

Permanent Record Do Not Destroy

COTTON COUNTS ITS CUSTOMERS

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THE QUANTITY OF COTTON
CONSUMED IN FINAL USES
IN THE UNITED STATES

Preliminary 1956

Permanent Record Do Not Destroy

UTILIZATION RESEARCH DIVISION
NATIONAL COTTON COUNCIL OF AMERICA
MEMPHIS, TENNESSEE

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INTRODUCTION

This edition of "Cotton Counts Its Customers" contains preliminary estimates of cotton consumption in major end uses during the calendar year 1956.

Estimates are based on statistical data reported in Bureau of the Census, "1954 Census of Manufactures"; Bureau of the Census, "Facts For Industry", 1955 and 1956; and information which the Council staff has obtained from trade associations, private companies, and individuals.

Some of the estimates in this edition of "Cotton Counts Its Customers" are not strictly comparable to those in previous editions because of the incomparability of items included in the "1954 Census of Manufactures" with items included in previous Censuses. These estimates have been foot-noted accordingly. Comparable estimates for previous years will be included in an over-all Supplement to "Cotton Counts Its Customers" which will be published later. Final estimates for 1956 will be published in the Supplement covering the 1947-1956 period, or in the 1958 edition of "Cotton Counts Its Customers".

Beginning on page 3, Column 1 represents unit production; Column 2 represents the percent of the market held by cotton; and, Column 3 shows raw cotton consumption in equivalent 478-pound net weight bales. Conversion factors, and some of the end use detail, have been omitted; however, this information can be provided upon request.

All quantity estimates relate to the volume of raw cotton required to produce that quantity of a given article which was manufactured in its final form. Estimates reported in bales have been rounded to the nearest ten.

Comments, additional data, and suggestions for improving future editions of "Cotton Counts Its Customers" will be appreciated.

COTTON CONSUMPTION IN THE TEN LARGEST END USES, 1956
(478-lb. Net Weight Bales)

1. Men's and Boys' Shirts	595,000
2. Sheets	569,000
3. Drapery and Upholstery Fabrics	567,000
4. Men's and Boys' Trousers	466,000
5. Towels	441,000
6. Men's and Boys' Underwear	327,000
7. Automobile Uses	310,000
8. Dresses	288,000
9. Rugs and Carpets	231,000
10. Retail Piece Goods	193,000

SUMMARY OF ESTIMATES FOR 1956
(478-lb. Net Weight Bales)

APPAREL		
Men's, Youths', and Boys'	1,994,200	
Women's, Misses', and Juniors'	989,690	
Children's and Infants'	<u>574,600</u>	3,558,490
HOUSEHOLD		2,750,470
INDUSTRIAL		<u>1,873,740</u>
Total Bales Consumed in Uses Included in this Report		8,182,700
Consumed in Uses Not Included in this Report		<u>955,790</u>
Total Domestic Mill Consumption of Raw Cotton		9,138,490
Percent of Consumption Covered by this Report		89.5%

ESTIMATED PRODUCTION, PERCENT COTTON, AND COTTON CONSUMPTION
IN APPAREL, HOUSEHOLD, AND INDUSTRIAL USES, 1956 PRELIMINARY

Item	Col. 1 Production (1,000 Dozen) (a)	Col. 2 Percent Cotton (b)	Col. 3 Cotton Consumption (Bales) (c)
MEN'S, YOUTHS', AND BOYS' WEARING APPAREL, TOTAL	<u>216,557</u>	<u>73</u>	<u>1,994,200</u>
1. BATHING SUITS & TRUNKS	<u>1,683</u>	<u>50</u>	<u>8,840</u>
Knit	154	14	240
Woven	1,529 (d)	58	8,600
2. BATHROBES, DRESSING GOWNS, AND SMOKING JACKETS	<u>404</u>	<u>42</u>	<u>7,230</u>
3. COATS AND JACKETS	<u>4,338</u>	<u>26</u>	<u>72,580</u>
Blanket & Sheeplined, except Leather	1,231	30	25,760
Mackinaws and Meltons	192	25	4,810
Overcoats and Topcoats	490	2	990
Separate Coats	747	24	9,710
Jackets, including Leather	1,678	37	31,310
	(1,000 Doz. Pairs)		
4. GLOVES	<u>24,014</u>	<u>77</u>	<u>105,040</u>
Dress and Semi-dress	1,656	29	2,810
Work	22,358 (d)	81	102,230
	(1,000 Doz.)		
5. HANDKERCHIEFS, EXCLUDING IMPORTS	<u>13,068</u>	<u>95</u>	<u>17,640</u>
	(1,000 Doz. Pairs)		
6. HOSIERY	<u>51,943 (e)</u>	<u>65</u>	<u>122,210</u>
Anklets	4,498	65	8,870
Athletic	2,086	22	2,090
Crew	2,133	65	5,260
Full-fashioned, half-hose	22	25	20
Seamless, Half-hose	8,050	70	19,230
Slack Socks	29,044	63	62,450
Work	6,110	81	24,290
	(1,000 Doz.)		
7. OVERALLS AND COVERALLS	<u>2,324</u>	<u>100</u>	<u>108,400</u>
One-piece Suits	515	99	31,010
Overall Jackets	562	100	22,630
Overalls	1,247	100	54,760
8. PAJAMAS AND NIGHTWEAR, WOVEN	<u>3,594</u>	<u>96</u>	<u>108,640</u>

APPAREL USES (Continued)

Item	Col. 1 Production (1,000 Doz.) (a)	Col. 2 Percent Cotton (b)	Col. 3 Cotton Consumption (Bales) (c)
9. RAINWEAR, EXCLUDING PLASTIC	<u>464</u>	<u>78</u>	<u>12,770</u>
10. SHIRTS	<u>46,606</u>	<u>91</u>	<u>594,930</u>
Dress	8,630	96	139,850
Polo, "T", and Basque	10,524	99	140,320
Sport, Woven	20,628	78	181,370
Sweat	1,818	97	48,550
Work	5,006	98	84,840
11. SUITS	<u>2,137</u>	<u>6</u>	<u>11,150</u>
Summer Weight	525	13	4,390
Winter Weight	1,612	5	6,760
12. SWEATERS	<u>1,973</u>	<u>7</u>	<u>3,020</u>
13. TROUSERS	<u>19,429</u>	<u>75</u>	<u>466,240</u>
Dress	7,076	30	56,690
Work, Dungarees and Other	12,353	98	409,550
14. UNDERWEAR	<u>43,348</u>	<u>95</u>	<u>327,470</u>
Drawers	12,853	93	73,680
Shorts	10,929	93	71,080
Undershirts	18,161	97	141,680
Union Suits	1,405	92	41,030
15. WASHABLE SERVICE APPAREL	<u>1,232</u>	<u>(f)</u>	<u>28,040</u>
Bakers', Cooks', and Barbers'	400	96	7,720
Medical and Hospital	207	94	8,210
Work Aprons, Industrial	625	*	12,110
WOMEN'S, MISSES', AND JUNIORS' WEARING APPAREL, TOTAL	<u>225,011</u>	<u>38</u>	<u>989,690</u>
16. APRONS, SMOCKS, PINAFORES, AND HOOVERS	<u>2,189</u>	<u>70</u>	<u>22,250</u>
17. BATHING SUITS	<u>1,183</u>	<u>46</u>	<u>7,620</u>
Knit	31	10	50
Woven	1,152	47	7,570
18. BATHROBES AND BEACH ROBES	<u>669 (d)</u>	<u>70</u>	<u>28,470</u>
19. BLOUSES, WAISTS, AND SHIRTS	<u>13,002</u>	<u>61</u>	<u>76,830</u>
20. COATS AND JACKETS	<u>2,547</u>	<u>9</u>	<u>21,340</u>
Coats	1,909	5	10,080
Jackets	638 (d)	57	11,260

APPAREL USES (Continued)

Item	Col. 1	Col. 2	Col. 3
	Production (1,000 Doz.) (a)	Percent Cotton (b)	Cotton Consumption (Bales) (c)
21. DRESSES	<u>21,889</u>	<u>53</u>	<u>288,390</u>
House	<u>9,260</u>	<u>88</u>	<u>161,010</u>
Street	<u>12,319</u>	<u>36</u>	<u>126,220</u>
Other, Knit	310 (d)	10	1,160
22. FOUNDATION GARMENTS	<u>20,423</u>	<u>53</u>	<u>68,020</u>
Brassieres and Bandeaux	<u>15,469</u>	<u>72</u>	<u>43,470</u>
Combinations and One-Piece Garments	250 (d)	50	2,040
Corsets and Girdles	<u>2,164</u>	<u>30</u>	<u>10,570</u>
Garter Belts and Hose Supporters	<u>727</u>	<u>60</u>	<u>4,680</u>
"Roll-ons", excluding Rubber	<u>1,786</u> (d)	<u>35</u>	<u>6,780</u>
Surgical and Maternity Corsets and Combinations	27 (d)	90	480
	(1,000 Doz., Pairs)		
23. GLOVES AND MITTENS	<u>5,435</u>	<u>60</u>	<u>10,340</u>
Dress and Semi-dress	<u>3,096</u>	<u>32</u>	<u>3,260</u>
Work	<u>2,339</u>	<u>91</u>	<u>7,080</u>
	(1,000 Doz.)		
24. HANDKERCHIEFS, EXCLUDING IMPORTS	<u>7,850</u>	<u>86</u>	<u>4,230</u>
	(1,000 Doz., Pairs)		
25. HOSIERY	<u>71,392</u> (e)	<u>9</u>	<u>25,590</u>
Anklets	<u>11,488</u>	<u>81</u>	<u>21,330</u>
Full-fashioned	<u>43,586</u>	--	--
Seamless, including Ribbed	<u>16,318</u>	<u>6</u>	<u>4,260</u>
	(1,000 Doz.)		
26. HOUSECOATS, INCLUDING BREAKFAST AND BRUNCH COATS	<u>997</u> (d)	<u>60</u>	<u>13,310</u>
27. NEGLIGEEES AND BEDJACKETS, WOVEN	<u>310</u>	<u>25</u>	<u>1,030</u>
Bedjackets	<u>103</u>	<u>21</u>	<u>220</u>
Negligees	<u>207</u> (d)	<u>26</u>	<u>810</u>
28. NIGHTGOWNS, PAJAMAS, AND OTHER NIGHTWEAR	<u>7,811</u>	<u>63</u>	<u>100,090</u>
Nightgowns, Woven	<u>2,952</u>	<u>81</u>	<u>41,780</u>
Pajamas, Woven	<u>2,511</u>	<u>82</u>	<u>52,060</u>
Other Nightwear, Knit	<u>2,348</u>	<u>14</u>	<u>6,240</u>
29. OVERALLS AND COVERALLS	<u>17</u> (d)	<u>98</u>	<u>570</u>
30. RAINWEAR, INCLUDING PLASTIC	<u>459</u> (d)	<u>27</u>	<u>7,790</u>

APPAREL USES (Continued)

Item	Col. 1 Production (1,000 Doz.) (a)	Col. 2 Percent Cotton (b)	Col. 3 Cotton Consumption (Bales) (c)
31. SPORTSWEAR	<u>7,925</u>	<u>88</u>	<u>114,030</u>
Playsuits, Sun suits, Shorts, and Halters	4,246 (d)	96	71,260
Polo, "T", Basque, and Other Knit Shirts	2,563	98	28,320
Slacks and Slack Suits	1,116	55	14,450
32. SUITS AND SKIRTS	<u>8,383</u>	<u>31</u>	<u>69,840</u>
Skirts	<u>7,319</u>	<u>41</u>	<u>66,660</u>
Suits	1,064	5	3,180
33. SWEATERS AND JERSEYS	<u>5,721</u>	<u>4</u>	<u>5,260</u>
34. UNDERWEAR	<u>45,557</u>	<u>24</u>	<u>101,430</u>
Slips and Petticoats	<u>15,011</u>	<u>34</u>	<u>58,740</u>
Union Suits	170	80	2,480
Vests, Panties and Bloomers	30,376	16	40,210
35. WASHABLE SERVICE APPAREL	<u>1,252</u>	<u>75</u>	<u>23,260</u>
Nurses' Uniforms	651	68	12,310
Other	601	84	10,950
CHILDREN'S AND INFANTS' WEARING APPAREL, TOTAL	<u>104,188</u>	<u>73</u>	<u>574,600</u>
36. BATHING SUITS AND TRUNKS	<u>799</u>	<u>57</u>	<u>2,980</u>
Knit	<u>145</u>	<u>26</u>	<u>270</u>
Woven	654 (d)	65	2,710
37. BATHROBES AND BEACH ROBES	<u>301</u>	<u>75</u>	<u>7,600</u>
38. BLOUSES, WAISTS, AND SHIRTS	<u>2,846 (d)</u>	<u>78</u>	<u>12,850</u>
39. COATS, LEGGINGS, LEGGING SETS, JACKETS, SKI AND SNOW SUITS AND PANTS	<u>1,961</u>	<u>15</u>	<u>9,950</u>
Coats	<u>803</u>	<u>5</u>	<u>2,050</u>
Coats, Leggings, and Legging Sets	109	9	700
Jackets	603	73	5,950
Ski and Snow Suits and Pants	446	13	1,250
40. DIAPERS, EXCLUDING PAPER AND NON-WOVEN FABRICS	<u>12,555</u>	<u>100</u>	<u>68,830</u>
41. DRESSES, DOZEN PRICE AND UNIT PRICE	<u>10,761 (d)</u>	<u>83</u>	<u>93,150</u>

APPAREL USES (Continued)

Item	Col. 1 Production (1,000 Doz. Pairs) (a)	Col. 2 Percent Cotton (b)	Col. 3 Cotton Consumption (Bales) (c)
42. GLOVES AND MITTENS	<u>929</u>	<u>15</u>	<u>370</u>
43. HOSIERY	<u>22,075 (e)</u>	<u>80</u>	<u>29,990</u>
Anklelets	<u>13,824</u>	<u>85</u>	<u>17,370</u>
Children's, 5/8 - 7/8	<u>1,763</u>	<u>61</u>	<u>2,450</u>
Golf Hose, Boys'	<u>120</u>	<u>90</u>	<u>410</u>
Ribbed Hose, Infants'	<u>105</u>	<u>88</u>	<u>80</u>
Socks	<u>6,263</u>	<u>78</u>	<u>9,680</u>
	(1,000 Doz.)		
44. INFANTS' WEAR, MISCELLANEOUS	<u>794</u>	<u>53</u>	<u>1,950</u>
45. PAJAMAS AND OTHER NIGHTWEAR	<u>5,202</u>	<u>97</u>	<u>76,880</u>
Nightgowns, Woven	<u>1,088 (d)</u>	<u>96</u>	<u>6,680</u>
Nightwear, Knit	<u>2,346</u>	<u>98</u>	<u>40,430</u>
Pajamas, Woven	<u>1,768</u>	<u>90</u>	<u>29,770</u>
46. OVERALLS, COVERALLS, AND DUNGAREES	<u>5,228</u>	<u>97</u>	<u>57,980</u>
Knit	<u>1,240</u>	<u>95</u>	<u>13,740</u>
Woven (Principally Dungarees)	<u>3,988 (d)</u>	<u>97</u>	<u>44,240</u>
47. RAINWEAR	<u>103</u>	<u>40</u>	<u>600</u>
48. SPORTSWEAR	<u>12,242</u>	<u>89</u>	<u>102,290</u>
Playsuits, Sun suits, and Shorts	<u>5,426 (d)</u>	<u>87 (d)</u>	<u>62,720</u>
Polo, "T", Basque, Sweat and Other Knit Shirts	<u>5,413</u>	<u>99</u>	<u>29,080</u>
Slacks and Slack Suits	<u>1,403</u>	<u>74</u>	<u>10,490</u>
49. SUITS AND SKIRTS	<u>2,474</u>	<u>53</u>	<u>14,290</u>
Skirts	<u>1,199</u>	<u>46</u>	<u>5,170</u>
Suits	<u>350</u>	<u>26</u>	<u>1,740</u>
Wash Suits	<u>925</u>	<u>80</u>	<u>7,380</u>
50. SWEATERS, JERSEYS, AND PULLOVERS	<u>2,419</u>	<u>12</u>	<u>3,380</u>
51. UNDERWEAR	<u>23,499</u>	<u>60</u>	<u>91,510</u>
Vests, Panties and Bloomers	<u>16,061</u>	<u>56 (d)</u>	<u>58,080</u>
Slips and Gertrudes, Woven	<u>3,596</u>	<u>53 (d)</u>	<u>13,330</u>
Union Suits	<u>10</u>	<u>99</u>	<u>100</u>
Shirts and Bands, Knit	<u>3,832</u>	<u>92</u>	<u>20,000</u>
HOUSEHOLD USES, TOTAL	--	<u>60</u>	<u>2,750,470</u>
52. BEDSPREADS, EXCLUDING TAILORED	--	<u>94</u>	<u>170,360</u>
Tufted	(1,000 Lbs.) <u>42,894</u>	<u>97</u>	<u>102,740</u>
Woven	(1,000 Sq. Yds.) <u>65,904</u>	<u>91</u>	<u>67,620</u>

HOUSEHOLD USES (Continued)

Item	Col. 1 Production (1,000 Sq. Yds.) (a)	Col. 2 Percent Cotton (b)	Col. 3 Cotton Consumption (Bales) (c)
53. BED TICKING	<u>88,330</u>	<u>80</u>	<u>72,590</u>
54. BLANKETS AND BLANKETING	<u>213,185</u>	<u>33</u>	<u>95,900</u>
Bed	<u>190,750</u> (d)	<u>26</u> (d)	<u>67,750</u>
Crib	<u>22,435</u>	<u>99</u>	<u>28,150</u>
	(1,000 Lbs.)		
55. COMFORTERS AND QUILTS	<u>10,212</u>	<u>26</u>	<u>6,500</u>
	(1,000 Pairs)		
56. CURTAINS	<u>76,602</u>	<u>26</u>	<u>42,600</u>
Lace	<u>6,270</u> (d)	<u>90</u>	<u>7,740</u>
Other, Window	<u>63,654</u> (d)	<u>27</u>	<u>31,840</u>
Shower	<u>6,678</u> (d)	<u>8</u> (d)	<u>3,020</u>
	(1,000 Sq. Yds.)		
57. DRAPERY, UPHOLSTERY, AND SLIP COVER FABRICS, NOT ELSEWHERE CLASSIFIED, EXCLUDING COATED FABRICS	<u>567,634</u>	<u>65</u>	<u>567,430</u>
	(1,000 Lbs.)		
58. LACES, INCLUDING TABLE CLOTHS AND SCARFS	<u>4,337</u>	<u>78</u>	<u>9,990</u>
	(1,000 Sq. Yds.)		
59. MATTRESS COVERS	<u>17,936</u> (d)	<u>95</u>	<u>14,850</u>
60. OIL CLOTH	<u>34,247</u>	<u>100</u>	<u>20,020</u>
61. PADS, QUILTED, EXCLUDING FILLING	<u>35,809</u> (d)	<u>97</u>	<u>21,250</u>
62. PILLOW CASES	<u>122,154</u>	<u>100</u>	<u>99,730</u>
63. RETAIL PIECE GOODS	<u>550,000</u>	<u>58</u>	<u>192,980</u>
64. RUGS AND CARPETS, EXCLUDING PUNCHED FELT	<u>158,557</u>	<u>19</u>	<u>231,410</u>
Tufted	<u>83,357</u>	<u>32</u>	<u>163,610</u>
Woven	<u>75,200</u>	<u>10</u>	<u>67,800</u>
65. SHEETS, WOVEN	<u>695,614</u>	<u>100</u>	<u>569,380</u>
66. SLIP COVERS, FURNITURE	<u>59,224</u> (d)	<u>70</u> (d)	<u>56,650</u>
	(1,000 Lbs.)		
67. STAMPED ART (FOR EMBROIDERY)	<u>2,878</u>	<u>89</u>	<u>6,720</u>

HOUSEHOLD USES (Continued)

Item	Col. 1	Col. 2	Col. 3
	Production (a)	Percent Cotton (b)	Cotton Consumption (Bales) (c)
68. TABLE CLOTHS AND NAPKINS EXCLUDING LINEN	--	89	66,550
	(1,000 Sq. Yds.)		
Damask	16,740	95	15,450
	(1,000 Lin. Yds.)		
Other than Damask	51,049	87	51,100
	(1,000 Lbs.)		
69. THREAD FOR HOME USE	13,446 (g)	99	40,760
70. TOWELS AND TOWELING	--	94	440,590
Knit	3,477	100	9,290
	(1,000 Sq. Yds.)		
Woven	310,001	94	431,300
71. VACUUM CLEANER BAGS, EXCLUDING PAPER	3,100	45	1,810
72. WINDOW SHADES	93,780 (d)	57	22,400
INDUSTRIAL USES, TOTAL	--	(f)	1,872,650
	(1,000 Sq. Yds.)		
73. ABRASIVES	107,581	(f)	38,300
Buffing and Polishing Wheels	24,318	*	15,750
Coated Abrasives	83,263	30	22,550
74. AUTOMOBILE USES	--	13	310,110
Covers, Seat	123,619	12	29,420
	(1,000 Lin. Yds.)		
Lining and Upholstery	184,089	44	146,780
	(1,000 Lbs.)		
Tire Cord & Tire Cord Fabric	449,247	7	124,750
	(1,000 Sq. Yds.)		
Tops, Convertible	9,217	97	9,160
75. AWNINGS	42,517	98	62,660
	(1,000 Lin. Yds.)		
76. BAGS	293,400 (h)	*	188,480
Feed	83,000	*	52,010
Flour	107,700	*	58,670
All Other	102,700	*	77,800

INDUSTRIAL USES (Continued)

Item	Col. 1 Production (1,000 Lbs.) (a)	Col. 2 Percent Cotton (b)	Col. 3 Cotton Consumption (Bales) (c)
77. BELTS, MACHINERY, EXCLUDING WEIGHT OF RUBBER	<u>64,678</u>	<u>68</u>	<u>107,590</u>
	(1,000 Sq. Yds.)		
78. BOOK BINDINGS	<u>43,644</u>	*	<u>27,530</u>
79. CARRIAGES, BABY	<u>2,925</u>	<u>91</u>	<u>1,440</u>
80. CASKETS	<u>33,951 (i)</u>	<u>54</u>	<u>10,610</u>
81. CHEESE COVERINGS	<u>20,277</u>	<u>65</u>	<u>1,640</u>
	(1,000 Lbs.)		
82. CORDAGE AND TWINE	<u>352,492</u>	<u>12</u>	<u>102,910</u>
	(1,000 Sq. Yds.)		
83. FILTER CLOTH	<u>4,844</u>	*	<u>11,940</u>
	(1,000 Lbs.)		
84. FISHING SUPPLIES	<u>11,163</u>	<u>74</u>	<u>19,750</u>
	(1,000 Sq. Yds.)		
85. FLAGS	<u>6,218</u>	*	<u>4,980</u>
86. FRICTION TAPE	<u>23,206</u>	<u>81</u>	<u>10,510</u>
	(1,000 Lbs.)		
87. HOSE, TEXTILE CONTENT ONLY	<u>26,189</u>	<u>69</u>	<u>44,430</u>
88. INDUSTRIAL THREAD	<u>59,838 (g)</u>	<u>93</u>	<u>171,730</u>
89. INSULATION, ELECTRICAL	<u>41,762</u>	*	<u>102,790</u>
	(1,000 Sq. Yds.)		
90. LABELS, WOVEN	<u>3,383</u>	<u>35</u>	<u>930</u>
	(1,000 Lbs.)		
91. LAUNDRY AND DRY CLEANING EQUIP- MENT AND SUPPLIES	<u>71,039</u>	<u>47</u>	<u>79,290</u>
Flatwork Ironer Material	<u>30,388</u>	<u>44</u>	<u>31,760</u>
Press Material	<u>35,797</u>	<u>49</u>	<u>43,940</u>
Wash Nets	<u>4,854</u>	<u>30</u>	<u>3,590</u>
92. LUGGAGE	<u>39,443</u>	<u>25</u>	<u>23,790</u>
Coverings	<u>29,667</u>	<u>26</u>	<u>18,980</u>
Linings	<u>9,776</u>	<u>20</u>	<u>4,810</u>

INDUSTRIAL USES (Continued)

Item	Col. 1 Production (1,000 Sq. Yds.) (a)	Col. 2 Percent Cotton (b)	Col. 3 Cotton Consumption (Bales) (c)
93. MAIL BAGS, U. S. GOVERNMENT	<u>1,163</u>	<u>100</u>	<u>2,980</u>
94. MATTRESS AND BOX SPRING FELTS	(1,000 Lbs.) <u>281,578</u>	<u>1</u>	<u>6,200</u>
95. MEAT STOCKINETTES	<u>11,292</u>	*	<u>28,630</u>
96. MEDICAL SUPPLIES AND EQUIPMENT	(1,000 Sq. Yds.) <u>772,185</u>	(f)	<u>118,780</u>
Adhesive Tapes and Plasters	<u>18,763</u>	*	<u>8,730</u>
Bandages, Gauzes, and Sponges	<u>447,865</u>	100	<u>73,420</u>
Sanitary Napkins	<u>305,557</u>	*	<u>36,630</u>
97. PAPER FELTS AND PAPER MAKERS' FELTS	(1,000 Lbs.) <u>11,821</u>	<u>34</u>	<u>9,890</u>
98. PICK SACKS, COTTON	(1,000 Sq. Yds.) <u>10,874</u>	<u>100</u>	<u>14,420</u>
99. RIBBONS FOR OFFICE MACHINES	<u>3,839</u>	<u>90</u>	<u>1,870</u>
100. SATURATED WOVEN FABRICS, ASPHALT	<u>12,576</u>	*	<u>7,350</u>
101. SHOES	(1,000 Lbs.) <u>220,309</u>	(f)	<u>164,260</u>
Leather and Fabric	<u>205,421</u>	<u>26</u>	<u>129,550</u>
Rubber	<u>14,888</u>	*	<u>34,710</u>
102. SPORTING GOODS, TEXTILE CONTENT ONLY	<u>2,458</u>	<u>80</u>	<u>4,880</u>
103. TARPAULINS, INCLUDING MILITARY PURCHASES	(1,000 Sq. Yds.) <u>37,862</u>	*	<u>65,610</u>
104. TENTS, INCLUDING MILITARY PURCHASES	<u>44,740</u>	<u>100</u>	<u>57,760</u>
105. TOBACCO CLOTH	<u>67,881</u>	<u>100</u>	<u>8,140</u>
106. TRACING CLOTH	<u>8,515</u>	*	<u>3,670</u>
107. UMBRELLAS	<u>6,581</u>	<u>46</u>	<u>1,610</u>

INDUSTRIAL USES (Continued)

Item	Col. 1 Production (1,000 Sq. Yds.) (a)	Col. 2 Percent Cotton (b)	Col. 3 Cotton Consumption (Bales) (c)
108. VENETIAN BLIND TAPE	<u>8,856</u>	<u>65</u>	<u>7,000</u>
109. WIPING CLOTH, INDUSTRIAL	<u>35,584</u>	<u>90</u>	<u>27,350</u>
110. ZIPPER TAPE	<u>13,207</u>	<u>97</u>	<u>20,840</u>

FOOTNOTES

- (a) Production estimates based on data reported in Bureau of the Census, "Census of Manufactures, 1954"; "Facts For Industry", 1955 and 1956; and trade information.
- (b) Estimated ratio of cotton fiber to all other fibers and materials consumed.
- (c) 478-pound net weight bales, equivalent raw cotton.
- (d) Estimate for 1956 is not strictly comparable to preliminary 1954 and preliminary 1955 estimates. Revisions for 1947-1955 period will be reported in "Cotton Counts Its Customers", Supplement IV.
- (e) National Association of Hosiery Manufacturers.
- (f) Not available.
- (g) Thread Institute.
- (h) Textile Bag Manufacturers Association.
- (i) Casket Manufacturers Association of America.
- * Represents only cotton's share of the market. Sufficient data are not available to estimate total market.

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