,888 | 66,784 | 79,473 |
| 1940 | 34,500 | 39,675 | 60,000 | 71,400 |
| 1941 | 39,189 | 45,067 | 53,702 | 63,905 |
| 1942 | 39,847 | 45,824 | 62,704 | 74,618 |
| 1943 | 39,172 | 45,048 | 65,738 | 78,228 |
| 1944 | 33,973 | 39,069 | 70,665 | 84,091 |
| 1945 | 35,719 | 41,076 | 79,715 | 94,861 |
| 1946 | 37,127 | 42,696 | 84,942 | 101,081 |

(1) Production statistics are revised figures as published in Facts for Industry, Series 32-7-9, July, 1946, and Series 32-7-14, May, 1947, except for 1940 figures which are estimates on the basis of interpolations from data for 1939 and 1941.
(2) Production statistics multiplied by a conversion factor of 1.15 to allow for waste incurred in processing raw cotton into cordage.
(3) Production statistics multiplied by a conversion factor of 1.19 to allow for waste incurred in processing raw cotton into twine.

## 10. COTTON BALE COVERS

Consumption of Cotton in Production of Cotton Bale Covers, 1939-46

|  | Cotton Patterns <br> Produced <br> (Number) | Raw Cotton <br> Equivalent <br> $(1,000$ lbs.) |
| :---: | :---: | :---: |
| 1939 | 699,681 | 3,638 |
| 1940 | 534,320 | 2,777 |
| 1941 | $1,005,562$ | 5,229 |
| 1942 | $1,363,152$ | 7,137 |
| 1943 | $2,181,016$ | 11,343 |
| 1944 | $1,273,212$ | 6,620 |
| 1945 | $(2)$ | $(2)$ |
| 1946 | $(2)$ | $(2)$ |

(1) Data supplied by United States Department of Agriculture, Production \& Marketing Administration.
(2) Only negligible quantities of cotton have been consumed in production of cotton bale covers since 1944.

## 11. FILTER CLOTHS

Consumption of Cotton in Production of Filter Cloths, 1939-46

| Year | 1,000 Linear <br> (yds.) (1) | Raw Cotton <br> Equivalent (2) <br> (1,000 lbs.) |
| :---: | :---: | :---: |
| 1939 | 4,301 | 4,969 |
| 1940 | 4,902 | 5,664 |
| 1941 | 5,800 | 6,701 |
| 1942 | 6,461 | 7,465 |
| 1943 | 5,868 | 6,779 |
| 1944 | 5,052 | 5,836 |
| 1945 | 4,695 | 5,424 |
| 1946 | 6,399 | $\mathbf{7 , 3 9 3}$ |

(1) 1939 Census of Manufacturers, and Facts for Industry, U. S. Department of Commerce, Bureau of the Census, except estimates for 1940 1941, and 1942 which were obtained from 1939 and 1943 production figures by interpolation on the basis of the index of industrial production.
(2) Each linear yard of filter cloth weighed about 1 pound. When an allowance was made for a $15 \%$ processing loss, each linear yard of fabric equalled approximately 1.16 pounds of raw cotton.

## 12. FISHING SUPPLIES

Consumption of Cotton in Production of Fishing Supplies, 1939-46

| Year | Production (1) <br> $(1,000 \mathrm{lbs}$.) | Raw Cotton <br> Equivalent (2) <br> $(1,000 \mathrm{lbs}$ ) |
| :---: | :---: | :---: |
| 1939 | 7,650 | 9,000 |
| 1940 | 9,000 | 10,588 |
| 1941 | 16,416 | 19,313 |
| 1942 | 20,436 | 24,042 |
| 1943 | 20,470 | 24,082 |
| 1944 | 21,329 | 25,093 |
| 1945 | 22,864 | 26,899 |
| 1946 | 22,959 | 27,010 |

(1) United States Department of Commerce, Bureau of the Census, Facts for Industry, Series 32-7-9, July, 1946, and Series 32-7-14, May, 1947, except for the 1939 and 1940 figures which were based on data supplied by the trade.
(2) A processing loss of $15 \%$ was included for waste in manufacturing.
13. FLAGS

Consumption of Cotton in Production of Flags, 1939-46

| Year | Production (1) <br> (1,000 Linear yds.) | Raw Cotton <br> Equivalent <br> (1,000 lbs.) (2) |
| :---: | :---: | :---: |
| 1939 | 7,469 | 2,390 |
| 1940 | 9,000 | 2,880 |
| 1941 | 10,000 | 3,200 |
| 1942 | 20,000 | 6,400 |
| 1943 | 11,958 | 3,827 |
| 1944 | 9,666 | 3,093 |
| 1945 | 6,000 | 1,920 |
| 1946 | 4,250 | 1,360 |

(1) Production data based on information supplied by the trade, the War Production Board, and the Bureau of the Census.
(2) Estimated by assuming that each linear yard of fabric weighed approximately .25 pounds and adding a processing loss of $21.77 \%$.
14. FRICTION TAPE

Consumption of Cotton in Production of Friction Tapes, 1939-46

| Year | Fabric Consumed (1) <br> (1,000 Linear yds.) | Raw Cotton <br> Equivalent (2) <br> (1,000 lbs.) |
| :---: | :---: | :---: |
| 1939 | 8,030 | 2,390 |
| 1940 | 8,047 | 2,395 |
| 1941 | 18,119 | 5,393 |
| 1942 | 21,084 | 6,275 |
| 1943 | 21,250 | 6,325 |
| 1944 | 21,500 | 6,399 |
| 1945 | 22,000 | 6,548 |
| 1946 | 25,000 | 7,440 |

(1) Estimates for 1939-42 based on data contained in Supplement 1 to Cotton Counts Its Customers, 1943, National Cotton Council of America, 1943-1946 based on information obtained from the industry and from Civilian Production Administration allotments.
(2) Estimated by assuming that each linear yard of fabric weighed approximately .24 pounds and adding a processing loss of $20 \%$.

## 15. HOSE

Consumption of Cotton in Production of Hose, 1939-46

|  | Fire Hose |  | Other Hose (1) |  |
| :---: | :---: | :---: | :---: | :---: |
| Year | $\begin{aligned} & \text { Production (2) } \\ & \text { (1,000 lbs.) } \end{aligned}$ | Raw Cotton Equivalent (3) ( $1,000 \mathrm{lbs}$.) | Production (2) (1,000 lbs.) | Raw Cotton Equivalent (3) (1,000 lbs.) |
| 1939 | 6,278 | 7,686 | 9,370 | 11,472 |
| 1940 | 6,477 | 7,930 | 10,116 | 12,385 |
| 1941 | 9,007 | 11,027 | 9,921 | 12,146 |
| 1942 | 11,100 | 13,590 | 8,421 | 10,310 |
| 1943 | 13,329 | 16,319 | 10,116 | 12,385 |
| 1944 | 13,110 | 16,051 | 9,945 | 12,176 |
| 1945 | 11,990 | 14,679 | 9,095 | 11,135 |
| 1946 | 12,932 | 15,832 | 9,810 | 12,010 |

(1) Includes garden hose, air hose, and other types except fire.
(2) 1939-42 estimates from Supplement 1, Cotton Counts Its Customers, 1943, National Cotton Council of America. 1943-46 estimated on the basis of trade information and the index of production of duck hose and belting, Bureau of the Census, Facts for Industry, Series 32-2-12.
(3) A processing loss of $18.32 \%$ was included for waste in manufacturing.
16. INDUSTRIAL THREAD

Consumption of Cotton in Production of

Industrial Thread, 1939-46

| Year | Yarn (1) <br> $(1,000$ lbs.) | Raw Cotton <br> Equivalent (2) <br> (1,000 lbs.) |
| :---: | :---: | :---: |
| 1939 | 54,974 | 80,844 |
| 1940 | 52,442 | 77,121 |
| 1941 | 60,198 | 88,527 |
| 1942 | 56,758 | 83,467 |
| 1943 | 55,808 | 82,071 |
| 1944 | 52,272 | 76,871 |
| 1945 | 52,698 | 77,497 |
| 1946 | 58,104 | 85,447 |

(1) Statistics for 1939 and 1940 from The Competitive Position of Cotton by End Use Markets, and Supplement 1 to Cotton Counts Its Customers, National Cotton Council of America. Statistics for 1941-46 based on data supplied by the thread industry and its representatives.
(2) A processing loss of $32 \%$ was included for waste in manufacturing.

## 17. INSULATION

Electrical Insulation
Consumption of Cotton in Production of Electrical Insulation, 1939-46

| Electrical Insulation, |  |  |
| :---: | :---: | :---: |
| Year | Production (1) <br> (1,000 lbs. of <br> Fabric and yarn) | Raw Cotton <br> Equivalent (2) <br> (1,000 lbs.) |
| 1939 | 33,362 | 39,249 |
| 1940 | 37,998 | 44,703 |
| 1941 | 66,133 | 77,804 |
| 1942 | 85,000 | 100,000 |
| 1943 | 109,735 | 129,100 |
| 1944 | 100,980 | 118,800 |
| 1945 | 78,880 | 92,800 |
| 1946 | 56,270 | 66,200 |

(1) 1939-42 estimates from Supplement 1 to Cotton Counts Its Customers, 1943, National Cotton Council of America, 1943-46 estimated by applying the index of insulating materials billed to the electrical industry (Current Business published by the United States Department of Commerce) to the quantity estimates for 1942. The index of insulating materials billed to the electrical industry was adjusted for price changes by use of the wholesale price index of all textiles. Members of the trade expressed the opinion that the final estimates were approximately correct.
(2) A processing loss of $15 \%$ was included for waste in manufacturing.

Thermal Insulation
Consumption of Cotton in Production of Thermal Insulation, 1939-46

| Year | Production (1) <br> $(1,000$ lbs. of insulation) |
| :---: | :---: |
| 1939 | $(2)$ |
| 1940 | 502 |
| 1941 | 789 |
| 1942 | 2,008 |
| 1943 | 7,442 |
| 1944 | 9,570 |
| 1945 | 10,473 |
| 1946 | 20,277 |

(1) Production statistics provided by Production and Marketing Administration, United States Department of Agriculture.
(2) Only negligible quantities were consumed prior to 1940 .
18. LAUNDRY SUPPLIES

Consumption of Cotton in Laundry Supplies, 1939-46

|  | Flatwork Ironer Materials (1) |  | ) Nets (3) |  | Press Materials (4) |  | Tags (5) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | $\begin{gathered} \text { Fabrics } \\ \text { \& Pads } \\ (1,000 \mathrm{lbs}) \end{gathered}$ | Raw Cotton Equiv, (2) (1,000 ibs.) | (1,000 lbs.) | Raw Cotton Equiv. (2) (1,000 ibs.) | Fabrics \& Pads ( $1,000 \mathrm{lbs}$. | Raw Cotton Equiv. (2) ( $1,000 \mathrm{lbs}$ ) | Fabrics $(1,000 \mathrm{lbs}$. | Raw Cotton Equiv. (2) (1,000 lbs.) |
| 1939 | 25,353 | 29,827 | 8,057 | 9,517 | 18,564 | 21,840 | 1,000 | 1,176 |
| 1940 | 25,995 | 30,582 | 8,458 | 9,990 | 19,023 | 22,380 | 1,048 | 1,233 |
| 1941 | 28,201 | 33,178 | 9,850 | 11,635 | 20,640 | 24,282 | 1,223 | 1,439 |
| 1942 | 30,383 | 35,745 | 11,240 | 13,284 | 22,238 | 26,160 | 1,397 | 1,644 |
| 1943 | 29,773 | 35,028 | 9,016 | 10,650 | 21,969 | 25,846 | 1,048 | 1,233 |
| 1944 | 28,865 | 33,957 | 7,264 | 8,580 | 21,392 | 25,167 | 838 | 986 |
| 1945 | 27,953 | 32,886 | 8,209 | 9,696 | 21,168 | 24,904 | 699 | 822 |
| 1946 | 26,584 | 31,276 | 8,971 | 10,597 | 19,304 | 22,710 | 629 | 740 |

(1) Includes apron duck, padding, feed ribbons, and cover duck.
(2) Processing loss for manufacturing waste:

| Flatwork Ironer Materials............................................................................................................................................................................................................. |
| :---: |
|  |  |
|  |  |
|  |  |

(3) Nets average about 1.5 lbs . per square yard.
(4) Includes sheeting, flannel, padding, drill and sateen covers.
(5) Principally sheetings.

Note: Data for 1939-42 from Cotton Counts Its Customers, Supplement 1, National Cotton Council of America, 1943, except for minor revisions of 1942 figures on tags. Reliable statistics for years after 1943 were not available; therefore, estimates were prepared on the basis of an index derived from laundry and dry cleaning sales, adjusted for price changes, supplies and competition. The final estimates agree with opinions of well informed members of the trade; hence, they should be fairly reliable.

APPENDIX

## 19. LUGGAGE

Consumption of Cotton in Luggage, 1939-46

| Year | Fabric (1) <br> $(1,000 \mathrm{lbs})$ | Raw Cotton <br> Equivalent (2) <br> (1,000 lbs.) |
| :---: | :---: | :---: |
|  |  |  |
| 1939 | 7,669 | 9,240 |
| 1940 | 9,585 | 11,548 |
| 1941 | 15,338 | 18,479 |
| 1942 | 12,806 | 15,429 |
| 1943 | 12,447 | 14,996 |
| 1944 | 9,143 | 11,016 |
| 1945 | 7,684 | 9,257 |
| 1946 | 7,773 | 9,365 |

(1) Includes linings, straps, and coverings. 1939-42 data from Cotton Counts Its Customers, Supplement 1, National Cotton Council of America, 1943. Estimates for 1943-46 are based on data supplied by private manufacturers.
(2) A processing loss of $17 \%$ was included for waste in manufacturing.

## 20. MATTRESS FELTS

Consumption of Cotton in Mattress Felts, 1939-46

| Year | 1,000 lbs. (1) |
| :---: | :---: |
| 1939 | 11,950 |
| 1940 | 11,950 |
| 1941 | $173,371 \quad(2)$ |
| 1942 | $71,198(2)(3)$ |
| 1943 | $59,999(3)$ |
| 1944 | $45,998(3)$ |
| 1945 | 40,998 |
| 1946 | 39,750 |

(1) 1939-41 data from Cotton Counts Its Customers, Supplement 1, National Cotton Council of America, 1943. Data for other years estimated on basis of mattress production.
(2) The relatively large consumption of cotton during these years was the result of a government cotton diversion program for the use of low-grade cotton in mattresses.
(3) Considerable quantities of cotton went into the production of mattresses for the armed services.

Note: The largest volume of cotton materials normally used in mattresses is linters and mill waste.
21. MEDICAL SUPPLIES

Consumption of Cotton in Medical Supplies, 1939-46 (1)

|  | Bandages, Gauzes \& Sponges |  | Adhesive Tapes and Plasters |  | Stockinettes |  | Sanitary Napkins |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Fabric (2) (1,000 lbs.) | Raw Cotton <br> Equivalent (3) (1,000 lbs.) | Fabric (4) (1,000 lbs.) | Raw Cotton <br> Equiv. (3) <br> (1,000 lbs.) | $\begin{gathered} \text { (5) } \\ \text { (1,000 } \\ \text { lbs. }) \end{gathered}$ | Raw Cotton Equiv. (3) (1,000 lbs.) | Fabric (3) (1,000 lbs.) | Raw Cotton <br> Equivalent (3) <br> (1,000 lbs.) |
| 1939 | 16,072 | 18,798 | 2,007 | 2,433 | 193 | 234 | 11,861 | 13,872 |
| 1940 | 16,072 | 18,798 | 2,007 | 2,433 | 193 | 234 | 13,588 | 15,893 |
| 1941 | 21,318 | 24,933 | 2,650 | 3,212 | 257 | 311 | 15,735 | 18,403 |
| 1942 | 16,978 | 19,857 | 2,119 | 2,569 | 205 | 249 | 17,328 | 20,267 |
| 1943 | 19,428 | 22,723 | 2,426 | 2,941 | 231 | 280 | 18,697 | 21,868 |
| 1944 | 21,191 | 24,785 | 2,649 | 3,211 | 240 | 291 | 20,117 | 23,529 |
| 1945 | 19,202 | 22,458 | 2,457 | 2,978 | 178 | 216 | 20,165 | 23,585 |
| 1946 | 20,373 | 23,828 | 2,545 | 3,085 | 187 | 227 | 22,572 | 26,400 |

(1) Includes only the major uses in which lint cotton is consumed. Absorbent cotton is not included because it is manufactured largely from mill waste and cotton linters.
(2) Principally cheesecloth and tobacco cloth, averaging about 17 yards per pound.
(3) Processing losses for waste in manufacturing:

Bandages, Gauzes, and sponges...........................5\%
Adhesive tapes and plasters.................................................................................
Sanitary Napkins ........................................... $14.5 \%$
(4) Tobacco cloths or very light weight sheetings averaging 10 to 12 yards per pound.
(5) Knit from cotton and rubber elastic yarns.

## APPENDIX

22. PLASTIC LAMINATES

Consumption of Cotton in Plastic Laminates, 1939-46

| Year | Fabric (1) <br> $(1,000$ lbs.) | Raw Cotton <br> Equivalent (2) <br> (1,000 lbs.) |
| :---: | :---: | :---: |
| 1939 | 4,059 | 4,775 |
| 1940 | 4,059 | 4,775 |
| 1941 | 11,050 | 13,000 |
| 1942 | 34,000 | 40,000 |
| 1943 | 50,000 | 58,824 |
| 1944 | 37,457 | 44,067 |
| 1945 | 27,262 | 32,074 |
| 1946 | 15,061 | 17,719 |

(1) Estimates based on miscellaneous data obtained from contacts with fabric producers and distributors, with fabricators of plastic laminates, and on dollar sales of plastic laminates. Although there is no satisfactory way of proving their accuracy, these estimates are believed to be fairly reliable.
(2) A processing loss of $15 \%$ was included for waste in manufacturing.

## 23. SHOES

|  | Laces |  | Leather Shoes |  | Rubber Shoes |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | $\begin{gathered} \text { Yarn } \\ (1,000 \mathrm{lbs} .) \end{gathered}$ | Raw Cotton Equivalent (2) ( $1,000 \mathrm{lbs}$.) | Fabric (3) (1,000 lbs.) | Raw Cotton Equivalent (2) ( $1,000 \mathrm{lbs}$.) | $\begin{aligned} & \text { Fabric (4) } \\ & \text { (1,000 lbs.) } \end{aligned}$ | Raw Cotton Equivalent (2) ( $1,000 \mathrm{lbs}$.) |
| 1939 | 3,943 | 4,928 | 46,418 | 56,829 | 11,037 | 13,513 |
| 1940 | 4,681 | 5,851 | 44,232 | 54,153 | 10,612 | 12,992 |
| 1941 | 5,584 | 6,979 | 54,543 | 66,777 | 13,083 | 16,018 |
| 1942 | 4,497 | 5,621 | 42,412 | 51,925 | 7,961 | 9,746 |
| 1943 | 5,400 | 6,749 | 45,388 | 55,568 | 3,750 | 4,591 |
| 1944 | 5,541 | 6,926 | 51,213 | 62,699 | 5,850 | 7,162 |
| 1945 | 5,610 | 7,012 | 47,363 | 57,986 | 11,703 | 14,327 |
| 1946 | 4,295 | 5,368 | 51,580 | 63,149 | 23,406 | 28,656 |

(1) Estimated on the basis of data provided by the industry.
(2) Processing loss for waste in manufacturing:

| Shoe laces | 19.99\% |
| :---: | :---: |
| Leather Shoes | .18.32\% |
| Rubber Shoes | .18.32\% |

(3) Includes sheetings, duck, drills, twills, flannel, coated fabrics, etc. Estimated from data supplied by the shoe industry.
(4) Includes sheetings and canvas primarily. Estimated from data supplied by government agencies, trade associations, and private manufacturers.
24. STOCKINETTES, MEAT

Consumption of Cotton in Meat Stockinettes

| Year | Yarn (1) <br> $(1,000$ lbs.) | Raw Cotton <br> Equivalent (2) <br> (1,000 lbs.) |
| :---: | :---: | :---: |
| 1939 | 6,785 | 8,224 |
| 1940 | 5,976 | $\mathbf{7 , 2 4 4}$ |
| 1941 | 6,768 | 8,204 |
| 1942 | 6,828 | 8,276 |
| 1943 | 8,025 | 10,727 |
| 1944 | 8,326 | 7,092 |
| 1945 | 6,065 | 8,331 |
| 1946 | 6,873 |  |

(1) United States Department of Commerce, Bureau of the Census, Facts for Industry report on knit cloth for sale.
(2) A processing loss of $\mathbf{1 7 . 5 \%}$ was included for waste in manufacturing.
Address Inquiries to:
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[^0]:    *Supplement 2, to Cotton Counts Its Customers, 1946, contains estimates of the quantity of cotton consumed in major apparel and household products for the period 1939-46.

